



# Rooted in Joy WRAPPED IN AFRICA

FESTIVE PROGRAMME 2025 - 2026



SAFARI LODGES AND CAMPS HOTELS • RESORTS

# Dear Esteemed Guest,

Thank you for choosing Serena Beach Resort and Spa to celebrate the festive period with us.

This programme is a guide on the various fun activities lined up for you daily to ensure that you have a memorable and happy stay. Our animation team will also have daily, a more detailed program for all our teenagers and the little explorers.

We encourage adults to take advantage of a quiet swim early in the morning or in the evening as we will extend pool opening hours to ensure everyone is catered for.

All meals for guests on half board are served at Fountain restaurant. Our a la carte restaurants, Sokoni and Jahazi Grill are open for both lunch and dinner and charged by order. All our inhouse guests enjoy a 10% discount on their dinner meals at Jahazi Grill.

Our associates are on call and share the same objective, to give you a smile every day. However, should you encounter any shortfall that we may have overlooked or omitted, we promise to do our best to accommodate your special requests. In such a situation, please feel free to ask for the duty manager or myself.

Merry Christmas and a Happy New Year

Alphaxad Chege General Manager







6.00-9.00 am	Adults quiet swimming time. Begin your morning with a peaceful swim reserved exclusively for adults, the pool becomes a calm retreat — gentle waters, soft sunshine, and a tranquil atmosphere perfect for relaxation and rejuvenation.
10.00 am	Zumba Dance Class at the Beach Lawns. Start your holiday week with an energizing burst of movement! Shake, twist, and groove to lively beats as the sun warms the lush green lawns, setting the tone for a week full of fun and activity.
12.00 pm	Slalom Race at the beach. Test your speed and agility in this exciting race! Dash, weave, and laugh your way to the finish line — the fastest participant will win a surprise treat.
12.30 pm	All-Day À la Carte Lunch at Jahazi Grill & Sokoni Restaurant. Indulge in fresh seafood, grilled delights, and local specialties while soaking in panoramic ocean views and the vibrant holiday atmosphere.
3.00 pm	<b>Butterfly Hunt</b> with our Naturalist. Join an expert guide as you wander the hotel gardens in search of colorful butterflies. Learn about their fascinating life cycle and capture magical moments with your camera.
4.00 pm	Afternoon tea & snacks at the Baobab garden. Unwind with a complimentary tea, coffee, and light snacks as you soak in the relaxed coastal ambiance.
5.00 pm	<b>Beach Volleyball</b> near Jahazi. Gather friends and family for a friendly match on the soft sands, laugh, cheer, and feel the festive energy build along the shoreline.
6.00 pm	Happy Hour at Mkungu Beach Bar. Sip your favourite cocktails at special discounted prices — a perfect toast to the start of your holiday week. (No sunset from mkungu)
6.30 pm	Little Explorers dinner & kids' game shows at Fountain Terrace. The children's corner comes alive with games and festive cheer, ensuring unforgettable memories for your little ones. (No magic in game shows)
7.00 pm	Sea food dinner. Indulge in an exquisite Seafood Dinner at Fountain Restaurant, where fresh ocean flavors meet the soulful tunes of Victor the Jazz Blower. Let the smooth jazz melodies complement your dining experience as you savor the finest seafood.
9.30 pm	Acrobatic show. Be thrilled by breathtaking acrobatics and daring stunts from the Gorilla acrobatic group followed by Monday Night Vibes with our resident DJ — the perfect blend of energy, rhythm, and festive spirit to close the day.

- Complimentary non-motorized water sports: Kayaking, Pedal Boating,
   Catamaran Sailing.
- Teens programme available at the Chill Out Lounge.
- Try a game of Padel at a discounted rate. Please enquire at the reception.



