



Precise Tale Poggio Alla Sala: A Legacy Reimagined

Inspired by the historic Silk Road that once traversed Tuscany, a 19th century villa has been meticulously restored to its glorious past. The newly opened luxury boutique resort from Precise Hotels pays tribute to cultural pluralism and the beauty of the Italian countryside.

Now open

Set against a backdrop of vineyards, ancient cypresses, and the timeless charm of the Tuscan countryside, Precise Tale Poggio Alla Sala has officially opened its gates. Following last year's soft opening, this 71-rooms and suites hotel reimagines the building's storied past into a luxurious present. Situated close to the picturesque landscape of Montepulciano, where natural beauty and history intertwine, this family-friendly getaway embraces the principles of accessible luxury and modern hospitality.

"As a hotelier for many years and a frequent traveller, I've developed a crystal clear vision of how stays in contemporary hotels should be," says Ron Ben Haim, founder, and chairman of Precise Hotels & Resorts. "Each Precise hotel is handpicked and unique, with a soul and a story to tell. That's exactly the case with our newly opened Precise Tale Poggio Alla Sala, which perfectly encapsulates our hospitality vision."

Once the cherished estate of the noble Bonci-Casuccini family, this heritage site has been reborn, its historical grandeur carefully brought back to life in a masterful balance between historical reverence and modern sophistication.

A fusion of epochs and aesthetics

In a delicate, two-year restoration journey, the design team at Precise Hotels carefully integrated the building's historical essence with the understated, elegant aesthetics of the brand. The Noble Villa, dating back to 1895, stands as a testament to this design philosophy. Its frescoes, restored by hand with artisanal precision, offer a visual journey through the history of Tuscany.

This harmonious blend of old-world charm and contemporary elegance was inspired by the ancient Silk Road, weaving together Eastern and Western motifs. The result is a tapestry of cultural pluralism and exotic allure, filled with cinematic interiors.

The property's 71 rooms and suites are divided into nine categories, ranging from the Classic Studio (23sqm) to the Panoramic Tower Suite, perfect for enjoying breathtaking 360-degree views. Every detail—from the choice of materials to the lighting design—tells a story of exploration and enchantment. Notable features include finely carved travertine, terracotta floors, handmade brick vaults in the Fattoria buildings, exposed chestnut beams in all structures, ornate wrought iron railings,

and arched doors and windows. The colour palette echoes the natural hues and raw beauty synonymous with the region's architectural heritage.

The communal spaces embody the ethos of countryside living and agricultural prosperity that defined the estate for centuries. Here, the restoration has revitalized spaces for gatherings and celebrations, maintaining a fil rouge that connects the various environments. With a strong focus on wellness and rejuvenation, the hotel's spa emerges as a sanctuary of holistic health. Its offering includes Ayurvedic healing and oud-scented rituals, along with a comprehensive suite of treatments using exclusive Sodashi products. The space, complemented by a state-of-the-art gym with open views of the Italian landscape and a heated indoor plunge pool, is designed as a tranquil retreat hidden within the Tuscan landscape.

The wellness offering is enhanced by the three outdoor pools (main pool at 210sqm, adults-only pool at 55 sqm, and a kids' pool at 160 sqm) and a creative kids club.

With sustainability in mind, the resort operates as a plastic-free property and offers electric car charging stations. Water from its own well is utilised for gardening and solar panels, set to be operational next season, will significantly contribute to the resort's energy self-sufficiency.

A gastronomic odyssey

Gastronomy is an integral part of the resort's story, with La Via Della Seta restaurant fusing oriental and Italian flavours amidst magnificent frescos and vaulted ceilings. Chef Ronen Dovrat Bloch, a Le Cordon Bleu Master, pays homage to the cultural exchange and culinary diversity of the Silk Road, filtered through a unique Tuscan accent.

The culinary essence of the area is savoured in dishes such as the Pulpo with Harissa, slow-cooked octopus with spicy Harissa sauce, and vegetable ragout, and the Acquerello Risotto with porcini powder, portobello mushroom, and Parmigiano. The dining experience is enhanced by a cocktail list that encapsulates the diverse cultural influences that Marco Polo experienced along the Silk Road, from the bustling markets of Constantinople to the tranquil gardens of China. Located in the main pool, the Marco Polo Bar offers stunning views over the valley that stretch towards Montepulciano. This oasis is thoughtfully crafted for relaxation and enjoyment, reflecting the hotel's dedication to combining luxury with simplicity.

As Precise Tale Poggio Alla Sala embarks on its first full season, guests are invited to be part of a journey that transcends time. With its blend of historical elegance, refined design, culinary excellence, and accessible luxury, the hotel stands as a testament to the enduring allure of Tuscany. It is a place where stories of the past are woven into the fabric of the present, offering an experience both deeply rooted in tradition and refreshingly new.

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For images, please click [here](#).

About Precise Hotels and Resorts

A collection of select hotels and resorts that capture the best of all worlds, Precise Hotels and Resorts offer extraordinary journeys in inspiring locations, while remaining inherently bound to the traditional values of hospitality. The brand's versatile portfolio includes eighteen hotels in four countries (Germany, Switzerland, Italy, and Spain), distinguished between three sub-brands: Precise Resort, the exclusive Precise Tale, and the casual Precise House. Each hotel is approached with relentless attention to detail, focus on atmosphere, and impeccable service. With each property a story is told, harmoniously merging old-world charm with contemporary comfort, accentuating a unique sense of elegance, calm, and mystery.

About Precise Tale

Precise Tale, the most luxurious brand within Precise Hotels and Resorts, offers an exclusive collection of 5-star hotels. Each handpicked property in this collection tells a unique story, inviting guests to relax and unwind in a new concept of contemporary luxury. Nestled within unique locations within Europe, these hotels are crafted with meticulous attention to detail and offer a refined vision of modern elegance combined with exceptional service.

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