Newsletter - February 2025

CHECK OUT OUR CALENDAR OF EVENTS!

WHAT'S NEW THIS FEBRUARY AT BAY GARDENS RESORTS?



Centrally situated in the heart of Saint Lucia's entertainment capital, Rodney Bay Village, the Bay Gardens Resorts family of hotels and luxury private villas offers inviting, island-inspired accommodations. With five properties

positioned on the Reduit Beachfront and within Rodney Bay Village and the Rodney Bay Marina, Bay Gardens Resorts is a favourite hotel destination in Saint Lucia for families, couples, and island explorers.

Featuring a total of 241 rooms,

seven conference centers, four restaurants, and six bars, our resorts are the perfect choice for a Saint Lucian getaway for families, couples, honeymooners, wedding parties, business travelers, groups, and more. Guests can stay at the property that suits them best and can still enjoy luxurious amenities from each.

Click here to read more about our beautiful properties.

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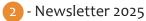
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On January 30, 2025, Bay Gardens Resorts kicked off its 30th Anniversary celebrations with an illustrious launch event at the Bougainvillea Conference Room of the Bay Gardens Hotel.

A significant highlight of the evening was the unveiling of the Bay Gardens Community Fund, a charitable initiative aimed at empowering youth, promoting sustainability, and preserving Saint Lucia's rich cultural heritage.

During the event, the resort introduced three esteemed ambassadors: Ezra D'Fun Machine as the Cultural Ambassador, Daren Sammy as the Youth and Sports Ambassador, and Helen's Daughters, who will serve as special partners for sustainability. Their roles will focus on elevating the fund's mission and raising awareness about its impactful programs.



Mr. Sanovnik Destang, Executive Director of Bay Gardens Resorts, expressed gratitude for the journey the company has undertaken over the past 30 years. "It has been such a pleasure over the last 17 years to see the business's development and to be allowed to grow as a professional. More importantly, I have had the privilege to lead a remarkable group of professionals who have become my extended family," he reflected during the event.

The launch marked the beginning of a year-long calendar filled with activities designed to delight guests, including cultural showcases and special offers on the 30th of every month, commencing March 30. These initiatives will further celebrate the spirit of Saint Lucia while engaging the community in meaningful ways.

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As a proudly locally owned and operated resort chain, Independence Day holds deep significance for the Bay Gardens Resorts team. It is a time of reflection, unity, and celebration. On February 22nd, Saint Lucia marked its 46th Independence anniversary, bringing the nation together through a series of national events, including the highly anticipated Independence Baton Relay.

The National Baton Relay played a pivotal role in this year's celebrations, held under the theme "Douvan Ansanm; Health and Well-being for a Prosperous Nation." This symbolic journey united communities, institutions, and citizens, reinforcing a shared commitment to national progress.

Draped in vibrant national colours and fueled by an unwavering patriotic spirit, the Bay Gardens Resorts team proudly participated in this momentous event. The relay aimed to foster inclusivity and community engagement, as the locally crafted baton was passed from hand to hand, connecting business leaders, athletes, civil servants, and everyday citizens eager to be part of the celebration.



Our directors, management, and staff came out in full support, rallying alongside our esteemed former General Managers, Mrs. Berthia Parle and Mrs. Waltrude Patrick, as they represented Bay Gardens Resorts in the northern leg of this prestigious relay. With Bay Gardens staff and guests also cheering along, the moment was filled with national pride and unity.

What made this event even more special? It marked the beginning of Bay Gardens Resorts' 30th Anniversary celebrations—a testament to three decades of service, excellence, and commitment to Saint Lucia!

Bay Gardens Resorts is honoured to call Saint Lucia home and extends its warmest wishes to all Saint Lucians, both on the island and in the diaspora. We hope everyone enjoyed the Independence celebrations as much as we did!

Happy 46th Independence, Saint Lucia!

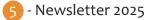




Helen's Daughters and Bay Gardens Resorts Unite for an Inspiring International Women's Day Celebration!

Join us for an extraordinary celebration of women empowerment at the Bay Gardens Hotel on March 8, 2025! In honour of International Women's Day, the hotel and Helen's Daughters will host an exciting dinner and documentary screening poolside, dedicated to the inspiring stories of female farmers. Attendees can purchase tickets with a surcharge for hotel guests or a full ticket price of \$180 EC, ensuring that everyone can partake in this special evening of solidarity.

