

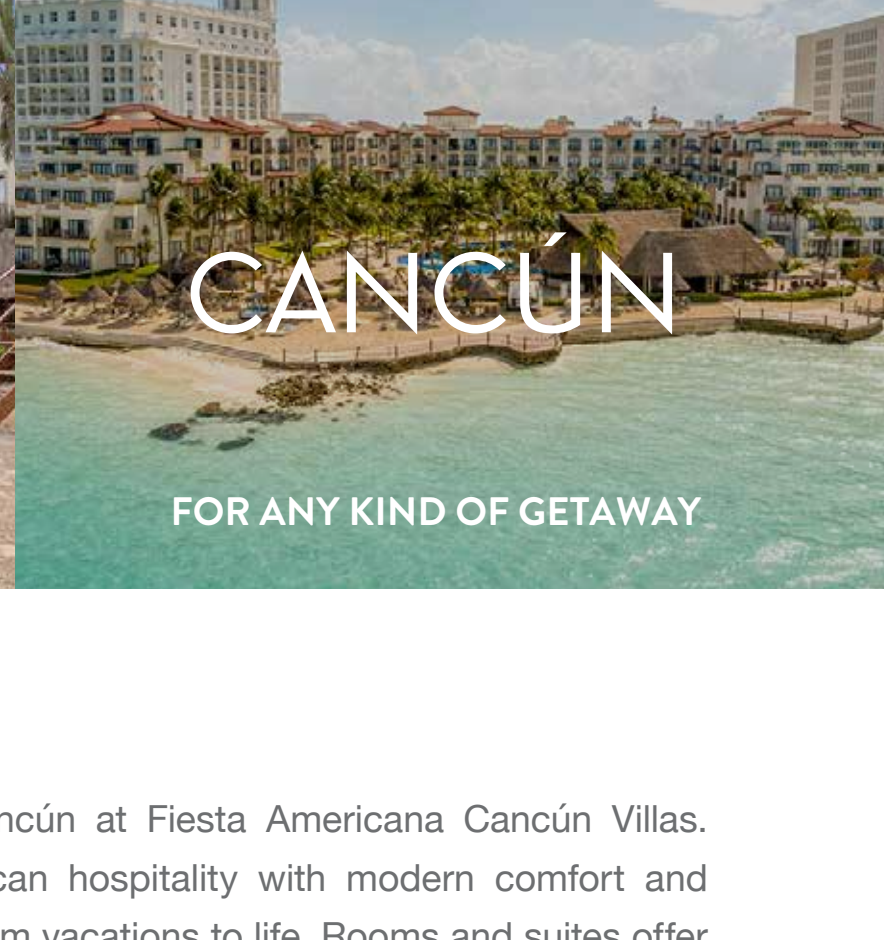
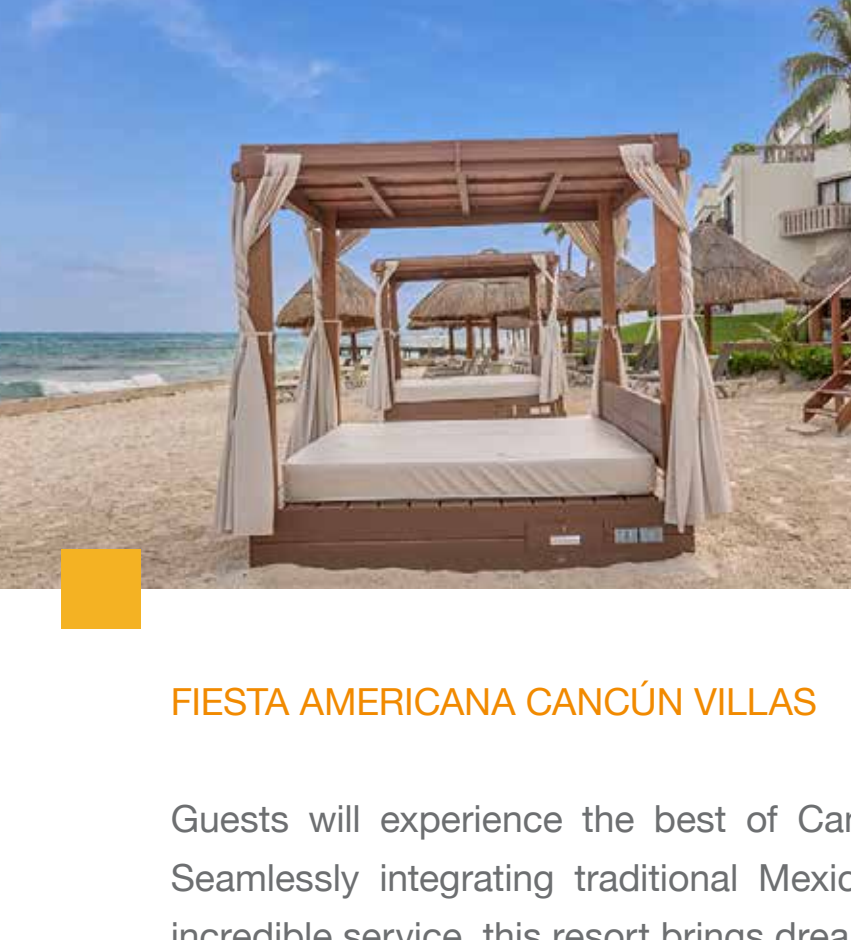


FIESTA AMERICANA

"FLAVOR & COLORS"

Each Fiesta Americana resort and hotel resides in a beautiful setting in one of Mexico's most sought after and iconic destinations. While each has its own style, all are characterized by comfortable accommodations and amenities, authentic Mexican charm, and our signature personalized service and warmth. Fiesta Americana means top-tier hospitality.

