

featuring:

Our feature Ambassador for the month of March is Mark Hope, our Senior Vice President of Development at Coast Hotels Corporate Office in Vancouver, BC.

Mark has built a long-standing career in the hospitality industry, the majority of it with Coast Hotels. Prior to Coast Hotels, he gained experience at Canadian Pacific Hotels & Resorts and in hotel consulting.

Since joining Coast Hotels in March 1994 as Director of Marketing & Sales at the Coast Plaza Hotel & Suites, he has held various senior leadership roles spanning development, revenue strategy, brand growth, and sales management within our organization.

Mark is retiring from Coast Hotels 32 years after he began. Although he will continue in an advisory capacity for the next 18 months, we will miss our daily interactions with a trusted leader and friend.

Why did you choose the hospitality industry, and specifically Coast Hotels?

It is not your boring, same-thing, Monday to Friday 8-5 job. It is different every day.

What would you say is the best part about working at Hotels?

The people. They have become my extended family.

What is your definition of success?

That you enjoy what you do, and that you can make a difference.

What is a piece of advice that resonates with you?

Set a path, tell people what you envision the path to be, and go for it.

What are you most proud of in your role?

That I have been with Coast Hotels for 32 years, that I achieved, that I have overcome, that I have enjoyed, and it has provided well for me and my family.

If you could have lunch with anyone, who would it be?

My parents. After all this time, I realize why I am who I am, and it is all because of them.

What was your dream job when you were a kid?

RCMP Officer.

Describe your personality in a few words:

Loudmouth snook.



What would your dream vacation be?

Time to do things on a local basis. We all forget about being a tourist in our own town.

What is your favorite food?

6 oz. filet mignon served medium-well with a peppercorn sauce.

What inspires you & why?

That I am able to make a difference in both my professional and personal life.

If you could live anywhere in the world, where would it be?

Where I am today. I'm content.

*thank you, Mark
for being an amazing
ambassador!*

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