



TOP AGENT & RISING STAR TESTIMONIALS

As we wrap the year, Fiesta Americana Travelty Agent Rewards celebrates the exceptional travel advisors who go above and beyond for their clients. This month, we're thrilled to feature testimonials from two of our top agents: Jen Charles and Alicia Kingston, who consistently showcase their passion for creating extraordinary travel experiences.



Jen Charles, owner of Wicked Travel Bug travel agency,

JEN CHARLES

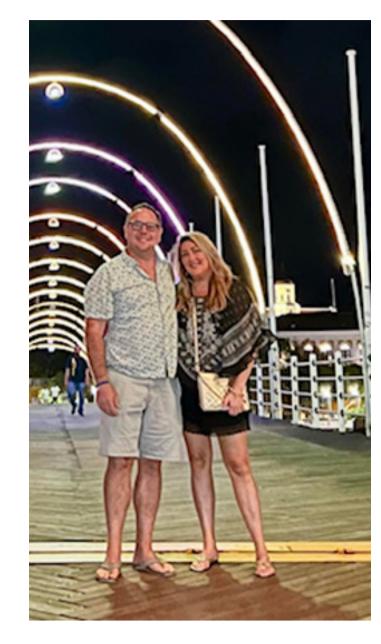
has been a loyal advocate for the Fiesta Americana Travelty Collection. Having stayed at Grand Fiesta Americana Coral Beach Cancún four times in recent years, she calls it "one of her favorite resorts anywhere."

Jen praises the resort for its "amazing service, scrumptious food, and modern touches in the new restaurants." During her most recent visit, she was particularly impressed by the staff, recounting a memorable experience with Cesar at the buffet: "He asked for our names on the first morning and, for the next four days, greeted us by name, had our coffees waiting, and remembered exactly how we liked them." Jen also highlights the unwavering support of her Business Development Manager, Kaleigh Wildauer, describing her as "always active on Facebook with updates and news, super responsive anytime I reach out, and present at all the big events."

According to Jen, "If a problem arises, I know she's there to help with whatever I might need."

ALICIA KINGSTON

Alicia Kingston of Alicia's World of Travel shares a similar appreciation for the Fiesta Americana Travelty Collection, noting, "I really love working with brands that value the opinion of the travel advisor community and truly support us individually at each resort." Alicia highlights the exceptional care provided by resort managers and staff, saying, "It's wonderful to know the special touches we create as advisors—whether it's a positioning request, an amenity in the room, or an advance reservation—are taken to heart and carried out by their staff and BDM team." This year, Alicia was invited to the brand's Think Tank session, where travel advisors were given the opportunity to share insights and strategies to improve the brand's offerings. "It was an incredible testament to how they truly partner with the travel advisor community and value our insights," she says.





Celebrating Culture and Connection: Latin Heritage Month and Día de los Muertos Events

In September and October, Fiesta Americana Travelty Collection hosted lively events across the nation in celebration of Latin Heritage Month and Día de los Muertos. These gatherings provided travel agents with the opportunity to connect with our resort representatives, network with colleagues, and stay informed about the latest from Fiesta Americana Travelty Collection.

The events blended cultural appreciation with community engagement, offering attendees delicious food, prizes and of course, margaritas, all while embracing the festive spirit of Latin Heritage Month and Día de los Muertos.

These celebrations highlighted our dedication to strengthening relationships with our travel agent partners while honoring the rich traditions of Latin culture. We look forward to hosting more events like these to strengthen our connection with our travel agent community.



When planning trips for your clients in the new year, consider two exceptional destinations that combine stunning natural beauty, rich cultural experiences, and luxurious accommodations.

Los Cabos, México

Los Cabos calls travelers to a serene haven where adventure, wellness, and tranquility seamlessly blend. With its aweinspiring beaches, clear waters, and striking desert landscapes, it offers a rejuvenating escape from the ordinary. Guests can explore thrilling ocean adventures, unwind on pristine shores, and embrace restorative wellness experiences. Los Cabos is a destination where relaxation and discovery meet, inspiring memories that last a lifetime.



This upscale resort provides an unmatched blend of tranquility and activity. Guests can rejuvenate at the newly remodeled SOMMA Wine Spa, one of the only spas in Mexico that incorporates wine-based treatments, or enjoy a round of golf on one of the world-class courses nearby. The resort offers complimentary snorkeling gear, encouraging guests to discover a vibrant underwater world teeming with marine life. For those seeking guided adventures, daylong excursions include snorkeling, scuba diving, and various water-based activities, ensuring every moment is filled with exhilaration and discovery. Guests can rely on the dedicated concierge service to curate personalized experiences, enhancing every aspect of their stay. With over ten dining options, family-friendly amenities, and endless opportunities for exploration, Grand Fiesta Americana Los Cabos offers endless experiences for every type of traveler.



