



FOR IMMEDIATE RELEASE

ST GILES HOTELS SUITE EXPERIENCE FOR MALAIKA CHARITY



Central London Hotel Unveils Re-imagined Suite for Charity's 15th Anniversary

London, 03 October 2022 - St Giles Hotels has partnered with Malaika, a non-profit empowering girls and their communities through education and health, to unveil the Malaika Suite at the St Giles London hotel celebrating the charity's 15th Anniversary.

Situated on the 7th floor with stunning views of the London skyline, the [Malaika Suite](#) was styled by Malaika Founder Noëlla Coursaris Musunka and her team, and Abigail Tan, CEO of St Giles Hotels. The suite features curated artwork, wooden masks, handcrafted wall baskets, and other accents from the Democratic Republic of Congo, where the charity has been implementing its community-driven initiatives.

*"We are excited to partner with Noella and Malaika to commemorate this significant milestone and bring this unique experience to our guests," says **Abigail Tan, CEO of St Giles Hotels**. "Empowering the leaders of tomorrow is a crucial focus of our own philanthropic initiative, Hotels With Heart. Therefore, it's important to us here at St Giles to use our platform to support organisations such as Malaika and the impactful work they are doing in the DRC."*

*"Empowering those who most need it with tools to lift up themselves and each other is so important," says **Malaika Founder Noëlla Coursaris Musunka**. "I'm delighted and grateful to be joining forces with St Giles Hotels for this fantastic partnership and absolutely love this idea of this room that feels so much like what Malaika is! What a lovely way to directly support our girls and their communities while enjoying a beautiful stay."*

Guests booking the Malaika Suite experience will receive a limited-edition Malaika x St Giles gift bag featuring hand-made items from women participating in Malaika's Mama ya Mapendo program. This special also includes complimentary daily breakfast and is available for guests to book and stay through 30 December 2022.

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[St Giles London](#) hotel aims to raise [£15,000](#) for Malaika, and 100% of the proceeds will be donated to the charity.

To book this limited-time special, please contact the hotel's reservations team by email at book@stgiles.com or call +44 (0)20 7300 3030. For more details, please visit this [link](#).

VIDEO & IMAGES

1. Video showcasing the Malaika Suite with St Giles Hotels CEO Abigail TAN and Malaika Founder Noella Coursaris Musunka discussing partnership - [Link to download](#)
2. The Malaika Suite at St Giles London hotel - [Link to download](#)
3. The Malaika Suite with Artwork at St Giles London hotel - [Link to download](#)
4. (L-R) Malaika Founder Noella Coursaris Musunka and St Giles Hotels CEO Abigail TAN [Link to download](#)
5. Malaika Wall Decor in the Malaika Suite at St Giles London - [Link 1](#) & [Link 2](#)

About Malaika

Founded in 2007 by Noëlla Coursaris Musunka, Malaika has grown into a fully-functioning ecosystem that consists of a free, accredited school providing a comprehensive education to 430 girls, a community centre offering a range of programs to 5,000 youth and adults, a clean water program with 28 wells serving over 35,000 people each year, technical classes educating and certifying future electricians and mechanics, and a sustainable agricultural program providing two nutritious meals each day to students and staff. Malaika's community-driven approach serves as a model that can be replicated on a global scale in communities around the world.

About St Giles London

St Giles London, set in the **heart of London's West End**, offers guests thoughtfully designed rooms and is within walking distance of theatres, shopping, nightlife and many top places of interest, including the British Museum, Oxford Street, Covent Garden, and Soho. Stay connected with St Giles London on [Facebook](#) and [Instagram](#).

About St Giles Hotels

With hotels across Asia, Australia and Europe, the St Giles family of hotels invite business and leisure travellers to experience the most central locations in the hearts of major cities worldwide. St Giles provides the signature St Giles Experience of warm, authentic and locally-rooted hospitality. The group continues to grow its family of hotels, with the recent opening of the newly built St. Giles Southkey in Johor Bahru, Malaysia. For more information or to make a booking, please visit www.StGilesHotels.com.

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