



MALAGA PROVINCE ENVIRONMENT FOUNDATION



Supporting locally-led initiatives to protect and restore the natural beauty of the Malaga Province



Málaga Province hosts a treasure trove of biodiversity within its coastal, terrestrial, and marine ecosystems. However, these rich natural assets are gravely threatened by climate change, pollution and development. Málaga Province Environment Foundation (MPEF) is being set up to channel new sources of funding from people and businesses who care passionately about the region to boost local initiatives working to protect and restore the natural, but fragile and vulnerable, beauty of Málaga Province.

Click to **download** the executive summary

IMPACT AREAS: 2030 & BEYOND



TERRESTRIAL CONSERVATION

Support initiatives dedicated to preserving and restoring the province's terrestrial natural areas, while safeguarding the rich biodiversity of its mountains, fields, rivers and inland lagoons.

FOREST REFORESTATION • RECOVERY OF DEGRADED SOILS • MONITORING OF NATIVES POPULATIONS • CLEANUP AND SPILL DETECTION ACTIONS • THREATENED ENDEMIC SPECIES REWILDING



MARINE & COASTAL CONSERVATION

Protect Malaga's coastline through marine protected areas, the reduction of local human impacts and the restoration of its seabed.

LOCAL MARINE BIODIVERSITY HOTSPOTS PROTECTION • POSIDONIA MEADOW RESTAURATION • INVASIVE ALGAE REMOVAL & REUSES • HABITAT ENRICHMENT • DEVELOPING OF RESPONSIBLE USER GUIDES



SUSTAINABLE RESOURCE & WASTE MANAGEMENT

Promote local sustainable development by safeguarding regional water resources, encouraging recycling & circular economy initiatives, and reducing single-use plastic.

REDUCING FOOD WASTE IN RESORTS • STRATEGIC MAPPING OF LOCAL PRODUCERS AND AFFILIATED SUPPLIERS • RESPONSIBLE TOURISM FORUMS • WATER SAVING INNOVATIVE TRAINING SESSIONS



CLIMATE RESILIENCE & MITIGATION

Supporting local strategies to reduce emissions and prepare urban areas for heatwaves and extreme weather, including flood events.

REGENERATIVE AGRICULTURE IMPLEMENTATION • SUSTAINABILITY EDUCATION IN SCHOOLS • RIVERBED RESTORATION AND FLOOD RISK MITIGATION • LOCAL SUPPORT TO VULNERABLE RURAL AREAS

2025-2030 GOALS

TARGET FUNDING FOR GRANTS



€1 MILLION



TARGET GRANTEES

60+

NETWORK OF REGIONAL EXPERTS, ADVISORS & DONORS



100+

SUPPORTING THE NATIONAL AMBITION OF

30% NATURE PROTECTED BY 2030

GET INVOLVED

FRIEND OF THE FOUNDATION

WE ARE BUILDING A STRONG, DIVERSE AND DYNAMIC COMMUNITY OF SUPPORTERS TO HELP RAISE SUSTAINABLE AND VITAL FUNDS.

The simplest way to get involved. Become an advocate! Join up to our mailing list and keep up to date with events, fundraisers, partnership opportunities and more.

PATRON

By contributing to our cause with a recurring donation you will be giving us long-term security which in turn will help us fund the most impactful grass roots initiatives.

FOUNDING MEMBER

We are seeking 10 Founding Members, who donate €10,000 annually, to join the Steering Committee. Benefits include influence and input over the Foundation's decisions, profile & reputation and networking opportunities.



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Malaga Province Environment Foundation is part of Conservation Collective: an environmental charity on a mission to protect and restore the wild places we know and love. With Founder Ben Goldsmith at the helm, CC's global network of 22 local Foundations funds impactful grassroots initiatives to protect the environment, restore nature and build climate resilience.



FOUNDING PARTNER



MARBELLA CLUB

Conservation Collective is proud to be partnering with **The Marbella Club Hotel** to create the Málaga Province Environment Foundation. The Marbella Club Hotel, a distinguished member of Leading Hotels of the World, is renowned for its timeless elegance, exceptional luxury and commitment to natural beauty. Today, under the vision of Jennica Shamoon, the hotel continues to lead with purpose, advancing bold initiatives that champion local environmental and social responsibility.

