

## FOR IMMEDIATE RELEASE

## Enchanting "Art of Sweetness" Christmas Tree Lighting Ceremony at Artyzen Grand Lapa Macau

**[Macau, Dec 6, 2023]** On the evening of December 6<sup>th</sup>, 2023, at 6 pm, Artyzen Grand Lapa Macau hosted a magical Christmas Tree Lighting Ceremony, ushering in the festive season with the theme "Art of Sweetness." The ceremony took place in the grandeur of the hotel lobby, setting the stage for a joyous celebration that promises to be a feast for the senses.

Mr. Rutger Verschuren, Area Vice President, Macau Operations for Artyzen Hospitality Group, and General Manager of Artyzen Grand Lapa Macau, welcomed guests with a heartwarming speech, expressing gratitude for their presence and setting the tone for the enchanting holiday season.

"In the spirit of the 'Art of Sweetness,' we come together tonight to celebrate the joy, love, and hope that define this festive season. The towering Christmas tree, crafted from the delectable elegance of thousands of macarons, symbolizes the sweet moments we share, the connections we make, and the sheer joy found in the simplest pleasures. Let the lights on this tree guide us towards a future filled with brightness and joy. Merry Christmas, and may the 'Art of Sweetness' accompany you throughout this magical time of the year," said Mr. Rutger Verschuren.

Continuing his sentiments, Mr. Rutger Verschuren added, "In the 'Art of Sweetness,' we find the essence of the holiday season – a time to embrace the warmth of family, share joy with friends, and create lasting memories. May this festive season be a tapestry of sweetness for all. Merry Christmas, and let the festivities begin!"

The highlight of the ceremony was the unveiling of Artyzen's Christmas tree, standing at an impressive 5.5 meters tall, entirely crafted from the delectable elegance of red and gold macarons. Masterfully created by the hotel's talented culinary artisans, each layer of this sweet masterpiece symbolizes the precious moments shared, connections made, and the sheer joy found in life's simplest pleasures.

Following this sensational ceremony, the TIS Choir, renowned for their melodic voices, serenaded the audience with six timeless Christmas songs. This tradition has become a cherished part of the Christmas celebrations at Artyzen Grand Lapa Macau, filling the air with cheer and warmth.

To kickstart the merry "Art of Sweetness" Christmas season, the Executive Committee of Artyzen Grand Lapa Macau, joined by representatives of the TIS Choir, came together to pull confetti and toasting, creating a mesmerizing cascade of color and sparkle.



The Christmas Tree Lighting Ceremony not only marked the beginning of the holiday season at Artyzen Grand Lapa Macau but also showcased the hotel's commitment to creating memorable experiences for guests.

Artyzen Grand Lapa Macau invites guests to rejoice in the magic of the season with an array of holiday delights and offers:

- Classic House-Roasted Turkey and Salmon Wellington: Delighting palates with a festive dining experience, also available to take home.
- A Magnificent Christmas Dinner Buffet: Indulge in a lavish spread of culinary delights.
- An Intimate Doce Afternoon Tea Set: Perfect blend of sweet and savory treats in a cozy setting.
- Share the Warmth Staycation: Invite family and friends to enjoy a holiday Staycation amidst enchanting Christmas decorations and events.
- Host in Renowned Chinnery Ballroom: Ideal venue for private Christmas parties, corporate gatherings, and the Chinnery Salon for intimate luncheons or dinners.
- Join the New Year's Eve Countdown Party at the hotel's majestic Lobby: Featuring DJ RED and great fun for all, bidding farewell to the old year and ushering in the new.
- More seasonal specials to create lasting memories in this joyous month at <a href="https://artyzen.grandlapa.com/art-of-sweetness-christmas-celebration">https://artyzen.grandlapa.com/art-of-sweetness-christmas-celebration</a>

On behalf of the entire Artyzen Grand Lapa Macau family, Mr. Rutger Verschuren extended heartfelt wishes for a Christmas filled with love, laughter, and precious moments, as well as a coming year adorned with joy and peace.

Artyzen Grand Lapa Macau looks forward to creating magical memories throughout this festive season, inviting guests to experience the "Art of Sweetness" in every moment.

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<u>Photo reference</u> For photos of the press conference, please <u>click here to download</u>



Photo Reference	Photo Caption
CRISTAS CELEBARIDA 4 11 W R & w b w to	Artyzen Grand Lapa Macau "Art of Sweetness Christmas Celebration"
	Artyzen Grand Lapa Macau - 5.5 meters Red and Gold Macron Christmas Tree
	Artyzen Grand Lapa Macau - Management Team and TIS Choir Representatives Cheers for the festive Seasons
	Artyzen Grand Lapa Macau - Management Cheers to All Guests



TIS Choir Performing at Artyzen Grand Lapa Macau
Santa Sharing Love to TIS Choir after performance

## For media inquiries, please contact:

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## About Artyzen Grand Lapa Macau

Well established in the heart of Macau, the upscale urban and lifestyle resort Artyzen Grand Lapa Macau offers a window into the city's culturally rich heritage. The name "Grand Lapa" draws inspiration from the prestigious Lapa district in Lisbon, Portugal, where celebrities and aristocrats reside. As a true homegrown brand, the hotel celebrates Macau's remarkable heritage in a tasteful and stylish manner. <u>https://artyzen.grandlapa.com</u>