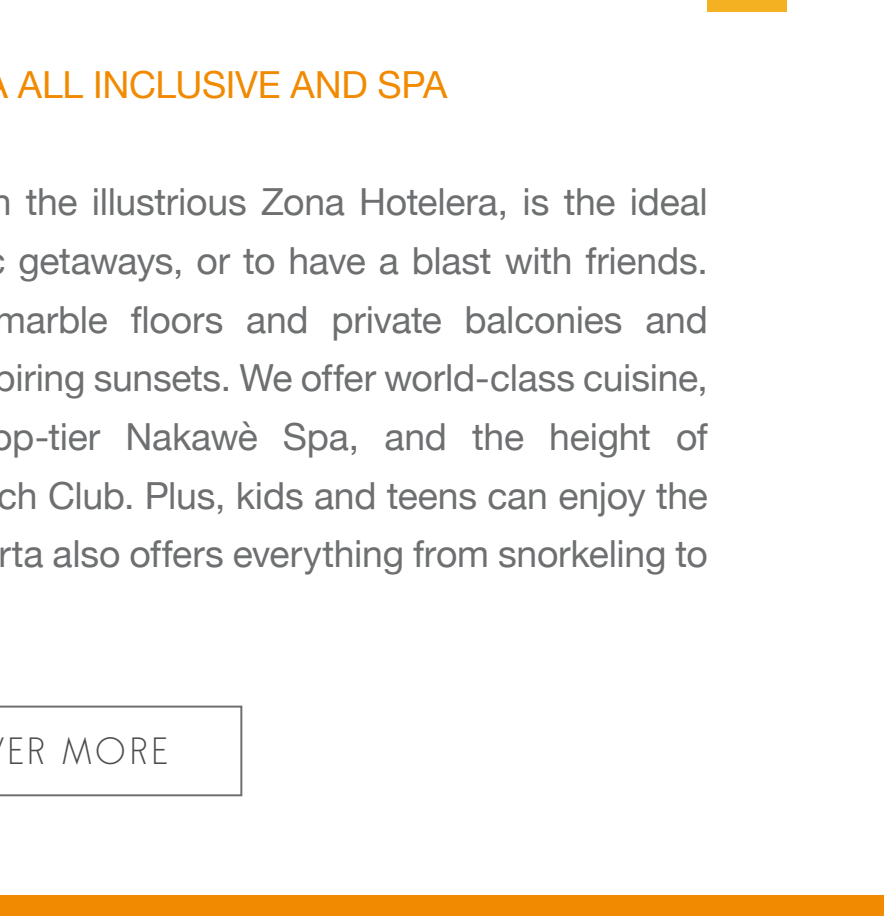
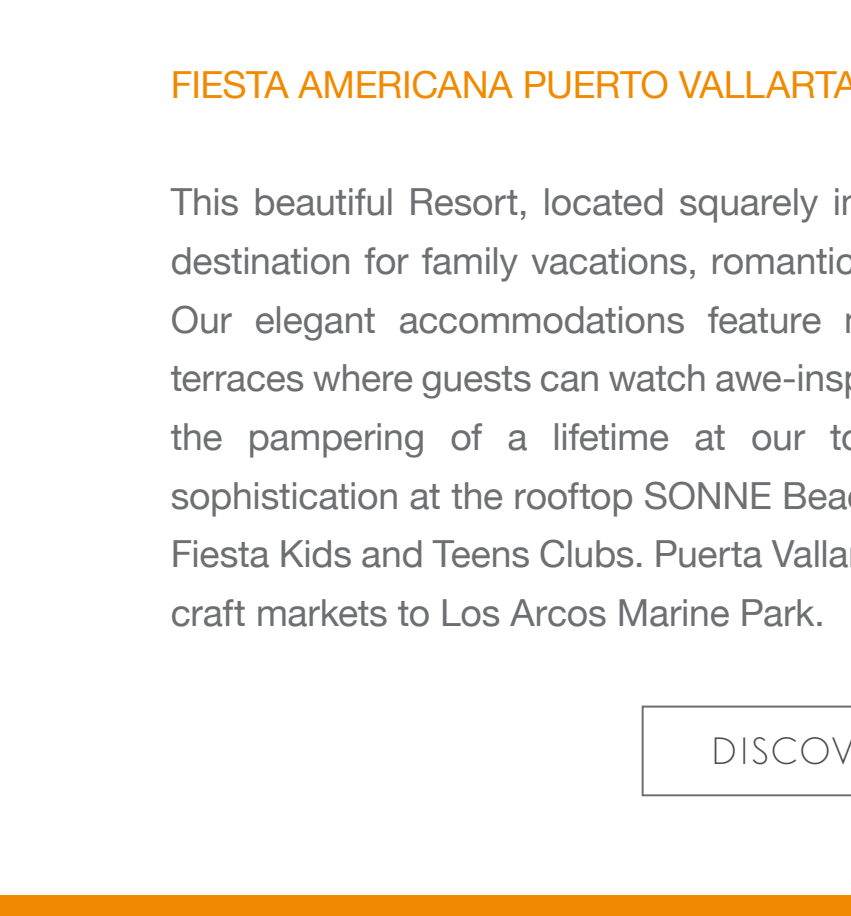
BEACH RESORTS



