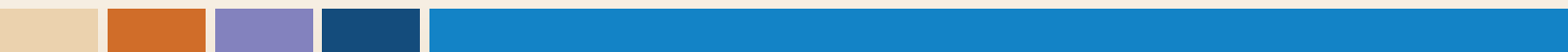


2026 MARKET OVERVIEW



CONTENTS

- 4** Introduction
- 7** 2025 Travel Industry Year in Review
- 11** LBV Signature Collection Suites
- 15** Domestic & International Visitation
- 23** Latest Research
- 29** Marketing Strategy
- 47** Exhibits

**The marketing material contained within this book pertaining to Lake Buena Vista Village & Spa Resort Management is confidential and proprietary, and should not be disclosed, reproduced, or distributed in any form without explicit authorization.*







2026 Marketing Plan Overview Introduction

Lake Buena Vista Resort Village & Spa

The 2026 Marketing Plan Overview is grounded in a clear-eyed assessment of the operating environment experienced in 2025 and a disciplined strategy designed to address those conditions moving forward.

The challenges of 2025 were not isolated to Lake Buena Vista Resort Village & Spa. They reflected structural shifts within the Orlando tourism marketplace and, more specifically, within the Lake Buena Vista corridor. International visitation was disrupted by economic and administration policy uncertainty across key feeder markets including Canada, South America, the United Kingdom, and Europe, which contributed to billions of dollars in reduced inbound travel to the United States. Key contribution factors to the decline in international travel included trade and tariff uncertainty, immigration policy headlines influencing perception abroad, currency strength of the US dollar, visa processing changes and delays and airline capacity adjustments. At the same time, domestic travelers became increasingly price sensitive as overall vacation costs rose. Key contributing factors for domestic travel include higher interest rates impacting discretionary travel, inflationary pressure on household budgets, elevated airfare and transportation costs, shorter booking windows, and increased rate sensitivity. Families became more selective, shortened trip duration, and focused heavily on total vacation cost.

Simultaneously, the competitive supply landscape expanded significantly. Orange County continues to experience substantial growth in short-term rental projects across platforms such as Airbnb and VRBO, alongside increased nightly rental distribution from timeshare properties. Algorithm-driven pricing and expanded inventory in the two-to-four-bedroom category have placed sustained pressure on achievable rate ceilings throughout the submarket.

Importantly, 2025 was characterized less by occupancy collapse and more by margin compression. Shorter booking windows, reduced average length of stay, and heightened promotional intensity increased cost per reservation and compressed owner returns - even in periods of stable occupancy. In addition, when reviewing prior year comparison, it is important to be mindful of the additional revenues the hurricane related government contract that increased revenues for the resort in 2024.

These structural realities require more than incremental adjustment. They require focused repositioning.

The 2026 strategy is intentionally aligned with the Resort Reimagination initiative and the continued rollout of the LBV Signature Suites Collection and additional property amenities. The physical enhancements to inventory and the broader elevation of the guest experience are not standalone projects, they are integral components of our market repositioning. The Signature Suites initiative enhances visual presentation, perceived asset class, and competitive differentiation, directly supporting rate stabilization and premium positioning within the family suite category.

Marketing support behind the Reimagination and Signature Suites rollout and enhanced amenity base will be deliberate and coordinated. This includes elevated creative assets, enhanced digital presentation, targeted paid media campaigns, revised website positioning, optimized booking engine merchandising, reputation amplification, and differentiated messaging that emphasizes upgraded interiors, design coherence, and value sophistication. Our objective is to reduce direct comparability with undifferentiated condominium inventory and short-term rental listings, reinforcing LBV as a resort-driven product offering space, service, and experience, not simply larger units with kitchens and a great pool.

The 2026 Marketing Plan Overview prioritizes length-of-stay growth, channel mix improvement, and direct booking expansion. It is designed to reposition Lake Buena Vista Resort Village & Spa beyond proximity marketing and into value-elevated resort positioning, strengthening pricing power while maintaining accessibility for families.

The objective for 2026 is not simply increased room nights. It is sustainable margin stabilization, strengthened ADR integrity, longer stays, and protection of long-term asset value.

Orlando remains one of the strongest leisure destinations globally. The success of 2026 will be defined not by market conditions alone, but by how precisely and confidently we position Lake Buena Vista Resort Village & Spa within it.

In closing, the 2026 Marketing Plan Overview reflects more than tactical execution. The Plan represents disciplined repositioning in response to a structurally evolving marketplace. By aligning targeted segmentation, length-of-stay growth, channel discipline, and elevated creative strategy with the Resort Reimagination and LBV Signature Suites rollout and additional amenities, we are not simply reacting to competitive pressures, we are strengthening the long-term competitiveness of the asset.

This strategy is built to protect margin integrity, support ADR stabilization, reduce undifferentiated rate competition, and reinforce Lake Buena Vista Resort Village & Spa as a resort within an increasingly crowded marketplace.

While macroeconomic factors and global travel trends will continue to influence demand patterns, our approach remains steady: proactive positioning, controlled marketing investment, disciplined revenue management, and sustained focus on owner return stability.

2026 is not a recovery year built on hope. It is a repositioning year built on strategy.





2025 Travel Industry Year in Review

2025 Travel Industry Year in Review

Lake Buena Vista Resort Village & Spa

In Orlando's evolving hospitality landscape, maintaining a competitive edge is essential to sustaining our position as a premier family resort destination. Lake Buena Vista Resort Village & Spa continues to differentiate itself through its prime location near Walt Disney World® and Universal Orlando Resort, spacious suite accommodations with private balconies, resort-style amenities, exceptional guest service, and strong value for families and groups.

Throughout 2025, our marketing strategy remained intentionally diversified. By integrating digital marketing, SEO, website and booking engine optimization, social media engagement, email marketing, reputation management, print placements, trade show participation, and strategic partnerships with Visit Orlando and Visit Florida, we strengthened brand visibility, supported occupancy, and increased direct booking performance.

The 2025 travel environment presented both opportunity and ongoing adaptation. Orlando's International Drive visitation increased with the opening of Universal's Epic Universe, yet decreased in the Lake Buena Vista market. Consumer booking behavior remained highly price-sensitive and increasingly last-minute. While international visitation improved, recovery remained uneven across markets. Domestic travelers continued prioritizing value, flexibility, and larger accommodations suited for families and multi-generational travel.

Increased hotel supply and continued expansion of short-term rental platforms such as AirBNB units and communities, as well as time share inventory being rented on a nightly required ongoing refinement of pricing strategy, promotional timing, and distribution mix. In response, we strengthened direct booking incentives, expanded targeted digital advertising, and enhanced the on-property guest experience to protect long-term revenue performance and owner returns.

Technology-driven marketing remains central to our strategy. Our integrated approach blends traditional hospitality fundamentals with advanced digital execution to increase visibility, engagement, and conversion.

Key 2025 Initiatives

- Enhanced SEO through keyword optimization, technical performance improvements, high-quality content development, and authoritative link building
- Continued optimization of our mobile-first website to ensure fast load times and a frictionless booking journey
- Cross-channel digital advertising across paid search, display, retargeting, and paid social
- Segmented, personalized email campaigns with exclusive offers and pre-arrival engagement
- Influencer and affiliate collaborations aligned with family travel and theme park audiences
- Programmatic advertising and marketing automation targeting high-intent travelers
- Consistent brand messaging across all channels

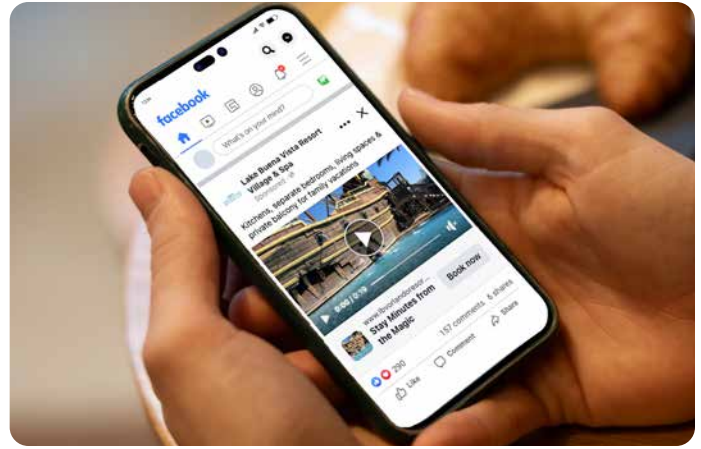
Our performance-based marketing partnerships ensured that investment remained directly tied to measurable booking production, maximizing return on marketing spend.

Social media strategy expanded in both reach and sophistication. Daily engagement, original visual content, user-generated media, and short-form video initiatives strengthened storytelling and supported direct revenue growth.

2026 Strategic Marketing Focus

In 2026, we will further expand:

- Short-form video storytelling
- Paid social conversion campaigns
- Seasonal influencer co-marketing initiatives
- Guest-generated content integration
- AI-assisted chat and booking support
- Personalized rate recommendations
- Expanded multilingual content
- Ongoing technical SEO improvements
- Introduction of Signature Suites



Pricing & Booking Behavior

Shorter booking windows and promotional sensitivity defined 2025. Leveraging real-time analytics and demand forecasting, we refined dynamic pricing models to balance occupancy growth with rate integrity.

Investment in revenue technology and data modeling in 2026 will support stronger forecasting accuracy and optimized profitability.

The opening of Universal's Epic Universe and continued Disney investments did increase regional demand in late 2025, reinforcing Orlando's global leadership as a leisure destination. Lake Buena Vista Resort Village & Spa remains well positioned due to:

- Walt Disney World Good Neighbor Hotel® designation
- Scheduled Disney transportation
- Family-sized suite accommodations
- Competitive value compared to on-site resorts
- These differentiators will remain central to 2026 messaging.

Distribution & Channel Strategy

Direct Booking Growth

Website, call center, and email marketing investments increased direct contribution in 2025, reducing reliance on higher-cost channels while strengthening guest relationships. AI-supported service tools will further enhance personalization and response speed in 2026.

Short-Term Rental Strategy

Airbnb remains an important demand segment. Our in-house host team continues optimizing listings, pricing, and guest communication to maintain competitive visibility while protecting overall revenue strategy.

Online Travel Agencies

OTA partnerships remain critical for global exposure and base occupancy. 2026 focus areas include:

- Margin optimization
- Conversion efficiency
- Direct-booking migration strategies

Group, Golf & International Segments

Group travel—including corporate meetings, youth sports, student travel, and reunions—grew steadily in 2025. Orlando's convention expansion supports continued opportunity in 2026 through tailored packages and enhanced planning partnerships.

Golf demand remained seasonally strong. Expanded course partnerships and targeted digital promotion will support incremental winter and spring occupancy.

International visitation improved but remains uneven. 2026 initiatives include:

- Strengthened tour operator relationships
- Early-booking incentives
- Cooperative marketing with Visit Orlando and Visit Florida

Conclusion

Lake Buena Vista Resort Village & Spa enters 2026 with strong market positioning, expanding Orlando demand drivers, and a refined, technology-enabled marketing strategy.

By continuing to:

- Invest in renovations and guest experience
- Strengthen direct booking performance
- Leverage data-driven marketing
- Expand strategic partnerships

We remain committed to delivering exceptional guest stays while protecting long-term owner value and financial performance. Through disciplined strategy, innovation, and adaptability, the resort is well positioned for sustained success.





LBV Signature Collection Suites



LBV Signature Collection Suites

Renovation & Property Improvement Update

The transformation at Lake Buena Vista Resort Village & Spa is actively underway.

What began as a unit refresh initiative has evolved into a comprehensive property-wide re-imagination strategy. The renovation of the units has begun, have been professionally photographed, and officially launched online as our new Signature Collection Suite.

The new Signature Collection look is now live on, reflecting the elevated design, modern finishes, and enhanced guest experience that define this next chapter for the resort. This is a strategic initiative.

Program objectives include:

- Elevated guest experience
- Strengthening competitive positioning within the Lake Buena Vista and Orlando marketplace
- Increase Average Daily Rate and occupancy
- Protect and enhance long-term unit values



Why This Program Is Essential

At 19 years old, the resort faces increasing competitive pressure in a market defined new and renovated resorts, amenity expectations, and perceived value.

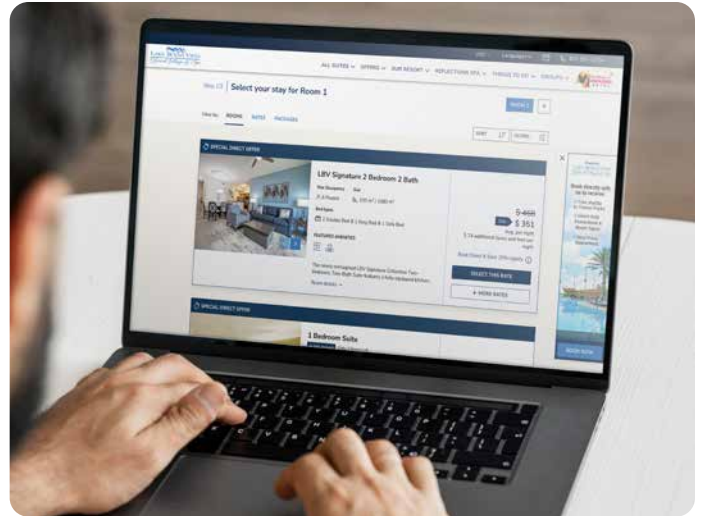
Recent industry data reflects softer regional demand and RevPAR trends across Central Florida. In this environment, reinvestment and differentiation are critical. Without adaptation, properties risk ADR compression, occupancy decline, and erosion of resale value. This renovation directly addresses those risks.

Introduction of the LBV Signature Collection Suites

The LBV Signature Collection Suites represent a premium tier within the resort, combining:

- Fully modernized units
- Elevated, cohesive design aesthetics
- Energy-efficient upgrades
- Reduced long-term maintenance considerations
- Exclusive Signature-level guest amenities

Professional photography has been completed, and the Signature Collection is actively marketed online. Guests are now booking and experiencing the renovated product firsthand.



What Has Been Upgraded Inside Each Signature Collection Suite

Every enhancement was selected to improve durability, reduce recurring maintenance costs, enhance energy efficiency, and increase guest satisfaction.

Upgrades include:

- Durable modern flooring in living areas
- Fresh contemporary interior paint
- Larger Smart TVs and upgraded electronics
- Energy-efficient kitchen appliances
- Updated décor with cohesive design packages
- Enhanced lighting and modern ceiling fans
- Energy-saving window treatments
- Cabinet refinishing in kitchens and bathrooms
- Refinished solid wood furniture
- Keyless entry door locks
- Luxury bedding packages
- These improvements elevate visual presentation, enhance guest comfort, and strengthen online booking performance.



Signature-Level Guest Amenities

The LBV Signature Collection Suites include elevated service elements designed to support premium positioning:

- Daily Signature Refresh Housekeeping
- Signature Welcome Basket & Premium Coffee
- Two Complimentary Bottled Waters
- Two Complimentary Signature Spa Services*
- Unlimited Sauna Access during spa hours*
- Premium Signature Bath Amenities

This layered approach enhances not only perceived value and supports a stronger rate, but also offers a new product to attract new customers to the resort.

Beyond the Units

The guest experience extends beyond the suite.

