

Human Resources Policy

CVK Hotels & Resorts prides itself on delivering an "Innovative" and "Luxurious" service, infused with Turkish culture that exceeds global standards.

Our goal is to become a world-renowned wellness center in every location we serve. Our core values of sustainability, respect for the world, innovative service, and digitalization aim to create a high-end accommodation experience, where guests can enjoy a wellness-centered stay.

At CVK Hotels & Resorts, we prioritize "sustainable living" and work in partnership with our hardworking, disciplined, humble employees who take pride in their work and reputation, avoid waste, fulfill their social responsibilities, and respect people, nature, and cultural heritage.

We believe in a "Participatory" and "Value-Creating" human resources principle at the center of our Human Resources Management strategies

We provide our employees with a wide range of physical and digital platforms to voice their ideas, suggestions, experiences, and requests. Our open-door policy allows for bi-directional communication, and we believe in the principle of "Growth by Sharing."

CVK Hotels & Resorts implements holistic approaches to Operation Model, Human Resource Planning, Corporate Culture, Leadership Development, Talent Management, Performance, and Rewarding, and Human Resource Management.

Our integrity policy ensures that employee performance and the value they create are always visible. CVK Hotels & Resorts strives to achieve the highest level of employee loyalty by constantly developing its approaches and methods to create "Brand Ambassadors" from each of its employees. Furthermore, CVK Hotels & Resorts places high importance on workplace ethics-based responsibilities and is sensitive to the needs and expectations of its employees, guests, and the community.

We maintain a "zero tolerance" policy towards all forms of abuse and harassment, including physical, emotional, sexual, verbal, financial, and abuse of office or authority.

We believe in transparent, fair treatment, and equal opportunities for all employees, regardless of age, gender, race, ethnicity, disability, marital status, etc.

We promote an "Equality of Opportunity" by eliminating discrimination issues. Our personal and corporate development programs, such as in-house mobility and leadership, not only create qualified human resources but also educate professionals who will shape Turkish Tourism.

General Manager

Murat ARSLAN