**Press Release**

**Serena Hotels celebrates World Press Freedom Day with Media**

Serena Hotels celebrated the Press Freedom Day in Islamabad. The bureau chiefs of all prominent print and electronic media were invited to an exclusive get together at Islamabad Serena Hotel, followed by a cake cutting ceremony.

World Press Freedom Day was proclaimed by the UN General Assembly in December 1993. Since then, 3rdMayis celebrated worldwide as World Press Freedom Day.This year’s theme “Media for Democracy: Journalism and Elections in Times of Disinformation” discusses current challenges faced by media in elections, along with the media’s potential in supporting peace and reconciliation processes.

Serena Hotels management praised the Pakistani media for their positive role in the times of conflict.

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