Planning continues for modernization of:

- Lobby and check-in areas
- Pool decks and pool bar
- Spa, fitness, and recreation areas
- On-site full service restaurant and commercial spaces

The objective is a cohesive, property-wide re-imagining aligning all guest touch points with the new Signature standard.



Cost Management & Individualized Approach

Over two years of competitive bidding and vendor negotiations secured commercial-grade materials at the strongest achievable pricing in a challenging cost environment.

Key components:

- Unit-by-unit inspections and customized scopes
- Credits for previously upgraded items meeting current specifications
- Unit Cost Worksheets

Construction Progress & Timeline

Renovations are progressing in phased rotations, with an eventual goal of half a corridor a time, across each building.

- Goal of 35 units per month
- Approximately three-five week unit downtime (based on receipt of supplies by suppliers)
- Resort remains fully operational

Strategic Positioning Moving Forward

The LBV Signature Collection Suites represent a decisive repositioning of Lake Buena Vista Resort Village & Spa within the Lake Buena Vista and Orlando marketplace.

This initiative is designed to:

- Strengthen ADR potential
- Support occupancy growth
- Improve guest satisfaction levels
- Protect resale values
- Reinforce long-term competitiveness



This is not simply renovation. It is strategic reinvestment to support the future of the resort. The introduction to LBV Signature Suites is designed to generate new business, while shifting our existing business towards the LBV Signature Suites.



Domestic & International Visitation



U.S. Market Update

December 2025

STATE OF THE MARKET

Looking ahead to 2026, domestic leisure travel remains strong: According to a recent study from MMGY, American leisure travelers plan 2.7 domestic trips over the next year, spending an average of \$3,728. Millennials are expected to take the most trips, while Boomers will spend the most overall. Short getaways are key for leisure travel, with 43% of American leisure travelers planning weekend stays, and 41% planning 3-4 night trips. Vacation planning starts early, with nearly 30% of trips booked between March and May being decided in January or February, underscoring the need to capture intent early.

Wellness and culinary experiences are top travel motivators: Culinary travel appeals to 63% of American travelers, making food experiences central to trip planning, according to Future Partners. Wellness is also a growing priority, with younger travelers more likely to plan trips focused on mental and physical well-being. Other emerging trends include slowcations, experiential travel, and noctourism, reflecting a desire for immersive and relaxing experiences.

Lodging Indicators: Competitors YTD thru November 2025 (vs 2024)

Destination	OCC	% Chg.	ADR	% Chg.
Orlando	71%	▼ -0.1%	\$ 201	▲ 4%
Chicago	67%	▲ 2%	\$ 174	▲ 2%
Las Vegas*	81%	▼ -3%	\$ 183	▼ -5%
Los Angeles	72%	▼ -1%	\$ 197	▲ 0.5%
Miami	74%	▼ -0.1%	\$ 219	▲ 1%
New York	84%	▼ -0.2%	\$ 321	▲ 5%

Source: STR Lodging Review, November 2025 *LVCVA October 2025

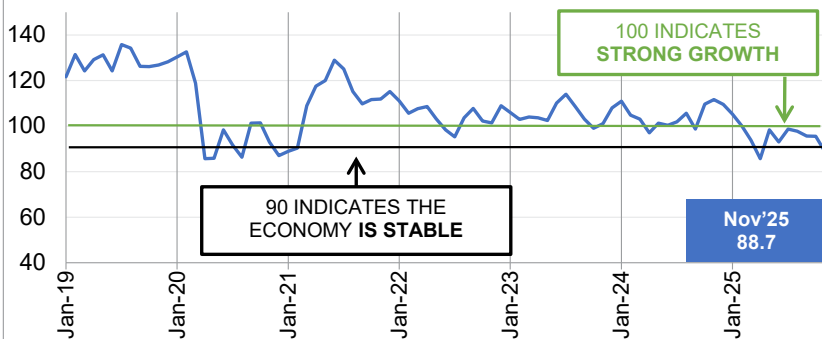
Orlando Advance Hotel Booking Pace by Future Month of Travel

vs. Prior Yr	Total	Group	Transient
Nov-25	▼ -2%	▲ 2%	▼ -4%
Dec-25	▼ -5%	▲ 6%	▼ -8%
Jan-26	▼ -6%	▼ -16%	▬ 0%
Feb-25	▲ 4%	▲ 2%	▲ 6%
Mar-26	▲ 12%	▲ 2%	▲ 18%
Apr-26	▲ 20%	▼ -6%	▲ 29%

Source: Amadeus, December 7, 2025

ECONOMIC INDICATORS

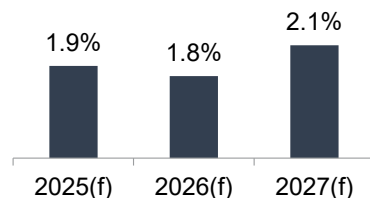
Consumer Confidence Index



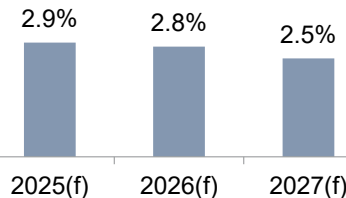
Source: The Conference Board

Economic sentiment weakens as caution grows: The U.S. economy (GDP) is projected to grow by 1.9% in 2025 and 1.8% in 2026, with inflation expected to average 2.8% in 2026. Consumer confidence has slipped to 88.7, the lowest level since April, as concerns persist around inflation, job availability, tariffs, and political unease.

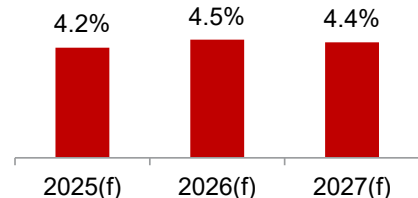
Real GDP Growth (% Change)



Headline Inflation (% Change)



National Unemployment (% Change)



Source: Survey of Professional Forecasters, Federal Reserve Bank of Philadelphia, Q4 2025



UNITED KINGDOM Market Update

December 2025

ECONOMY/POLITICS

UK's economy (GDP) is projected to grow 0.9% in 2026, reflecting sluggish momentum as tighter fiscal policy and past interest rate hikes weigh on activity. Inflation is expected at 2.8%, still above the Bank of England's 2% target, while unemployment is forecast to rise to 5.1%, signaling softer labor market conditions.

Stable sterling outlook: Throughout 2025, the British pound sterling (GBP) has remained relatively stable against the U.S. dollar (USD), with a slight improvement from earlier in the year. It finished November at 0.76 GBP/USD, making travel plans to the United States easier for British tourists.

Political outlook: The November Budget could include larger tax increases and spending cuts implemented sooner than expected. If that happens, it would put additional pressure on growth and consumer confidence.

TRAVEL

Stable U.S. visitation: According to NTTO, UK visitation to the U.S. through November 2025 is on par (+1%) with 2024.

Orlando visitation from UK forecasted to grow in 2026: Tourism Economics projects UK visitation to Orlando to remain flat in 2025 (+0.2%), with growth expected to reach 6% in 2026, signaling improvement ahead.

Increase in air arrivals to Orlando: Air passenger arrivals from the UK to Orlando were up 10% through September 2025, providing a more positive view of current travel activity despite the flat annual forecast.

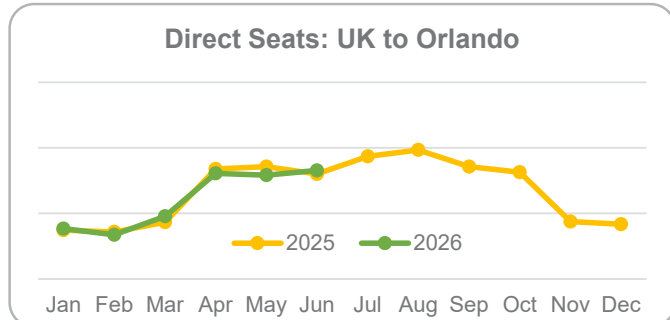
Flight searches for Orlando are up: As of early December, demand for Orlando is up 36% versus same time last year, with UK accounting for the third largest share of flight searches. London and Manchester lead as source markets. Early June reports highest increase in demand YoY.

Direct Seats to Select U.S. Destinations

% Change from Prior Year

Destination	Q1 2026	Q2 2026
Orlando	▲ 3%	▼ -3%
Los Angeles	▼ -3%	▼ -5%
Miami	▼ -10%	▼ -4%
New York	▼ -7%	▼ -6%
Tampa	▬ 0%	▲ 3%

Source: Diio, December 2025



Source: Diio

Arrivals to United States

NTTO thru August	% Change from Prior Year
YoY Nov 2025	-2%
YTD thru Nov 2025	1%

Source: NTTO

Visitation to Orlando Forecast

Visitor Volume & Percent Change YoY	Revised November 2025
2024 Volume	907,900
2025 (f)	0.2%
2026 (f)	6%

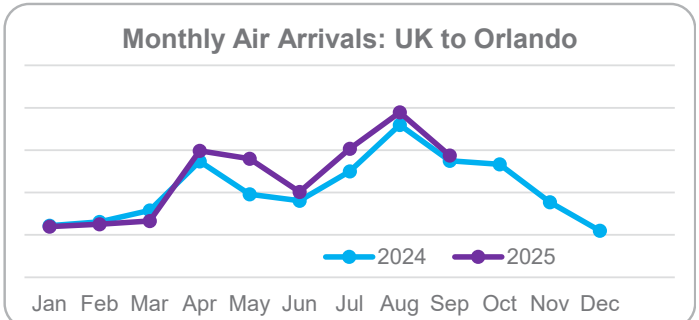
Source: Visit Orlando, Tourism Economics

Air Passenger Arrivals

% Change from Prior Year

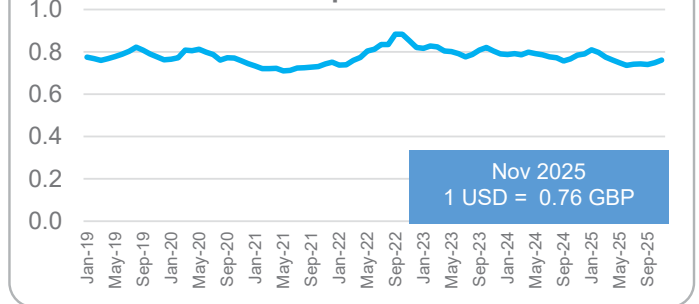
Destination	Arrivals YoY Sep 2025	Arrivals YTD Sep 2025
Orlando	▲ 4%	▲ 10%
Los Angeles	▲ 8%	▲ 2%
Miami	▲ 10%	▲ 8%
New York	▲ 8%	▲ 6%
Tampa	▲ 44%	▲ 10%

Source: Diio



Source: Diio

Monthly Exchange Rate GBP per USD



Source: Federal Reserve Board



CANADA Market Update

December 2025

ECONOMY/POLITICS

Canada's economy (GDP) is projected to grow 0.8% in 2026, as trade uncertainty and weak investment weigh on activity. Growth should improve later in the year with fiscal stimulus and lower tariffs after the USMCA renegotiation. Inflation is expected at 2.3%, while unemployment is forecast at 6.9%, reflecting a softer labor market.

Currency volatility affects travel affordability:

Throughout 2025, the Canadian dollar (CAD) has faced sustained pressure against the U.S. dollar (USD), finishing the month of November at 1.41 CAD/USD.

Political and policy outlook: Fiscal stimulus will support growth but rising federal debt and ongoing trade tensions with the U.S. add uncertainty. The Bank of Canada is expected to keep interest rates steady at 2.25%, providing modest support to the economy.

TRAVEL

Visitation from Canada to Orlando forecasted to drop 14% in 2025, according to Tourism Economics. This is already evident with air passenger arrivals from Canada to Orlando down 8% through September. This downward trend is not unique to Orlando and reflects broader national patterns in Canadian travel to the U.S.

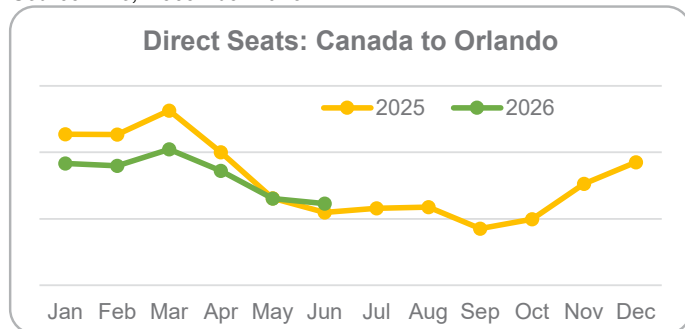
Future travel demand from Canada is sluggish: XBorder Canada reports that Canadian intention to the U.S. remains well below healthy levels in November at 13.3% (vs 22% in Nov. 2024). Share of Canadians interested in Orlando is at 2.8% compared to 5.5% same time last year. As of early December, Canada accounts for the second highest share of flight searches for Orlando (27%), yet the volume of searches is lagging prior year by 20%. Diminished demand is reflected in reduced seat capacity schedule for early 2026.

Direct Seats to Select U.S. Destinations

% Change from Prior Year

Destination	Q1 2026	Q2 2026
Orlando	-21%	-3%
Las Vegas	-30%	-10%
Los Angeles	-13%	4%
Miami	-9%	6%
New York	7%	13%

Source: Diio, December 2025



Source: Diio

Air Arrivals to United States

NTTO thru August	% Change from Prior Year
YoY Sep 2025	-17%
YTD thru Sep 2025	-12%

Source: NTTO

Visitation to Orlando Forecast

Visitor Volume & Percent Change YoY	Revised November 2025
2024 Volume	1,290,300
2025 (f)	-14%
2026 (f)	3%

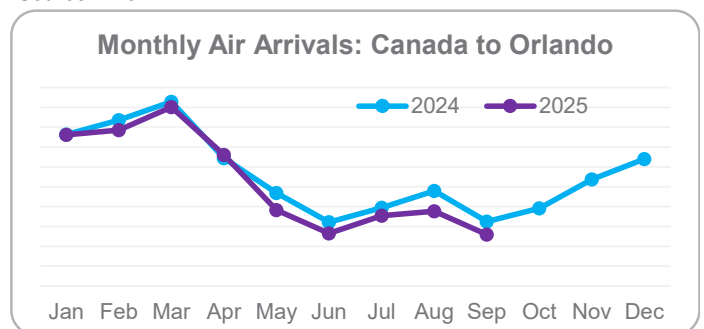
Source: Visit Orlando, Tourism Economics

Air Passenger Arrivals

% Change from Prior Year

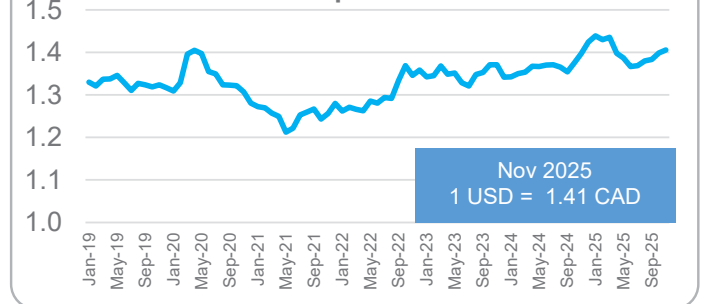
Destination	Arrivals YoY Sep 2025	Arrivals YTD Sep 2025
Orlando	-20%	-8%
Las Vegas	-33%	-22%
Los Angeles	-19%	-19%
Miami	-30%	-10%
New York	25%	5%

Source: Diio



Source: Diio

Monthly Exchange Rate CAD per USD



Source: Federal Reserve Board

Nov 2025
1 USD = 1.41 CAD



BRAZIL Market Update

December 2025

ECONOMY / POLITICS

Brazil's economy (GDP) is projected to grow 1.7% in 2026, slowing as consumer spending and investment weaken. Inflation is expected at 3.6% in 2026, moving closer to the central bank's target as food prices stabilize. Unemployment is forecast at 6.7%, signaling a gradual labor market slowdown.

