MEDIA RELEASE FOR IMMEDIATE RELEASE



GOODWOOD PARK HOTEL'S ANNUAL DURIAN FIESTA TURNS 40 THIS YEAR!

Featuring six new luscious handcrafted creations, perennial favourites, and flash deals 6 March to 6 August 2023



From L:R: D24 White Chocolate Raspberry Enchantment; D24 Pineapple-Lime Zest Dome; D24 Paris Brest

Singapore, February 2023 – Goodwood Park Hotel proudly celebrates its 40th year of innovation and creativity in crafting indulgent pastries that showcase the king of fruits. Following the success of its iconic Durian Mousse Cake in 1983 and introduction of the well-loved Durian Puffs in 1984, Goodwood Park Hotel's Durian Fiesta has since become a highly-anticipated annual affair for ardent fans of the iconic fruit, while continuing to impress with creative takes on durian-themed pastries and desserts.

From 6 March to 6 August 2023, an exquisite line-up of decadent desserts by the Hotel's pastry chefs featuring quality D24 and 'Mao Shan Wang' varieties, including NEW unique creations such as D24 Pandan Coconut Gula Melaka Cake, D24 White Chocolate Raspberry Enchantment and D24 Pineapple-Lime Zest Dome awaits.

Time-honoured 'Mao Shan Wang' Signatures

Goodwood Park Hotel's signature 'Mao Shan Wang' indulgences – 'Mao Shan Wang' Power Puff and 'Mao Shan Wang' Mousse Cake, have garnered a loyal following over the years. These enticing delights are back again by popular demand and will only be available for a limited period from <u>1 May to 6 August 2023</u>.

40th Anniversary Flash Deals

Fans of the long-awaited Durian Fiesta can rejoice as the Hotel will be unveiling progressively a total of 40 attractive flash deals during this period to celebrate the delicious milestone! More details will be released on Goodwood Park Hotel's <u>Instagram</u> page.

Takeaway Promotions*

Goodwood Park Hotel Gourmet cardmembers will enjoy 20% off selected takeaway Durian Fiesta pastries at The Deli.

Citi, DBS/POSB, HSBC, OCBC, UOB credit and debit cardmembers will enjoy 15% off.

*Promotions are not valid for dine-in, Durian Ice Cream Tubs, 'Mao Shan Wang' products, or with other offers unless otherwise stated. For bank offers, payment must be made with credit or debits cards except for HSBC (credit card only). Discounts may not be valid for purchases at stalls outside the hotel or via ordering channels managed by external parties.

Guests may place their orders online at: <u>https://thedeligoodwoodparkhotel.oddle.me</u> for delivery or self-collection from 6 March to 6 August 2023.

Alternatively, guests may contact **The Deli** at (65) 6730 1786 or email their order form (available at <u>https://www.goodwoodparkhotel.com/promotions/durian-fiesta</u>) to <u>deli@goodwoodparkhotel.com</u> to place their takeaway orders for self-collection only. Advance order of 3 days is required and the last pre-order date is 3 August 2023.

NEW DELECTABLE CREATIONS

Available for takeaway or delivery from The Deli



D24 PANDAN COCONUT GULA MELAKA CAKE D24 榴梿香兰椰糖椰丝蛋糕 \$20 nett per slice, \$120 nett for 1.2kg

An elevated version of the popular Durian Pandan & Coconut Cake which the hotel launched in 2005, this new D24 Pandan Coconut Gula Melaka Cake features coconut mousse and decadent D24 mousse sandwiched between layers of pillowy-soft pandan sponge that uses pandan leaves to achieve its vibrant green hue and aromatic flavour. This fragrant gem is covered in desiccated coconut cooked with pandan leaves in gula melaka to add texture and depth in flavour.

D24 WHITE CHOCOLATE RASPBERRY ENCHANTMENT D24 榴梿白巧克力覆盆子蛋糕 \$128 nett for 1.2kg

An exquisite creation of piquant raspberry jelly, white chocolate mousse, D24 mousse and a housemade chocolate sable base, the D24 White Chocolate Raspberry Enchantment boasts a pleasant tanginess from the raspberry jelly paired impeccably with the luscious D24 mousse, enveloped in a velvety white chocolate mousse with a touch of liquor. This visually striking delight is cloaked in a white chocolate glaze, then garnished with raspberries, blueberries, blackberries, edible flowers and osmanthus fragrans.





D24 PARIS BREST | D24 榴梿巴黎布雷斯特泡芙 \$22 nett per piece

Inspired by the classic French pastry, the show-stopping D24 Paris Brest features a crisp choux pastry that is cut horizontally in half, then lavishly filled with rich D24 mousse in the centre, and ringed with a luscious cream mixture made from custard cream, buttercream and hazelnut paste. A crown of hazelnut cream and a medley of caramelised hazelnuts and almond shavings complete this alluring dessert.

