

Welcome to the world of U, where each moment is crafted with care, and every experience is designed to be extraordinary. In this newsletter edition, we are thrilled to share the latest happenings, offerings, and glimpses into the enchanting stories unfolding within the U community.

## Seaside Serenity Escape: Exclusive Opening Offer at U Hua Hin



Get ready for an unforgettable escape at U Hua Hin, where sun-soaked sands meet pure bliss on Cha-Am Beach! Dive into the excitement with our exclusive Opening Offer, delivering a wave of savings with up to a splashy 50% off room rates. Picture yourself in a Superior Room starting at just THB 2,060 net per night, and yes, breakfast for two is on the house!

But that's just the beginning – with beachfront access that's second to none and accommodations so luxurious they're practically a vacation in themselves, our resort is tailor-made for savvy leisure seekers like you. U Hua Hin isn't just a place to stay; it's a haven designed for those who crave an escape that's as unique as it is indulgent.

And the fun doesn't stop there! You can lock in these fabulous rates until June 30, 2024. Remember the nitty-gritty details: the price includes a 10% service charge and government tax, plus enjoy the freedom to cancel for free up to 10 days before your check-in date. Act fast, though – cancellations within 10 days of arrival won't catch a refund wave, and the full booking amount will ride your way.

Planning to ring in the New Year or revel in April festivities? A minimum 2-night stay is your golden ticket from December 29, 2023 – January 1, 2024, and April 12-14, 2024. Ready to book the adventure of a lifetime? Call us at +66 32 899 998 for more details or to secure your spot in the sun-soaked paradise of U Hua Hin. Your dream escape awaits – don't miss the wave!



Email: reserve@uhuahin.com

Visit our website at www.uhuahin.com

## U Pattaya

## 9th Anniversary Celebration with 40% Off!

Get ready to party because U Pattaya is turning 9, and the celebration is on! Join the jubilation and treat yourself to a whopping 40% off our best available rates – it's our way of saying thank you for being a part of the U Pattaya family. But wait, there's more! Dive into the festivities with a complimentary Afternoon Tea Set or indulge your taste buds with a Food & Beverage Credit for the ultimate getaway.

Let the good times roll with these fantastic perks:

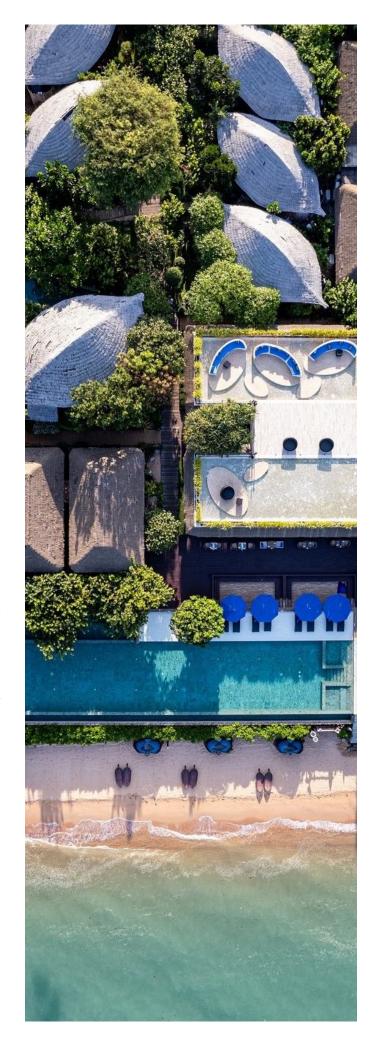
- Superior Garden, Superior Seaview, and Deluxe Seaview room Afternoon Tea Set for 2 persons
- Garden Villa and Pool Access Villa THB 500 net Food & Beverage Credit per stay
- Pool Villa, Two Bedroom Pool Villa, and Family Pool Villa THB 1,000 net Food & Beverage Credit per stay
- Beachfront Pool Villa THB 1,500 net Food & Beverage Credit per stay

