

Press Release For immediate release

TIME Hotels launches DSS and staycation deals

Summer guests will be able to book a stay now and pay on arrival, as well as having the opportunity to stay for two nights and enjoy a third for free

Dubai, UAE, 14 July 2020: UAE-headquartered hospitality company, <u>TIME Hotels</u>, has launched three new summer promotional packages making it more convenient to book a stay at TIME Hotels in Dubai.

TIME Crystal, TIME Topaz and TIME Oak Hotel & Suites in Dubai, have introduced special packages for Dubai Summer Surprises (DSS), which runs from the 9th July to 29th August 2020, as well as staycation offers for UAE residents over the summer months.

Mohamed Awadalla, CEO, TIME Hotels, said: "Staycations are becoming extremely popular, with families preferring to take leisure breaks in local destinations. However, international flights are gradually being reintroduced and the first tourists started arriving in Dubai on 7th July.

"So, to satisfy both domestic and potential international demand, we've created three promotional offers for this summer, the first two, 'TIME Free Night' and 'TIME to Relax' which are valid until the 30th of September 2020, are aimed at two distinct market segments."

The 'TIME Free Night' is a straightforward offer - stay for three nights - pay for only two, with free access to all hotel leisure facilities, complimentary WIFI and covered parking, a guaranteed 4pm late check out and an early check in from 10:00 am — an uncomplicated offer that represents great value for money.

The 'TIME to Relax' offer come with a host of added benefits such as complimentary breakfast and a choice of complimentary lunch or dinner, free shuttle to Jumeirah Beach, with a 10am early check-in and a 6pm late check out.

TIME is also launching a longer term exclusive '**UAE Residents**' staycation deal, which offers guests up to 35% discount on best available rates, inclusive of breakfast, guaranteed 4pm late check out. Kids up to 12 years of age stay for free when sharing a

room with their parents and includes full access to all hotel leisure facilities, complimentary WI-FI and covered parking.

All guests can also join the TIME Eliteclub and earn points and enjoy additional benefits during their stay. All offers are subject to availability.

TIME Hotels is also continuing with its fully flexible booking option. Not only will guests be able to book now and pay for their stay when they check-in, they will also be able to take advantage of free cancellations or modify their booking free of charge, as well as enjoy hassle-free booking without the need to enter or give out their credit card details during the process.

"These are uncertain times, so, we wanted to make the booking decision as simple and as risk-free as possible to reassure our loyal guests that they won't be impacted financially should circumstances suddenly change," said Awadalla.

Furthermore, TIME Hotels has implemented a wide range of new and intensified cleaning measures and sanitisation procedures throughout all public areas as well as in each individual guestroom, in an initiative called 'Sanitised & Ready'.

The improved protocol focuses on the disinfection of all hotel transportation, reception areas, elevators, public rest rooms and guestrooms as well as all F&B outlets and kitchens, complying with the latest government and public health directives.

"After a period of lockdown and home schooling, I'm sure many families will be looking for a change of scenery and entertainment to keep the kids occupied in a safe environment. A staycation and DSS will fit the bill perfectly," added Awadalla.

For more information, please visit www.timehotels.ae

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