

WE CELEBRATE OUR

To all our incredible TRAVEL ADVISORS, you are the architects of dreams, the navigators of adventure, and the trusted guides to unforgettable experiences. Your passion, creativity, and dedication transform travel into something truly extraordinary for our mutual clients.

We are endlessly grateful for your hard work and for allowing us to be part of your journey. Thank you for everything you do – here's to many more unforgettable experiences together!

DEBUTING SOON: FIESTA AMERICANA'S NEWEST CONCEPT, FUNEEQ, COMING TO **PUNTA CANA FALL 2025**



Get ready to introduce your clients to a truly one-of-a-kind vacation destination with the opening of Fiesta Americana Funeeq in Punta Cana, set to launch in fall of 2025! The all-new Funeeq, where "fun" and "unique" collide, is more than just a hotel; it's an immersive experience designed for unforgettable family vacations and dynamic group gatherings. Nestled in a stunning beachfront tropical paradise, this vibrant resort promises diverse entertainment, exciting dining options, and thrilling activities for guests of all ages. Whether it's the stunning ocean views, engaging experiences, or the personalized service that Fiesta Americana is known for, Funeeq is sure to become a go-to destination that guests will want to return to time and again.

To dive deeper into the exciting new features at Fiesta Americana Funeeq, we sat down with George Hunter, Vice President of Leisure Sales, for an exclusive interview. George shared his enthusiasm for Funeeq's innovative concept, which centers around providing guests with both relaxation and excitement in a family-friendly environment. "What sets Funeeq apart is its emphasis on multi-

generational travel," George explains.

"We've created a place where families can bond, whether it's through a fun-filled day at our on-site water park, enjoying an array of dining options, or simply relaxing by the beach." He also highlighted the resort's impressive array of food and beverage outlets, designed to cater to every taste, and the state-of-the-art conference facilities, which seamlessly blend work with play. For planners, George promises that the service and attention to detail will be top-notch, ensuring that every event is flawlessly executed. Funeeq is all about creating memories that will last a lifetime.



FIESTA AMERICANA TRAVELTY AGENT REWARDS

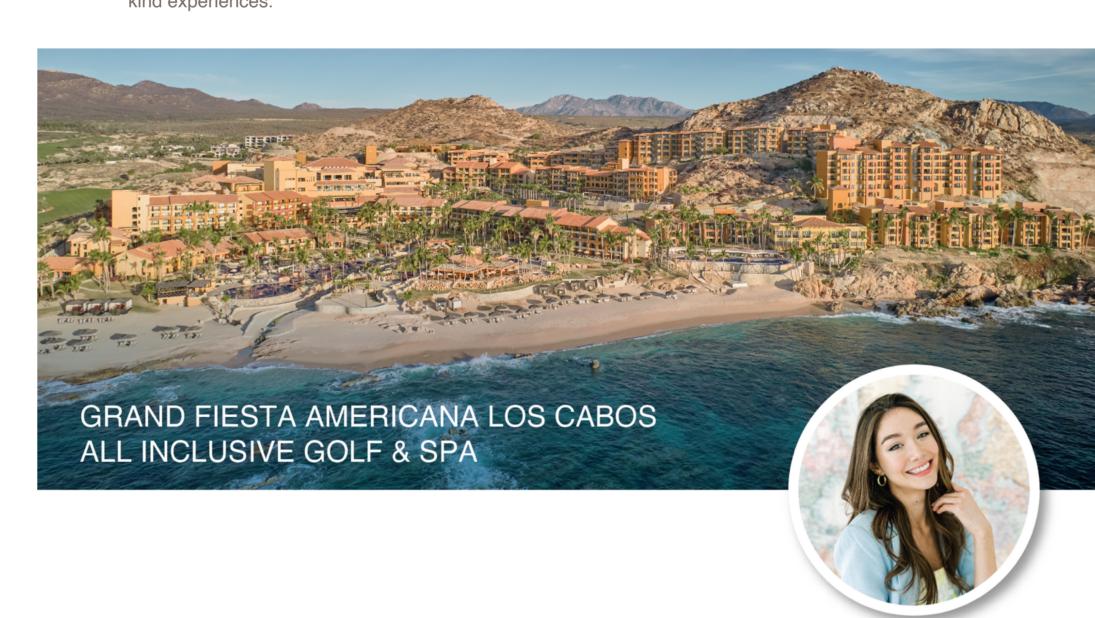
As a token of our appreciation and in response to popular demand from some of our best agents, we are thrilled to share that our newly updated exclusive rewards program is now extended to those booking through additional wholesalers. This program is designed specifically for consumer-facing travel agents who are not direct employees of wholesalers and is only available to agents based in the United States and Canada. We want to ensure that eligible agents maximize their benefits while booking our hotels through these platforms. To review the terms and conditions, you may find additional information here.