FIESTA AMERICANA ACAPULCO VILLAS

Guests can escape to Mexico's magical Pacific coast at Fiesta Americana Acapulco Villas. Our family-friendly resort welcomes guests with spacious accommodations featuring sleek design, and vistas of the iconic Acapulco skyline and sea. Guests can enjoy the blissful beach breezes, soak up the sun by the pool, or get pampered with a world-class massage while their children have a blast at Fiesta Kids Club. Then the whole family can refuel together, dining on top-tier cuisine.

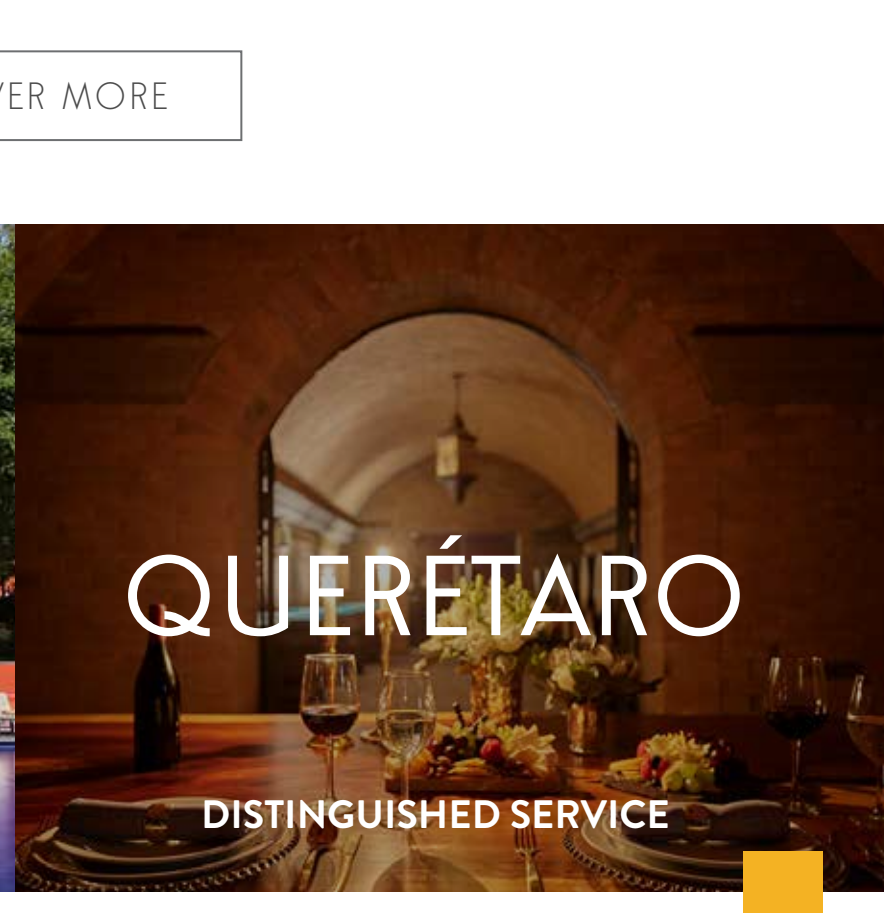
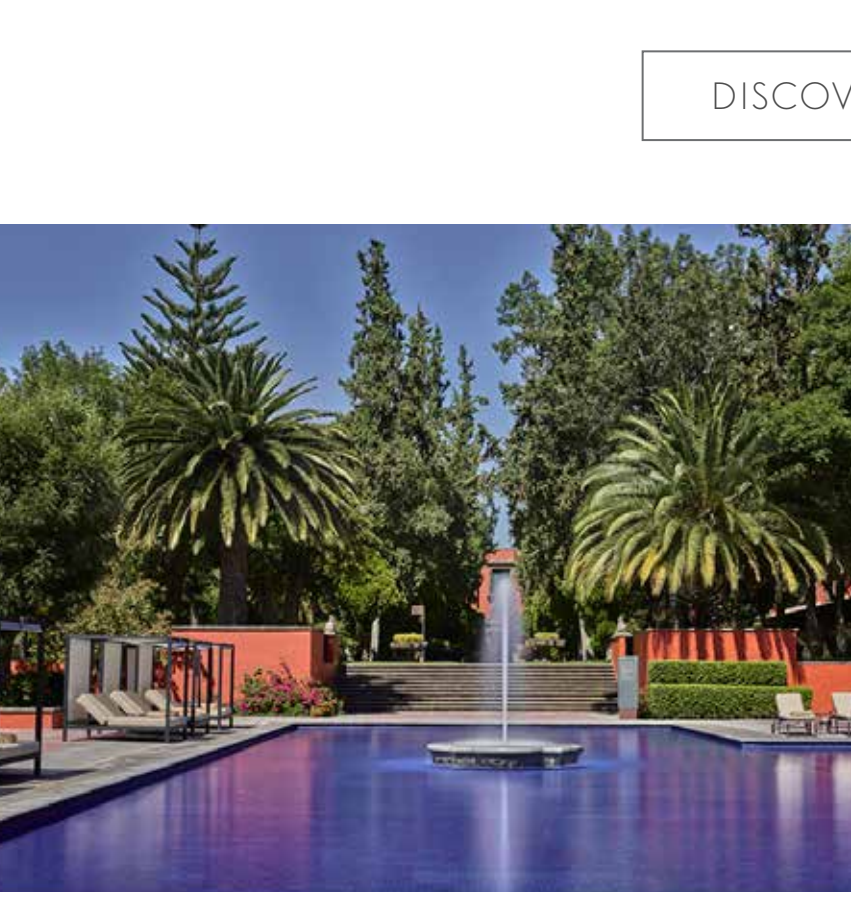
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FIESTA AMERICANA CANCÚN VILLAS