Brazilian real strengthening: Throughout 2025, the Brazilian real (BRL) has shown notable strength against the U.S. dollar (USD), finishing the month of November at 5.34 BRL/USD.

Political outlook: Fiscal policy remains a key risk. President Lula's push for higher spending has raised investor concerns, and slower global trade could further weigh on Brazil's outlook.

TRAVEL

Stable growth in Brazilian visitation in 2025: According to NTTO, Brazilian visitation to the U.S. through November 2025 was flat (+0.3) compared to 2024.

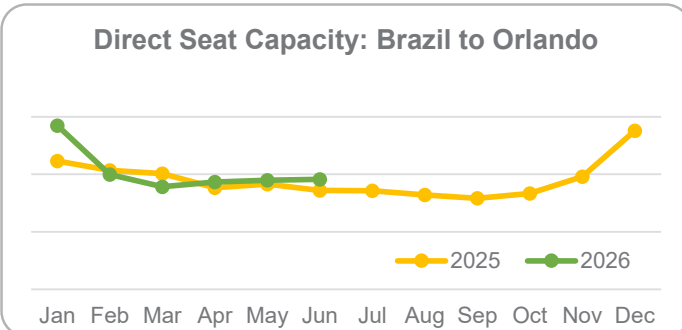
Orlando visitation from Brazil is expected to grow 5% in 2025. Tourism Economics forecasts a further 8% increase in 2026. So far, air passenger arrivals from Brazil to Orlando were up 7% through September. Orlando is the only key competitor reporting YTD growth in air travel.

Strong seat capacity growth ahead: Direct seat capacity from Brazil to Orlando is up 5% in Q1 2026. This growth is driven by expanded service from São Paulo and Minas Gerais via LATAM Airlines Brasil. As of early December, Brazil accounts for the largest share of all flight searches for Orlando (31%), with São Paulo generating most of the demand. The activity is up 43% vs same time a year ago.

Direct Seats to Select U.S. Destinations % Change from Prior Year

Destination	Q1 2026	Q2 2026
Orlando	▲ 5%	▲ 7%
Ft. Lauderdale	▼ -50%	▼ -39%
Los Angeles	▬ 0%	▲ 13%
Miami	▼ -4%	▲ 1%
New York	▼ -3%	▬ 0%

Source: Diio, December 2025



Source: Diio

Arrivals to United States

NTTO thru August	% Change from Prior Year
YoY Nov 2025	-8%
YTD thru Nov 2025	0.3%

Source: NTTO

Visitation to Orlando Forecast

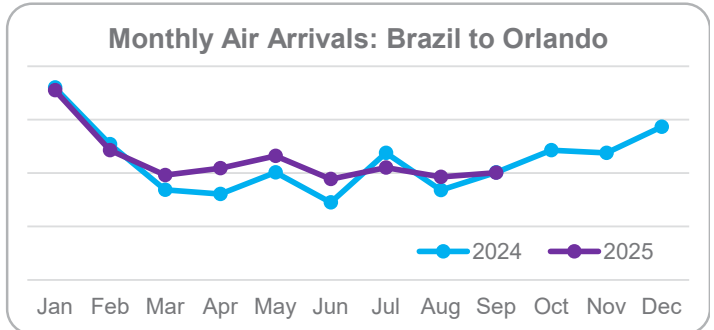
Visitor Volume & Percent Change YoY	Revised November 2025
2024 Volume	697,200
2025 (f)	5%
2026 (f)	8%

Source: Visit Orlando, Tourism Economics

Air Passenger Arrivals % Change from Prior Year

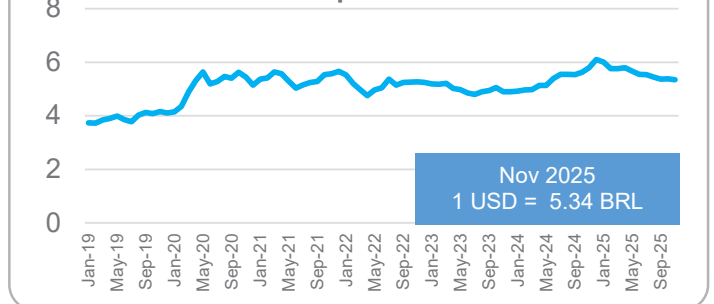
Destination	Arrivals YoY Sep 2025	Arrivals YTD Sep 2025
Orlando	▬ 0%	▲ 7%
Ft. Lauderdale	▼ -50%	▼ -25%
Los Angeles	▲ 12%	▼ -3%
Miami	▼ -14%	▼ -10%
New York	▼ -16%	▼ -3%

Source: Diio



Source: Diio

Monthly Exchange Rate BRL per USD



Source: Federal Reserve Board



ARGENTINA Market Update

December 2025

ECONOMY / POLITICS

Argentina's economy (GDP) is projected to grow 2.4% in 2026, a slower pace as spending and investment remain weak. Inflation is projected at 28%, while the government focuses on balancing the budget and pushing tax and labor reforms. Unemployment is expected to remain at 7.2%, signaling limited job creation.

Currency volatility affects travel affordability: The Argentine Peso remains unstable, expected to average 1,798 ARS/USD in 2026. A weaker peso will lead to higher costs for Argentine travelers, making U.S. travel less affordable.

October 2025 midterm elections strengthened President Javier Milei's position, giving him more leverage for reforms.

TRAVEL

Strong growth in Argentine visitation in 2025: According to NTTO, Argentine visitation to the U.S. through November 2025 was up 15% compared to 2024. Air passenger arrivals to Orlando from Argentina through September were up 40%, signaling continued demand despite economic challenges.

Orlando visitation from Argentina forecasted to grow: Tourism Economics projects a 16% increase in Argentine visitation to Orlando in 2025, with an additional 8% increase expected in 2026.

Direct Seats to Select U.S. Destinations

% Change from Prior Year

Destination	Q1 2026	Q2 2026
Orlando	N/A	N/A
Los Angeles	N/A	N/A
Miami	▲ 45%	▲ 58%
New York	▼ -1%	▲ 8%

Source: Diio, December 2025

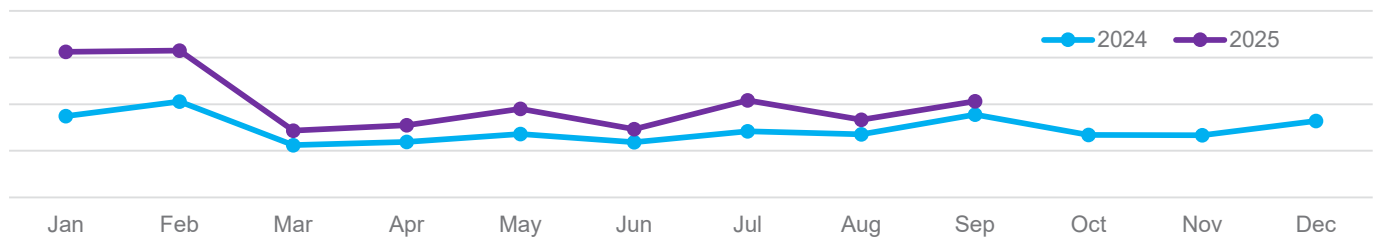
Air Passenger Arrivals

% Change from Prior Year

Destination	Arrivals YoY Sep 2025	Arrivals YTD Sep 2025
Orlando	▲ 16%	▲ 40%
Los Angeles	▼ -3%	▲ 15%
Miami	▲ 8%	▲ 14%
New York	▼ -16%	▼ -2%

Source: Diio

Monthly Air Arrivals: Argentina to Orlando



Source: Diio

Arrivals to United States

NTTO thru August	% Change, Prior Year
YoY Nov 2025	6%
YTD thru Nov 2025	15%

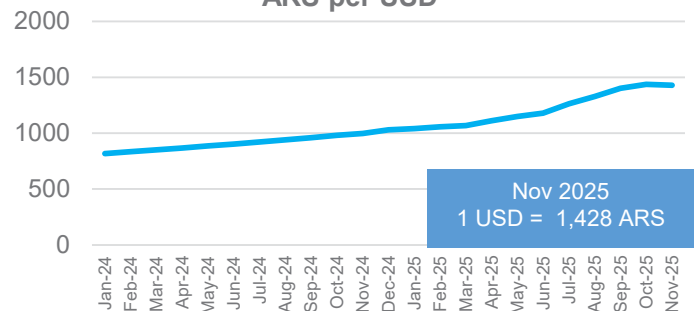
Source: NTTO

Visitation to Orlando Forecast

Visitor Volume & Percent Change YoY	Revised November 2025
2024 Volume	186,000
2025 (f)	16%
2026 (f)	8%

Source: Visit Orlando, Tourism Economics

Monthly Exchange Rate ARS per USD



Source: Oanda



COLOMBIA Market Update

December 2025

ECONOMY/POLITICS

Colombia's economy (GDP) is projected to grow 3.0% in 2026, supported by strong domestic demand and an investment rebound as interest rates ease. Inflation is forecast to fall to 4.2%, helping stabilize prices. Unemployment is expected to remain high at 8.9%, signaling ongoing labor market challenges.

Currency volatility affects travel affordability: Throughout 2025, the Colombian peso (COP) has remained historically weak against the U.S. dollar (USD), though recent months have shown signs of strengthening. It finished November at 3,776 COP/USD.

Political transition ahead: Elections in 2026 are likely to bring a more business-friendly government, ending Petro's ban on fossil fuel exploration and supporting investment growth.

TRAVEL

Growth in U.S. visitation in 2025: According to NTTO, Colombian visitation to the U.S. through November 2025 is up 3% from 2024.

Increase in air arrivals to Orlando: Air passenger arrivals from Colombia to Orlando were up 14% through September 2025, and Orlando is the only competitor market seeing this lift.

Orlando visitation from Colombia forecasted to grow: Tourism Economics forecasts Colombian visitation to Orlando in 2025 to be on par with 2024 (+0.1%) and grow by 4% in 2026.

Seat capacity fluctuations: Direct seat capacity from Colombia to Orlando increased 22% in Q1 2026, driven by expanded Spirit Airlines service from Bogotá.

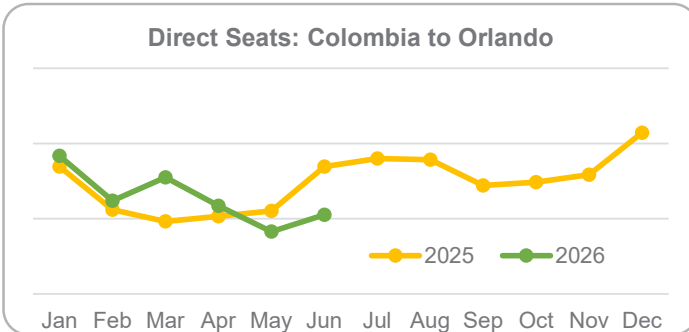
Colombia represents 5th largest origin market in terms of flight searches for Orlando as of early December. Most searches are originating from Bogotá and focus on Dec-Jan 2026 time period.

Direct Seats to Select U.S. Destinations

% Change from Prior Year

Destination	Q1 2026	Q2 2026
Orlando	▲ 22%	▼ -20%
Ft. Lauderdale	▲ 15%	▼ -33%
Los Angeles	N/A	N/A
Miami	▼ -6%	▲ 7%
New York	▼ -8%	▲ 7%

Source: Diio, December 2025



Source: Diio

Arrivals to United States

NTTO thru August	% Change from Prior Year
YoY Nov 2025	13%
YTD thru Nov 2025	3%

Source: NTTO

Visitation to Orlando Forecast

Visitor Volume & Percent Change YoY	Revised November 2025
2024 Volume	343,000
2025 (f)	0.1%
2026 (f)	4%

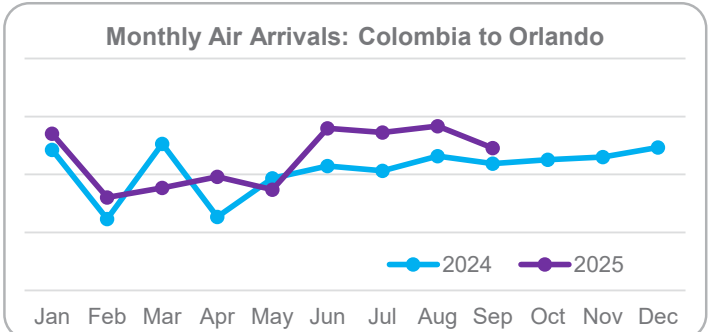
Source: Visit Orlando, Tourism Economics

Air Passenger Arrivals

% Change from Prior Year

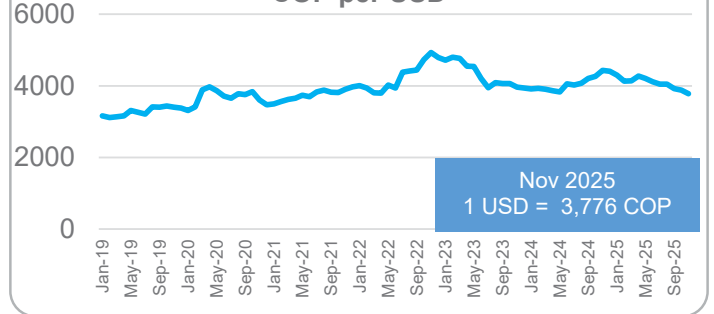
Destination	Arrivals YoY Sep 2025	Arrivals YTD Sep 2025
Orlando	▲ 12%	▲ 14%
Ft. Lauderdale	▲ 64%	▼ -4%
Los Angeles	▼ -20%	▼ -5%
Miami	▼ -26%	▼ -7%
New York	▲ 3%	▼ -2%

Source: Diio



Source: Diio

Monthly Exchange Rate COP per USD



Source: Oanda



MEXICO Market Update

December 2025

ECONOMY/POLITICS

Mexico's economy (GDP) is projected to grow 1.5% in 2026, signaling a modest recovery. Inflation is expected to remain stable at 3.8%, supported by lower goods prices while higher service costs persist. Unemployment is forecasted to remain low at 3.3%, but it is gradually rising compared to prior years.

Mexican peso strengthening: Throughout 2025, the Mexican peso (MXN) has shown notable strengthening against the U.S. dollar (USD), finishing the month of November at 18.42 MXN/USD.

Trade outlook: Tensions with the U.S. remain a key risk as new tariffs on heavy trucks and other goods coincide with upcoming USMCA renegotiations. President Claudia Sheinbaum is pursuing a diplomatic approach to maintain trade stability, but uncertainty around tariffs and investment could persist.

TRAVEL

Air travel trends remain steady: According to NTTO, Mexican air visitation to the U.S. through November 2025 is up 2%, while air arrivals to Orlando are down 2% through September.