CONDÉ NAST TRAVELER READERS' CHOICE AWARDS

We're honored to share that several Fiesta Americana Travelty Collection properties have been nominated for Condé Nast Traveler's 2025 Readers' Choice Awards! Voting is now open through June 30, and we'd love your support in helping our resorts shine. You can find all nominated properties under the "Hotels" and "Resorts" categories and cast your vote here. Let's work together to spotlight these incredible destinations – every vote counts!



As we spotlight two of our standout resorts, Grand Fiesta Americana Los Cabos and Live Aqua San Miguel de Allende, we're bringing you firsthand insights from those who know them best. Daniele Sevilla and Kaliegh Wildauer, two of our top sales team members, are sharing their perspectives that offer a deeper appreciation of what makes these resorts unforgettable, from breathtaking views to immersive, one-of-akind experiences.



Grand Fiesta Americana Los Cabos

A place where luxury, adventure, and breathtaking natural beauty come together: welcome to Grand Fiesta Americana Los Cabos. Nestled in the stunning Los Cabos Corridor, this AAA Four Diamond resort delivers an exceptional all-inclusive experience, and according to travel advisor Daniela Sevilla, it's a standout favorite among her clients.

For Daniela, the resort's ocean views, impeccable service, and swimmable beaches make it an easy

recommendation. Just minutes from both Cabo San Lucas and San José del Cabo, the resort is perfectly situated for exploring, whether it's a round of golf at a championship course next door or snorkeling in crystal-clear waters teeming with marine life. One of her most unforgettable moments? Being surrounded by hundreds of colorful fish while wading in the

ocean – an experience she says her clients continue to rave about. One of the resort's most unique offerings, according to Daniela, is the Somma Wine Spa, the only vinotherapy spa in Los Cabos. "It's such a special retreat," she says, recalling a grape-stomping experience followed by a guided beach meditation, wine tasting, and a spectacular seaside dinner. The combination of wellness and indulgence makes it an experience unlike any other. And when it comes to dining, Grand Fiesta Americana Los Cabos delivers on every level. Daniela's clients love the variety, from authentic tacos at El Mexicano to perfectly grilled Argentinian steaks

at San Telmo. Fresh seafood at La Cevichería, wood-fired pizzas, and handcrafted cocktails by the pool ensure that every craving is satisfied. For Daniela, this resort isn't just a recommendation – it's a place she's personally experienced and wholeheartedly endorses. Whether for a romantic getaway or a family vacation, she says Grand Fiesta Americana Los Cabos never fails to impress.

DISCOVER MORE



Live Aqua San Miguel de Allende

Step into the enchantment of San Miguel de Allende, where rich colonial history meets modern luxury at Live Aqua San Miguel de Allende. Just a short walk from the vibrant city center, this architectural masterpiece is designed to immerse you in a world of sensory experiences and tranquility – a sentiment echoed by travel advisor Kaliegh Wildauer, who calls it "the perfect getaway for both relaxation and adventure."

From the moment you arrive, you're captivated by the hotel's stunning design. Kayleigh describes the colonial-rustic lobby, lush courtyard, and curated selection of vinyl records in every room as just a few of the thoughtful details that make this resort stand out. More than just a place to stay, Live Aqua is an experience—one that blends art, culture, and indulgence in every corner. Looking for unique ways to elevate your senses? The resort offers a Temazcal ritual, an ancient purification

ceremony designed for ultimate renewal. Other must-try experiences, according to Kayleigh, include morning yoga sessions, Casa Dragones tequila tastings, and an indulgent spa day at Feel Urban Spa. She also highlights the resort's lively weekly events, from Mariachi Fridays and Japanese Nights to the celebrated Dominical Brunch.

Craving something delicious? Kayleigh raves about the lavender lemonade at the Pool Bar and the decadent French toast at Patio del Árbol. She also insists that the pork belly bao buns at Spice Market and a taco and wine tasting at Casa Dragones are not to be missed.

Whether you're drawn to San Miguel's cobblestone streets and artistic soul or simply looking for an oasis of relaxation, Live Aqua San Miguel de Allende curates the experience you're seeking - making it the perfect escape for every type of traveler.

DISCOVER MORE





"I'm thrilled to support you in your sales efforts to sell our beautiful resorts!", says Laura. "I look forward to exploring opportunities to work together and to educate you on our wonderful incentive and travel agent programs...Stay tuned for upcoming training sessions and more." Supporting agents in Quebec, BDM Claudia Tourigny is looking forward to discussing Fiesta Americana Travelty

Collection's hotels with clients, wherever they are in Quebec, "It's a great pleasure for me to accompany you in the sale of these magnificent hotels! Stay tuned for more training, information and agent programs to come."