But that's not all! Guests will also have the opportunity to make a difference by pledging towards the medical expenses of FarmHer who will be supported by proceeds from the evening. This means that each ticket purchased contributes to a greater cause, fostering community spirit and engagement. Don't miss this chance to celebrate resilience, strength, and the vital role of women in agriculture mark your calendars for this unforgettable night at the Bay Gardens Hotel!





We are thrilled to announce that Taste the Bay will return this Easter Sunday, April 21, 2025, in celebration of our 30th anniversary. This milestone year marks a commitment to enhancing our community outreach and giving back, with the festival serving as a cornerstone event in that mission.

As the ultimate pre-jazz event, Taste the Bay showcases Saint Lucia's rich culinary traditions, culture, and entertainment, set against the picturesque backdrop of the Lamar Waterfront in Rodney Bay Village. This vibrant celebration promises a day full of unforgettable experiences for food lovers and fun seekers alike.

Guests can indulge in the finest offerings from Saint Lucia's culinary scene, featuring authentic Creole dishes, fresh seafood, gourmet creations, and exciting new tasting menus. Delight your taste buds with creative dessert stations and expertly crafted rum and cocktail experiences.

Beyond the culinary delights, the festival will feature live performances by some of Saint Lucia's most talented local artists. Families can also participate in interactive cooking demonstrations and food-themed games, ensuring entertainment and activities for guests of all ages.

Taste the Bay Food Festival is the perfect way to kick off the thrilling jazz festivities to follow, making it an essential part of your Easter weekend plans. Mark your calendars for April 21, 2025, and join us for this family-friendly festival filled with flavors and festivities.

Stay tuned for more details about participating restaurants, activities, and entertainment. In the meantime, be sure to check out last year's recap video here.



We look forward to celebrating with you!

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Bay Gardens Resorts Featured in AAA's Ultimate Vacation Hacks!



Bay Gardens Resorts is turning the idea of a traditional vacation on its head with an innovative "Stay at 1, Play at 4" experience, showcased in AAA's "The Ultimate Vacation Hack: 'Stay at 1, Play at 2' Caribbean Resorts" article. Nestled in the vibrant heart of Rodney Bay Village, St. Lucia, Bay Gardens Resorts offers four unique properties – Bay Gardens Inn, Bay Gardens Hotel, Bay Gardens Beach Resort & Spa, and Bay Gardens Marina Haven – all interconnected for an unforgettable getaway.

AAA has long been a trusted resource for travelers. Renowned for decades as a household name in travel planning and roadside services, AAA offers expert insights and rigorous standards that ensure only high-quality recommendations make the cut. When AAA highlights a destination or a travel initiative, it carries significant credibility, making their endorsement a mark of quality and reliability.

To read more, click here to access the article.

30 Years of Excellence: Exclusive 30-Minute Flash Sales – Only on Our Website!

Celebrate 30 Years of Excellence with Bay Gardens Resorts! In honor of our 30th anniversary, we're unveiling an exclusive flash sale you won't want to miss—available only on our website. From March through May, join us on the 30th of each month for a 30-minute flash sale offering a spectacular 50% discount on accommodations at our stunning properties. This special offer applies to travel between June and August 2025—your perfect opportunity to experience Bay Gardens Resorts at half the price.

Book your stay now and be part of our 30-year celebration. Let the countdown to an unforgettable getaway begin!





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Spa Feature Starfish Serenity Escape

Indulge in a blissful escape with our Starfish Serenity package, designed for the ultimate relaxation and rejuvenation. Experience a calming massage, an opulent body scrub, a refreshing facial, and a revitalizing pedicure all tailored to enhance your radiance and well-being. Treat yourself to this luxurious experience and emerge feeling refreshed and renewed!

To book your Island Bliss Experience, contact the La Mer Spa at the Bay Gardens Beach Resort & Spa at 758-457-8553 or via email at lamerspa@baygardensresorts.com.