Dominican Republic

With its sunny skies, warm hospitality, and vibrant culture, the Dominican Republic is a top pick for winter travel. January and February feature major celebrations, including Día de la Virgen de la Altagracia (January 21), Día de Juan Pablo Duarte (January 26), and Día de la Independencia Nacional (February 27), which coincides with Carnaval Dominicano, a lively event showcasing parades and cultural performances across the country.



This adults-only resort epitomizes luxury with its avant-garde design, private terraces with infinity pools, and serene beachfront location in Uvero Alto. Guests can savor culinary delights from international cuisines and regional Dominican specialties while immersing themselves in the local culture. Whether indulging in treatments at Feel Harmony Spa or enjoying yoga sessions by the beach, Live Aqua Punta Cana is a sensory paradise perfect for clients seeking an elevated experience.

Let Fiesta Americana Travelty Collection help your clients explore these extraordinary destinations, where adventure, relaxation, and cultural discovery await.







As the holiday season approaches, it's a time to reflect on gratitude, community connection, and the joy of giving back. These values are at the heart of <u>Fundación Posadas</u>, which has been dedicated to improving the lives of vulnerable communities in Mexico for 20 years. Under the leadership of Miriam Jacaman, Director of Fundación Posadas, the organization focuses on education, health, and disaster relief, offering meaningful support to those in need.

This year, Fundación Posadas extended its reach in extraordinary ways. Following Hurricane Otis in Acapulco, the foundation supported over 2,300 individuals with essential supplies, including food, medicines, shoes, cleaning products, and construction materials, investing approximately \$350,000. This swift and impactful response exemplifies their unwavering commitment to helping communities rebuild and thrive during times of crisis.

Looking ahead, the foundation has set an ambitious goal for 2025: implementing an "Integral Education Program" in 10 public schools, benefiting over 3,000 children and 165 teachers. This initiative will address critical needs in academic achievement, emotional well-being, and access to technology, aiming to bridge educational gaps and create lasting change in underserved communities. As we embrace the spirit of the holidays, Fundación Posadas reminds us of the power of collective action and the importance of uplifting others. Through its unwavering commitment to community connection and support, the foundation continues to inspire hope and make a lasting impact.

We urge you to encourage your clients to support this incredible initiative by choosing Fiesta Americana Travelty Collection properties for their next vacation. To learn more about Fundación Posadas and how you can contribute to their efforts, visit Fundación Posadas.



Travel + Leisure World's Best Awards

We're thrilled to announce that Travel + Leisure's 2025 World's Best Awards voting is officially open, and multiple Fiesta Americana Travelty Collection properties are nominated as the best hotels in Mexico and the Dominican Republic.

The nominated properties include Grand Fiesta Americana Chapultepec, Grand Fiesta Americana Coral Beach Cancún, Grand Fiesta Americana Guadalajara, Grand Fiesta Americana Los Cabos, Grand Fiesta Americana Oaxaca, Live Aqua Cancún, Live Aqua Bosques Mexico City, Live Aqua Los Cabos, Live Aqua San Miguel, and Live Aqua Punta Cana.

Your votes help showcase the exceptional experiences we offer, cast your vote here and encourage your clients to vote for their favorite stays! Voting is open until February 25, 2025, and results will be published in the August 2025 issue of Travel + Leisure.

Posadas Expands Its Portfolio with Fiesta Americana Funeeq in the Dominican Republic. We're excited to share the launch of a new Fiesta Americana Travelty Collection concept, Fiesta Americana Funeeq, designed to redefine luxury travel with a focus on 24/7 entertainment, family-friendly amenities, and unforgettable experiences. This innovative concept is debuting in the Dominican Republic, with Fiesta Americana Funeeq Punta Cana opening its doors in summer of 2025. The property will be available to book in Winter 2025, giving you an exclusive opportunity to offer your clients first access to this groundbreaking destination. Stay tuned for more information on our newest all-inclusive brand meant to cater to every traveler.

Fiesta Americana Funeeq Punta Cana features 496 stylish rooms and suites tailored for all types of travelers—families, friends, or business guests. Highlights include multiple dining venues, a water park, an arcade-bowling center, paddle tennis courts, and a convention center with a capacity for over 2,000 guests. This new concept emphasizes 24/7 entertainment and modern amenities tailored to diverse travelers, making it an exceptional addition to Posadas' growing portfolio in the Dominican Republic, alongside Live Aqua Punta Cana. Together, these properties further elevate the destination's appeal, providing travel agents with more diverse options to meet their clients' needs.