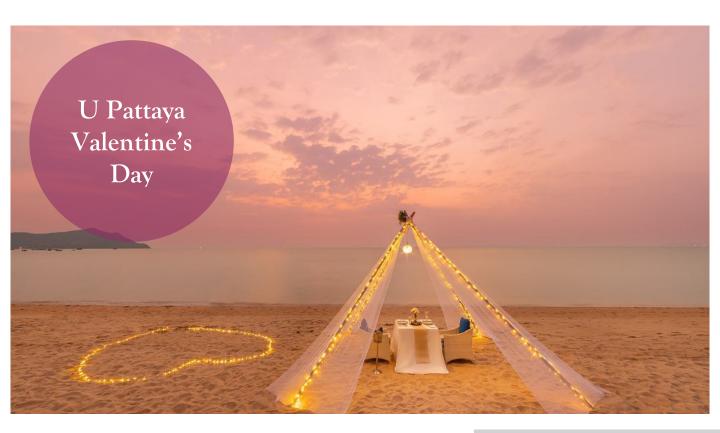
Mark your calendar – the party starts now and lasts until January 31, 2024. Your stay? From Sunday to Friday, January 4 to February 29, 2024 – why limit the fun to just the weekends?

Of course, there are a few terms to keep the celebration smooth:

- Price includes a 10% service charge and government tax.
- This awesome deal skips Saturdays but rocks all room types.
- No minimum stay required we're all about making your getaway as flexible as your dance moves.
- Full prepayment upfront ensures you don't miss a beat, and sorry, no refunds, but who needs 'em when you're having this much fun?
- Exclusive to bookings made directly on our hotel website or through direct reservations because you deserve the VIP treatment!

Ready to join the birthday bash? Call us at +66 33 046 100 and let the countdown to your unforgettable U Pattaya experience begin!





## Romantic Valentine's Day Dinner on the Beach

Indulge in a night of romance this Valentine's Day at U Pattaya, where love takes centre stage. Picture this: a candlelit haven, an exclusive dinner, and the enchanting ambience of an intimate celebration. Elevate your evening with our special 4-course Western menu, a symphony of flavours priced at THB 7,900++ per couple.

Enjoy the sparkle of shared moments accompanied by a complimentary bottle of Sparkling Rose Wine and mineral water as you and your beloved savour each delectable course. This intimate affair is limited to just 10 lucky couples, ensuring a secluded atmosphere that whispers of love and connection.

Make this Valentine's Day truly unforgettable by reserving your table in advance. Seize the opportunity to create cherished memories in this exclusive setting, where every detail is designed to enhance the romantic experience.

Details at a glance:

ૻ Date: February 14, 2024

Price: THB 7,900++ per couple

Menu: 4-course Western delight

Includes: Complimentary bottle of Sparkling Rose Wine and mineral water



#### Terms & Conditions:

Price includes a 10% service charge and applicable government tax.

Advance reservation with a deposit is required – because your love deserves a reservation as unique as the occasion.

To set the stage for an evening of enchantment, call us at +66 33 046 100. Secure your place in this romantic rendezvous and let the magic of love unfold on Valentine's Day.

Email: reserve@upattaya.com
Visit our website at
www.upattaya.com



Calling all Beef Enthusiasts – get ready to feast and spread the joy at Eat@Rincome! Immerse yourself in an endless parade of flavors with our All U Can Eat buffet, featuring a premium selection of beef from across the globe. But that's not all – dive into the sea of joy with fresh seafood, dance your taste buds away at live Japanese stations, and cap it all off with a sweet symphony of delightful desserts. All this happiness for just THB 990 net per person, and yes, that includes soft drinks and drinking water!

For our little joy seekers aged 4-12, the buffet is a steal at only THB 495 net per person – because joy knows no age limit! And here's an extra sprinkle of happiness – our in-house guests get an exclusive 10% off this sumptuous celebration. It's the perfect recipe for a joyful weekend!

Details to make your taste buds tingle:
All U Can Eat Buffet: THB 990
net per person

Kids (4-12 years old): THB 495 net per person

Exclusive 10% off for in-house guests

Catch the joy wave every Saturday and Sunday from 5:00 p.m. to 9:00 p.m. - because weekends are for joyous feasting!

Terms & Conditions to keep the joy flowing:

- Prices include a 10% service charge and applicable government tax.
- Soft drinks and drinking water are part of the package.

For a joyful rendezvous with flavours that'll make your heart sing, call us at +66 52 001 900. Let the feasting and joy commence!





Prepare to embark on a flavour-packed journey with our Esan Hot Pot sensation, "Jaew Hon" – a mouthwatering culinary masterpiece from Northeastern Thailand! Dive into the delectable experience as raw beef delves into a bubbling cauldron of bliss. Picture this – a flavorful soup concocted with a special blend of ground roasted rice, fish sauce, crushed galangal, lemongrass, and kaffir lime leaves, creating an aroma that'll make your taste buds dance with joy.

