

# LA CONCHA

## *Conversations*

PROGRAMME



MARBELLA CLUB



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## LA COCHA CONVERSATIONS PROGRAMME

### Sunday, 10 November

Speaker Afternoon Arrival

**5 PM | Garden Meditation** with Chris Connors from OPO for Speakers

*Dress Code: Comfortable clothes and walking shoes. No workout gear needed.*

*Meeting point: Beach Club Gate*

**7 PM | Welcome Dinner for Speakers**

*Cabinet de Curiosité*

*Dress Code: Smart Casual*

### Monday, 11 November

**8 AM | Rise Cold Water Wild Swimming** with Fiona Drummond from Wilding Tribe

*Meeting point: Beach Club Gate*

**9 AM | Registration & Breakfast** for delegates

*Meeting point: Finca Ana María pool*

**10 AM | Welcome** from Jennica Arazi, owner of the Marbella Club

*Beach Deck*

**10:15 AM | Keynote: Protecting the Mediterranean** with James Thornton, President and Founder of ClientEarth

*Beach Deck*

**11:15 AM | Panel: WATER**

*Our panellists will assess water scarcity and drought, water pollution, climate change impact, and coastal restoration.*

Nick Steiner, Water restoration expert

Alpha Lo, Founder of the Climate Project

Lisa Neuberger, Co-Founder and Chief Innovation Officer, SharpBrains Advisors

Neal Spackman, Founder and CEO, Regenerative Resources Co

Moderated by Fiona Drummond, Conservation Landowner, Cadland Estate

*Beach Deck*

**12:00 PM | Break**

**12:30 PM | In Conversation: Building a Culture in Sustainability**

*Marbella Club's Director of Sustainability converses with Diana Verde Nieto, Positive Luxury's Co-Founder, on how organisations can embed environmental stewardship into their DNA – from reshaping workplace behaviours and incentives to fostering innovation that drives purpose.*

Diana Verde Nieto, Co-Founder, Positive Luxury

Leigh Barrett, Director of Sustainability, Marbella Club

*Beach Deck*

**1:30 PM | Rain Garden Experience** with Nick Steiner and Heritage Garden Lunch

**3:00 PM | Panel: LAND**

*An in-depth exchange uniting farmers, soil scientists and conservation practitioners on frontline challenges and proven strategies for healing degraded landscapes, restoring biodiversity, and building resilient food systems that work in harmony with nature.*

Jade Brudenell, Executive Director, The Conservation Collective

Alejandro Orioli, Founder, Arboretum

Louise Mabulo, Founder, The Cacao Project

Fiona Drummond, Conservation Landowner, Cadland Estate

Louis Albert de Broglie, Sustainable Landscaper and Owner, Deyrolle

Moderated by Diana Verde Nieto, Co-Founder, Positive Luxury

*Storytelling Tree*

**4:00 PM | Panel: Sustainable Innovation in Hospitality**

*We bring together leaders shaking up the status quo in hospitality on how their brand DNA reimagines luxury through the lens of responsibility; from transparency in the production cycles to fostering the concept of caring from the early stages of educational careers.*

José Luque García, General Manager, Fuerte Group Hotels

Carlos Díez de la Lastra, Global CEO, Les Roches

Clara Mori, Corporate and Sustainability Manager, Möet Hennessy

Victor Wilhelmi, Managing Director, Buchinger Wilhelmi

Moderated by Rebeca Martín, Director of Sales & Marketing, Marbella Club

*Storytelling Tree*

**From 5 PM | Late afternoon at leisure**

**5-6 PM | Dedicated Workshops** by students of IE and Les Roches (attendance recommended)

*Cabinet de Curiosité*



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**5-7 PM | Finca Ana María Garden Tour** with Louis Albert de Broglie, game of pádel, sound meditation, aerial yoga, or free time by the pool.

**8:30 PM | Dinner for Speakers and Delegates**

*Villa del Mar*

*Dress Code: Smart Casual*

## **Tuesday, 12 November**

**8 AM | Rise Cold Water Wild Swimming** with Fiona Drummond from Wilding Tribe

*Meeting point: Beach Club parking*

**9 AM | Breakfast for delegates**

*Meeting point: Finca Ana María pool*

**10 AM | Keynote: Sustainable Finance** with Karen Wilson, Founder of GV Partners

*The Sustainable Finance talk will examine the essential role of finance and strategic planning in scaling impactful initiatives, with insights on mobilizing resources to accelerate sustainable growth.*

*Beach Deck*

**10:30 AM | Panel: AIR**

*This will be a space for examining critical air pollution issues affecting the Mediterranean basin, from industrial emissions and maritime transport to desert dust events, while exploring solutions through regional cooperation, niche solutions and policy innovation.*

James Thornton, President and Founder, ClientEarth

Flávio Ribeiro Salgado, Instituto Terra

*Beach Deck*

**11:00 AM | Closing Keynote** with Professor Lee Howell, Director, Villars Institute

*Professor Lee Howell will conclude the discussions by examining our current position within planetary boundaries and outlining key actions for progress.*

*Beach Deck*

**11:30 AM - 12:00 PM | Closing Remarks** from Jennica Arazi, owner of the Marbella Club

*Beach Deck*

*Due to the participative dynamic of La Concha Conversations, we ask that you please remain present for the duration of the event.*