



THE LONDONER
LEICESTER SQ.

The Londoner Debuts Martinis & Fries Menu for London Fashion Week



Imagery: [Here](#)

This London Fashion Week, [Whitcomb's at The Londoner](#) introduces Martinis & Fries, a new early-evening menu tapping into one of the season's most talked-about food and beverage trends. Launching to coincide with London Fashion Week on Monday 16th February and available thereafter, the menu will be served daily from 5pm to 7pm, priced at £14.

Designed as the ultimate pre- or post-show indulgence, *Martinis & Fries* pairs a perfectly chilled martini with a generous serving of fries. The sought-after “adult meal deal” offers a relaxed yet indulgent option for fashion week meet-ups, after-hours drinks and effortless drop-ins.

The menu celebrates five distinctive pairings, each crafted to complement flavours and satisfy cravings.

At Whitcomb's, The Londoner's Mediterranean restaurant, *Martinis & Fries* complements the restaurant's refined yet relaxed dining style, offering both classic and contemporary martini expressions, the menu provides an easy, central meeting point in the heart of Leicester Square.

The menu includes the following pairings:

Slick Chick

Belvedere vodka, redistilled Champagne, yuzu caviar

Paired with Finger-licking fries, chicken butter and crispy chicken flakes

Night Out

Four Pillars Pinot Noir gin, Martini Riserva Ambrato, frozen grape

Paired with beer-battered fries and curry sauce

The Zest

Belvedere vodka infused with grapefruit & orange, citrus cordial, Noilly Prat, candied orange

Paired with Truffle and parmesan fries

Smokin' Hot

Mezcal fat-washed with 'nduja & Frank's Hot Sauce, Tio Pepe, La Tomato Liqueur, 'nduja olive

Paired with Loaded cheese and 'nduja fries

Classic Twist

Bombay Sapphire gin, Cocchi Americano, saline solution, lemon jelly

Paired with Sea salt fries and ketchup

Located in the heart of Leicester Square, The Londoner offers a central base during London Fashion Week, within easy reach of the city's key show venues and appointments.

ENDS

Notes to Editors

Further information and bookings for The Londoner can be found at thelondoner.com.

PR Contact

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EDWARDIAN HOTELS LONDON

[The Edwardian London](#) is a privately owned hotel group that has been operating and developing its hospitality portfolio since Jasminder Singh OBE began his career within the hospitality industry in 1977; forming the beginnings of what would become Edwardian Hotels London.

In January 2024, Edwardian Hotels London announced the sale of 10 Radisson Blu Edwardian properties to Starwood Capital, distilling its portfolio into a boutique collection of ultra-premium hotel and dining experiences.

[The Londoner](#), Edwardian Hotels London's latest opening on London's Leicester Square, is the world's first super boutique hotel and incorporates 350 bedrooms and suites, six concept eateries and bars, [The Residence](#), [The Retreat](#), private screening rooms, seven inspiring meeting spaces and a stunning ballroom for 850 guests. It is a member of Preferred Hotels & Resorts' prestigious Legend Collection.

The group also owns and operates [The May Fair](#) and [The Edwardian Manchester](#), both part of premium lifestyle brand Radisson Collection, as well as a range of luxury restaurants and bars, including award winning brands such as [May Fair Kitchen](#), [Peter Street Kitchen](#), and [May Fair Bar](#).

Awards:

Edwardian Hotels London was honoured with the Portfolio Powerhouse Award at the Cvent Excellence Awards 2025.

Meanwhile, The Londoner has received numerous accolades, including being ranked amongst London's Best Hotels in Condé Nast Traveller's Readers' Choice Awards in both 2025 and 2024. The hotel was also named Best UK Event Hotel at the micebook Awards 2025. Further recognition includes being named Best Luxury Hotel and Most Innovative at the 2023 Hospitality Design Awards, as well as Tech-Friendly Venue at the 2023 Event Technology Awards. The hotel achieved remarkable distinction at the 2022 AHEAD Europe Awards, winning Hotel of the Year, Event Space, and Hotel Newbuild and was also named Overall Luxury Hotel/Resort at the 2022 Travel Weekly USA Awards.

At The Edwardian Manchester, Peter Street Kitchen was awarded Best Culinary Experience in the UK at the British Restaurant Awards 2024 and 2022, and Best Luxury Restaurant in the UK in 2019. Most recently, it received TripAdvisor's prestigious Travellers' Choice Best of the Best Restaurants 2025, placing it among the top 1% of dining destinations worldwide.