# TUESDAY 23RD DECEMBER 2025



6.00-9.00 am	Take a moment to unwind at our pool, reserved exclusively for adults. Enjoy the calm waters, gentle sunshine, and peaceful surroundings—perfect for a relaxing swim or simply floating in tranquility.
11.00 am	Stretching Exercises & Catamaran Sailing Race. Start your day with a refreshing stretch by the pool, then head to the waters for a thrilling Catamaran Sailing Race with our water sports team.
12.30 pm	All-Day Lunch at Sokoni & Jahazi Grill. Enjoy a leisurely meal with an à la carte selection of freshly grilled seafood, local delights, and seasonal favourites — perfect for refueling between morning adventures and afternoon fun.
3.00 pm	African Drumming & Percussion Workshop at Makuti Cool Thrills. Immerse yourself in the rhythms of Africa. Learn the beats, feel the drums, and take part in a lively session guided by our talented instructors — a truly interactive and energetic experience.
4.00 pm	Afternoon tea & Swahili snacks at Makuti Coffee Bar. Take a break with freshly brewed tea or coffee and a selection of traditional Swahili treats. Let the soothing atmosphere and gentle melodies prepare you for the evening ahead.
5.00 pm	Leisure Walk- Join our animation team for a gentle walk from the main entrance down to the beach. Pause along the way, breathe in the sea air, and enjoy a stunning sunset over the horizon — a perfect moment to unwind and connect with nature. (No sun set at the beach)
6.00 pm	<b>Happy Hour at Mkungu Beach Bar.</b> Toast to the day with your favourite cocktails at special discounted prices while the waves lap the shore and the evening sky turns golden.
6.30 pm	<b>Little Explorers Dinner with Zinda circus show at the Fountain deck.</b> The children's corner comes alive with games, magic, and festive cheer, creating unforgettable memories for the little ones.
7.00 pm	International Theme Dinner with Live Music by The New Dawn Band at the Sokoni Plaza. As night falls, let the melodies of The New Dawn Band serenade you. Dance, sway, or simply relax and enjoy the soulful tunes under the stars, as the spirit of Christmas draws near.

- Experience our complimentary non-motorized water sports.
- Teens programme available at the Chill Out Lounge.
- Try a game of Padel at a discounted rate. *Please enquire at the reception*.







# WEDNESDAY 24TH DECEMBER 2025

# Rooted in Joy, Wrapped in Africa Christmas Eve festivities begin at the beach

6.00-9.00 am	Adults quiet swimming time. Adults only, serene pool, pure relaxation—your quiet escape awaits.
7.00 am	Welcome the sunrise with a guided stroll along the shoreline. Feel the sand between your toes, breathe in the salty breeze, and start your day in harmony with nature.
11.00 am	Set off on an unforgettable adventure along our beach and creek. Discover marine life, fascinating tidal pools, and the natural beauty of our coastal ecosystem, guided by our Animation team.
11.30 pm	Prefer some friendly rivalry? Join our spirited beach <b>fussball challenge</b> —cheer, play, and enjoy the laughter that comes with good company.
12.30 pm	Savor a relaxing midday meal overlooking the ocean. Whether it's freshly grilled seafood, crisp salads, or Swahili-inspired favorites, our chefs have crafted the perfect coastal dining experience.
3.00 pm	Join our animation team for a lively <b>water polo match</b> . Cool off, splash around, and share a few laughs under the afternoon sun.
	Jukua trio band at the Beach Lawns.
4.00 pm	Step into the charm of coastal tradition as Makuti transforms into a mini Lamu bazaar. Sample Swahili delicacies, sip aromatic spiced tea, and learn the art of local snacks from our culinary team. A truly authentic cultural moment.
5.00 pm	Test your precision and focus in this light-hearted evening competition. Prizes and bragging rights await the winners!
6.00 pm	As twilight settles, our mixologist invites you to enjoy handcrafted festive cocktails. Happy Hour runs from 6:00 pm to 7:00 pm — the perfect prelude to a magical evening.
6.30 pm	The children's corner comes alive at Sokoni Plaza with a themed dinner, fun games, and entertainment from Zulu circus.
7.00 pm	Kenyan themed Dinner. Experience the rich flavors of Kenya at Fountain Terrace. From traditional nyama choma to vibrant local dishes, each plate tells a story of Kenyan heritage. Set in a relaxed and inviting ambiance, this dinner brings the taste, colors, and spirit of Kenya to life for an unforgettable evening.
9.00 pm	As night falls, the beach arena transforms into a stage of color and movement. Enjoy an enchanting Traditional & exotic dance complimented with Acrobatic show followed by our resident DJ spinning festive tunes into the night.