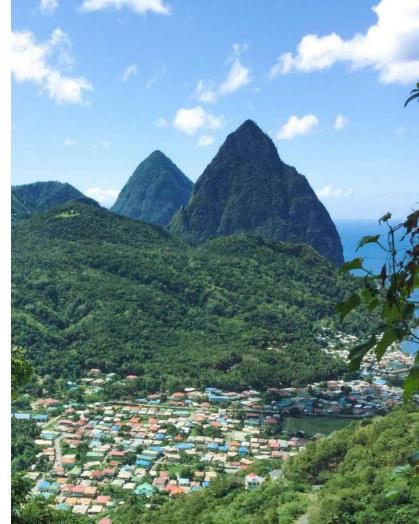
Tour Feature Tout Bagay Catamaran Day Tour

Embark on an unforgettable adventure with a Tout Bagay Catamaran Day Tour! Set sail along the stunning West Coast and capture

breathtaking views of the iconic Pitons as they rise majestically from the sea.

Explore the fascinating Drive-In Volcano, where you'll learn about the geological wonders that shaped our island.

Immerse yourself in the rich tradition and culture at the historic Morne Coubaril Estate, a working plantation dating back to the 18th century. Book a day of exploration, discovery, and relaxation on the beautiful waters of Saint Lucia!





Employee Feature: Alicia Calvin

assisting in the Events Department. Her journey began ployee, Supervisor of the Quarter, Supervisor of as a receptionist at Bay Gardens Inn, where she honed the Year, Manager of the Quarter, Manager of the her skills and commitment to exceptional service. Af- Year, and the Rising Star award. Outside of her proter two years of hard work and determination, Alicia fessional commitments, Alicia enjoys unwinding by was promoted to Front Office Supervisor, where she watching movies, taking long drives, reading, and led the front desk team in delivering professional and cherishing quality time with her family. Her multidiligent service. Her collaborative spirit and team-ori- faceted interests reflect her dynamic personality, ented approach paved the way for further successes, which she brings to every aspect of her work and life. eventually culminating in her role as Duty Manager. This position allowed her to engage with various departments, deepening her passion for operations and leading to her promotion to Operations Manager.



licia Calvin has been a dedicated member of the Throughout her career, Alicia's exemplary perfor-Bay Gardens Resorts for over 16 years current- mance has not gone unnoticed. She has received ly thriving as an Operations Manager while also multiple accolades, including Most Outstanding Em-



Creole Michelada





INSTRUCTIONS

INGREDIENTS:

- A dash of Tabasco
- A dash of cinnamon
- A dash of Sweet & Sour
- 4 oz Chairman's Spiced Rum
- 1 tablespoon cranberry juice
- 4 oz Piton Beer

1. Mix all ingredients together, shake well with ice cubes and serve chilled.

2. Garnish with lime and enjoy

This month we celebrated International Bartender Day, so it is only right that we feature our own twist on a signature cocktail– The Creole Michelada.

A michelada is a Mexican drink made with beer, lime juice, assorted sauces, spices, and chili peppers. There are numerous variations of this beverage throughout Mexico.

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Have you seen what our guests are saying about us on TripAdvisor?

BAY GARDENS BEACH RESORT

"OUTSTANDING BEAUTIFUL RESORT"

Review by Jeffery Bair

Outstanding beautiful resort with top notch facilities, friendly and attentive staff and stunning views of the beach. The rooms are meticulously cleaned each day and the layout is perfect for a 1 week or longer stay. The team that manages the bar keeps up with the flow of customers always providing friendly and prompt service.

BAY GARDENS HOTEL

"LOVELY LOCATION"

Review by JK Karen

Very comfortable and convenient location. Staff very efficient and friendly. Use of sister hotel's facilities was a bonus, and a very efficient shuttle bus service between the two hotels and the Marina.

BAY GARDENS MARINA HAVEN

"FANTASTIC HOTEL IN RODNEY BAY. HIGHLY RECOMMENDED"

Review by Jeff B

Being in the hotel business, I am very picky. I must say that this hotel, staff, location, breakfast, amenities is excellent. I must point out the manager, Miss Oneka, who went out of her way to check me in early, extend me a courtesy breakfast, and checked up on me after I was all settled in. The pool bar was excellent with guests singing to great music and having a blast. I highly recommend this hotel.

BAY GARDENS INN

"LOVELY AND QUIET"

Review by Salty St Lucia

Bay Gardens Inn was fantastic. It was quiet, the staff were lovely and friendly & if we needed anything they soon got it sorted. It was great to just walk around the corner to Bay Gardens Hotel for the bar and food in the restaurant there and then walk back afterwards to our room. The food was excellent by the way. The pool was lovely at the Inn and room was spacious, bathroom perfect & lovely balcony.