Orlando visitation from Mexico expected to remain stable: Tourism Economics forecasts Mexico visitation to Orlando in 2025 will be on par with the prior year (+0.3%), followed by a 2% increase in 2026.

Flight capacity reductions: Direct seat capacity from Mexico to Orlando is down 21% and 1% in Q1 and Q2 2026, respectively. This decline in seats is primarily driven by a reduction in service from Aeromexico across Mexico.

Direct Seats to Select U.S. Destinations % Change from Prior Year

Destination	Q1 2026	Q2 2026
Orlando	-21%	-1%
Las Vegas	-11%	4%
Los Angeles	-2%	-1%
Miami	3%	-4%
New York	-11%	3%

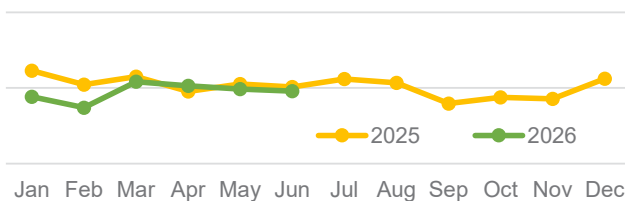
Source: Diio, December 2025

Air Passenger Arrivals % Change from Prior Year

Destination	Arrivals YoY Sep 2025	Arrivals YTD Sep 2025
Orlando	-10%	-2%
Las Vegas	3%	12%
Los Angeles	-17%	-12%
Miami	-16%	-2%
New York	-16%	-7%

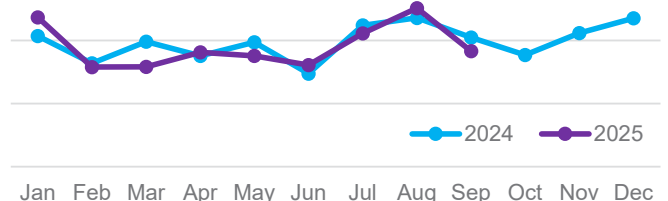
Source: Diio

Direct Seat Capacity: Mexico to Orlando



Source: Diio

Monthly Air Arrivals: Mexico to Orlando



Source: Diio

Air Arrivals to United States

NTTO thru August	% Change from Prior Year
YoY Nov 2025	-2%
YTD thru Nov 2025	2%

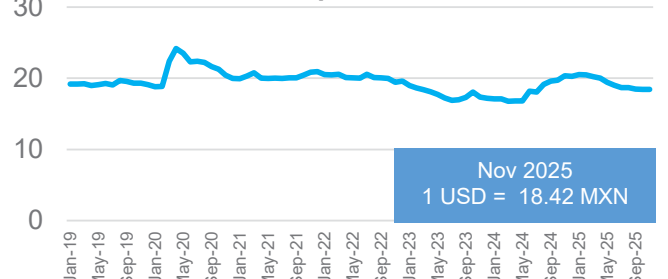
Source: NTTO

Visitation to Orlando Forecast

Visitor Volume & Percent Change YoY	Revised November 2025
2024 Volume	438,300
2025 (f)	0.3%
2026 (f)	2%

Source: Visit Orlando, Tourism Economics

Monthly Exchange Rate MXN per USD



Source: Federal Reserve Board



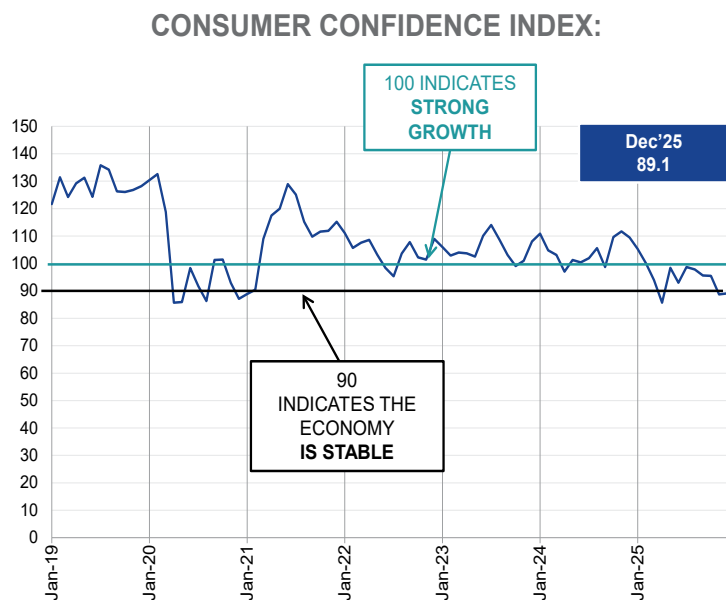
Latest Research

Economic Indicators

Nationally, job growth has slowed, with recent revisions showing broad declines across major sectors. Orlando's unemployment rate rose to 4.8% in November, exceeding both the state and national averages, driven in part by job losses in Wholesale and Retail Trade sectors. In Orlando, employment in the leisure and hospitality industry is on par with last year employment (-0.2%).



Consumer confidence fell again in December to its lowest level since April 2025 as inflation, tariff concerns, and political uncertainty continue to weigh on sentiment.



Consumer Confidence Index (CCI): 89.1

CCI fell by 3.8 points in December to 89.1, its lowest level since April 2025 and the fifth consecutive monthly decline. Confidence weakened across most age and income groups, with inflation, tariffs, and political uncertainty remaining top concerns. Consumers under 35 stayed relatively more optimistic than those 35 and older.

Present Situation Index: 116.8

The Present Situation Index, which is based on consumers' assessment of current business and labor market conditions, decreased by 9.5 points to 116.8 in December. Views on business conditions turned negative for the first time since September 2024, and perceptions of job availability weakened as fewer consumers said jobs were plentiful and more said jobs were hard to get.

Expectations Index: 70.7

The Expectations Index, which is based on consumers' short-term outlook for income, business, and labor market conditions, held steady at 70.7 in December. Readings below 80 often signal a potential recession ahead, and the index has remained below this threshold since February 2025.

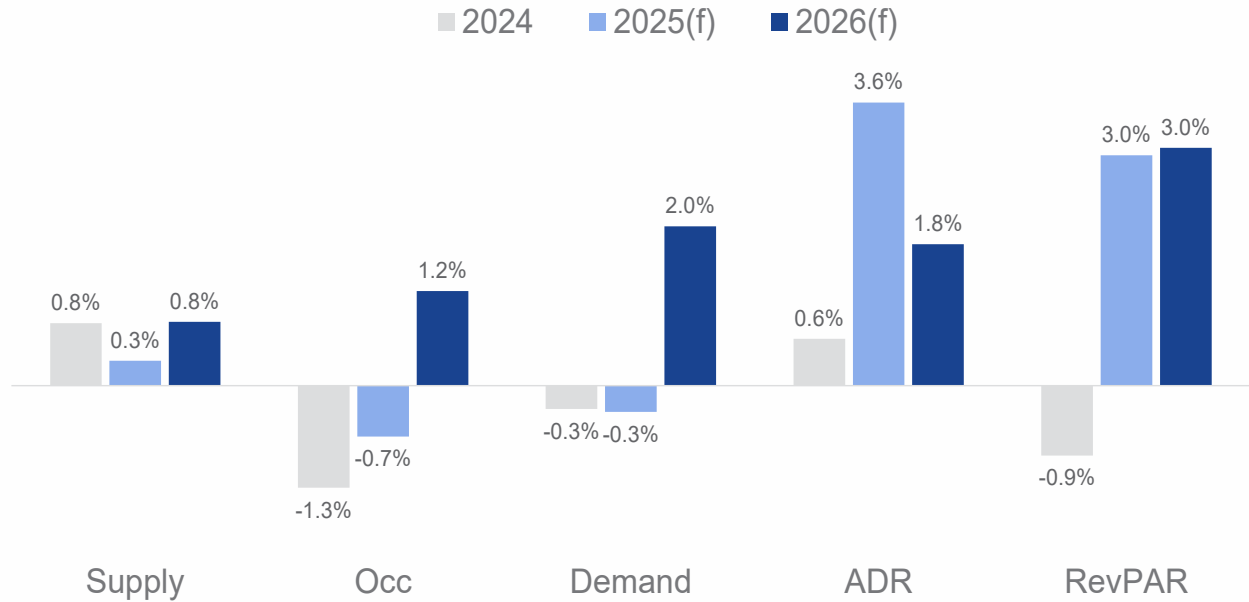
Inflation Rate (CPI): 2.7%

As of November, inflation had slowed to 2.7% over the prior 12 months, down from 3.0% in September. Price increases were modest, with shelter, energy, and food contributing to the uptick, while categories like apparel and recreation declined. Overall, inflation remains moderate and is not expected to cause widespread financial strain.

Source: The Conference Board as of 12/23/2025

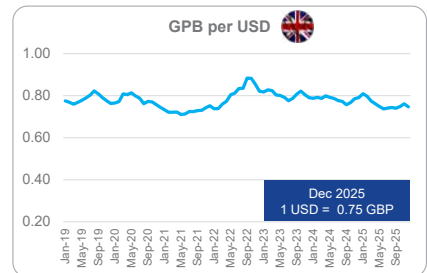
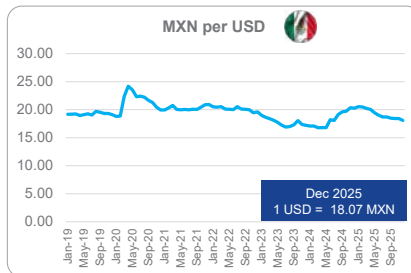
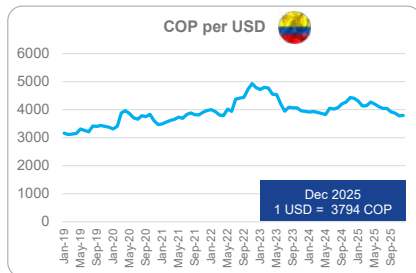
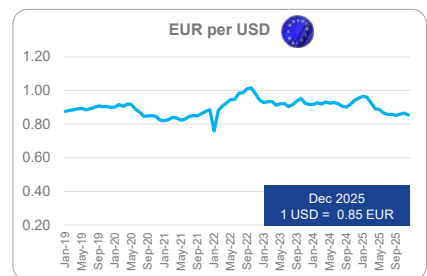
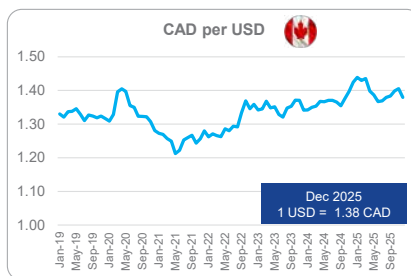
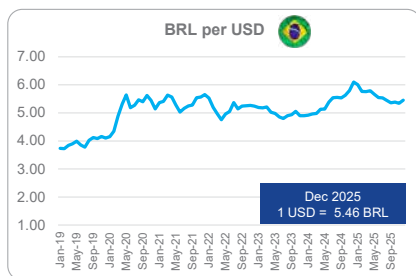
HOTEL PERFORMANCE FORECAST

% change Year-over-Year



GLOBAL CURRENCIES vs USD

Several major international currencies entered 2025 at elevated exchange rates. These currencies are now showing signs of strengthening against U.S. dollar month-over-month.



Passenger Traffic



METRO ORLANDO 2025 NOVEMBER YTD



MCO
Passengers

+0.5%



Hotel
Demand

+1%



Average
Daily Rate

+4%



Citywide
Attendance

+21%



Leisure & Hospitality
Employment

-0.2%

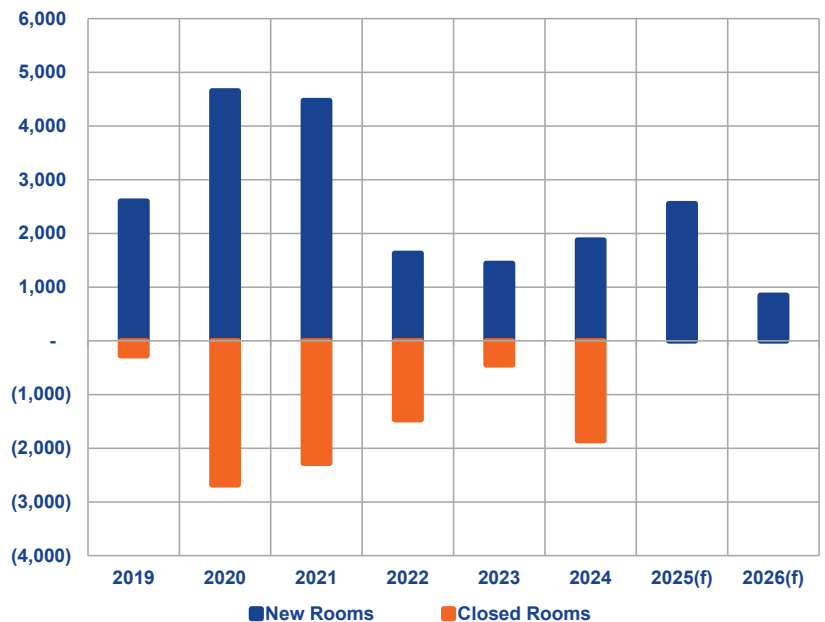
HOTEL SUPPLY

The Metro Orlando market is expected to add 2,552 hotel rooms in 2025.