- · Complimentary Camel rides on the Beach.
- Teens programme available at the Chill Out Lounge.
- Try a game of Padel at a discounted rate. Please enquire at the reception.











THURSDAY 25TH DECEMBER 2025

# Rooted in Joy, Wrapped in Africa Christmas Day on the shores of the Indian ocean

6.00-9.00 am	Start your day in serenity with our early morning adults-only swim. Feel the gentle morning sun, the calm waters, and the peaceful surroundings—an ideal way to refresh your body and mind before the day begins.
8.00 am	For those wishing to celebrate in faith, complimentary transport will be available to <b>Shanzu Catholic Church and AIC Shanzu.</b> Join fellow guests in a heart-warming service of carols and blessings.
11.00 am	Get ready for laughter, cheers, and sandy thrills as our Christmas Camel Derby takes off! Who will take the crown this year — the ladies or the gents? Come and find out at the Beach Lawns in a spectacle of fun and friendly rivalry.
	Ushagoo-the real African village eating experience. Step into Ushagoo and immerse yourself in the authentic charm of an African village. Savor traditional dishes cooked with local flavors, enjoy rustic décor inspired by village life, and experience the warmth of African hospitality.
12.00 pm	All eyes to the shoreline as <b>Santa makes his grand entrance</b> , bringing gifts, laughter, and endless joy to young hearts. Celebrate the magic with vibrant coastal cultural dances, games, and family fun — a moment to remember.
12.30 pm	Indulge in a relaxed festive lunch with panoramic views of the ocean. From sizzling seafood platters to local favourites and chef's specials, there's a taste of Christmas for every palate.
3.00 pm	Test your mind and reflexes in our light-hearted Memory Game! A perfect family activity filled with laughter, surprises, and little prizes for the sharpest memory in the house.
4.00 pm	Unwind with an assortment of freshly baked pastries and spiced tea as soft Christmas tunes fill the air.
5.00 pm	As the sun melts into the horizon, raise a glass to Christmas by the sea. Enjoy signature cocktails prepared by our mixologist at the Mkungu Beach bar as soothing beach melodies set the perfect holiday mood.
6.30 pm	Little Explores dinner at Sokoni plaza with Rafique the magician.
7.00 pm	Barbeque themed Dinner at the Beach Lawns. Join us for a magical Christmas Night Celebration. Dine, dance, and sing along with The Octave Band performing timeless Christmas classics and coastal tunes.

- · Face painting, mascot and bunnies at the beach lawns.
- Teens programme available at the Chill Out Lounge.
- Try a game of Padel at a discounted rate. Please enquire at the reception.







# Boxing Day

FRIDAY 26<sup>TH</sup> DECEMBER 2025

# Rooted in Joy, Wrapped in Africa

Boxing Day begins on the shores of Kenya's white sandy beaches

6.00-9.00 am Begin your day with calm and serenity during our morning adults-only swim. Feel the gentle

		morning sun, glide through tranquil waters, and embrace a peaceful start to your day.
	11.00 am	Let's get the energy flowing! Join our animation team for an invigorating <b>Step Aerobics Session</b> at the Beach Lawns — a fun, rhythmic way to tone up and start your day on a high note.
	12.00 pm	Head over to the Sports Centre for Free Padel, Tennis & Squash Clinics. Whether you're a first-timer or a seasoned player, our sports team will help you perfect your serve and swing in a relaxed,

fun setting.
Savour the mid-day sunshine with a leisurely à la carte lunch from Sokoni or Jahazi Grill,
offering a selection of fresh seafood, sizzling grills, and coastal favourites — best enjoyed with
panoramic views of the ocean.

Experience the excitement of our Coconut Climbing Display at the Beach Lawns! Learn the art
of scaling a palm tree from our local experts, and cap it off by making your very own refreshing
Madafu cocktail — straight from the fruit!

Take a break and unwind at Makuti Coffee Bar with our delightful afternoon tea and snacks,
accompanied by the soothing sounds of the coast.

