

Be the First to Experience a New Era in Conferencing & Events at the Iconic Sofitel Sydney Wentworth this September.

Where Rich Heritage Meets Innovation and Luxury.

Sofitel Sydney Wentworth will unveil its highly anticipated \$60 million refurbishment this Spring. Synonymous with elegance, sophistication and a commitment to excellence and innovation, Sofitel's comprehensive transformation will redefine luxury hospitality in Australia and beyond. Combining entertainment, leisure, conferencing, and exceptional dining experiences, it will be an all-in-one luxury destination and set a new standard for conferencing and events in Sydney.

The renovation includes 436 newly appointed guest rooms and suites with connecting room options, the Sofitel Club Millésime, health and wellness centre, public spaces including grand entrance lobby, state-of-the-art conference, and event spaces. The hotel's new dining precinct, in partnership with renowned hospitality group House Made Hospitality, will feature two restaurants, two bars and one of Sydney's largest rooftop terraces, reinventing hotel dining and further elevating the hospitality offering of the vibrant Phillip and Bligh Street CBD neighbourhood.

With a commitment to excellence, Sofitel Sydney Wentworth stands as the premier award-winning venue for conferencing and events, building on a legacy of hosting Sydney's most prestigious gatherings. From contemporary meeting rooms to the iconic Wentworth Ballroom, over 15 event and conference spaces offer a seamless blend of tradition and innovation, ensuring unforgettable experiences tailored to your unique style and requirements. Sofitel Sydney Wentworth continues to uphold its legacy as a premier venue renowned for its exceptional facilities and service.

The hotel boasts a storied history dating back to 1966, and the magnificent Wentworth Ballroom has hosted some of the city's most legendary events, including the inaugural ARIA Awards. As one of Sydney's largest ballrooms, at 629m², it is adorned with 1960s mirrored high ceilings, offering a grand setting for events of up to 750 guests, complemented by versatile breakout spaces, a sophisticated foyer reflecting the French Art de Vivre and state-of-the-art technology.

A multi-million-dollar investment in cutting-edge technology provided by Encore Event Technologies showcases the hotel's commitment to innovation. The highlight of the technological upgrade is the installation of one of Australia's largest LED screens in the Grand Ballroom, complemented by digital screens and LED upgrades throughout all meeting spaces. New additions in all event spaces will feature state-of-the-art lighting, presentation, and staging technology. They will also be equipped with bright wide-screen projection systems, crystal-clear sound systems and customizable lighting solutions. Sofitel's in-house experienced technical organizers can assist with all production elements, from show calling to room theming and design, ensuring a seamless and immersive experience for attendees.

Event dining is guided by the expertise of newly appointed Michelin trained Executive Chef Bektaş Özcan, who promises culinary excellence, with menus showcasing local, organic, and sustainable ingredients. Sofitel Sydney Wentworth also takes pride in its personalized service, with a dedicated team of event specialists and Chief Concierge Ricardo Oliva Farrons, who is a member of Les Clefs d'Or concierge, on hand to ensure every detail is meticulously planned and executed.

To celebrate the rebirth of a Sydney icon, Sofitel Sydney Wentworth is extending a special grand opening offer to event planners with unparalleled privileges. Book your event by the 31st of December 2024 and receive exclusive experiences including a Café Gourmand Coffee Cart experience, Chef curated menu upgrade and loyalty points. Additional benefits are part of the offer

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SYDNEY WENTWORTH

with Sofitel's commitment to CSR and the donation of \$1,000 to the charity of your choice, invitations to Sydney's best performances or gift certificates. Part of Accor Group, enjoy rewards through the ALL Meeting Planner Programme.

Located in the heart of Sydney's CBD, Sofitel Sydney Wentworth offers unparalleled convenience, just twelve kilometres from Kingsford Smith Airport and within proximity to key transport hubs. This iconic destination seamlessly integrates into the bustling business and cultural landscape of Sydney. Embrace luxury, innovation, and French savoir-faire at Sofitel Sydney Wentworth, where every event becomes a masterpiece of sophistication and style and exceeds expectation. See links below for more details and contact their expert team today to plan your next unforgettable gathering at h3665-sl7@sofitel.com or +61 2 9228 2180.

Hotel C&E Fact Sheet:

https://document-tc.galaxy.tf/wdpdf-6kru37wtm0o6bssxfawx8s17u/conference-events_cms-document.pdf

More Details on Grand Opening Offer:

<https://www.dropbox.com/scl/fo/ujj7hv01celqjuqayaasr/ANU74sZ0BMZxTVZlf7aoHKg?rlkey=einlskpc6v41ag9zy91z74iji&st=g9m3szqy&dl=0>

ENDS

Sofitel Sydney Wentworth, 61-101 Phillip Street, Sydney.
C&E: <https://www.sofitelsydney.com.au/conference-events>
[Sofitelsydney.com.au](https://www.sofitelsydney.com.au)
IG: [@sofitelsydney](https://www.instagram.com/sofitelsydney) | FB: [@SofitelSydney](https://www.facebook.com/SofitelSydney)

To view/ download hi-res imagery please see Dropbox link below:

<https://www.dropbox.com/scl/fo/i0r7zd3h8pno6z1lfde2a/ALJhrgulGqo3WR-vnCIISaE?rlkey=1r8nh797zzlciqgm3pi9schrp&st=3jgogyge&dl=0>

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Notes to Editor:

Brief History of Sofitel Sydney Wentworth:

The hotel has been an iconic feature of Sydney's urban landscape since its inception as the Wentworth Hotel in 1966, setting a new standard in travel and luxury. The largest single brick structure in the southern hemisphere, with 15 storeys curving gently around an elevated garden courtyard, it became Sydney's first 5-star international hotel, encapsulating the essence of 1960s jet-set glamour. Managed by Accor since 2002, the hotel sits under the Sofitel brand and is part of the group's luxury, global Sofitel Hotels and Resorts portfolio - the first international luxury hotel brand to originate from France and a celebrated ambassador of French culture and elegance around the world.