D24 PINEAPPLE-LIME ZEST DOME | D24 榴梿凤梨青柠丝糕点 \$22 nett per piece

Featuring a well-balanced pairing of D24 mousse and almond sponge encased in refreshing pineapple mousse embellished with caramelised pineapple chunks, the D24 Pineapple-Lime Zest Dome also highlights the ambrosial sweetness of the pineapple mousse with hints of tangy lime zest and an invigorating pineapple glaze. It sits atop a crisp white chocolate hazelnut base and is crowned with Chantilly cream.



Page 2 of 6 #goodwoodparkhotel



D24 HONEYED PEAR MOUSSE BLISS | D24 榴梿蜜汁梨子慕斯蛋糕 \$22 nett per slice

An elegant cake perfect for any occasion, the D24 Honeyed Pear Mousse Bliss showcases layers of decadent D24 mousse, honeyed Williams pear mousse, almond sponge and a dash of alcohol, on a buttery honeyed digestive biscuit base. Each slice is completed with glistening slices of glazed Williams pears, chopped pistachios and edible flowers.

MINI D24 CHOCOLATE GANACHE ALMOND DELIGHT 迷你 D24 榴梿巧克力杏仁糕点 \$39 nett per 6 pieces

Indulge in the bite-sized Mini D24 Chocolate Ganache Almond Delight which incorporates swirls of rich D24 mousse packed between two housemade chocolate ladyfingers with crunchy feuilletine bits, and dusted with snow icing sugar. Adorned with dark chocolate ganache, a gold leaf and a flourish of chopped almonds, this enticing treat will charm durian and chocolate lovers alike.



RETURNING SIGNATURES



From L- R: D24 Mousse Cake, D24 Puff, D24 Crêpe, D24 Ice Cream Tub

D24 MOUSSE CAKE | D24 榴梿慕斯蛋糕

\$19 nett per slice, \$99 nett for 1kg, \$198 nett for 2kg, \$297 nett for 3kg

The star that launched the inaugural Durian Fiesta in 1983, this legendary cake is the ultimate indulgence with generous lashings of pulpy D24 mousse.

D24 PUFF | D24 榴梿泡芙

\$36 nett for 6 pieces, \$56 nett for 10 pieces

A renowned signature at Goodwood Park Hotel, these full-bodied treats feature lavish swirls of creamy D24 mousse sandwiched between fluffy choux pastry cases.

D24 CRÊPE | D24 榴梿蛋饼

\$19 nett per piece, \$98 nett for 8 pieces

Featuring a copious amount of creamy D24 pulp neatly enveloped in a paper-thin crepe, this stellar dessert makes for a simple yet satisfying treat.

D24 ICE CREAM TUB | D24 榴梿冰淇淋 \$26 nett per tub 'MAO SHAN WANG' ICE CREAM TUB | 猫山王榴梿冰淇淋 \$42 nett per tub

Offering pure durian bliss with an abundance of luscious pulp, these homemade frozen delights are available in convenient 16 oz takeaway tubs.



THE DURIAN FIESTA MASCOT – SPIKY THE BEAR

\$30.30 nett per bear

Adorably dressed in a durian shell 'onesie', this teddy bear will be a faithful little companion and delightful memento.

'MAO SHAN WANG' SIGNATURES

1 May to 6 August 2023



From L- R: 'Mao Shan Wang' Mousse Cake, 'Mao Shan Wang' Power Puff

'MAO SHAN WANG' MOUSSE CAKE | 猫山王榴梿慕斯蛋糕

\$90 nett for 500g, \$180 nett for 1kg

A luxurious adaptation of the hotel's very first durian creation – the D24 Mousse Cake – showcasing premium 'Mao Shan Wang' pulp.

'MAO SHAN WANG' POWER PUFF | 巨大猫山王榴梿泡芙

\$33 nett per piece

This highly popular jumbo-sized profiterole is freshly piped to plumpness with quality 'Mao Shan Wang' purée upon order.

DURIAN-CATION

Top off the enjoyment with a stay in the Hotel's <u>Heritage Room</u>, beautifully appointed with a separate bedroom and sitting area.

Best Available Rates per room per night

(Only for adult occupancy at maximum 2 persons) Guests will enjoy buffet breakfast for 2 persons, 1 box of D24 Puffs (6 pieces) and 2 movie tickets.

- Book Period: Now till 4 August 2023
- Stay Period: Now till 6 August 2023
- Book online at <u>https://www.goodwoodparkhotel.com/promotions/duriancation</u>, call 6730 1811, or email <u>rmresv@goodwoodparkhotel.com</u>. Stay package terms and conditions apply.



