

MEDIA RELEASE FOR IMMEDIATE RELEASE

A SWEET REUNION WITH GOODWOOD PARK HOTEL'S MID-AUTUMN GRANDEUR COLLECTION

Partake in an exquisite range of novel and classic mooncakes 16 August to 29 September 2023





Goodwood Park Hotel Signature and Popular Mooncakes

Singapore, July 2023 – This upcoming Mid-Autumn Festival, Goodwood Park Hotel's luminous line-up of inventive and traditional **Mid-Autumn Grandeur** creations will set the perfect mood for a blissful reunion with friends, family and loved ones.

Masterfully handcrafted by the hotel's culinary team together with Hong Kong chefs who fly in every year to lend their expertise for this highly-anticipated annual affair, these festive treats made without preservatives are available from <u>16 August to 29 September 2023</u>.

Making its debut this year is the enchanting *Bunny Tubbies*; bite-sized treats to delight anyone of all ages, as well as a refreshing *Pineapple with Custard* snowskin mooncake. The acclaimed *Durian Combo* makes a return with four durian variants – 'Mao Shan Wang', premium Black Thorn, D88, and Phoenix – the latest entrant to the collection.

Guests can place their orders via the **Festive Online Shop**: https://goodwoodparkfestive.oddle.me for self-pick-up or deliveries from 16 August to 29 September 2023. **5 days' advance notice is required for pre-orders**. Last pre-order date is 24 September 2023. Minimum online order of \$100 nett is required; delivery terms and fees will apply.

Alternatively, guests may contact the Mooncake Call Centre at (65) 6730 1868, email the order form (available at www.goodwoodparkhotel.com) to mooncake@goodwoodparkhotel.com, or walk-in at The Deli to place their takeaway pre-orders for self-collection only. **5 days' advance order is required from order date for collection**. Minimum order of 5 boxes of 4pcs is required for self-pick-up pre-orders.

NEW MID-AUTUMN DELIGHTS

Available for takeaway at The Deli and via Festive Online Shop



PINEAPPLE WITH CUSTARD SNOWSKIN 冰皮凤梨奶黄 \$50 nett for 2 pieces, \$78 nett for 4 pieces

Undoubtedly the star of this year's offerings, the new *Pineapple with Custard snowskin mooncake* is set to impress with its striking tricoloured snowskin of pink, orange and white hues. Savour a delightful burst of flavours with a layer of creamy custard ingeniously matched with a delicate buttery pastry; akin to that of a Taiwan pineapple cake, and a zingy homemade pineapple jam.

DURIAN COMBO SNOWSKIN 冰皮榴梿组合

\$120 nett for 4 pieces; 1 piece per flavour

Synonymous with its range of lauded durian specialities, Goodwood Park Hotel puts the spotlight once again on this spiky fruit in this unbeatable combination. This exquisite quartet features four durian variants; 'Mao Shan Wang', Black Thorn, D88, as well as the new *Phoenix* durian which is coveted for its wildly aromatic and bittersweet profile.



BUNNY TUBBIES 咸蛋白莲蓉肉松兔仔 \$48 nett for 8 pieces

A continuation of past years' adorable confections, this handcrafted rabbit-shaped pastry boasts a fine balance of sweet and savoury flavours, courtesy of the trinity of white lotus seed paste, pork floss and a quarter of the salted egg yolk. A visual treat, these fun bite-sized delights will also please the palates of all ages.

RETURNING CROWD FAVOURITES

Available for takeaway at The Deli and via Festive Online Shop







From L – R: D24 Durian Snowskin Mooncake, 'Mao Shan Wang' Durian Snowskin Mooncake, Black Thorn Durian Snowskin Mooncake

D24 DURIAN SNOWSKIN 冰皮D24榴梿

\$63 nett for 2 pieces, \$92 nett for 4 pieces

Sweet and creamy, the D24 Durian snowskin mooncake remains a cult favourite among durian lovers.

'MAO SHAN WANG' DURIAN SNOWSKIN 冰皮猫山王榴梿

\$76 nett for 2 pieces, \$112 nett for 4 pieces

Highly-sought after for its rich bittersweet notes, this decadent mooncake is brimming with luscious 'Mao Shan Wang' durian.