Guests will experience the best of Cancún at Fiesta Americana Cancún Villas. Seamlessly integrating traditional Mexican hospitality with modern comfort and incredible service, this resort brings dream vacations to life. Rooms and suites offer a relaxing sanctuary, with stylish furnishings and contemporary amenities like full kitchens. The dining at our resort, which includes Mexican, Argentinean and international cuisine –accented by spectacular views– is exceptional. Guests can play poolside bingo or skim the waves on a jet ski. Then treat themselves to a massage at Uru Spa or explore nearby popular attractions like Xcaret and Interactive Aquarium Cancún.

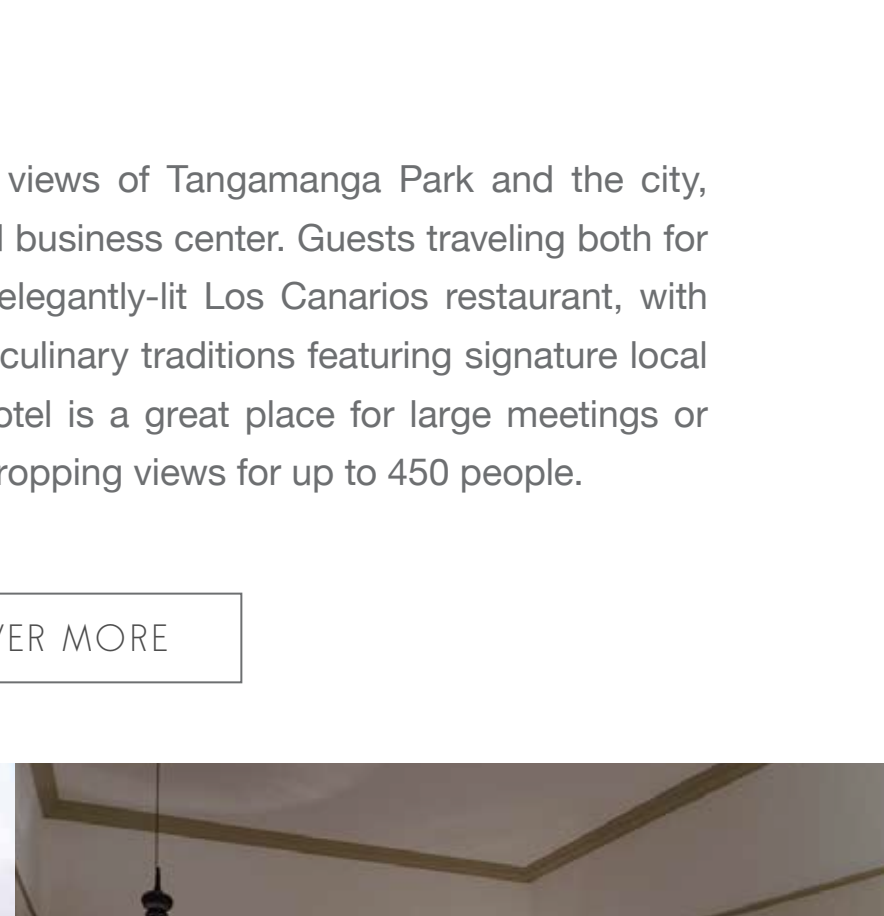
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FIESTA AMERICANA PUERTO VALLARTA ALL INCLUSIVE AND SPA

This beautiful Resort, located squarely in the illustrious Zona Hotelera, is the ideal destination for family vacations, romantic getaways, or to have a blast with friends. Our elegant accommodations feature marble floors and private balconies and terraces where guests can watch awe-inspiring sunsets. We offer world-class cuisine, the pampering of a lifetime at our top-tier Nakawé Spa, and the height of sophistication at the rooftop SONNE Beach Club. Plus, kids and teens can enjoy the Fiesta Kids and Teens Clubs. Puerto Vallarta also offers everything from snorkeling to craft markets to Los Arcos Marine Park.