Served in traditional clay pots, our original Esan Hot Pot "Jaew Hon" is a steal starting at just THB 199 net per set. But we're not stopping there – elevate your dining pleasure by pairing it with a refreshing beer and bask in the vibrant tunes of our garden setting. It's a recipe for creating unforgettable memories with your family and friends!

Details to make your taste buds tingle:

- Esan Hot Pot "Jaew Hon" Set: Starting at THB 199 net
- Pair it with a refreshing beer for the ultimate combo
- Enjoy in our garden setting from 5:00 p.m. to 10:00 p.m., Monday to Friday



For those who crave a symphony of flavours and a burst of yumminess, make your reservation by calling +66 52 001 900. The Esan Hot Pot adventure awaits – let the flavour fiesta begin!

Email: reserve@unimmanchiangmai.com Visit our website at www.unimmanchiangmai.com

# Delectable Dim Sum at U Chiang Mai



Celebrate the Chinese New Year with a culinary delight that will leave your taste buds singing at Eat & Drink restaurant! Immerse yourself in the rich tapestry of flavours with our specially curated Dim Sum experience, priced at a delightful THB 366 net per set. And here's the good news – you can enjoy this feast at the restaurant, as a takeaway, or through in-room dining. It's the perfect treat. However, you choose to savour it!

Picture this – a feast of traditional and innovative Dim Sum dishes, each crafted with passion and precision, making every bite a celebration of Chinese culinary artistry. It's not just a meal; it's a journey through a symphony of flavours that will transport you to the heart of Chinese culinary excellence.

Details to whet your appetite:

Specially curated Dim Sum dishes: THB 366 net per set

Available for dine-in, takeaway, and in-room dining

📅 Available from January 1 to February 29, 2024

Terms & Conditions that add a touch of ease:

Price includes a 10% service charge and applicable government tax.

For more information or to make a reservation, dial +66 53 327 000 and let the Chinese New Year festivities unfold on your plate. Get ready for a culinary journey that's not just good – it's downright delicious!



Email: reserve@uchiangmai.com

Visit our website at

www.uchiangmai.com



## The Wedding of Your Dreams

Let the wedding bells chime, and the celebration begin at U Inchantree Kanchanaburi! Picture your dream wedding unfolding in the embrace of nature's beauty and the serene backdrop of the River Kwai. Whether you envision an intimate affair or a lavish celebration, we're here to turn your special day into an unforgettable fairy tale.

Our Wedding Ceremony Morning Session package, priced at a delightful THB 89,000 net, and the Evening Session at a magical THB 40,000 net, are designed to make your dreams a reality. Our highly experienced event professionals will work tirelessly to perfect every detail, ensuring your wedding is spectacular.

Details to make your heart flutter:

🂐 Wedding Ceremony Morning Session: THB 89,000 net

Evening Session: THB 40,000 net

77 Booking Period: Now - March 31, 2024

Event Date: Now - December 31, 2024

But wait, there's more! Prices include a 10% service charge and applicable government tax to add a sprinkle of joy. Host at least 300 guests for your wedding lunch or dinner at our renowned Peppers restaurant to qualify for this incredible offer.



Ready to step into the magic? Call us at +66 34 521 584 to schedule a site visit or gather more information. Let's embark on this joyous journey together and create the wedding celebration of your dreams at U Inchantree Kanchanaburi!

Email: reserve@ukanchanaburi.com Visit our website at www.ukanchanaburi.com



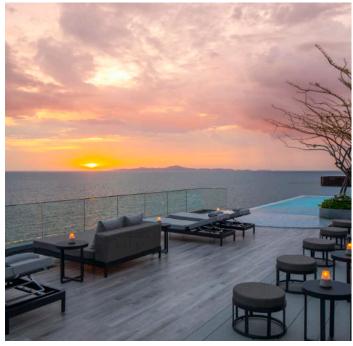
Step into the enchanting realm of Happy Hour at U Jomtien – where the magic unfolds with a triple treat: Buy 2, Get 1 Free! Let the spellbinding ambience of our rooftop bar and Salt restaurant captivate your senses as you embark on a journey of indulgence like never before.