It's game time! Join our Volleyball team at the Jahazi grounds for a spirited match filled with
laughter, cheers, and sandy fun.

# .30 pm Little Explorers Dinner at Sokoni with animation game shows.

Join us at the Beach Lawns for a **Swahili-themed Dinner**, featuring rich spices, fresh delicacies, and tropical flavors. Enjoy the soothing ocean breeze and vibrant melodies of the New Dawn Band preceded by a spirited cabaret dance for an evening of flavor, culture and seaside charm

- Teens disco & sport competitions.
- · Teens programme available at the Chill Out Lounge.
- Try a game of Padel at a discounted rate. Please enquire at the reception.







# SATURDAY 27<sup>TH</sup> DECEMBER 2025



6.00-9.00 am	Start your day in peace with our adults' quiet swimming time. Enjoy calm waters, gentle sunshine, and pure relaxation in a serene morning setting.
11.00 am	Unleash your creativity at our <b>Family Art Lessons</b> by the Beach Lawns. Learn the basics of painting and drawing guided by our friendly instructors — the perfect way to capture your seaside memories on canvas.
12.00 pm	It's time for the ultimate test of strength and teamwork — the Tug of War Challenge: Guests vs Staff! Gather your friends and family and join in this spirited showdown filled with laughter, cheers, and plenty of friendly rivalry.
12.30 pm	Take a well-deserved break with a sumptuous à la carte lunch from Sokoni or Jahazi Grill, offering a tempting selection of seafood grills, pizza, and coastal favourites, all served with the best ocean views.
3.00 pm	The afternoon buzz continues with animation games at the beach lawns — fun-filled challenges for the whole family. Be ready for a good laugh and a bit of healthy competition!
4.00 pm	Recharge with a cup of freshly brewed tea or coffee and light snacks at Makuti Coffee Bar as you enjoy the soft tunes and relaxed ambiance.
5.00 pm	Let's play Gonga – The Game! Join our animation team at the Makuti lawns for this simple yet exciting traditional game that guarantees laughter and fun moments for everyone.
6.00 pm	It's <b>Cocktail Hour at Mkungu Beach Bar!</b> Our mixologist prepares your favourite tropical drinks. Enjoy a 10% discount on all cocktails between 6:00 pm and 7:00 pm.
6.30 pm	Little Explorers Dinner with Vunja Moyo the professor at the Fountain deck.
7.00 pm	Join us at Sokoni Plaza for a <b>Three Continents Dinner</b> , featuring flavors from Africa, Europe, and Pan-Asia. Enjoy an unforgettable culinary journey and celebrate the weekend with live music from the Juukua Trio Band—fun, rhythm, and seaside vibes all in one perfect night.

- Visit our Butterfly Pavilion with Sammy the Naturalist.
- · Teens programme available at the Chill Out Lounge.
- · Try a game of Padel at a discounted rate. Please enquire at the reception





6.00-9	Take a peaceful break at our pool reserved exclusively for adults. Enjoy calm waters, gentle sunshine, and a serene atmosphere—perfect for swimming, floating, or simply unwinding in tranquillity.
11.00	It's Family Fun Day! Gather the whole crew at the Beach Lawns for a morning packed with laughter and joy. Enjoy a variety of exciting activities — trampoline, bouncing castle, face painting, cuddly bunnies, beading, and animation games — all designed to keep smiles wide and spirits high!
11.30	Treat your taste buds to a delightful Sunday Brunch accompanied by live music from the Igwe Duo Band. Savour a relaxed afternoon filled with good food, great company, and the soothing sound of the ocean breeze.
12.00	Let the friendly competition begin! Take part in our <b>Animation Games Tournament</b> , featuring table tennis, darts, pool, and fussball. Cheer for your favourites and maybe even walk away with a surprise prize.
3.00 [	Water Polo at the main pool: Dive into excitement with a friendly poolside water polo match splash, compete and share laughs in a lively and refreshing game.
4.00 I	Return to the resort and unwind with a cozy tea and pastries service at Beach Lawns
5.00 I	Feel the sand between your toes at Beach Volleyball near Jahazi Grill. Join the friendly match or simply cheer from the sidelines as the sun dips below the horizon.
6.30 p	Little Explorers Dinner at Sports Centre followed by Mash Mellow party.
7.00 I	Italian Themed Dinner at the Fountain Restaurant. Round off your Sunday where a nostalgic duo Band will fill the night with smooth melodies and coastal charm.