- END -

Note: All takeaway/delivery prices quoted are inclusive of prevailing GST, unless otherwise stated. Prices quoted for dine-in items are subject to 10% service charge and prevailing government taxes. Digital images of the durian pastries are available upon request. Please refer to Appendix for a summary of prices and availability.

For media enquiries and assistance, please contact:

Sixth Sense PR

Chantel Chua, PR Associate Tel: 6423 1096 Email: <u>chantel@sixthsense.com.sg</u>

Goodwood Park Hotel

Justina Loh, Director of Marketing Communications Tel: 6730 1715 Email: justina.loh@goodwoodparkhotel.com Noelle Tan, Consultant Tel: 6423 0096 Email: <u>noelle@sixthsense.com.sg</u>

Stella Chiang, Assistant Marketing Communications Manager Tel: 6730 1885 Email: <u>stella.chiang@goodwoodparkhotel.com</u>

Sean Soh, Marketing Communications Executive Tel: 6730 1830 Email: sean.soh@goodwoodparkhotel.com

FACT SHEET

 Promotion Duration Address Order hotline Order email Order website (recommended) 	Durian Fiesta at Goodwood Park Hotel 6 March to 6 August 2023 Goodwood Park Hotel, 22 Scotts Road, Singapore 228221 (65) 6730 1786 <u>deli@goodwoodparkhotel.com</u> http://tbedeligoodwoodparkhotel.oddle.me
 Order website (recommended) The Deli opening hours 	http://thedeligoodwoodparkhotel.oddle.me 11am to 7pm daily

GENERAL INFORMATION ON GOODWOOD PARK HOTEL

Address	Goodwood Park Hotel, 22 Scotts Road, Singapore 228221	
Mainline	(65) 6737 7411	
Website	www.goodwoodparkhotel.com	
Facebook	facebook.com/GoodwoodParkHotel	
Instagram	@goodwoodparkhotelsg	
Hashtag	#goodwoodparkhotel	
LinkedIn	https://www.linkedin.com/company/goodwood-park-hotel	

Summary

An icon on Scotts Road, Goodwood Park Hotel is housed in a uniquely designed building that dates back to 1900. Regarded as a distinguished institution in hospitality circles, the Hotel is also one of the most reputable pioneers of the tourism industry. Much of her original beauty has been faithfully restored and her majestic air artfully accentuated with fluted columns, delicate woodworks, decorative plasterwork and graceful archways. Through the years, she has gained recognition for her exquisite elegance, legendary charm and tradition of excellence, with her Grand Tower gazetted a national monument in 1989. The Hotel has five distinctive restaurants, each providing a unique dining experience, along with a deli, a bar, two outdoor swimming pools and a fitness centre. Committed to ensuring a safe and clean environment for all, the Hotel has been certified as a SG Clean establishment by the Singapore Government, where hygiene and sanitation measures have been inspected and endorsed by appointed assessors.

APPENDIX **DURIAN FIESTA PASTRIES AND PRICE LIST**

6 March to 6 August 2023 All prices are nett unless otherwise stated.

AVAILABILITY	ITEMS	PRICE
6 March to 6 August 2023 at The Deli	NEW! D24 Pandan Coconut Gula Melaka Cake D24 榴梿香兰椰糖椰丝蛋糕	\$20 per slice, \$120 for 1.2kg
	NEW! D24 White Chocolate Raspberry Enchantment D24 榴梿白巧克力覆盆子蛋糕	\$128 for 1.2kg
	NEW! Mini D24 Chocolate Ganache Almond Delight D24 榴梿巧克力杏仁糕点	\$39 for 6 pieces
	NEW! D24 Pineapple Lime-Zest Dome D24 榴梿凤梨青柠丝糕点	\$22 per piece
	NEW! D24 Paris Brest D24 榴梿巴黎布雷斯特泡芙	\$22 per piece
	NEW! D24 Honeyed Pear Mousse Bliss D24 榴梿蜜汁梨子慕斯蛋糕	\$22 per slice
	D24 Mousse Cake D24 榴梿慕斯蛋糕	\$19 per slice, \$99 for 1kg, \$198 for 2kg, \$297 for 3kg
	D24 Puff D24 榴梿泡芙	\$36 for 6 pieces, \$56 for 10 pieces
	D24 Crêpe D24 榴梿蛋饼	\$19 per piece, \$98 for 8 pieces
	D24 Ice Cream D24 榴梿冰淇淋	\$26 per tub
	'Mao Shan Wang' Ice Cream 猫山王榴梿冰淇淋	\$42 per tub
	The Durian Fiesta mascot – Spiky the Bear	\$30.30 per bear
1 May – 6 August 2023	'Mao Shan Wang' Power Puff 巨大猫山王榴梿泡芙 (only from 12pm to 7pm)	\$33 per piece
	'Mao Shan Wang' Mousse Cake 猫山王榴梿慕斯蛋糕	\$90 for 500g, \$180 for 1kg