Picture this – a special menu crafted to elevate your evenings, with a stunning view that adds a touch of magic to every sip and bite. Watch in awe as the sun paints the sky with hues of gold, creating a breathtaking spectacle that complements the delightful drinks and cuisine.

Details to make your heart skip a beat: Happy Hour: Buy 2, Get 1 Free

Available from 11:00 a.m. to 11:00 p.m. daily

Immerse yourself in the magic, unwind, and let happiness meet the horizon in this mesmerising setting. Whether you're catching up with friends or creating special moments with a loved one, this is the place where enchantment and joy come together.



For more information or to weave your own magic by making a reservation, call +66 33 128 028. Join us at U Jomtien, where every moment is a celebration of the extraordinary!

Email: reserve@ujomtien.com
Visit our website at
www.ujomtien.com

## **U** Sathorn

## Embrace the Charm of a Cozy Picnic!

Embark on a charming journey of flavours with our specially curated picnic selections at U Sathorn. Indulge in a delightful experience that seamlessly blends signature twists with traditional flavours, creating a picnic that's as charming as it is memorable.

Picture this: Option A invites you to savour the charm with a Picnic, including 2 Soft Drinks at THB 999 net, while Option B elevates the experience with a Picnic accompanied by Prosecco at THB 1,999 net. Choose between our Western-style set, featuring Signature twisted chicken kebabs, Camembert cheese with crackers, dry fruits & honey, Assorted fruits (strawberries, grapes, and kiwi), and Macarons. Or opt for our Thai-style option, a delightful array of E-sarn sausage, Som tum Luang Prabang, Grilled pork neck, Sticky rice, Deep-fried chicken wings, Fruit skewers, and Look Choop.

Details to make your heart flutter:

Option A: Picnic with 2 Soft Drinks at THB 999 net

Notion B: Picnic with Prosecco at THB 1,999 net

🥯 Available from 1:00 p.m. to 6:00 p.m.

Terms & Conditions that add a touch of ease:

Prices include a 10% service charge and applicable government tax.

Advance reservation of at least one day is required.

Create memorable moments with our charming picnic experience, perfect for a romantic rendezvous or a leisurely day out with friends. For more information or to reserve your charming picnic, call +66 2 119 4800. Let the charm of U [Your Location] unfold in every delightful bite!

Email: reserve@usathornbangkok.com
Visit our website at
www.usathornbangkok.com



Embark on a blissful journey at our seaside sanctuary, where every moment becomes a celebration of tranquillity and enchantment. Picture yourself on our beautiful seaside deck, surrounded by the soothing symphony of ocean waves and the breathtaking canvas of a mesmerising sunset.

Join us for an unforgettable evening where the air is filled with the authentic flavours of Hawaii, and your senses dance to the serenading tunes of our live guitarist, Venus. Sip on your favourite Tikki cocktails, savouring each moment as you indulge in a blissful escape from the ordinary.

# Sunset with U at U Samui





Details to add a touch of bliss:

Hawaiian-style cuisine and Tikki cocktails

✓ Live guitarist, Venus, serenading the evening

Available from January 1 to February 29, 2024, every Wednesday at 6:30 p.m. – 8:30 p.m.

Whether you're celebrating a special occasion or simply relishing in the magic of the moment, our seaside dining experience is designed to create lasting memories. Let the enchanting hues of the sunset paint the backdrop to your blissful evening.

Terms & Conditions for ease of bliss:

X Advance reservation of at least one day is required.

For more information or to secure your seat in this blissful haven, call +66 77 238 828.

Come, immerse yourself in an enchanting evening of Hawaiian-style cuisine, refreshing drinks, and the soothing melodies of Venus – a perfect harmony against the canvas of a breathtaking sunset.

Email: reserve@usamui.com

Visit our website at

www.usamui.com





### Celebrate Your Love at U Khao Yai

Embark on an enchanting journey of love at U Khao Yai, where dreams take flight and moments weave into extraordinary memories. Explore the magic that awaits with our exclusive packages, designed to turn your special occasions into captivating chapters in your love story.

Imagine saying "I do" in the embrace of tradition with our exquisite "Thai Wedding Package," priced at THB 99,900 net. Alternatively, immerse yourselves in the enchantment of a "Western Wedding Package," surrounded by the picturesque landscapes of U Khao Yai, available at THB 79,900 net.