- Darts, Pool, and Table Tennis Challenge.
- Teens programme available at the Chill Out Lounge.
  Try a game of Padel at a discounted rate. Please enquire at the reception.



# MONDAY 29<sup>TH</sup> DECEMBER 2025



6.00-9.00 am	Embrace the calm of the morning with our adults' quiet swimming time. Enjoy the serenity of still waters, the soft warmth of the rising sun, and the soothing sounds of nature around you.
	Step into the morning sunshine and join our associates for a leisure walk around Shanzu.
11.00 am	Dive into fun with our invigorating <b>Aqua Gym session</b> at the main pool. Splash, stretch, and a laugh your way through this energetic workout guided by our animation team — fitness has never felt so refreshing!
12.30 pm	Savour a leisurely à la carte lunch from Sokoni or Jahazi Grill, offering a rich selection of fresh seafood, sizzling grills, and local delicacies — best enjoyed with panoramic ocean views and the gentle rustle of palm trees.
3.00 pm	The fun continues indoors with our <b>Games Challenge</b> at Nyota Lounge. Test your skills in fussball, darts, and pool, and see who earns the day's bragging rights in a friendly competition full of laughter and camaraderie.
4.00 pm	Take a well-earned break with tea, coffee, and snacks at the Beach Lawns, as the afternoon breeze ushers in a mellow coastal mood.
6.30 pm	Little Explorers Dinner at Fountain terrace with Abu the Magician.
7.00 pm	Transport your taste buds to the heart of <b>Mongolia</b> at Fountain Lawns. Experience the thrill of live cooking as chefs prepare sizzling meats, fresh vegetables, and aromatic spices right before your eyes. Set against the backdrop of the ocean and under the starlit sky, this dinner offers an adventurous and unforgettable culinary journey.
9.00 pm	As night falls, welcome to a dazzling performance from the Zamaleo acrobatic group, we are not finished yet, gather the whole family for our <b>Family Karaoke Night</b> at Mkungu Beach Bar until late. Sing your heart out under the stars, dance to your favourite tunes, and create unforgettable memories by the ocean — it's the perfect way to wrap up your Monday at Serena!

- Teens programme available at the Chill Out Lounge.
- Serena's unique cycling experience book at the reception.
- Try a game of Padel at a discounted rate. Please enquire at the reception,







# TUESDAY 30TH DECEMBER 2025



6.00-9.00 am	Unwind during our adults-only quiet swimming time. Enjoy the calm waters, soft sunlight, and peaceful atmosphere—perfect for a serene escape and moments of relaxation.
11.00 am	Morning Stretching on the Beach Lawns. Feel the soft green grass beneath your feet, breathe in the refreshing ocean breeze, and let the gentle rhythm of the waves ease you into a day of energy, fun, and seaside relaxation.
12.00 pm	Challenge your strength and agility in the <b>Kayak Race</b> at the Water Sports Centre. Paddle through the sparkling waves, enjoy friendly competition, and cheer for fellow participants — a perfect blend of adventure and laughter.
12.30 pm	Refuel with a leisurely à la carte lunch at Sokoni or Jahazi Grill. From freshly grilled seafood to local favorites, every bite comes with panoramic views of the ocean and the gentle rustle of palm trees.
3.00 pm	The afternoon offers double delight: Join our Water Volleyball match at the pool for some splash-filled action, or explore the Coconut Exhibition at the Beach Lawns. Learn about the economic and cultural importance of coconuts while tasting fresh Madafu and trying hands-on activities.
5.00 pm	It's game time! Cheer and compete in the <b>Volleyball Match</b> : Guests vs Associates. Laughter, sand, and friendly rivalry make this an unforgettable evening activity.
6.00 pm	Relax and toast to the day at <b>Cocktail Hour</b> at Mkungu Beach Bar. Sip your favourite tropical concoctions while the sun sets over the ocean — a serene prelude to the evening.
6.30 pm	Little Explorers Dinner at Sokoni with Zinda circus.
7.00 pm	Enjoy a <b>Kenyan-Themed Dinner</b> at the Fountain Restaurant, then let the New Dawn Band's live music at Nyota Terrace carry you into a magical coastal evening—dance, sway, or simply soak in the soulful melodies.