2024 YE: **130,464**

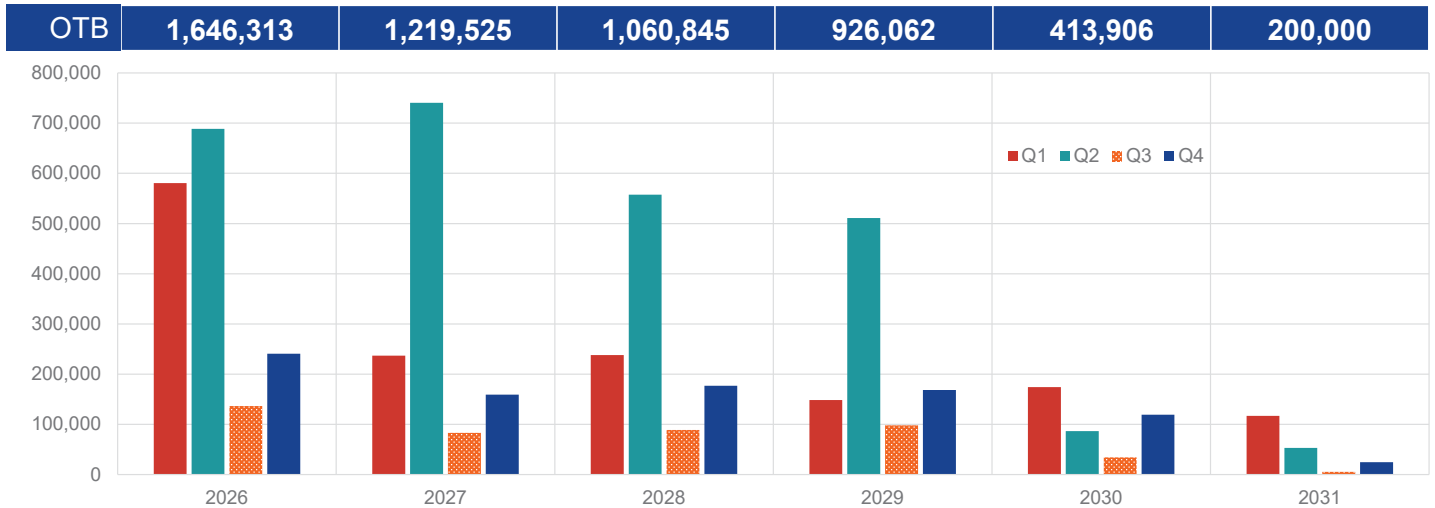
2025 YE Forecast: **133,016**

2026 YE Forecast: **133,864**

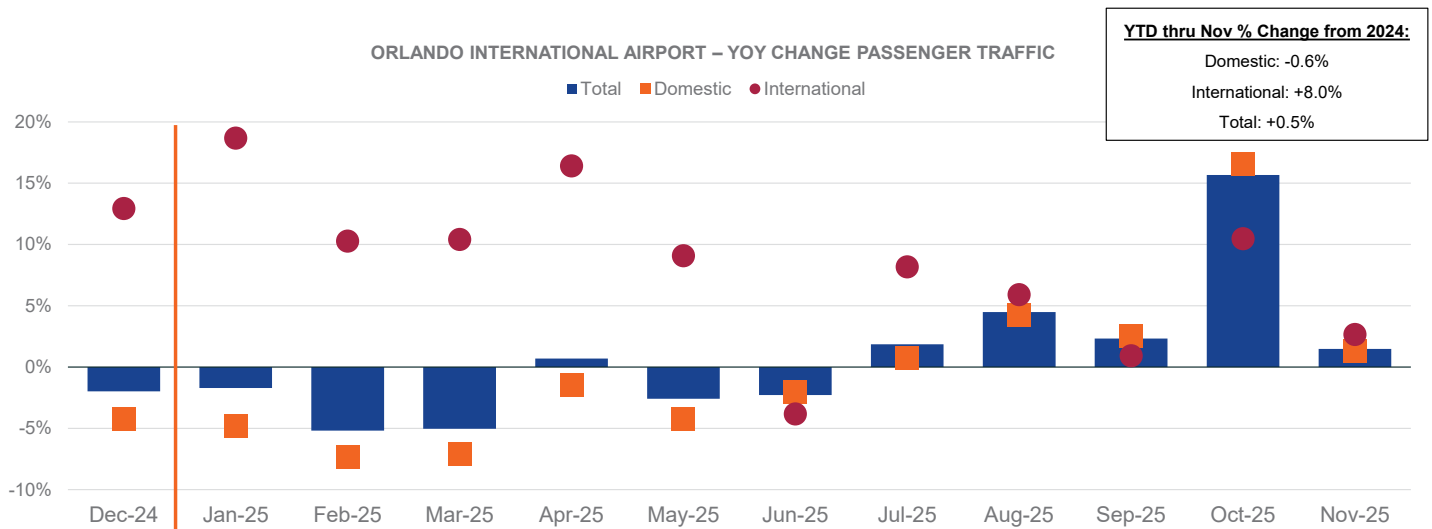


Major events, such as the AAU Girls Junior Volleyball Championship and MegaCon, account for a large portion of attendance in the first half of 2026.

ORANGE COUNTY CONVENTION CENTER Citywide Event Attendance On the Books (OTB)



Orlando International Airport recorded an increase in total passenger traffic in November, driven by gains in both domestic and international travelers. November marked the fifth consecutive month of year-over-year growth.



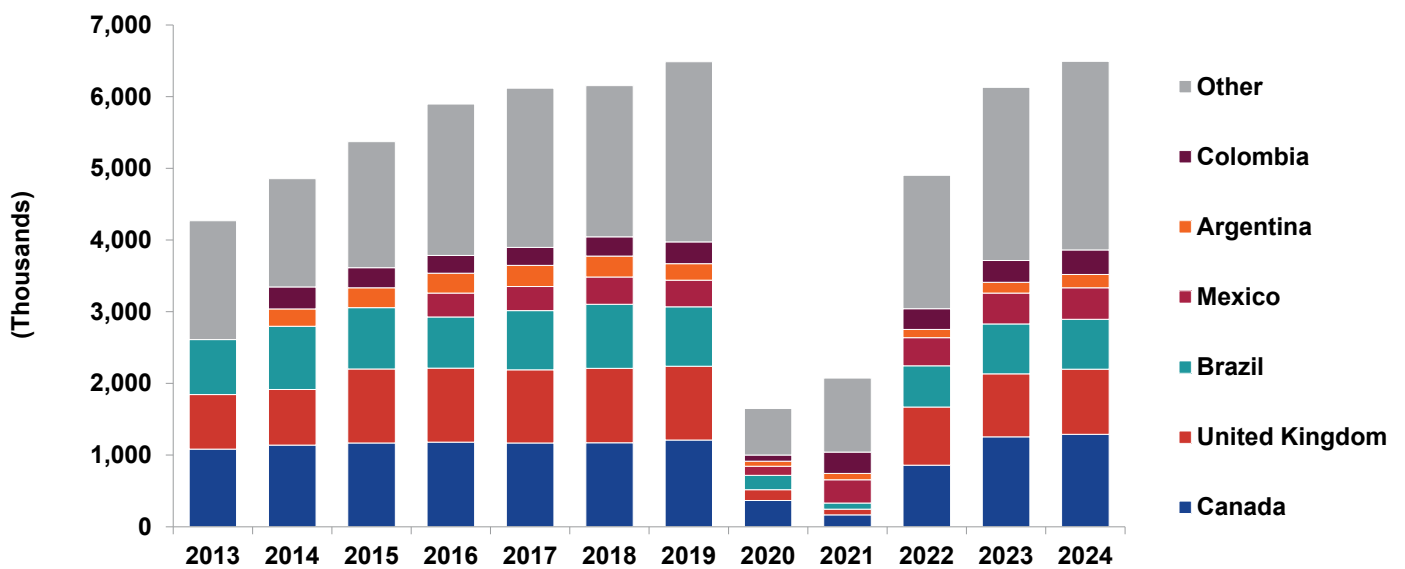
Source: Greater Orlando Aviation Authority as of 1/14/2026

ECONOMIC FORECAST

The economic forecast is based on a survey of 33 professional forecasters conducted by the Federal Reserve Bank of Philadelphia.

2025 Q4 Survey of Professional Forecasters	2025	2026	2027
Gross Domestic Product (growth rate)	1.9%	1.8%	2.1%
Unemployment	4.2%	4.5%	4.4%
Headline Inflation	2.9%	2.8%	2.5%
Core Inflation (excl. food & energy)	3.0%	2.9%	2.6%

INTERNATIONAL VISITORS TO ORLANDO





Marketing Strategy

Printable Advertisements

CENTRAL



DINING

Enjoy brunch at **The Boatouse** at Disney Springs in Lake Buena Vista before heading to the docks for a tour via Amphibious—winning cars that ride on land and then splash into the water. Get ready for jousting at **Medieval Times Dinner & Tournament** in Kissimmee, where you can feast on a four-course meal while watching knights compete. Get your ooze-pah-pah on at **Hollyhock's German Restaurant** in Sanford, which has a massive menu, a basket, and live German folk music on weekends. Bring your appetite to **JUU** in Orlando for an immersive Japanese omakase experience, where each meticulously crafted course reflects the chef's artistry and passion for presentation. Rustic-chic tables meet a patio scene for Italian classics like wood-fired margherita pizza and creamy potato gnocchi at **Prato** in Winter Park.

OUTDOORS

Strap in for a wild airboat ride with **Boozy Creek Airboat Adventures** in Kissimmee, then uncover rare gems and wander an enchanting butterfly garden. Discover the crystal-clear waters and vibrant wildlife of **Rainbow Springs** in Dunnellon on a glass-bottom kayak tour with **Get Up And Go Kayaking**. Mosey over to Ocala's sprawling **Florida Horse Park** to catch a thrilling polo match, or choose a scenic horseback ride. The town of Tavares is known as "America's

CENTRAL



ARTS & CULTURE

Discover a world of creativity at Ocala's **Appleton Museum of Art**, where rotating exhibits and hands-on art workshops keep things fresh and inspiring. In downtown Kissimmee, vibrant walls come alive as you take a self-guided mural tour that's equal parts local culture and Instagram-worthy artistry—curated by **Osceola Arts' ARTISNOW** project. Experience the magic of live orchestrated music with the **Orlando Philharmonic Orchestra**, presenting over 170 concerts each season that delight audiences of all ages. Step back in time and try a signature cocktail at **Jewel Orlando**, a speakeasy discreetly decorated in a 1920s Prohibition-era burlesque style. Shop local at **Plant Street Market** in Winter Garden, an indoor artisan market featuring natural and gourmet foods and handmade products.



LAKE BUENA VISTA
Resort Village & Spa

Escape to Lake Buena Vista Resort Village & Spa! Choose from our spacious 1- to 4-bedroom suites, relax by two sparkling pools, rejuvenate at Reflections Spa & Salon, enjoy on-site dining, and explore nearby shopping.

Plus, we offer free shuttles to Walt Disney World®, Universal Orlando, and SeaWorld® Orlando!

Book your perfect Orlando getaway today!

SAVE UP TO 35%
WHEN YOU BOOK WITH US!

LBVOrlandoResort.com
1-866-401-2699
LBVResort

THE OFFICIAL SOURCE FOR TRAVEL PLANNING
VISIT **FLORIDA**®



LIVE MORE
FLORIDAYS



1/2 Page Magazine Ad

#5 Listing in the "Central Florida Accommodations" Section



THE OFFICIAL SOURCE FOR TRAVEL PLANNING

VISIT FLORIDA®

LIVE MORE FLORIDAYS

AUBURNDALE

Camp Magnolia RV Resort & Cabana Club

CLERMONT

Encore Clubroom Golf & RV Resort

Encore Lake Magic RV Resort

Thousand Trails Orlando RV Resort

DAVENPORT

Orlando Southwest KOA

EUSTIS

Encore Southern Palms RV Resort

KISSIMMEE

Encore Sherwood Forest RV Resort

Encore Tropical Palms Golf Campground

Orlando Kissimmee KOA

OCALA

RV Park at World Equestrian Center Ocala

Universal's Islands of Adventure

90 • VISITFLORIDA.COM

OFFICIAL FLORIDA VACATION GUIDE • 91

Online Advertisements

Visit Orlando

The screenshot displays the Visit Orlando website interface for the Lake Buena Vista Resort Village & Spa. The page features a navigation bar with options like 'Things To Do', 'Plan', 'Events', 'Places To Stay', and 'Offers'. The main content area includes a large image of the resort's exterior, a 'HOTELS & RESORTS' header, and the resort's name in large text. Below this, there is an 'About' section with a brief description, an 'Amenities' table, and an 'Available Offers' section with two promotional cards. At the bottom, there is a 'Our Location' section with a map.

Available Offers

Offer Name	Duration
Florida Residents Save up to 30%	August 14, 2025 - January 2, 2027
We Salute our Military! Save up to 30%	August 14, 2025 - January 2, 2027

Visit Orlando - Resort's Page Listing

This is a screenshot of a sponsored social media post from Visit Orlando. The post features a video thumbnail showing a modern kitchen with a play button overlay. A blue starburst graphic in the top left corner of the video says 'SAVE UP TO 30% WHEN YOU BOOK DIRECT'. The text of the post reads: 'Save up to 30% and soak up the summer fun! Stay in 1-to 4-bedroom suites near Disney & enjoy pools, nearby shopping & more.' Below the video are icons for 'Like', 'Comment', and 'Share'.

Visit Orlando - Summer Co-Op Social Media Video

This is a screenshot of another sponsored social media post from Visit Orlando. The post features a video thumbnail showing a large pirate ship structure in a pool area. The text of the post reads: 'Save up to 30% & fall into fun! Stay in 1-4 bedroom suites near Disney with pools, spa, shopping & free theme park shuttle.' Below the video is a link to 'lbvorlandoresort.com' and a 'Learn more' button. At the bottom are icons for 'Like', 'Comment', and 'Share'.

Visit Orlando - Fall Co-Op Social Media Post


Visit Orlando
 Digital Display Spring Co-Op 2025
 (Animated Gif with 3 Slides)

Visit Orlando
 Digital Display Summer Co-Op
 2025 (Animated Gif with 3 Slides)

Online Advertisements

Lake Buena Vista Resort Village & Spa
Sponsored · 🌐

Elevate your getaway this Black Friday. ✨
Save 30–35% and enjoy exclusive resort credits. Book now for travel through 2026.



[HTTPS://WWW.LBVORLANDORESORT.COM/OFFERS/B...](https://www.lbvorlandoresort.com/offers/b...)
Stays now through Dec 2026
Black Friday 2025 Sale

Book now

6 1 ↗ Share

Social Media: Video Black Friday

Lake Buena Vista Resort Village & Spa
Sponsored · 🌐

Black Friday is HERE! 🎉
Save up to 35% and earn \$100 resort credit on longer stays. Book now for travel through 2026.



[HTTPS://WWW.LBVORLANDORESORT.COM/OFFERS/B...](https://www.lbvorlandoresort.com/offers/b...)
Book through December 2026
Black Friday Sale 2025


Book now

6

Social Media: Single Image Promoting Black Friday

Lake Buena Vista Resort Village & Spa
Sponsored · 🌐

Stay with Lake Buena Vista Resort Village & Spa for your magical Orlando vacation



Family-Friendly Orlando Resort

Book now

Suites with Living & Dining Rooms

4 6 ↗ Share

Social Media: Generic Carousel

AD

Spacious Family Suites Near Disney

Save Up To 30% When You Book Directly with Us at LBVOrlandoResort.com



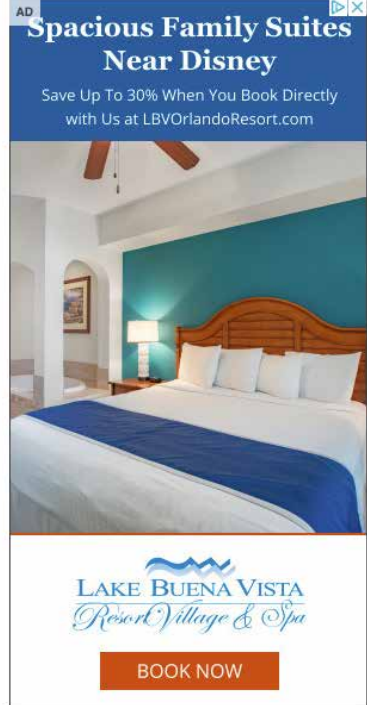
LAKE BUENA VISTA
Resort Village & Spa

BOOK NOW

AD

Spacious Family Suites Near Disney

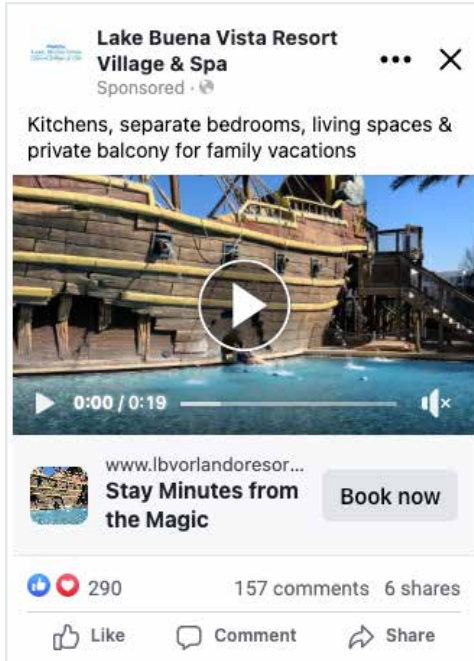
Save Up To 30% When You Book Directly with Us at LBVOrlandoResort.com



