



Media release

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BOUGAINVILLEA BARBADOS TAKES LEADERSHIP POSITION IN SUSTAINABLE PRACTICES

August 12, 2019 – Local hotel Bougainvillea Barbados has achieved Certified Master Status through EarthCheck, the world's leading environmental management and professional services group for the travel and tourism industry.

Bougainvillea Barbados Operations Manager Dawn Kirton announced that the Bougainvillea team were proud of the hard work they put in to achieve the EarthCheck Certified Master status and that it was a clear testimony to the company's unwavering commitment to environmental sustainability and their work in modifying daily operations and business practices to support these interests. "We have worked closely with EarthCheck over the last 15 years to ensure that our environmental practices have been on par with international standards and we will continue work toward maintaining a 'green' business model. It should also be noted that our sister property Sugar Bay is in the process of starting their EarthCheck partnership, as they put things in place to meet the high criteria required to pursue their journey of environmental sustainability."

Stewart Moore, CEO of EarthCheck, applauded Bougainvillea for taking a significant leadership position in sustainability. "I would like to congratulate the whole team at Bougainvillea Barbados on their achievement. Bougainvillea Barbados is a valued member of a global group of tourism operators who dare to make a difference," Mr. Moore commented, as he joined the local hotel in their celebration of the significant milestone.

The environmental values and cultural assets that attract visitors to Barbados require responsible management and protection, having a profound impact on Barbadians' quality of life and notably tourism, as a main source of foreign exchange. Local hoteliers and industry operators are key to creating this change and as the main stakeholders, are responsible for setting and maintaining the highest standards for green initiatives and the preservation of history and culture. All industry related activities should be undertaken with these goals in mind, as the future of local tourism depends heavily on sustainability and being mindful of each businesses' environmental and social impact.

By working with EarthCheck, Bougainvillea Barbados has joined other industry leaders around the globe, who are taking meaningful steps towards resolving some of the very real issues that the planet faces. Small actions taken within the day to day operations; such as recycling wherever possible, use of natural detergents by housekeeping and minimizing energy usage, has brought about more awareness among the staff and guests, as well as a significant decrease in the hotel's carbon footprint. The Bougainvillea Barbados team also places a strong emphasis on the social sustainability effort, by a proud member of

Pack for a Purpose, an initiative which allows visitors coming into the island to save space in their luggage for a few much needed supplies. These supplies assist organizations such as the Variety Children's Charity of Barbados, in their efforts to improve the lives of children who are mentally, physically or socially disadvantaged.

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About Bougainvillea Beach Resort

Bougainvillea Barbados is an award winning resort located on one of the stunning beaches on the south-coast of Barbados; just 15 minutes from the airport, 20 minutes from Bridgetown and 5 minutes from both St. Lawrence Gap and Oistins. The resort has 100-rooms including studios, honeymoon suites, one bedroom and two bedroom suites. All studios and suites are beautifully designed for comfort and offer the convenience of kitchen facilities. The resort offers excellent facilities including two fine restaurants, Calabash Cafe and Thai cuisine restaurant, Siam, as well as 3 pools, spa, gym, watersports and Kids Club. Bougainvillea Barbados - A place worth discovering.

Media Contact

Jamal Griffith, Sales & Marketing Manager
Bougainvillea Beach Resort & Sugar Bay Barbados
marketing@bougainvillearesort.com
+1 246 234-4140