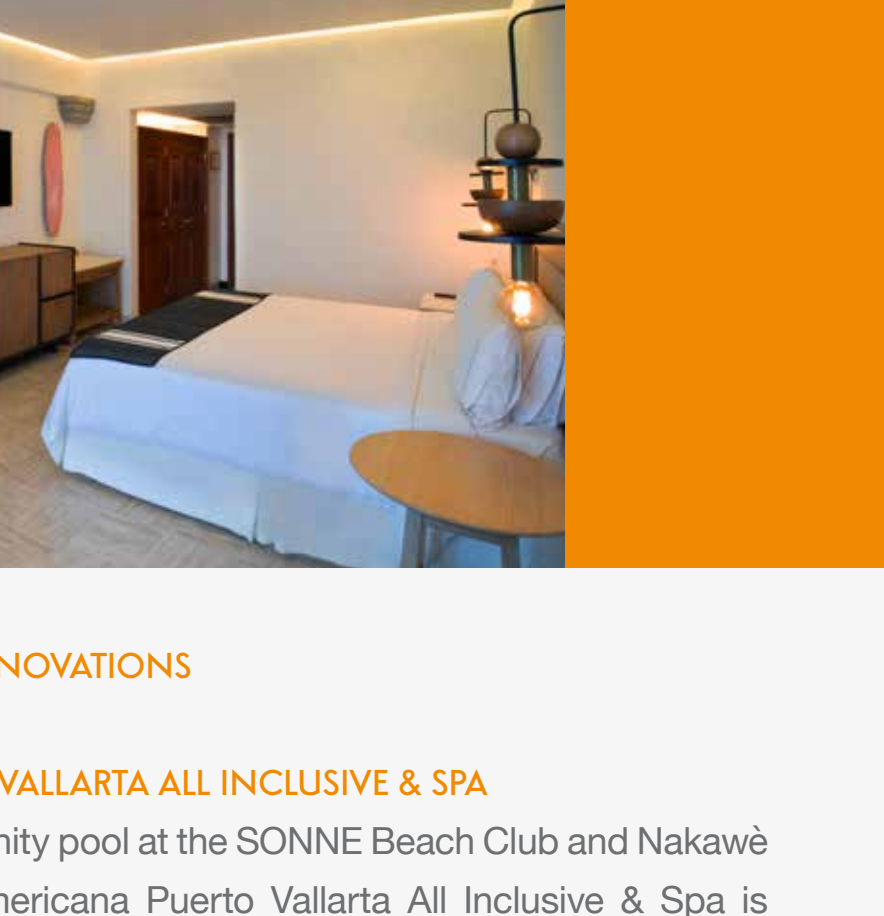
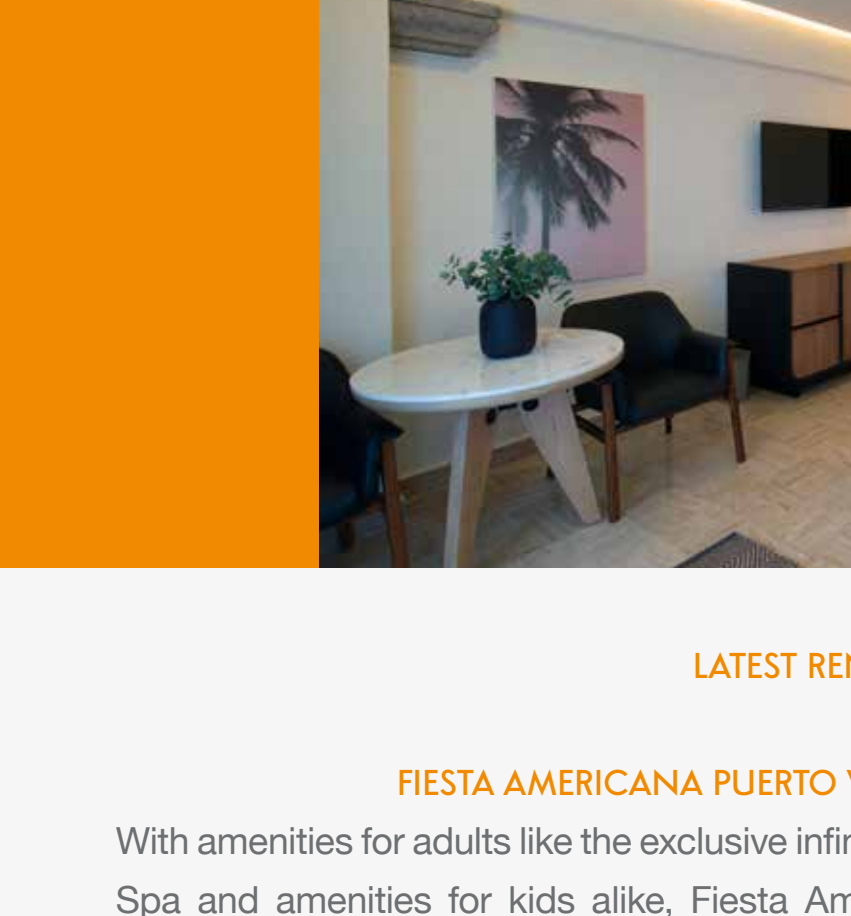
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FIESTA AMERICANA SAN ANTONIO EL PUENTE CUERNAVACA