> **FIESTA AMERICANA TRAVELTY NEWS**

> > **Travel Agent Events**

May is all about celebrating you! In honor of Travel Agent Appreciation Month, we're thrilled to share a series of exciting events taking place across the country to thank you for your continued partnership and support. From exclusive networking opportunities to firsthand updates on all things Fiesta Americana Travelty Collection including our latest openings, updates, and rewards – we're bringing the news directly to you. Check out the full

list of cities, dates, and venues here. **Summer Package Programs** As summer approaches, Fiesta Americana Travelty Collection invites travelers to embrace the season with exclusive offers designed for the ultimate getaway. Our limited-time summer promotions make every property

the perfect moment to plan your client's next stay. Kick off summer with exclusive Memorial Day savings and let your clients enjoy 50% off hotel-only stays

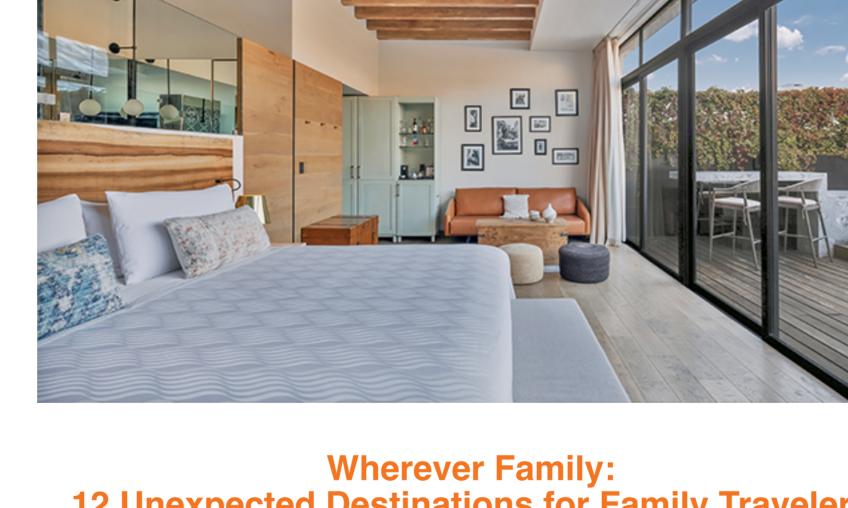
or 65% off packages when you book their travel between May 15 and June 2, 2025, for travel through May 2026. Help your clients maximize the value of these unbeatable rates and enjoy world-class hospitality, stunning destinations, and premium amenities that make Fiesta Americana Travelty Collection properties a standout choice for travelers.



IN THE MEDIA



sprawling resort features a vineyard, church, expansive pool, and extensive lawns, making it a popular retreat in central Mexico. Read the full story here.



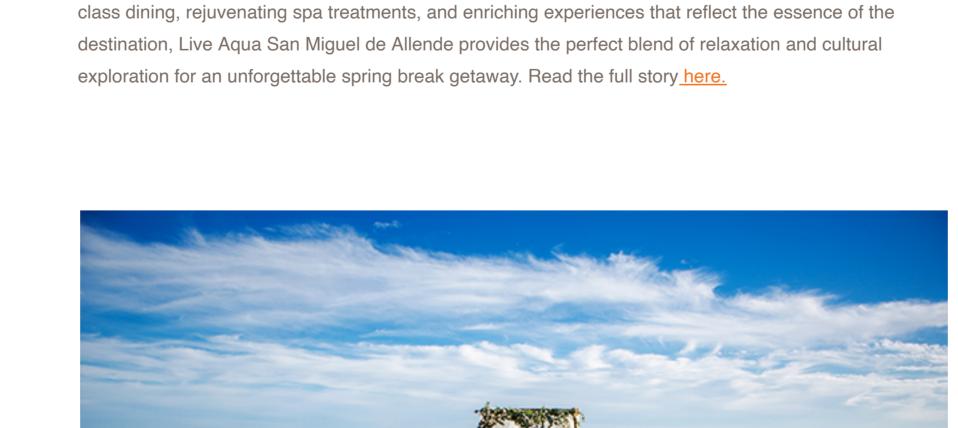
12 Unexpected Destinations for Family Travelers Wherever Family named San Miguel de Allende as a must-visit, unexpected spring break destination, highlighting its rich culture, art, and history. The article features Live Aqua San Miguel de Allende as the

ultimate place to stay, offering families a luxurious and immersive experience in the heart of

As a standout in the Fiesta Americana Travelty Collection portfolio, Live Aqua San Miguel de Allende is

praised for its elegant design, serene ambiance, and proximity to San Miguel's historic charm. With world-

this vibrant city.



TravelPulse: TravelPulse: Dream Weddings Reimagined – Fiesta Americana's Exotic Wedding Packages

TravelPulse spotlighted Fiesta Americana's luxurious and exotic wedding packages, designed to create

unforgettable celebrations in breathtaking destinations. Whether an intimate beachfront elopement or a grand

affair for 100 guests, Fiesta Americana offers thoughtfully curated packages like the "Serenata" for couples

seeking a private moment or the "Corazon" package for a larger celebration. Each experience is tailored to

perfection, ensuring seamless planning, stunning settings, and personalized touches that make every wedding extraordinary. Read the full article here.

LET'S CONNECT Follow Fiesta Americana Travelty Agent Rewards on social media for news, promotions, tips & exclusive content!





