

For Immediate Release

## Dada Bar + Lounge Presents "Silver Screen Sips" A Series of Cocktails and Snacks Inspired by Classic Hong Kong Movies

**Hong Kong, 7 March 2024** – Hong Kong Tourism Board launches the "Art is in Hong Kong", showcasing a variety of stimulating international arts events. Dada Bar + Lounge (Dada), the bar at The Luxe Manor is embracing the diverse world of art through its exquisite cocktails and culinary offerings. Starting from March, Dada is excited to introduce the "**Silver Screen Sips**" series, featuring a selection of cocktails inspired by classic Hong Kong movies and nostalgic Hong Kong-style snacks, allowing guests to immerse themselves in an artistic atmosphere and relive the memorable moments of the past.

## Savouring "Silver Screen Memories" - A Journey to the Past

#### CANE CRASH

Enjoying a snack during the movie is a crucial part of the cinema experience. In the past, instead of popcorn, moviegoers in Hong Kong preferred hot sugarcane wrapped in a paper bag. Dada Bar + Lounge evokes this memory with "CANE CRASH," a nostalgic twist on the classic cocktail Mojito. This cocktail blends rum, sugarcane juice, mint leaves, lime juice, and soda water together, harking back to the days when sugarcane was the go-to movie snack.



Which classic movie scenes will you recall?

DREAMLIKE INEBRIATION



Drinking "DREAMLIKE INEBRIATION" allows you to forget all the past memories just like the mythical potion served by Meng Po, the goddess of oblivion in Chinese mythology. Would you still go for it? "**DREAMLIKE INEBRIATION**" is elegantly served in a vintage Chinese teacup, featuring homemade preserved prune vodka, ginger juice, and pu'er tea. This cocktail captures the essence of Hong Kong's nostalgic charm, showcasing a sensory experience that appeals to both sight and taste.



## LIGHTHOUSE

As depicted in the movie "Happy Together," the lighthouse at the world's edge in Ushuaia, Argentina is a place where people can leave behind their unhappiness and start anew.

Mixologist has crafted the cocktail "**LIGHTHOUSE**". It blends whiskey with pu'er tea, incorporates peach purée, lime juice, and is adorned with a cinnamon stick that resembles a cigarette. This cocktail is designed to help guests shed their worries, anxieties and restlessness, creating a feeling of being at the edge of the world.





## CANNED GOLDEN PINEAPPLE

If you're of the opinion that everything has an expiration date, then you must try the timeless "**CANNED GOLDEN PINEAPPLE**" at Dada, which combines gin, pineapple juice, yuzu purée, lime juice, jasmine tea with local honey from Hong Kong Raw Honey. It offers a delicate balance of tea and fruity flavours, making it an ideal choice for those seeking a lighter option.



Nostalgic Hong Kong-style Snacks



To complement the nostalgic theme of "Silver Screen Memories," the culinary team has created a series of special snacks that evoke feelings of nostalgia. These include the flavourful "HONEY BBQ PORK SKEWER", the iconic "SALTED EGG CALAMARI" showcasing the essence of Hong Kong-style cuisine, the aromatic "DRUNKEN CHICKEN ROLL in Shao Hsing Wine Sauce" infused with Shao Hsing wine, and the hearty sweet treat "HONG KONG EGG WAFFLES with Peanut Butter & Madagascar Vanilla Sauce" These meticulously designed snacks complement the cocktails seamlessly, providing a delightful experience to guests.



(Left) DRUNKEN CHICKEN ROLL ; (Right) HONG KONG EGG WAFFLES

## "Silver Screen Sips" Cocktails & Snacks

Cocktail Price Snack Price		HK\$128 each
-	DRUNKEN CHICKEN ROLL	HK\$138 per set
-	HONG KONG EGG WAFFLES	HK\$138 per set
-	SALTED EGG CALAMARI	HK\$158 per set
-	HONEY BBQ PORK SKEWER	HK\$158 per set



During the promotional period, customers can also enjoy the **combo** of a glass of cocktail and a snack from "Silver Screen Sips" at the special price of HK\$238 per set.

The promotional period starts from today until 31 May 2024, available every Tuesday to Saturday from 4pm to 12am.

\* All prices above are subject to 10% service charge

## Dada Bar + Lounge

2/F, The Luxe Manor, 39 Kimberley Road, Tsim Sha Tsui, Kowloon, Hong Kong Tel : (852) 3763 8778 WhatsApp : (852) 9376 0332 Email : <u>info@ddadalounge.com.hk</u> Website : <u>www.dadalounge.com.hk</u> Facebook: <u>www.facebook.com/TheLuxeManor</u> Instagram: <u>www.instagram.com/theluxemanorhk</u>

## @theluxemanorhk #TheLuxeManorHK #DadaBarLounge #nightlife #partytime #銀幕回憶 #SilverScreenSips

## High-resolution images can be downloaded here: <u>https://bit.ly/49DtyLj</u>

- End -

## About Dada Bar + Lounge

**Dada Bar + Lounge** (Dada), inspired by the Dadaism art movement of the early 20th century, is a living example of contrast and imagination. Located on the 2/F of the luxury boutique hotel The Luxe Manor, the bar's design elegantly incorporates the spirit of the Dadaist cultural movement; the space is infused with irony and a visual extravaganza of contrasting patterns, fabrics, and shapes. For those searching for a dose of something bizarrely hip, Dada is a living, breathing ignition of the senses; daring drinks take the reins of taste buds, and inspired jazz melodies offer mesmerising aural flavours.

## About The Luxe Manor

The Luxe Manor is a stylishly surrealism-inspired boutique hotel located in Hong Kong's Tsim Sha Tsui since 2006. Nuzzled amidst the bustling nightlife of Knutsford



Terrace, The Luxe Manor boasts 153 stunning guest rooms and 6 themed suites offering a distinct feeling of adventure within Hong Kong's urban jungle. FINDS is the iconic Nordic restaurant featuring Northern European cuisine. DADA, the property's bar and lounge, is creatively reminiscent of the elusive Dada art movement, catering to the stylish segment of both the luxury leisure and business travellers. The Luxe Manor is managed by GR8 Leisure Concept Ltd., a Hong Kong based hospitality group.

## About GR8 Leisure Concept Limited

Founded in 2004, **GR8 Leisure Concept** is an innovative hospitality group that owns and manages a portfolio of seven brands, consisting of hotels, restaurants, and bars across Hong Kong and China. **The Luxe Manor**, a surrealism-inspired boutique hotel located in Tsim Sha Tsui. The property is home to the city's authentic Nordic restaurant, **FINDS** and **Dada Bar + Lounge**, a contemporary variety club creatively reminiscent of the elusive Dada art movement. Also in Hong Kong is the group's charming beachside café, **Cafe Roma**, which boasts a premium spot by Tung Wan Beach in Ma Wan. **Hotel Soul** is the group's second hotel venture located in Suzhou, China. The hotel features continental restaurant **Brasserie 101**, and the hotel's latest concept, **Bar Soul**, which brings a unique blend of retro and industrial elements to Hotel Soul.

For more details, please visit <u>www.theluxemanor.com</u>.

# For media enquiries, please contact:

The Luxe Manor

Josie Wong Senior Marketing Communications Officer Telephone: (852) 3763 8830 Email: josie.wong@theluxemanor.com

## **GR8 Leisure Concept**

Cecilia Ko Marketing Communications Manager Telephone: (852) 2526 4864 Email: <u>cecilia.ko@gr8lc.com</u>