A charming hacienda-style resort, the Fiesta Americana San Antonio El Puente Cuernavaca's enchanting colonial architecture and landscaped gardens make it the perfect place for guests to escape the business of life and ease into beauty and relaxation. Our rooms, crafted with dark wood furniture, beams, and tile flooring are a step back in time. Guests can admire the manicured landscape from their private balconies. Cozalli Spa offers decadent treatments from facials and hot stone massages to reflexology, aromatherapy, manicures, and pedicures. And Cuernavaca offers world-renowned murals by Diego Rivera, the ancient ruins of Xochicalco, and the largest flower gardens in Mexico.

DISCOVER MORE



FIESTA AMERICANA HACIENDA GALINDO RESORT & SPA

Located on the Amealco-Galindo Highway in San Juan del Río, Querétaro, Fiesta Americana Hacienda Galindo Resort & Spa combines natural beauty, historic colonial architecture, and warm staff hospitality to create an enchanting getaway locale like no other. Guests can enjoy a huge range of amenities: a heated outdoor pool; tennis, paddle ball, and basketball courts; a game room; a Kids club; and a Spa with a temazcal. Resort restaurant offerings include authentic Mexican food, Italian specialties, artisanal pizzas, and snack service in the pool area. Guests can even ride horses or bikes and, on weekends, get cozy around a campfire.

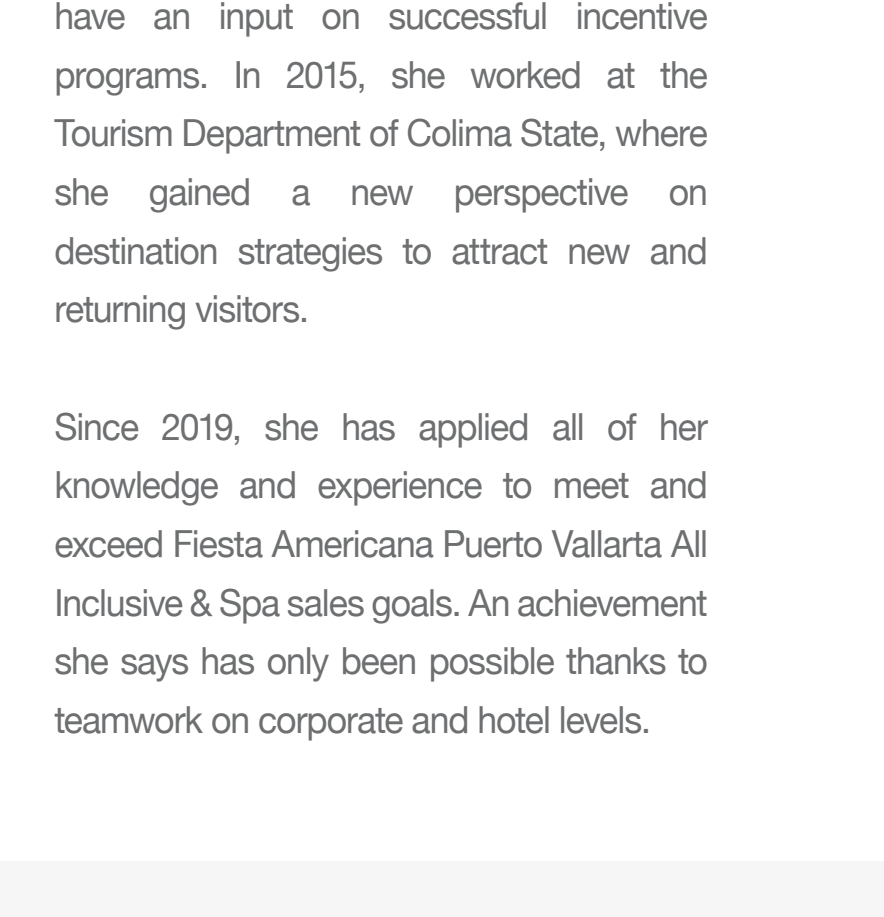
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FIESTA AMERICANA SAN LUIS POTOSÍ

The modern property has breathtaking views of Tangamanga Park and the city, impeccable service, and a fully equipped business center. Guests traveling both for business or for pleasure will enjoy our elegantly-lit Los Canarios restaurant, with cuisine that fuses Mexican and Spanish culinary traditions featuring signature local dishes like enchiladas potosinas. The hotel is a great place for large meetings or events, with a top-floor space with jaw-dropping views for up to 450 people.