BLACK THORN DURIAN SNOWSKIN 冰皮黑刺榴梿

\$88 nett for 2 pieces, \$138 nett for 4 pieces

Cloaked in a majestic black snowskin embellished with gold flakes, the premium *Black Thorn Durian* snowskin mooncake possesses an intense bittersweet flavour with a heady fragrance.

PREMIUM DUO: BLACK THORN AND 'MAO SHAN WANG' DURIAN SNOWSKIN 冰皮黑白精选

\$79 nett for 2 pieces; 1 piece per flavour, \$128 nett for 4 pieces; 2 pieces per flavour



ONDEH ONDEH SNOWSKIN 冰皮椰糖椰丝 \$53 nett for 2 pieces, \$84 nett for 4 pieces

Following its successful debut last year, the *Ondeh Ondeh* snowskin mooncake is back by popular demand. A riff on the well-loved traditional 'kueh', this rendition reveals a coconut cream filling with a choux pastry-covered pandan 'truffle' centre and a base of grated coconut cooked with *gula melaka*.

MANGO WITH POMELO SNOWSKIN 冰皮杨枝甘露

\$50 nett for 2 pieces, \$78 nett for 4 pieces

A firm favourite among many, this tangy and refreshing iteration is inspired by the classic mango pomelo sago dessert served at the hotel's restaurant Min Jiang.





CEMPEDAK SNOWSKIN 冰皮金蜜

\$53 nett for 2 pieces, \$84 nett for 4 pieces

The distinctive aroma of the *cempedak* is encapsulated in this orange-swirled number with a creamy and silky centre studded with chunks of fresh *cempedak*.

BLUE PEA FLOWER WITH WHITE LOTUS SEED PASTE AND MELON SEEDS SNOWSKIN 冰皮蝶豆花瓜仁白莲蓉

\$57 nett for 2 pieces, \$84 nett for 4 pieces

Presented in an alluring blue pea flower-imbued snowskin, this stunning mooncake presents a generous filling of quality white lotus seed paste paste and crunchy melon seeds.





SNOWSKIN COMBO 冰皮组合

\$82 nett for 4 pieces; 1 piece per flavour

Ideal for sampling a variety of flavours or for gifting, the popular *Snowskin Combo* comprises a crème de la crème selection of *Pineapple with Custard, Mango with Pomelo, Cempedak* and *D24 Durian* mooncakes.

CLASSIC BAKED SELECTION

Available for takeaway at The Deli and via Festive Online Shop







From L- R: White Lotus Seed Paste with Single Yolk Baked Mooncake, Traditional Piglet Biscuit, Assorted Nuts with Ham ('Kum Toy') Baked Mooncake

TRADITIONAL PIGLET BISCUIT 猪仔饼

\$24 nett for 2 pieces

This endearing biscuit is a sentimental token and makes an excellent gift for both adults and children – a pair of 'piglet' pastry filled with lotus seed paste is presented within a pretty embroidered pouch.

ASSORTED NUTS WITH HAM ('KUM TOY') 良木园金腿

\$63 nett for 2 pieces, \$99 nett for 4 pieces

Set within a baked golden-brown pastry skin is a sweet and savoury filling of lotus seed paste, as well as nuts and seeds like almonds, walnuts, cashew nuts, sesame seeds, melon seeds accentuated with premium 'Jinhua' ham, house-roasted 'char siew', as well as candied winter melon. Crunchy and robust in flavour, this time-honoured delicacy is the ultimate festive classic.

WHITE LOTUS SEED PASTE WITH MELON SEEDS 瓜仁白莲蓉

\$49 nett for 2 pieces, \$80 nett for 4 pieces

LOTUS SEED PASTE WITH DOUBLE YOLK 双黄莲蓉

\$55 nett for 2 pieces, \$90 nett for 4 pieces

WHITE LOTUS SEED PASTE WITH SINGLE YOLK 单黄白莲蓉

\$55 nett for 2 pieces, \$90 nett for 4 pieces

WHITE LOTUS SEED PASTE WITH DOUBLE YOLK 双黄白莲蓉

\$60 nett for 2 pieces, \$94 nett for 4 pieces

WHITE LOTUS SEED PASTE WITH FOUR YOLKS 四黄白莲蓉

\$63 nett for 2 pieces, \$99 nett for 4 pieces

BAKED COMBO 传统组合

\$90 nett for 4 pieces; 1 piece per flavour

A set of four classic flavours, the popular *Baked Combo* includes one piece each of *White Lotus Seed Paste with Melon Seeds*, *White Lotus Seed Paste with Single Yolk*, *Lotus Seed Paste with Double Yolk*, and *Assorted Nuts with Ham ('Kum Toy')*.