LAKE BUENA VISTA
Resort Village & Spa

BOOK NOW

Display Ads



Social Media: Retargeting Generic Video



Social Media: Remarketing Generic Single Image



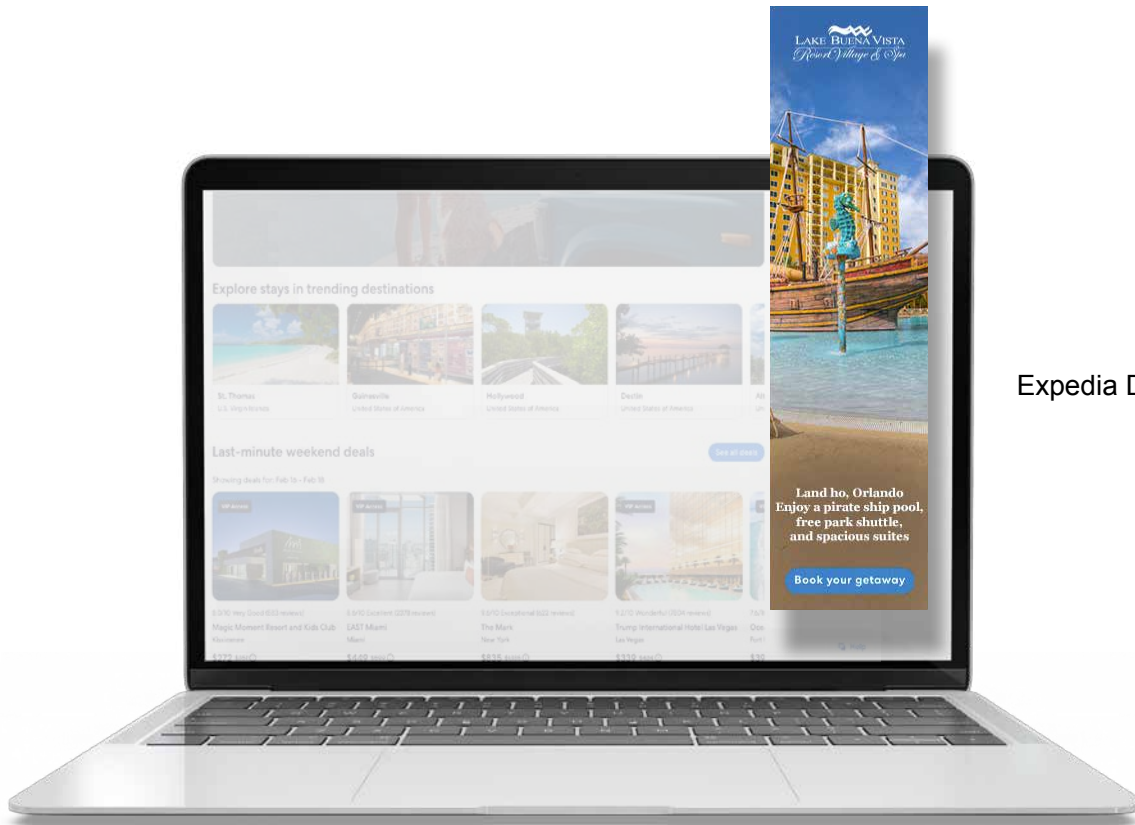
Social Media: Book Direct - 30% Promo Video



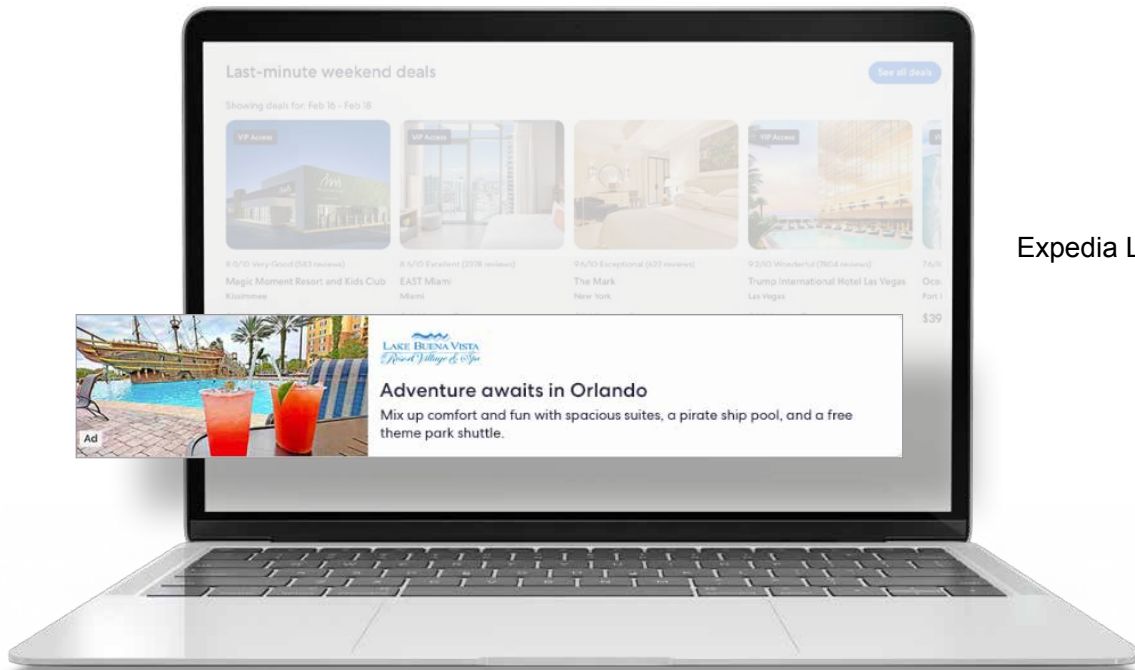
Social Media: Book Direct - 30% Promo Single Image

Online Advertisements

Expedia - Travel Partner



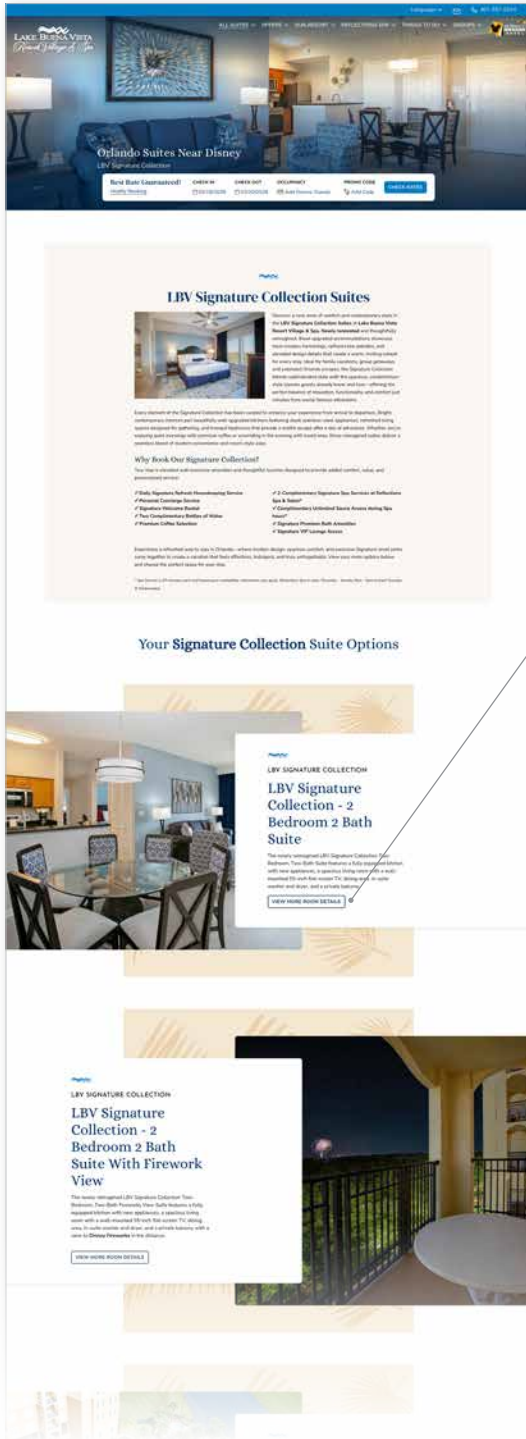
Expedia Domestic Ad



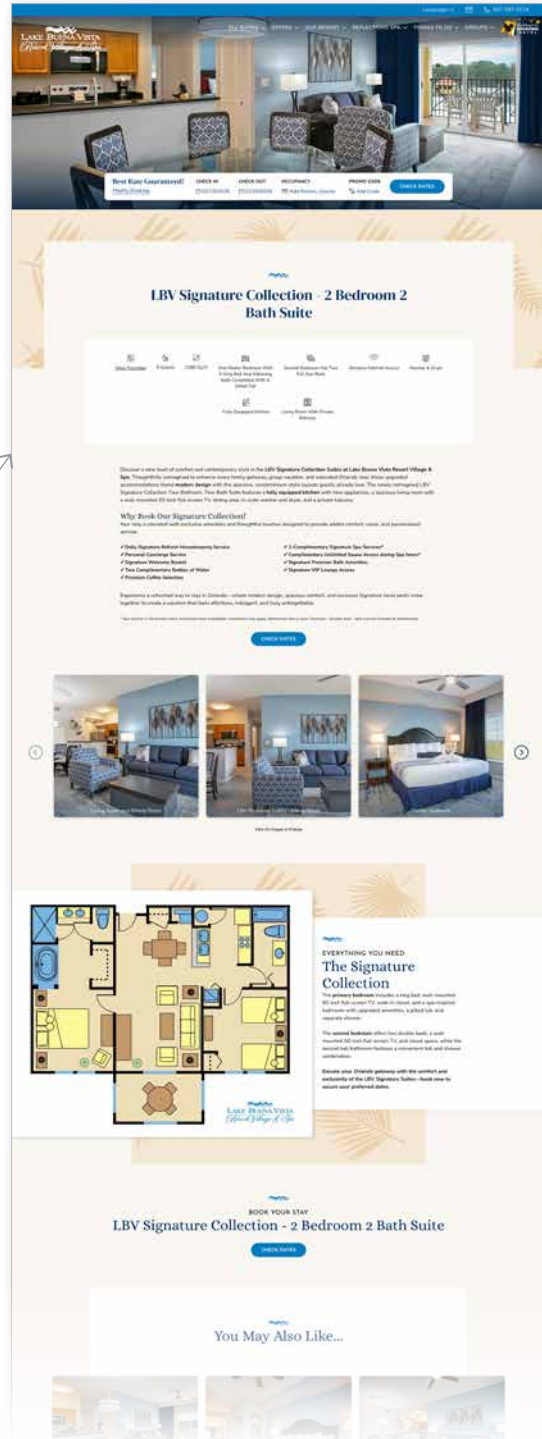
Expedia Listing Ad

LBV Signature Collection Suites

Landing Page



New Landing page showcasing all the LBV Signature Collection suites



Each individual suite's listings

Organic SEO



Massages Near Disney World at Reflections Spa & Salon

<https://www.lbvorlando.com/reflections-spa-salon/massages>

Sample of Content:

Need a break from the thrill of the parks? Reflections Spa & Salon offers expert massage services near Disney World in a peaceful, upscale setting inside Lake Buena Vista Resort Village & Spa. Just a short drive from Walt Disney World®, our spa is the perfect place to unwind, recharge, and treat yourself.



Facials Near Disney World

<https://www.lbvorlando.com/reflections-spa-salon/facials-near-disney>

Sample of Content:

Looking for the perfect way to refresh and recharge during your Orlando getaway? Located just minutes from the parks, Reflections Spa & Salon offers professional facials near Disney World in a serene, resort-style setting. Whether you're prepping for vacation photos or recovering from days...



Hair Salon Near Disney

<https://www.lbvorlando.com/reflections-spa-salon/hair-salon>

Sample of Content:

Looking for a trusted hair salon near Disney World that delivers professional cuts and spa-level relaxation? Look no further than Reflections Spa & Salon, conveniently located inside Lake Buena Vista Resort Village & Spa in Orlando. Whether you're visiting the theme parks, getting ready for a special event, or just in need of a refresh, our salon offers everything you need to feel confident and pampered.



Couples Massage Near Disney

<https://www.lbvorlando.com/reflections-spa-salon/couples-massage-near-disney>

Sample of Content:

Escape the hustle of Orlando theme parks and attractions, unwind together with a rejuvenating couples massage near Disney. Whether you're celebrating a special occasion or simply craving quality time together, our tranquil spa setting is the perfect place to relax, reconnect, and restore....



Rolex 24 at Daytona

<https://www.lbvorlandoresort.com/offers/Rolex-24-at-Daytona>

Sample of Content:

Orlando is brimming with festive cheer, from Whether you're a racing fan, team member, sponsor, or traveling with friends and family, Lake Buena Vista Resort Village & Spa offers the perfect combination of comfort, space, and convenience—just about an hour from Daytona International Speedway and minutes from Orlando's top attractions.



Orlando Suites for the EDC Orlando

<https://www.lbvorlandoresort.com/offers/edc-orlando>

Sample of Content:

EDC (Electric Daisy Carnival) Orlando is more than a music festival, it's an unforgettable experience. After a day (and night!) of dancing under the lights, you deserve a place where the vibes keep going but the comfort levels rise. That's where Lake Buena Vista Resort Village & Spa comes in.



Orlando Suites for the AAU Girls Junior National Volleyball Championships

<https://www.lbvorlandoresort.com/offers/AAU-Junior-National-Volleyball-Championships>

Sample of Content:

Heading to Orlando for the AAU Junior National Volleyball Championships? Whether you're a player, coach, parent, or team supporter, Lake Buena Vista Resort Village & Spa offers the perfect combination of comfort, space, and convenience—just a short drive from ESPN Wide World of Sports....



Orlando Suites for the Allstar World Championship

<https://www.lbvorlandoresort.com/offers/Allstar-World-Championship>

Sample of Content:

If your team, coaches, families, and supporters are traveling for The Open Championship Series Allstar World Championship, make Lake Buena Vista Resort Village & Spa your group headquarters for competition week. This elite cheer and dance event draws top programs from across the country and globe to compete on a world stage.



Orlando Gears Up to Host FIFA World Cup 2025 Matches

<https://www.lbvorlandoresort.com/blog/orlando-gears-up-to-host-fifa-club-world-cup-2025-matches>

Sample of Blog Content:

Excitement is building in Central Florida as Orlando prepares to host multiple matches for the FIFA Club World Cup 2025, a global event that's expected to draw fans from all over the world. This marks a major milestone not only for soccer in the U.S. but for Orlando as an emerging international sports destination.



The Perfect Family Itinerary from Lake Buena Vista Resort Village & Spa

<https://www.lbvorlandoresort.com/blog/the-perfect-family-itinerary-from-lake-buena-vista-resort-village-spa>

Sample of Blog Content:

Planning a fall getaway to Orlando? Whether you're bringing little ones, teens, or even grandparents along, Orlando is overflowing with things to do, and Lake Buena Vista Resort Village & Spa puts you right in the center of it all. Our spacious multi-bedroom suites, resort-style pool, and onsite spa make us the perfect home base while you explore...