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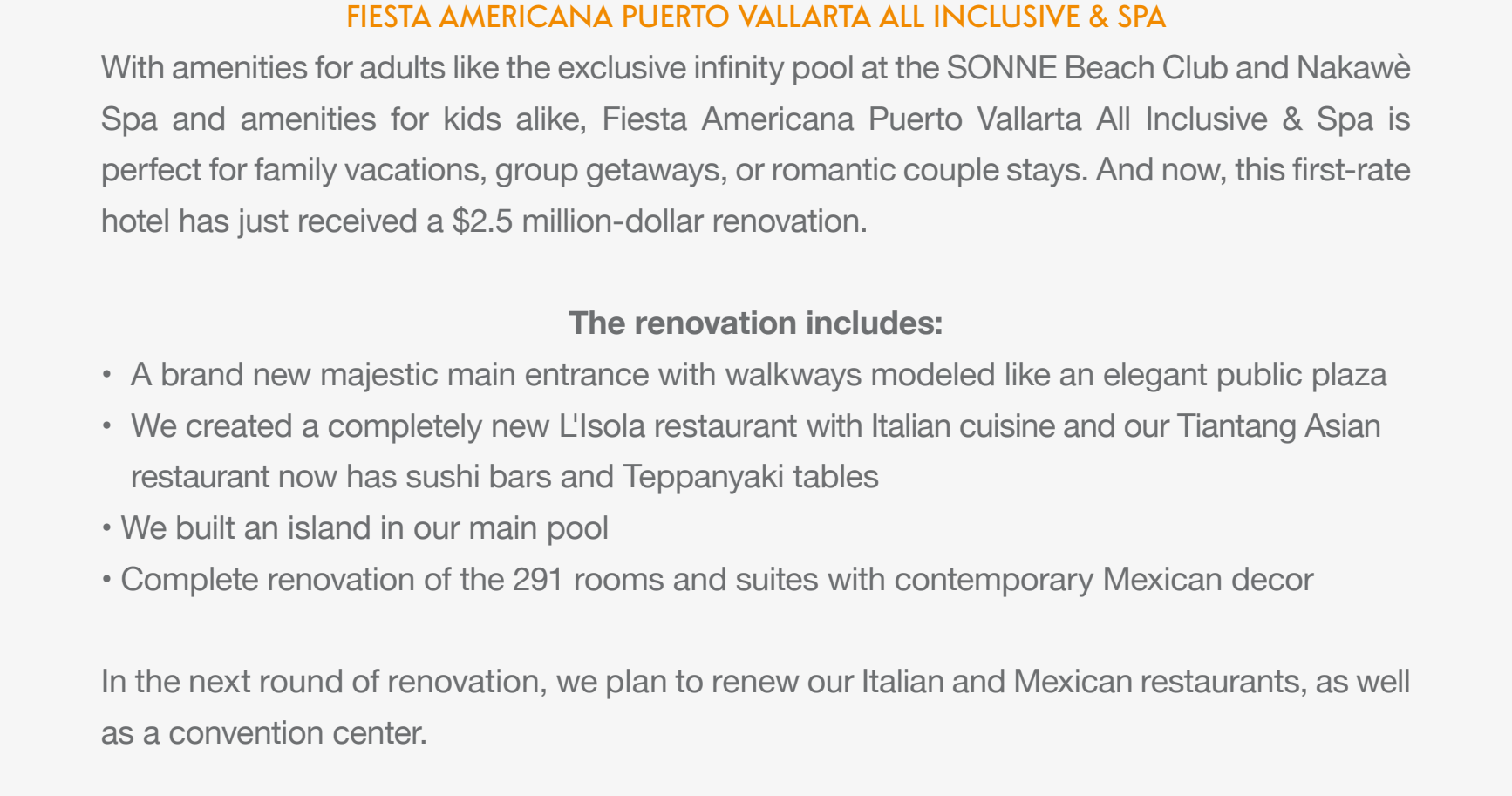


FIESTA AMERICANA MÉRIDA

The majestic Fiesta Americana Mérida stands tall up at the intersection of Mérida's two most important avenues: Colón and Paseo Montejo—a location that grants quick access to Mayan ruins, the beach, malls, and the city center. The hotel's Porfirian-style architecture contains both exquisite elegance and modern technology. Dining options include the Los Almendros restaurant where guests can enjoy regional Yucatecan cuisine, Café Montejo which offers the best breakfast buffet in the city, and the chic Lobby Bar La Hach where guests can lounge and sip a cocktail in style.

DISCOVER MORE

FIESTA AMERICANA NEWS



FIESTA AMERICANA PUERTO VALLARTA ALL INCLUSIVE & SPA

With amenities for adults like the exclusive infinity pool at the SONNE Beach Club and Nakawé Spa and amenities for kids alike, Fiesta Americana Puerto Vallarta All Inclusive & Spa is perfect for family vacations, group getaways, or romantic couple stays. And now, this first-rate hotel has just received a \$2.5 million-dollar renovation.

The renovation includes:

- A brand new majestic main entrance with walkways modeled like an elegant public plaza
- We created a completely new L'isola restaurant with Italian cuisine and our Tiantang Asian restaurant now has sushi bars and Teppanyaki tables
- We built an island in our main pool
- Complete renovation of the 291 rooms and suites with contemporary Mexican decor

In the next round of renovation, we plan to renew our Italian and Mexican restaurants, as well as a convention center.

