

**PRESS RELEASE**  
FOR IMMEDIATE RELEASE

**Lexis Hotel Group Contribute Towards Nature Conservation - Raptor Watch 2019**  
*22 school children had endless excitement in raptors viewing on board cruise*

**Port Dickson, March 9, 2019** - In conjunction with the 20th Raptor Watch of Malaysian Nature Society (MNS), Lexis Hotel Group together with Platinum Charters arranged an awareness campaign for conservation of nature, forest and raptors with 22 students from 11 schools around Port Dickson.

The event was officiated by Yang Teramat Mulia, Dato' Hj Muhammad Bin Hj Abdullah, Undang Luak Johol along with Yang Berhormat Tuan Ravi Munusamy, Deputy Speaker Dun Negeri Sembilan, Patrick Theseira, Director of Platinum Charters, Maichal Isthyben, Park Manager from Malaysian Nature Society and Simon Tan, General Manager of Lexis Hibiscus Port Dickson.

Raptor Watch is an annual event founded and organised by the Malaysian Nature Society (MNS) at the forest reserve of Tanjung Tuan, Alor Gajah, Melaka. From late February till early April every year, thousands of raptors from Siberia, China, Japan and other countries in the northern hemisphere will fly back to their home country from Indonesia and Australia (where they spend the winter months) taking the shortest route, that is through Tanjung Tuan.

The event started off by welcoming the students and teachers at the hotel lobby by Simon Tan, General Manager of Lexis Hibiscus Port Dickson and Heads of Department. The students and teachers were then ushered to Hibiscus Jetty and given an opportunity to experience cruise ride from hotel to forest reserve of Tanjung Tuan. Personnel from Platinum Charters briefed all the children and teachers on safety regulations before departure. Representative from Malaysian Nature Society (MNS),

Maichal Isthyben then explained the importance of Raptors Watch and encouraged the students to play an active role in protecting and conserving our environment.

“Our main objective of this campaign is to raise awareness and educate the community especially school children on the importance of nature conservation. The natural resources and lamented that are rich in natural resources we inherited from our forefathers are diminishing. This is the right time for us to educate the young generation on the importance of conservation of nature and raptors. School children get the opportunity to experience and learn first-hand how their support and actions will contribute to conservation and preservation of the Malaysian forests and natural environment,” said Simon Tan, General Manager of Lexis Hibiscus Port Dickson. Further he added “We take pride in our commitment to the environment. Tourism is a key contributor to the economy and as we in the hotel industry will make sure the forest reserve of Tanjung Tuan is protected and will remain for years to come”.

“We have invited a few schools around Port Dickson for this program. We received the necessary support from Pejabat Pendidikan Daerah Port Dickson in ensuring success for today’s event participations. We really want to show our support to the local community and by sharing knowledge is one way to do it, and we are really thankful that we able to do this today,” said Patrick Theseira, Director of Platinum Charters, the operator of Dickson Dragon in Port Dickson.

“We are thankful to Lexis Hotel Group and Platinum Charter for execute an environmental awareness campaign for our school children. They have gained knowledge on nature conversation and learned about the migratory flight of the various raptors. Again, thank you for giving us the opportunity to experience the cruise ride and explore more on conservation of nature and raptors”, said Wong Yong Seng, teacher from Sekolah Kebangsaan Chong Hua Pasir Panjang, Port Dickson.

“It was an interesting and informative day for me and my friend, we had a great cruise ride and witnessed migratory birds of raptors. We learnt many new things on the importance of nature conservation and form new friendships”, said Muhamad Syamil Fikri, student from SK Telok Kemang, Port Dickson.

The event ended with group photography session with the school children along with Lexis Hotel Group and Platinum Charters teams.

About Lexis Hotel Group

*Lexis Hotel Group is steadfast in offering professional management services for hotels and resorts, and has successfully built a strong, profitable and visible premier niche brand in the hospitality industry, especially in managing award-winning unique water chalets as well as pool villas. The brand currently manages four properties, namely Lexis, Grand Lexis and Lexis Hibiscus, all located in Port Dickson as well as Lexis Suites Penang, located in the Pearl of the Orient.*

###

For Media enquiries, please contact:

SARAH LEE  
Public Relations Consultant  
Phone : +603 2082 0333  
Fax : 03 2082 0222  
E-mail : [sarahlee@lexis.my](mailto:sarahlee@lexis.my)

End