3 WAYS TO SUPPORT US

We are optimistic.

We believe that people and businesses care deeply about protecting and restoring the places they know and love. Based on this belief, we're building a strong and diverse community committed to restoring the natural beauty of Málaga. Ultimately we're looking to deliver **long term impact** through **repeat donors and supporters**, to fund **the most impactful local environmental initiatives now** and into the future.

Below we outline three ways you can get involved as an individual or family.

Note, for corporates we offer bespoke packages tailored to your organisational needs and timelines. Please get in touch.

1 Become a Founding Member

We're looking for individuals and businesses to join the steering committee, bringing funds, energy and ideas. A minimum donation of €10,000 over three years is generally required. If you're looking for greater involvement in the Foundation, this is the option for you.

2 Become a Patron

Regular donors make an annual financial contribution of an average of €5,000. If you're looking to support the Foundation and learn about our work, this is the option for you.

3 Become a Friend of the Foundation

Friends of the Foundation champion the Foundation's objectives and aims, making introductions and supporting through advocacy and expertise.

| Benefits | Founding Member | Patron | Friend of the Foundation |
|---|-----------------|--------|--------------------------|
| Drive change in the place you love. Support an ambitious and proven approach to the long term regeneration of nature in Málaga. | x | x | x |
| Learn about impactful projects on your doorstep. Learn about critical local environmental issues and the people taking steps to tackle them. | x | x | x |
| Enjoy Events. Invitations to exclusive fundraising events, receptions, and on-the-ground tours. | x | x | x |
| Regular Communication. Access to newsletters, updates and insights into the impact the Foundation is having in place you love. | x | x | x |
| Volunteering Opportunities. Priority access to volunteer roles aligned with your interests. | x | x | x |
| Grow your network. A chance to connect with other passionate supporters and participate in fundraising initiatives. Broaden your knowledge by engaging with leading experts in the field of nature restoration and conservation. | x | x | |
| Raise your profile. Option to have your profile on the Foundation website. | x | x | |
| Input into the projects and people the Foundation funds. Have a direct hand in approving impactful grants vetted by our scientific advisory panel and have an influence over the types of projects the Foundation supports. | x | | |

CORPORATES & BUSINESSES

We back business to deliver for nature.

We looking for businesses equally committed to making a tangible difference by supporting grassroots projects that support and restore nature.

Partnering with us can bring you a host of benefits from meeting internal ESG requirements, learning about important environmental issues and solutions, and raising awareness and engagement through staff and audiences to amplify the impact of local projects.

7 REASONS TO PARTNER WITH US

| Benefits | |
|---|---|
| Drive change in the place you love. Support an ambitious and proven approach to the long term regeneration of nature in the environments you hold close to your heart. | ✓ |
| Improve employee engagement and morale. Attract talent and increase employee pride; many employees are looking for companies that align with their values. | ✓ |
| Brand recognition and reputation. Customers are increasingly drawn to businesses that show a commitment to social and environmental causes and tend to trust brands that are seen as socially responsible. Alignment with a charity can enhance your reputation and credibility. | ✓ |
| Marketing and public relations opportunities. Work with us to create opportunities for positive storytelling and co-branded marketing campaigns that generate publicity. | ✓ |
| Meet ESG and CSR criteria. Full-fill internal and external goals through partnering with us and supporting environmental projects that offset your impact areas. Donations to charities may be tax-deductible too. | ✓ |
| Grow your networks and develop partnership opportunities. Build lasting relationships with companies, environmental advocates, government entities and develop new business. | ✓ |

HOW TO PARTNER WITH US

We co-develop bespoke packages to ensure partnerships deliver for both sides. Businesses can join at the **gold, silver or bronze levels**. We offer events, networking and fundraising opportunities, profile on our website, reporting and in community communications and much much more.

All partnerships require an annual financial contribution, ranging from €5,000 to €50,000 +.

If your business is interested in partnering with the Malaga Province Environment Foundation or becoming a founding partner, please get in touch:

 Lucia@malagaprovinceenv.org