Celebrating Earth Day in Orlando

<https://www.lbvorlandoresort.com/blog/celebrating-earth-day-in-orlando>

Sample of Blog Content:

Earth Day is the perfect time to step outside, explore nature, and teach kids about the beauty of our planet. The very first Earth Day took place on April 22nd, 1970 as a response to the oil spills, air pollution and water pollution found throughout the United States. ... Orlando offers plenty of family-friendly ways to celebrate while embracing the great outdoors. Here are some fun and eco-friendly activities to make the most of Earth Day with your family!



Your Guide to the Hottest New Orlando Attractions & Theme Park Experiences

<https://www.lbvorlandoresort.com/blog/your-guide-to-the-hottest-new-orlando-attractions-theme-park-experiences>

Sample of Blog Content:

Orlando, FL, is the ultimate playground for thrill-seekers, families, and entertainment lovers. With exciting new additions coming to Orlando theme parks and world-class Orlando attractions, 2025 is shaping up to be an unforgettable year for visitors.

October 2025 E-Newsletter

Orlando in October

October in Orlando brings the perfect blend of fall festivities and Florida sunshine! From **Mickey's Not-So-Scary Halloween Party** at Magic Kingdom and **Halloween Horror Nights** at Universal Orlando to **Howl-O-Scream** at SeaWorld, the city is bursting with thrills, chills, and family fun.

For a taste of the season's charm, explore local favorites like the Fall Festival at **Southern Hill Farms**, **Amber Brooke Farms Fall Festival**, and **Great Scott Farms Fall Festival**, each offering pumpkin patches, hayrides, and plenty of autumn delights.

After a full day of Orlando adventures, return to your spacious suite, unwind by the pool, or relax at our Reflections Spa & Salon, making your getaway both exciting and rejuvenating. Here at **Lake Buena Vista Resort Village & Spa**, we're keeping the celebration going all month long with festive resort activities to make magical memories right where you stay.



Complimentary Resort Activities for the Month of October

- Sweet or Savory Treat Every Thursday, 3PM – 5PM**
Stop by the lobby for a free treat, our way of making your stay more memorable!
- Trick-or-Treating Every Friday, 3PM – 5PM**
Kids can stop by our candy stations throughout the property and collect candy! Visit the lobby area to receive a candy bag.
- Enjoy Our Fun Pirate Scavenger Hunt**
Ahoj, matey! 16 sneaky skeletons have gone into hiding across the resort, and we need your help to find them! Pick up a scavenger hunt sheet in the lobby to begin your quest.
- Annual Pumpkin Decorating Contest Voting**
Our resort teams will be getting creative this season! Each department will decorate their own pumpkin. Stop by the lobby October 24 to November 2nd, to cast your vote for your favorite pumpkin, your votes will elect this year's winner!
- Halloween Movies and Coloring**
Visit the Kids' Zone to watch family-friendly Halloween movies, play Giant Connect-4 and Giant Jenga, or color our Halloween coloring pages.
- Halloween Souvenir Buttons**
Keep an eye out for our collectible holiday buttons, made just for our resort guests! This month's featured design celebrates Halloween!

October

September E-Newsletter

In this Vibrant City, Summer Never Truly Ends!

Summer never ends in Orlando, FL, and neither do the fun surprises! We're thrilled to delight our guests with complimentary summer treats on Tuesdays, Thursdays, and Fridays from 3 PM to 5 PM. Additionally, bring the kids and join us in the lobby for Friendship Bracelet-making on Thursdays from 2 PM to 4 PM.

As Halloween approaches, all Orlando theme parks have launched their exciting Halloween festivities, inviting visitors to dive into spooky celebrations and seasonal attractions. From September 15 to October 15, Orlando also celebrates Hispanic and Latin Heritage Month, featuring events that honor this vibrant culture, and we would love for you to join in the festivities!

Theme Park Updates

Walt Disney World® Resort Celebrates Hispanic and Latin Heritage Month September 15 to October 15

Disney World is celebrating Hispanic and Latin Heritage Month with a variety of exciting activities! Enjoy live performances, explore unique cultural experiences, and savor delicious themed foods. Plus, you can shop for special merchandise that honors these vibrant cultures. It's a wonderful way to immerse yourself in the rich traditions and flavors of the Hispanic and Latin communities. For more details [visit their event page](#).



Art Coming to Life September 15 to September 21st

Take a leisurely stroll through the Disney Springs® Art Walk and immerse yourself in vibrant artwork. Don't miss the chance to see Nicole Salgar in action as she creates a stunning new mural! [Click here](#) for more event details.

SeaWorld's Spooktacular August 31st to November 3rd

SeaWorld's Spooktacular is back with even more fun! Kids can enjoy trick-or-treating along a decorated trail, meet colorful characters, and show off their costumes. Don't miss out on all the immersive family-friendly festivities this fall! Spooktacular runs on select days from August 31 to November 3 and is included with park admission. Be sure to grab a reusable bag for trick-or-treating and get ready for a spooktacular time!

Fiesta Aquatica September 14th to October 13th

Celebrate National Hispanic Heritage Month at Fiesta Aquatica! From September 14 to October 13, enjoy the festivities on select days, all included with park admission. Experience a lively atmosphere filled with Latin rhythms and delicious treats spread throughout the park. With live music, dancing, and mouthwatering culinary delights, it's a vibrant celebration you won't want to miss!

September

November 2025 E-Newsletter

THE SEASON OF THANKS IN ORLANDO

As November arrives, the holiday season begins to take shape, bringing cooler days, festive lights, and plenty of exciting happenings around Orlando. Guests staying at **Lake Buena Vista Resort Village & Spa** can look forward to new celebrations and seasonal favorites.

The holidays at **Walt Disney World® Resort** officially kick off on November 7, 2025, and continue through early January, filling the parks with enchanting décor, themed treats, and special entertainment.

Before winter fully sets in, there's still time to enjoy the best of fall! Visit **Southern Hill Farms** or **Great Scott Farms** for their annual Fall Festivals featuring pumpkins, hayrides, and homemade goodies. And for music fans, **EDC Orlando** is just around the corner — a three-day festival packed with incredible performances and electric energy.

Resort News



Bourbon Glazed Massage at Reflections Spa & Salon
This seasonal favorite is perfect for a little "me time" before the hustle of the holidays begins.
50 Minutes | \$89
90 Minutes | \$129
80 Min Couples | \$278



Pirate Turkey Scavenger Hunt
16 quirky turkeys will be hidden all around the resort, from the lobby to the Pirate Ship pool. Grab a game sheet in the lobby and hunt for these feathered friends.



Annual Pumpkin Contest Winner
Congratulations to **Housekeeping #60**, winners of our Annual Pumpkin Decorating Contest! Thank you to resort guests & social media followers for voting and joining the Fun! [Click Here to See All Participating Pumpkins](#)



Holiday Movies and Games
Dive into holiday movies, challenge friends with Giant Jenga and Connect 4, or get creative with Thanksgiving coloring pages.



Pirate Pals' Club
Join us in the lobby every Wednesday from 11AM to 12PM for a complimentary kids' activity!



Complimentary Sweet or Savory Treat
Every Friday from 3PM to 5PM guests can enjoy a complimentary treat to kick off the weekend! It's our way of saying thank you for staying with us.

November

STAY 3+ NIGHTS AND RECEIVE \$50 IN RESORT CREDIT

CLAIM YOUR RESORT CREDIT

Your End-of-Summer Getaway Starts Here

Summer's grand finale is almost here, and it deserves a proper send-off. Lake Buena Vista Resort Village & Spa is ready to host your perfect August escape, just before the school bell rings and routines return.

Stay with us for Labor Day weekend or any August getaway and enjoy a \$50 resort credit to spend however you like.

- Sip & savor frozen cocktails by the pool at LBV Village Bar & Grille
- Indulge & relax with a treatment at Reflections Spa & Salon
- Gather & feast on pub favorites at Frankie Farrell's Irish Pub & Grille

Whether you're cooling off in the **Pirate Plunge Pool**, lounging in your spacious suite, or catching these last golden rays of summer, this is your moment to unwind and make memories.

The countdown to fall is on, let's make these final summer days unforgettable!

BOOK NOW

\$50 to Use at Any of these 3 Resort Amenities

Reflections Spa & Salon | Village Bar & Grill | Frankie Farrell's Irish Pub & Grille

SUMMER SPA SPECIALS!

10% OFF OUR NEW BLOW DRY BAR, 10% OFF ANY NAIL TREATMENT, \$9 OFF A PRINCESS MAKE-OVER OR \$5 OFF A PIRATE TAKE-OVER

BOOK A SPA TREATMENT

Review of the Day

L *****

"The room was super clean which is my biggest thing when staying in a hotel. The staff was kind and helpful and I was overall a great place to stay. You

Subject: Summer's Last Hurrah — \$50 On Us!
8/12/25

Boo-tiful Fall Savings

SAVE UP TO 30% WHEN YOU BOOK DIRECT

BOOK A SPACIOUS SUITE

Fall has never looked so boo-tiful! Plan your Orlando getaway to Lake Buena Vista Resort Village & Spa and enjoy ghoulishly great savings when you book direct, up to 30% off your stay!

- Experience the thrills of Mickey's Not-So-Scary Halloween Party, parades, costumes, candy, and spooky Disney magic for all ages.
- Keep the sunshine while others bundle up, fall in Orlando is all about warmth and fun!
- Take advantage of free shuttles to nearby theme parks.
- Relax at the spa, splash in the pool, or dine on-site between adventures.
- Plus, enjoy shopping and entertainment just steps from your suite.

Whether you're here for the frights or the family fun, this is the perfect time to plan your fall escape.

Book direct today and save up to 30% — no tricks, just treats!

BOOK A SPACIOUS SUITE

BOURBON GLAZED FALL SPECIAL

message

Fall into relaxation with our seasonal Vanilla Bourbon & Honey glaze treatment! Soothe muscles, nourish skin, and savor the season. Available in 50- or 80-minute sessions—this fall only!

MORE INFO

Your Suite Options

2 BEDROOM SUITE (Sleeps Up to 6 People)

3 BEDROOM SUITE (Sleeps Up to 8 People)

4 BEDROOM SUITE (Sleeps Up to 10 People)

Review of the Day: K, *****

"Our 2nd stay here now and just as good as our first. Our apartment was very clean and well stocked up. The kids loved

Subject: Boo-tiful Fall Deals: Save up to 30%!
10/7/25

'SUITE' SEPTEMBER SAVINGS \$99/NIGHT

1-, 2-, OR 3-BEDROOM SUITE

BOOK NOW

This fall, it's not just about the colors of the season — it's about the memories you'll make together at Lake Buena Vista Resort Village & Spa.

- Spacious 1-, 2-, 3-, and 4-bedroom suites — perfect for the whole crew
- Free shuttles to Orlando's world-famous theme parks
- Pools, spa treatments, and on-site dining for all ages
- Steps from shopping, entertainment, and adventure

With plenty of room for everyone, your fall getaway becomes more than a vacation — it becomes a memory worth keeping.

Harvest those moments before they slip away. Book today and save on your fall stay!

Claim My "Suite September" Deal

BOURBON GLAZED FALL SPECIAL

message

Fall into relaxation with our seasonal Vanilla Bourbon & Honey glaze treatment! Soothe muscles, nourish skin, and savor the season. Available in 50- or 80-minute sessions—this fall only!

MORE INFO

Your Suite Options

2 BEDROOM SUITE (Sleeps Up to 6 People)

3 BEDROOM SUITE (Sleeps Up to 8 People)

4 BEDROOM SUITE (Sleeps Up to 10 People)

Subject: Harvest More Memories with this \$99 'Suite' Deal
9/9/25

E-mail Campaign Sample

TOP BLACK FRIDAY E-MAILS

LAKE BUENA VISTA
Resort Village & Spa

BLACK FRIDAY Sale
BOOK NOW

MORE SAVINGS FOR YOUR Orlando Vacation

Unlock exclusive Black Friday savings on your next Orlando escape, with travel available through December 31, 2026. Book directly at LBVOrlandoResort.com to take advantage of these exceptional offers.

BOOK 6+ NIGHTS: SAVE UP TO 35% PLUS \$100 RESORT CREDIT*

Book this Rate

BOOK 3 - 5 NIGHTS: SAVE UP TO 35% PLUS \$50 RESORT CREDIT*

Book this Rate

BOOK 2 NIGHTS: SAVE UP TO 30%*

Book this Rate

Where to use your resort credit:

- Reflections Spa & Salon – unwind in pure relaxation
- Frankie Farrell's Irish Pub – enjoy great food and drinks

Subject: The Sale You've Been Waiting For, Black Friday Starts Now!
11/19/25

LAKE BUENA VISTA
Resort Village & Spa

BLACK FRIDAY Sale
BOOK NOW

VIP

EARLY BLACK FRIDAY Access

Stay Longer, Save More, and Get More at Lake Buena Vista Resort Village & Spa

Get ready to celebrate the season of savings in sunny Orlando! As one of our valued VIP guests, you're getting exclusive early access to our **Black Friday, Cyber Week & Travel Tuesday deals**. From November 17 – December 4, 2025, enjoy incredible savings for travel through December 31, 2026—only when you book directly at www.LBVOrlandoResort.com.

BOOK 6+ NIGHTS: SAVE UP TO 35% PLUS \$100 RESORT CREDIT*

Book this Rate

BOOK 3 - 5 NIGHTS: SAVE UP TO 35% PLUS \$50 RESORT CREDIT*

Book this Rate

BOOK 2 NIGHTS: SAVE UP TO 30%*

Book this Rate

Subject: Black Friday Starts Early: Save Up to 35% + Up to \$100 Resort Credit!
11/17/25

LAKE BUENA VISTA
Resort Village & Spa

BLACK FRIDAY Sale
BOOK NOW

LOCK IN OUR BIGGEST SAVINGS of the Year

BOOK 6+ NIGHTS: SAVE UP TO 35% PLUS \$100 RESORT CREDIT*

BOOK TODAY!

BOOK 3+ NIGHTS: SAVE UP TO 35% PLUS \$50 RESORT CREDIT*

BOOK TODAY!

BOOK 2 NIGHTS: SAVE UP TO 30%*

BOOK TODAY!

WHERE TO USE YOUR RESORT CREDIT:

- Reflections Spa & Salon
- Frankie Farrell's Irish Pub
- LBV Village Bar & Grill

Time is running out to lock in our biggest savings of the year! Discover the perfect blend of comfort, convenience, and fun at **Lake Buena Vista Resort Village & Spa**. Enjoy complimentary theme park shuttles, spacious condo-style suites, and a prime location just minutes from Walt Disney World®, world-class shopping, and Orlando's most exciting attractions.