PROMOTIONS

Early Bird Offer: With a minimum purchase of 2 boxes, all guests will enjoy 25% off, and Goodwood Park Hotel Gourmet cardmembers will enjoy 30% off from 16 August to 3 September 2023.

Promotion is valid for 2pc and 4pc boxes of mooncakes, Piglet Biscuits (in multiples of 4pcs), Bunny Tubbies except for 'Mao Shan Wang', Black Thorn, Premium Duo and Durian Combo Mooncakes.

Available for walk-in purchases with immediate collection at The Deli, subject to stock availability. Pre-orders for self-pick-up or delivery are available through the Festive Online Shop. 5 days' advance pre-order is required. Minimum purchase for pre-orders apply, and terms & conditions for online orders and delivery differ. Pre-orders placed through The Deli are for self-collection only. Not valid for dine-in, with other promotions and vouchers, at stalls outside of the hotel or via ordering channels managed by external parties, unless otherwise stated. While stocks last. Early bird orders must be collected or delivered by 3 September 2023.

CARD PRIVILEGES

Regular Offer: Citibank, DBS/POSB, HSBC, Maybank, OCBC, UOB cardmembers will enjoy 15% off, and Goodwood Park Hotel Gourmet cardmembers will enjoy 20% off from 16 August to 29 September 2023.

3-Day Bank Special: Citibank, DBS/POSB, HSBC, Maybank, OCBC, UOB cardmembers will enjoy 20% off from 8 to 10 September 2023 only.

Valid for all Mooncakes, Traditional Piglet Biscuits and Bunny Tubbies. For bank offers, payment must be made with the respective credit or debit cards, except for HSBC (only credit cards). Pre-orders for self-collection or delivery are available through the Festive Online Shop. 5 days' advance pre-order is required. Minimum purchase for pre-orders apply, and terms & conditions for online orders and delivery differ. Pre-orders placed through The Deli are for self-collection only.

The 3-Day Bank Special offer is only valid at The Deli for walk-in purchases with immediate collection from 8 to 10 September 2023, or for pre-orders made from 8 to 10 September 2023 at The Deli or via Festive Online Shop for self-collection/delivery by 29 September 2023. Last pre-order date for Regular Offer is 24 September 2023. Not valid for dine in, with other promotions and vouchers, or purchases via ordering channels managed by external parties, unless otherwise stated. While stocks last.

Note: All takeaway prices quoted are inclusive of GST, unless otherwise stated. Prices quoted for dine-in items are subject to 10% service charge and GST. Digital images of the mooncakes are available upon request. Please refer to Appendix for a summary of prices and availability

For media enquiries and assistance, please contact:

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FACT SHEET

Promotion
 Mid-Autumn Grandeur at Goodwood Park Hotel

Duration
 16 August to 29 September 2023

Address
 Goodwood Park Hotel, 22 Scotts Road, Singapore 228221

• Order hotline (65) 6730 1868 (general enquiries)

(65) 6730 1867 (corporate enquiries)
 Order email
 mooncake@goodwoodparkhotel.com

Order email
 Order website (recommended)
 https://goodwoodparkfestive.oddle.me

■ The Deli's opening hours 10am to 8pm daily

Mooncake Call Centre
 9am to 7pm (Mondays to Fridays)

9am to 1pm (Saturdays, Sundays and public holidays)

GENERAL INFORMATION ON GOODWOOD PARK HOTEL

Address Goodwood Park Hotel, 22 Scotts Road, Singapore 228221

Mainline (65) 6737 7411

Websitewww.goodwoodparkhotel.comFacebookfacebook.com/GoodwoodParkHotel

Instagram @goodwoodparkhotelsg
Hashtag #goodwoodparkhotel

LinkedIn https://www.linkedin.com/company/goodwood-park-hotel

Summary

An icon on Scotts Road, Goodwood Park Hotel is housed in a uniquely designed building that dates back to 1900. Regarded as a distinguished institution in hospitality circles, the Hotel is also one of the most reputable pioneers of the tourism industry. Much of her original beauty has been faithfully restored and her majestic air artfully accentuated with fluted columns, delicate woodworks, decorative plasterwork and graceful archways. Through the years, she has gained recognition for her exquisite elegance, legendary charm and tradition of excellence, with her Grand Tower gazetted a national monument in 1989. The Hotel has five distinctive restaurants, each providing a unique dining experience, along with a deli, a bar, two outdoor swimming pools and a fitness centre.