CHILE EN NOGADA, A MEXICAN TRADITION

One of Mexico's most representative dishes is Chile en Nogada. It's characterized by the flavors of pomegranate, walnut, and chile poblano. First made in 1821 by Augustinian nuns, especially for Agustín de Iturbide, its colors are the red, green, and white of the Mexican flag. The dish is considered a watershed in Mexican cuisine. The season for the dish has already kicked off, and it is being served at several of our hotels.

This delicious and colorful dish can be enjoyed during the month of September at the Fiesta Americana hotel and resorts in Cancún, Puerto Vallarta, Cozumel, Acapulco, Mérida, and Hacienda San Antonio El Puente as well as in some of our other brands such as Grand Fiesta Americana in Los Cabos, Cancún, Puebla, Guadalajara, Veracruz and at Live Aqua Beach Resort Cancún.



FIESTA AMERICANA FAMILY

PASSIONATE, DRIVEN SALES AND MARKETING PROFESSIONALS WITH OVER THREE DECADES OF EXPERIENCE TO LEAD GLOBAL SALES EFFORTS



EDUARDO TERCERO
DIRECTOR DE VENTAS

FIESTA AMERICANA
SAN ANTONIO EL PUENTE CUERNAVACA

Eduardo is a self-motivated and enthusiastic Director of Sales, with over 10 years of experience. After earning a Business Bachelor degree at Anáhuac University, he began developing his marketing and sales skills in the health industry. Quickly, he realized that with his skills and his passion for travel, he could succeed in the hospitality industry.

In 2014, he joined Posadas Headquarters as a Corporate Sales Executive and 3 years later became the top seller of the year. With hard work and dedication, he proved himself to be a key team member and, in 2019, was offered the opportunity to join Fiesta Americana Reforma as a Sales Manager. During the pandemic, he navigated unprecedented times to continue to grow professionally and became Director of Sales.

Since 2021, Eduardo has been leading the Sales team at Fiesta Americana Hacienda San Antonio El Puente Cuernavaca. He oversees the strategies for seasonal rates and promos, as well as event sales including meetings and weddings.



MARIA LAURA VENEGAS
DIRECTOR OF SALES

FIESTA AMERICANA
PUERTO VALLARTA ALL INCLUSIVE & SPA

Maria Laura is a widely experienced Director of Sales. With more than 20 years working at some of Mexico's leading hospitality companies, she has a wealth of operational knowledge to pull from. Throughout her career she has helped brands develop national and international tour operations; create sales strategies targeting leisure groups, meetings, and conventions; and have an input on successful incentive programs. In 2015, she worked at the Tourism Department of Colima State, where she gained a new perspective on destination strategies to attract new and returning visitors.

Since 2019, she has applied all of her knowledge and experience to meet and exceed Fiesta Americana Puerto Vallarta All Inclusive & Spa sales goals. An achievement she says has only been possible thanks to teamwork on corporate and hotel levels.

FIESTA AMERICANA PROMO

FIRST WINE FESTIVAL AT FIESTA AMERICANA HACIENDA GALINDO RESORT & SPA

Querétaro's wineries are known around the world for the unique flavors of their grapes. But in the past years, only guests have experienced the rich flavors from our vineyard. We are excited to announce that on August 27, we celebrated our inaugural Wine Festival. Now, guests and locals alike can bring our exquisite wine home with them. To mark the beginning of our new endeavor, our event featured a wine tasting with gourmet pairings, live music, and the grand opening of La Terraza Chateau Galindo, a carefully designed terrace that elevates the wine tasting experience.

Guests can enjoy a picnic in the resort's own beautiful vineyard or in the hotel's stunning gardens that includes: our home-made wine, a cheese board and artisanal charcuterie, and personalized service and music.

They can also book a candlelight dinner in the hacienda's historic and elegant wine cellar, or under the moonlight on our orange-tree-surrounded patio. The dinner includes a 3-course menu, a welcome cocktail, 1 bottle of home-made wine, 1 glass of liquor, and 1 glass of digestive. Dinners can be personalized and even accompanied by live music.



FIESTA AMERICANA ACAPULCO VILLAS HONEYMOON PROMOTION

Honeymoons booked in our Villa Master Suite & receive:

- 15% off accommodations
- A complimentary bottle of wine
- 15% off food & beverages

*Promotion valid when booking and traveling until 12/15/2022. Minimum 2 nights stay is required. Blackout dates may apply. Subject to availability at time of booking. Offer not applicable for groups or negotiated rates.



FIESTA AMERICANA CANCUN VILLAS FLY & EARN

When guests stay 3 nights in our Villa Master Suite and present their boarding pass at check-in, they get a credit of up to \$1,000 USD divided into 4 coupons, redeemable in our spa and restaurants.*

*Promotion valid when booking and traveling until 12/15/2022. Minimum 3 nights stay. Credit applies when presenting one boarding pass per room per stay at the time of check-in at the resort. Coupons are not valid for breakfast, are not cumulative, and are not combinable. Blackout dates may apply. Rate subject to availability at time of booking. Offer not valid with groups or negotiated rates or combined with other promotions.



Safety, hygiene, and flexibility program to travel and stay with us again.



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