- Teens programme available at the Chill Out Lounge.
- Try a game of Padel at a discounted rate. Please enquire at the reception.



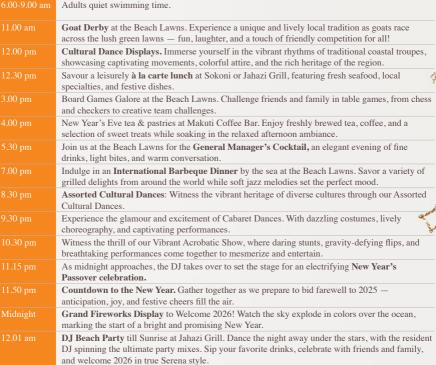






### WEDNESDAY 31ST DECEMBER 2025

### Rooted in Joy, Wrapped in Africa New Year's Eve on the Beach



- · Teens programme available at the Chill Out Lounge.
- Try a game of Padel at a discounted rate. Please enquire at the reception.









THURSDAY 1ST JANUARY 2026

# Rooted in Joy, Wrapped in Africa New Year's Day on the shores of the Indian ocean

6.00-9.00 am	Adults quiet swimming time.
6.30-10.00 am	<b>Bubbly Breakfast</b> at Fountain Restaurant. Start the New Year with a sparkling morning! Enjoy a delightful spread of breakfast favourites accompanied by refreshing sparkling wine and the gentle sounds of the ocean.
11.00 am	Water Aerobics & Beach Soccer. Kick-start 2026 with fun and fitness! Splash into the pool for an energizing water aerobics session or join the friendly beach soccer match on the lush green lawns.
12.00 pm	Badminton Challenge by the Lawns. Test your agility and reflexes in this lighthearted tournament. Compete with family and friends or cheer on the players while enjoying the sunkissed surroundings.
12.30 pm	Lunch at Sokoni or Jahazi Grill. Relish a leisurely à la carte lunch with freshly prepared seafood, grills, and local delicacies — the ideal way to refuel after a morning of festive activities.
3.00 pm	Water Polo at the main pool. Dive into excitement with a friendly poolside water polo match. Splash, compete, and share laughs in a lively and refreshing game.
5.00 pm	Beach Volleyball near Jahazi Grill. Feel the sand beneath your feet as you join our volleyball match. Whether you play or cheer, the setting sun and ocean breeze make it a perfect lateafternoon pastime.
8.00 pm	Swahili Themed Dinner at Mkungu beach bar-Live Music by The Octave Band at Mkungu Beach Bar. Cap off your first day of 2026 with soulful live music. Enjoy tropical cocktails, sway to the rhythm of the band, and celebrate the promise of a bright New Year under the starlit sky.

- Teens programme available at the Chill Out Lounge.
- Try a game of Padel at a discounted rate. Please enquire at the reception.





# Discover & Explore Serena Africa

#### UGANDA

KAMPALA SERENA HOTEL LAKE VICTORIA SERENA GOLF RESORT & SPA

### **DR CONGO**

GOMA SERENA HOTEL

# RWANDA

KIGALI SERENA HOTEL LAKE KIVU SERENA HOTEL

#### TANZANIA

DAR ES SALAAM SERENA HOTEL ZANZIBAR SERENA HOTEL SERENA MIVUMO RIVER LODGE ARUSHA SERENA HOTEL

LAKE MANYARA SERENA SAFARI LODGE NGORONGORO SERENA SAFARI LODGE SERENGETI SERENA SAFARI LODGE MBUZI MAWE SERENA CAMP KIRAWIRA SERENA CAMP

#### KENYA

NAIROBI SERENA HOTEL
SWEETWATERS SERENA CAMP
LAKE ELMENTEITA SERENA CAMP
MARA SERENA SAFARI LODGE
AMBOSELI SERENA SAFARI LODGE
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