



# THE TOWNSEND HOTEL

**FOR IMMEDIATE RELEASE**

**Contact:** Steven Kalczynski  
Managing Director / (248) 642-5396  
[skalczynski@townsendhotel.com](mailto:skalczynski@townsendhotel.com)

## **The Townsend Hotel 2021 Forbes Four Star Winner**

*Forbes Travel Guide lists The Townsend Hotel a “Four Star” property!*

**BIRMINGHAM, Mich. (Feb. 17, 2021)** – Forbes Travel Guide (“FTG”), the only global independent rating system for luxury hotels, restaurants and spas, today announced its 2021 Star Awards. The Townsend Hotel earned a new Forbes Travel Guide Four-Star and Rugby Grille Restaurant with its Wine Spectator Two-Glass award received a “Recommended” award.

The Forbes Travel Guide uses incognito inspectors visit for every property they rate and their evaluating is based on up to 900 objective standards. They rate only the very best, nearly 1,700 hotels, restaurants and spas in more than 70 countries (and counting). The Forbes Travel Guide started as Mobil Travel Guide in 1958, and they created their Five-Star rating system. They take the guesswork out of selecting the best experiences in the world for traveler’s next trip.

“These 2021 award winners are a testament to the resiliency of the hospitality industry,” said Filip Boyen, CEO of Forbes Travel Guide. “During an unprecedented time, these top properties adapted to numerous adversities all while maintaining high service levels and ensuring the health security of their guests and staff.”

Steven Kalczynski, Managing Director stated, “During these extraordinary times the hotel has not only maintained its service levels, but also added cleanliness and safety features to enhance your safety and health during your stay. This year marks the eighth year in a row that The Townsend Hotel has been rated a Forbes Travel Guide “Four Star” winning property and also since 2013 the Rugby Grille has been named a Forbes Travel Guide “Recommended” restaurant. The Townsend Hotel continues to offer and compete with the top hotels in the world in delivering gracious, thoughtful and personalized service to our guests.”

The Townsend Hotel’s Forbes Travel Guide Web Page:

[www.forbestravelguide.com/hotels/detroit-michigan/the-townsend-hotel](http://www.forbestravelguide.com/hotels/detroit-michigan/the-townsend-hotel)



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These are a few Forbes Inspector highlights:

“The Townsend is only a few minutes' drive from the Somerset Collection, which features some of the area’s best designer shopping, including Saks Fifth Avenue, Neiman Marcus, Louis Vuitton, Michael Kors and Kate Spade.”

“The two Penthouse Suites are worth the splurge — they each have gas fireplaces, large living areas dressed in soft shades of white, and full gourmet kitchens. In fact, a chef of the hotel can prepare a meal for you and your guests in the suite.”

“Electric car drivers will more than appreciate the hotel's three charging stations — two are designated for Tesla vehicles and the third is a universal charging station designed to give power to all other electric cars.”

“The Rugby Grille has an elegant yet comfortable vibe where you can eat breakfast, lunch and dinner. Here, it's all classic-meets-contemporary fare including a Wine Spectator Two-Glass Award Winning wine list with a focus on local, sustainable ingredients.”

### **About The Townsend Hotel:**

The Townsend Hotel is celebrating its thirty-fourth anniversary in 2021, and is a 33 year in-a-row AAA Four-Diamond luxury property, located in downtown Birmingham, Mich. The Townsend is a Forbes Travel Guide “Four Star” property and the Rugby Grille is a Forbes Travel Guide “Recommended” restaurant. The Townsend is known for its exceptional service and amenities, including the Rugby Grille, banquet and catering services. For more information, visit [www.townsendhotel.com](http://www.townsendhotel.com) or contact The Townsend Hotel at (248) 642-7900, 100 Townsend Street, Birmingham, MI 48009-6068

### **Connect with Townsend Hotel:**

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