Whether your clients are planning family getaways, group events, or destination weddings, Fiesta Americana Funeeq Punta Cana promises to deliver unmatched hospitality and modern amenities. This new brand is a testament to Posadas' commitment to innovation and excellence, ensuring your clients' stays are nothing short of extraordinary. Start planning now—be among the first to book Fiesta Americana Funeeq Punta Cana this December for unforgettable stays starting in Summer 2025.

Exclusive Travel Agent Rates for 2025

As a valued travel agent, you have access to exclusive rates across Fiesta Americana Travelty Collection's luxurious properties. Experience these exclusive rates firsthand, perfect for familiarizing yourself with the extraordinary amenities we offer:

- Grand Fiesta Americana Oaxaca: \$109 on weekdays year-round Live Aqua San Miguel de Allende: \$165 year-round
- Select resorts: Starting at \$140 during the low season

Explore these unbeatable rates and immerse yourself in the exceptional service, stunning locations, and premium amenities that make Fiesta Americana Travelty Collection properties a standout choice for travelers. These rates not only allow you to enjoy our properties but also enhance your ability to recommend them confidently to your clients. For the latest updates on travel agent offers, visit Fiesta Americana Travelty Deals.





TravelPulse: Highlights From the Fiesta Americana Travelty Collection Social Ambassador FAM

The Fiesta Americana Travelty Collection showcases an array of exceptional resorts in Cancún, designed to meet the needs of every traveler. From the family-friendly atmosphere of Fiesta Americana Condesa Cancún to the adults-only luxury of Live Aqua Cancún, and the multi-generational upscale experience of Grand Fiesta Americana Coral Beach Cancún, there's something for everyone. TravelPulse recently led a Social Ambassador FAM trip, giving advisors a firsthand look at the unique highlights of each property. Explore the slideshow here, to learn more about these incredible resorts.

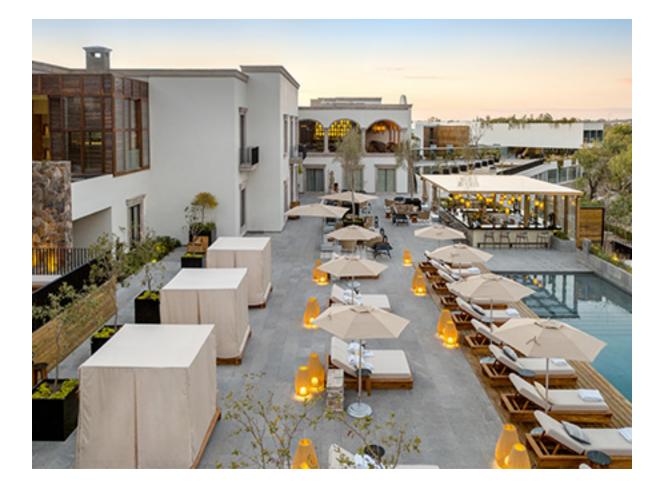


TravelPulse: Travvy Awards 2024

We are proud to announce that a couple of Fiesta Americana Travelty Collection properties were recognized at the prestigious 2024 Travvy Awards, further solidifying our commitment to excellence:

• Live Aqua Beach Resort Punta Cana: Bronze for Best All-Inclusive Luxury Resort - Caribbean • Grand Fiesta Americana Los Cabos All Inclusive Golf & Spa: Bronze for Best Luxury Hotel/Resort - Mexico

Alberto Gurrola, General Manager of Grand Fiesta Americana Coral Beach, attended the event on behalf of Fiesta Americana Travelty Collection, proudly representing the brand.



The Hollywood Reporter: In San Miguel de Allende, This Designer's Homecoming Came With Horses

The elegance of Live Aqua San Miguel de Allende was on full display as it hosted fashion designer Neithan Herbert for the debut of his Spring/Summer 2025 collection. This extraordinary collaboration was particularly meaningful, as Herbert, a San Miguel native, showcased his designs just miles from where he grew up. The highlight of the event was a spectacular fashion show where models, dressed in Herbert's latest creations, rode horseback down the catwalk, blending high fashion with the region's cultural authenticity. The evening, attended by top influencers and industry leaders, underscored Live Aqua San Miguel de Allende's commitment to modern luxury and unforgettable experiences. Read the full story <u>here</u>.

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