Capture the essence of your love with our "1 Day Pre-Wedding Photography Package" at THB 14,999 net, which includes a day-long photoshoot, accommodation, a delightful Thai set lunch, and more. For an indulgent experience, our exclusive "1 Night Pre-Wedding Photography Package" at THB 19,999 net offers a romantic overnight stay, authentic Thai lunch, and spa bliss for two – creating lifetime memories.

Details to make your heart flutter:

🚨 Thai Wedding Package: THB 99,900 net

🙎 Western Wedding Package: THB 79,900 net

📫 1 Day Pre-Wedding Photography Package: THB 14,999 net

1 Night Pre-Wedding Photography Package: THB 19,999 net

Terms & Conditions for ease of enchantment:

🔀 Prices include a 10% service charge and applicable government tax.

A minimum of 50 guests is required for Thai or Western Wedding Package.



For the Pre-Wedding Package, no animals are allowed. Maximum 6 persons, including the bridal couple and photography team, valid Monday – Thursday only. A 14-day advance reservation is required. Upon confirmation, Full payment is required and non-refundable if cancelled within 14 days. Photo shoot locations are subject to the hotel's operational requirements.

For more information or to weave your enchanting tale, call +66 44 079 999. U Khao Yai awaits to make your moments truly magical.

Email: eventmgr@ukhaoyai.com

Visit our website at

www.ukhaoyai.com

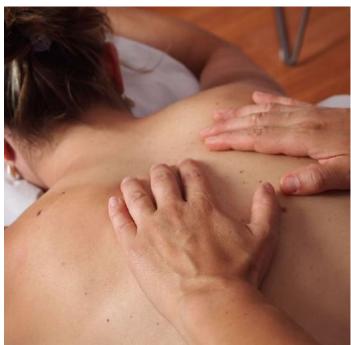


Step into a realm of pure bliss at U Spa, nestled within the serene embrace of U Rivergate Karjat. Immerse yourself in a sanctuary where tranquillity and indulgence converge, offering an exquisite selection of pampering massage and spa treatments that transcend the ordinary.

The doors to U Spa are wide open, unveiling a haven of international-quality spa and beauty rituals meticulously curated to foster complete well-being. As you step inside, prepare to be transported to a world where the art of relaxation is redefined, restoring harmony to your mind, body, and soul.

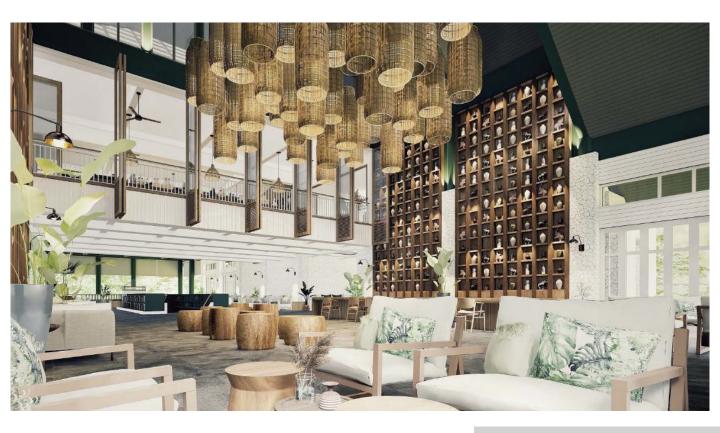
Embark on a sensory journey with our signature U Spa Massage, or immerse yourself in the ancient healing traditions of Lomi Lomi, Traditional Indian, Thai, or Balinese massages. Let the fragrant aromatherapy embrace envelop you, transporting you to deep relaxation and serenity.

Our U Spa Package beckons for the ultimate indulgence—a meticulously crafted escape where every detail is designed to elevate your well-being. As you unwind in the luxurious ambience of U Rivergate Resort, Karjat, savour the added delight of INR 1000 SPA Credit per stay. This limited-time offer is available for bookings and stays from now until March 31, 2024.



Book your spa retreat today and embark on a journey to rediscover the art of relaxation. U Spa at U Rivergate Karjat invites you to surrender to the soothing touch of expert hands and immerse yourself in a world where tranquillity knows no bounds. Your path to ultimate relaxation awaits.

Email: reserve@urivergatekarjat.com Visit our website at www.urivergatekarjat.com





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## Up and coming:

- U Phitsanulok
- U Koh Chang
- U North Pattaya
- U Riverside Hoi An
- U Phu Quoc
- U Istanbul
- U Suryamal