<u>APPENDIX</u>

MID-AUTUMN GRANDEUR PRICE LIST

16 August to 29 September 2023
All prices are nett unless otherwise stated.

CATEGORY	ITEMS	PRICE
Baked Selection 烘皮月饼	POPULAR White Lotus Seed Paste with Melon Seeds 瓜仁白莲蓉	\$49 for 2 pieces,
		\$80 for 4 pieces
	POPULAR Lotus Seed Paste with Double Yolk 双黄莲蓉	\$55 for 2 pieces,
		\$90 for 4 pieces
	POPULAR White Lotus Seed Paste with Single Yolk 单黄白莲蓉	\$55 for 2 pieces,
		\$90 for 4 pieces
	POPULAR White Lotus Seed Paste with Double Yolk 双黄白莲蓉	\$60 for 2 pieces,
		\$94 for 4 pieces
	White Lotus Seed Paste with Four Yolks 四黄白莲蓉	\$63 for 2 pieces,
		\$99 for 4 pieces
	Assorted Nuts with Ham ('Kum Toy') 良木园金腿	\$63 for 2 pieces,
		\$99 for 4 pieces
	POPULAR Baked Combo 传统组合	\$90 for 4 pieces
	(1 piece each – White Lotus Seed Paste with Melon Seeds, White Lotus Seed Paste with Single Yolk, Lotus Seed Paste with Double Yolk, Assorted Nuts with Ham ('Kum Toy'))	
Snowskin Selection 冰皮月饼	NEW! Pineapple with Custard 冰皮凤梨奶黄	\$50 for 2 pieces, \$78 for 4 pieces
	POPULAR Mango with Pomelo 冰皮杨枝甘露	\$50 for 2 pieces,
	3	\$78 for 4 pieces
	POPULAR Cempedak 冰皮金蜜	\$53 for 2 pieces,
		\$84 for 4 pieces
	SIGNATURE D24 Durian 冰皮D24榴梿	\$63 for 2 pieces,
	22. 2 man 0,7 /22 - 2 ma /2	\$92 for 4 pieces
	POPULAR Snowskin Combo 冰皮组合 (1 piece each – Pineapple with Custard, Mango with Pomelo, Cempedak, D24 Durian)	\$82 for 4 pieces
	POPULAR! Ondeh Ondeh 冰皮椰糖椰丝	\$53 for 2 pieces,
		\$84 for 4 pieces
	POPULAR Blue Pea Flower with White Lotus Seed Paste and Melon Seeds	\$57 for 2 pieces,
		\$84 for 4 pieces
	冰皮蝶豆花瓜仁白莲蓉	
	SIGNATURE 'Mao Shan Wang' Durian 冰皮猫山王榴梿	\$76 for 2 pieces,
		\$112 for 4 pieces
	POPULAR Black Thorn Durian 冰皮黑刺榴梿	\$88 for 2 pieces,
		\$138 for 4 pieces
	POPULAR Premium Duo: Black Thorn and 'Mao Shan Wang' Durian	\$79 for 2 pieces,
	冰皮黑白精选	\$128 for 4 pieces
	NEW! Durian Combo 冰皮榴梿组合	\$120 for 4 pieces
	(1 piece each – Phoenix, D88, 'Mao Shan Wang', Black Thorn Durian)	ψ120 101 τ μισύσ 3
Festive Baked	Traditional Piglet Biscuit 猪仔饼	\$24 for 2 pieces
Pastries 佳节烘焙糕点	(filled with lotus seed paste)	
	NEW! Bunny Tubbies 咸蛋白莲蓉肉松兔仔	\$48 for 8 pieces
	(filled with white lotus seed paste, pork floss and a quarter yolk)	
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