

## **INFORMATION NOTE**

### **on the application of the provisions of the General Regulation for personal data protection in the field of marketing activities using FACEBOOK**

We, at ANA HOTELS SRL, are interested in respecting your privacy, and therefore our privacy policy and all related procedures comply with the General Data Protection Rules. You can find all information related to this topic at: <http://www.anahotels.ro/privacypolicy-en.html>

## **NOTIFICATION OF CONFIDENTIALITY**

Crowne Plaza Bucharest, InterContinental Athenee Palace Bucharest, EUROPA (Eforie Nord), BRADUL, SPORT and POIANA (Poiana Brasov) belong to ANA HOTELS SRL. Below you can find information that explains how we collect personal data in your communication with the Facebook platform.

## **WHAT INFORMATION DO WE COLLECT YOU ABOUT YOU?**

Through the "Facebook" platform, we do not have direct access to your personal data, with the following exceptions:

- We may contact you only if you have previously contacted us first;
- If you give us "Like", we can access your Facebook profile and personal data that you have publicly available;
- When you post a photo and "check in" in our hotel, site administrators can access your photo;
- If you distribute a post on your personal profile or share a personal post in the timeline of our hotel page, or recommend our hotel to another person, then page managers are notified of your activity on the hotel's Facebook page.

## **HOW DO WE USE YOUR INFORMATION ABOUT YOURSELF?**

All the above-mentioned information about you is accessible only to the administrators of the hotel page. We do not sell or send your data to other entities.

## **MARKETING**

Occasionally, we may use the profiling promotion service offered by Facebook, under the conditions set by Facebook, which you can access from the "Terms of Service" and "Privacy Policy" sections. You can always give up receiving messages from us through a simple unfollowing process.

## **ACCESS TO INFORMATION, DATA RECTIFICATION AND COMPLAINTS**

We ensure that all of your rights are respected and that your personal data is fully protected. The contact details of the department dealing with personal data protection are: [dpo@anahotels.ro](mailto:dpo@anahotels.ro)

You have the right to complain to the National Supervisory Authority for Personal Data Processing. This is the control body you can address if you feel that your requests have not been according to the law. More information can be found at the following address <http://www.dataprotection.ro/?page=contact>

## **VALIDITY OF THE NOTIFICATION OF CONFIDENTIALITY**

This version of the Information Note is in force since May 2018 and will update if new legal requirements arise.

Updated: 10.04.2023