Where to use your resort credit:

- Reflections Spa & Salon – relax and rejuvenate in pure bliss
- Frankie Farrell's Irish Pub – delight in hearty bites and refreshing drinks
- LBV Village Bar & Grill – lounge poolside with tropical cocktails and light fare

Subject: Don't Wait — Our Biggest Sale of the Year Ends Soon!
11/28/25



LBV INFLUENCER RESULTS

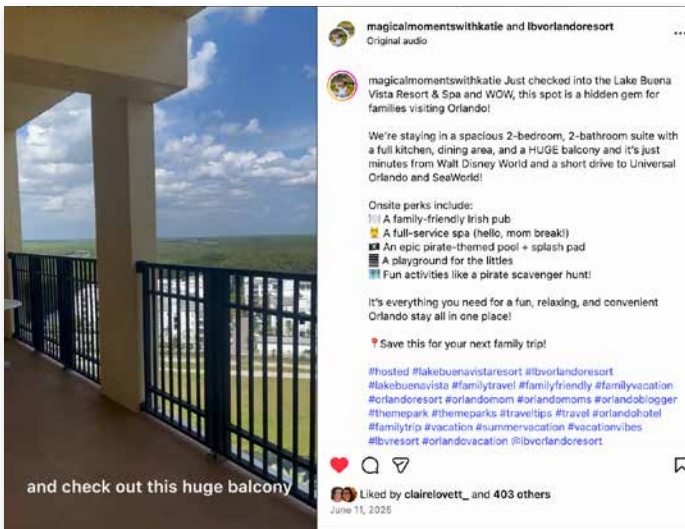
2025 Travel Industry Year In Review

Influencer marketing plays an important role in showcasing the experience at Lake Buena Vista Resort Village & Spa to new and highly targeted audiences. By partnering with travel, family, lifestyle, and theme park-focused content creators, we are able to highlight our spacious condominium-style suites, resort amenities, and prime Orlando location in an authentic and engaging way. Influencers provide real-time storytelling through social media, blogs, and video platforms, allowing potential guests to see firsthand what makes a stay at LBV Resort memorable.

To ensure strategic alignment and brand integrity, we work closely with Visit Orlando to vet potential influencer partners. This collaborative approach helps us identify creators whose audience demographics, engagement levels, and content style align with our target markets. By leveraging Visit Orlando's industry insight and established relationships, we are able to prioritize influencers who deliver meaningful reach and measurable impact.

Through thoughtful selection, clear deliverables, and performance tracking, our influencer marketing efforts drive brand awareness, increase social engagement, and support direct booking initiatives. This partnership-driven strategy ensures that each collaboration enhances LBV Resort's reputation as a premier family and group destination in the Orlando market.






Organic Social Media

TOP 2025 POSTS @LBVRESORT

Lake Buena Vista Resort Village & Spa
Published by Instagram · May 19, 2025

Mondays don't have to be a drag! Book your Orlando vacation with us NOW! 🌟 #lbvorlando resort #lbvresort #besthotels #orlando resort



Boost this post to get more reach for Lake Buena Vista Resort Village & Spa. **Boost**

154 37 2


Lake Buena Vista Resort Village & Spa
Published by Fernanda Vieira G6a · August 1, 2025

Welcome August! Looking for a family-friendly escape near the magic? The Lake Buena Vista Resort Village & Spa has everything you need — spacious suites, kid-friendly... See more



Lake Buena Vista Resort Village & Spa
Published by Instagram · September 25, 2025

Book your stay NOW on our website for the best price guaranteed! #lbvorlando resort #lbvresort #besthotels #orlando resort



165 25 11

Lake Buena Vista Resort Village & Spa
Published by Fernanda Vieira G6a · August 26, 2025

Why families love to stay us:
✅ Spacious suites... See more

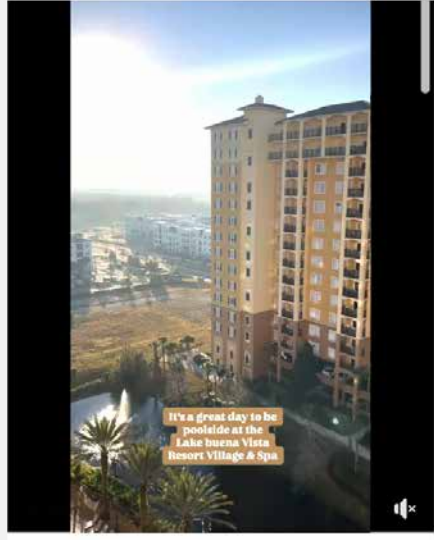


Boost this post to get more reach for Lake Buena Vista Resort Village & Spa. **Boost**

Lake Buena Vista Resort Village & Spa
Published by Instagram · May 27, 2025

Following The Sun - SUPER-HI, NEEKA


When will you come pay us a visit? Book now on our website for the best price guaranteed! ❤️ #lbvorlando resort #orlando resort #orlando hotel #besthotels



82 33 4

Lake Buena Vista Resort Village & Spa
Published by Fernanda Vieira G6a · April 11, 2025

Our hotel is located right by one of the biggest shopping outlets in Orlando! This is definitely a spot you won't want to miss during your trip with us! 🌟 #lbvorlando... See more



Lake Buena Vista
Resort Village & Spa



Exhibits

#staylbv
@lbvorlando
@lbvresort

Surprising & Delighting Our Guests



98 paper eggs were designed with Easter cheer. On Easter Sunday, guests enjoyed searching for candy filled eggs, while celebrating and soaking up the festive fun together.



80 rocks were transformed into tiny works of art by our resort kiddos.



32 heartfelt Valentine cards were crafted with lots of love.



140 Hours of Live DJ Music played by the pool.

COMPLIMENTARY SEASONAL ACTIVITIES
FOR GUESTS THROUGHOUT THE YEAR



Cotton Candy, popcorn, and or cookies were given to all resort guests every week throughout the year.



524 custom buttons were colored and pressed—each one as unique as its maker.



1,019 little explorers followed clues, searched high and low, and completed our seasonal scavenger hunts!



325 bracelets were designed, beaded, and proudly worn home.

Surprising & Delighting Our Guests



99 costumed cuties stopped by our trick-or-treat stations. Our Trick-or-treating stations were set up weekly throughout the resort, until Halloween.



6 adorable turkeys were crafted just in time for Thanksgiving.



Each department showcased its creativity by decorating pumpkins and gingerbread houses for the holidays, and guests helped crown their fan favorites. This Halloween, Housekeeping won first place with 106 votes! Over the winter holidays, Marketing & Sales, and the Vacation Club won with 260 votes!





Seasonal coloring pages were always on hand, giving kids a fun activity to enjoy any day of the week.



12 keepsake ornaments were made to add a little extra sparkle to the season.



Our mischievous little elf named Tinsel, hid in the lobby every day (until Christmas Eve).



Postcards were mailed to Santa from our resort. Santa made sure to write back and mailed out 35 letters (to those who had filled out their whole mailing address)!



Reflections Spa & Salon

Having Reflections Spa & Salon located on-site at Lake Buena Vista Resort Village & Spa continues to elevate the overall guest experience by offering a convenient, upscale escape focused on relaxation, beauty, and self-care. Guests can indulge in a wide variety of rejuvenating services, including massages, skincare treatments, nail services, and an expanded menu of professional hair services. The addition of the salon's **blow-dry bar** and styling services allows guests to easily refresh their look for theme park days, special events, or evenings out, without leaving the resort.

This full-service, on-site spa and salon continues to be a standout amenity that elevates the overall guest experience while enhancing the resort's appeal. By offering relaxation, beauty, and styling services in one convenient location, Reflections Spa & Salon helps position the resort as a well-rounded vacation destination that attracts more travelers and supports strong occupancy and rental performance.



SUMMER SPECIAL! 20% OFF

Reflections
Spa & Salon

INTRODUCING OUR NEW BLOW DRY BAR!

Exclusive Summer Hours
Monday to Thursday: 9AM – 5PM (By Appointment Only)

Every blow dry service includes shampoo, blow-dry, and flat-iron or curling iron

Short Hair | 55
Medium Hair | 65
Long Hair | 75

Visit us on the 6th floor in building 4.
407.597.1695 | ReflectionsSpaOrlando.com
License #MM21151

All appointments based upon availability. Our Summer Special is valid for a single guest and may not be combined with other discounts, credits, or promotions. This Summer Special is valid through 8/31/25. Discounts will be applied at checkout.



Reflections
Spa & Salon

February Spa Specials

Treat yourself & your loved ones with our spa specials below. To view our full range of services, please visit ReflectionsSpaOrlando.com

FREE Hydrating Body Mousse with a 50-Minute Massage
Feel the love this February with a relaxing 50-minute massage, followed by a luxurious hydrating body mousse treatment to nourish your skin.

FREE Anti-Aging Chocolate Mask With a 50-Minute Facial
Indulge in our rejuvenating 50-minute facial and enhance your experience with a FREE anti-aging chocolate mask that nourishes and revitalizes your skin.

Nail Services: 15% Off Any Treatment
Treat your hands and feet to the pampering they deserve!

Call or Book Online: 407.597.1695

Visit us on the 6th floor of Building 4!

All appointments based upon availability. No Additional discounts, credits, or promotions may apply. Offers valid through 2/28/25

License #MM21151



Reflections
Spa & Salon

Spa Specials for March

Treat yourself this month with our exclusive offers! To view our full range of services, please visit ReflectionsSpaOrlando.com

50-Minute Massage
Receive a **FREE** back scrub with any massage purchase.

50-Minute Facial
Enjoy a **FREE** matcha moisture treatment to nourish your skin with a facial purchase!

Manicure & Pedicure Combo
Indulge in both with a **FREE** CBD treatment and 10% off your combined purchase!

Don't miss out on these relaxing, rejuvenating offers. Book your appointment today!

Call or Book Online: 407.597.1695

Visit us on the 6th floor of Building 4!

All appointments based upon availability. No Additional discounts, credits, or promotions may apply. Offers valid through 3/31/25

License #MM21151



Reflections Spa & Salon

Spa Specials for the Month of June!

Relax & Save **20% OFF** Any Spa Service, 50 Minutes or Longer

Walk-Ins Welcome!
Visit us on the 6th floor in building 4.

Reflections Spa & Salon
ReflectionsSpaOrlando.com
407.597.1695

All appointments based upon availability. Offer valid for a single guest and may not be combined with other discounts, credits, or promotions. Offers valid through 6/30/25. License #MM21151



Reflections Spa & Salon

SUMMER SPA SPECIALS!

Exclusive Summer Hours
Monday to Thursday: 9AM – 5PM (By Appointment Only)

SUMMER HAIR SPECIAL
20% OFF BLOW DRY BAR!

SUMMER NAIL SPECIAL
15% OFF ANY NAIL TREATMENT
*EXCLUDES EXPRESS MANI OR PEDI SERVICE

PIRATE & PRINCESS SPECIAL
PRINCESS MAKE-OVER | \$49 \$40
PIRATE TAKE-OVER | \$35 \$30

Visit us on the 6th floor in building 4.
407.597.1695 | ReflectionsSpaOrlando.com
License #MM21151

All appointments based upon availability. Our Summer Specials is valid for a single guest and may not be combined with other discounts, credits, or promotions. This Summer Special is valid through 8/31/25 and will be applied at checkout.



FALL SPECIAL
Available all season through Nov. 30th

Reflections Spa & Salon

BOURBON GLAZED

massage

50 Minutes | 89
80 Minutes | 139

Bourbon Glazed Massage
at Reflections Spa & Salon

Experience relaxation at last! A Vanilla Bourbon body oil, chock-full of omega fatty acids, gives respite to tired muscles and joints. Then, an aloe vera & wildflower honey glaze caps off this treatment for lasting nourishment.

FHF FARMHOUSE FRESH ORGANICS & NATURALS

- 99% NATURALLY DERIVED
- VEGAN
- HYPOALLERGENIC
- PARABEN & SULFATE FREE
- NATURALLY FRAGRANCE FREE
- GLUTEN FREE
- CRUELTY FREE

* Visit us on the 6th floor of building 4 * Walk-Ins Welcome * Spa@LBVOrlandoResort.com * Online Appointments Available

ReflectionsSpaOrlando.com | 407.597.1695

License #MM21151



WINTER SPECIAL
License #MM21151

Reflections Spa & Salon

TOASTY MARSHMALLOW

massage

Toasty Marshmallow Massage
at Reflections Spa & Salon

This massage melts you away as you're drizzled and massaged in a buttery rich melt of emollient shea, cocoa and mango butters that absorb into skin, leaving soft notes of marshmallow and a silky-fine touch.

50 Minutes | 89
80 Minutes | 139

FHF FARMHOUSE FRESH ORGANICS & NATURALS

- 99% NATURALLY DERIVED
- PHthalate FREE SCENT
- PARABEN & SULFATE FREE
- NATURALLY GLUTEN FREE
- CRUELTY FREE

* Visit us on the 6th floor of building 4 * Walk-Ins Welcome * Spa@LBVOrlandoResort.com * Online Appointments Available

ReflectionsSpaOrlando.com | 407.597.1695

License #MM21151

Golf Offers

LAKE BUENA VISTA
Resort Village & Spa

4TH NIGHT FREE!

Book four nights, only pay for three when you reserve a Golf Package in a 2-or 3-bedroom suite!*

Swing Into Savings
Get Your 4th Night Free!

Book four nights, only pay for three when you reserve a Golf Package in a 2-or 3-bedroom suite!*

Contact one of our golf specialists today by calling (844) 384-9456 or by emailing Golf@LBVOrlandoResort.com to get your 4th night free with your orlando golf vacation package!

CALL A GOLF SPECIALIST TODAY

REFLECTIONS SPA | THINGS TO DO | GROUPS

Stay and Play
Lake Buena Vista Resort
Best Rate Guarantee
Modify Booking

CHECK RATES

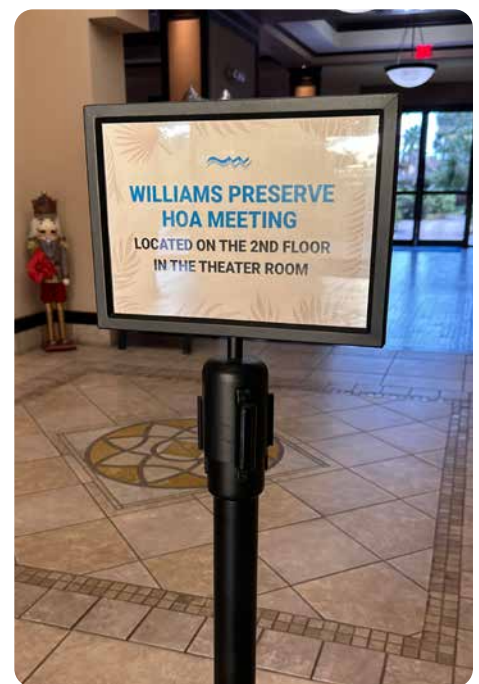
New Options for Groups & Meetings

SPACE #2
Theater Room

Our mid-sized meeting room offers the perfect blend of comfort and functionality. With natural lighting, flexible seating, and modern amenities, it's ideal for team meetings, training sessions, or social gatherings.

Information

- Location: Building 4, 2nd Floor
- Area: 637.92 sq ft
- Max Capacity: 50
- Includes Overhead Projector & Podium



The addition of two more rooms increased options for group events and meeting rentals.

The background of the image is a repeating pattern of various tropical leaves in a light beige or tan color. The leaves include palm fronds, ferns, and monstera leaves, scattered across the white background. The text is centered horizontally and vertically.

Your Home Away From Home



Lake Buena Vista Resort Village & Spa

8113 Resort Village Drive • Orlando, FL 32821 • (407) 597-0214

LBVOrlandoResort.com

Stay Connected: [f](#) [p](#) /LBVResort [@](#) /LBVOrlandoResort

