

# EXPERIENCE ROYAL TREATMENT AT SUPER BOUTIQUE HOTEL THE LONDONER IN CELEBRATION OF THE KING'S CORONATION



As the city prepares for and celebrates the Coronation of King Charles III, it's the perfect time to visit the city of London. Leicester Square's iconic super-boutique hotel, <u>The Londoner</u>, is adorning the entrance of the hotel with an impressive floral bench installation and invites guests inside to raise a toast to the King at its pop-up martini bar in <u>The Stage</u>. A specialty room package allows visitors from further afield to soak up the atmosphere and includes an exclusive royal walking tour. The martini bar and room package will be available from Thursday 20th April until Thursday 18th May.

### The Stage's Royal Pop-Up Martini Bar

The Londoner will be transforming their luxury bar, The Stage, into a pop-up Martini bar, in honour of the new King's favourite tipple.

Three iterations of the martini will feature on the menu, including *His Majesty* - giving guests a chance to raise their coupes to His Majesty King Charles III with a take on his favourite pre-dinner cocktail, the classic Martini. The cocktail has been reimagined with flavours befitting a Royal of the highest stature, such as Belvedere vodka, Noilly Prat Dry and Veuve Clicquot.

Also available is *Le Français*, inspired by the iconic French Martini. Originally created in the 1980s, the cocktail has been brought back to life using The Londoner's signature Champagne and tea twist, resulting in a delicate and refreshing variation.

Last but certainly not least is the *Homage*, a tribute to the late Queen Elizabeth II, and a creative concoction of her favourite drink, Gin & Dubonnet, and a Martinez - widely believed to be the precursor of the Martini. All three cocktails are priced at £18.

For a truly Royal treatment, guests can also enjoy a plate of *Two Fine de Claire oysters with lemon crème fraiche and green tabasco dill oil* alongside their Martinis, available at £12 or with the choice of two Martini's for £40.

# The Royal Coronation Experience

Stay at The Londoner with the '**Royal Coronation Experience**' room package, and take a day to follow in the footsteps of royalty with the *Royal Coronation Tour*. Complete with all the pomp, pageantry and splendour, guests can conduct the route of the Royal Coronation procession from Westminster Abbey to Buckingham Palace and enjoy all the iconic landmarks the capital is known for. After a day of tracing tradition, The Londoner invites guests to indulge like a royal for an evening with the King's favourite tipple, *a Martini,* complemented with exquisite *Fine de Claire Oysters*.

Located in the heart of the West End, The Londoner is the ideal place to stay to experience the drama and elegance of the historic event.

### \*\*\*ENDS\*\*

### NOTES TO EDITORS:

## **Royal Martini Bar Pop-Up**

Reservations can be made via the website <u>here</u> and walk-in tables are also available.

### **Royal Coronation Experience - Room Package**

Available to book on the website here.

Inclusions:

- 10% off best available rate
- Breakfast
- Royal Coronation Walking Tour
- Two limited-edition martini cocktails, per room
- Four Fine de Claire oysters, per room
- Access to The Residence
- Access to The Retreat
- Priority booking for curated experiences
- Complimentary Wi-Fi

#### T&Cs:

- Rates are for two guests, per room, per night, subject to availability
- Two-night minimum stay required
- Valid for stays between Thursday 20th April 18th May 2023

- Royal Coronation Walking Tour includes private guide, hotel pick up and taxes. The tour excludes gratuities, Westminster Abbey admission fees, and taxi fares. A private chauffeur can be arranged at an additional cost.
- Cancellations must be made by 4pm local hotel time 24 hours (72 hours for suites) before date of arrival. No shows and cancellations after this time will incur a one-night cancellation fee.

# PR CONTACT:

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### EDWARDIAN HOTELS LONDON

<u>Edwardian Hotels London</u> is one of the UK's largest privately owned hotel groups, which has been operating and developing its hospitality portfolio, including upscale five- and four-star luxury hotels, since Jasminder Singh OBE began his career within the hospitality industry in 1977; forming the beginnings of what would become Edwardian Hotels London.

<u>The Londoner</u>, Edwardian Hotels London's latest opening, is the world's first super boutique hotel in London's Leicester Square and incorporates 350 bedrooms and suites, six concept eateries and bars, The Residence, The Retreat, private screening rooms, seven inspiring meeting spaces and a stunning ballroom for 850 guests. It is a member of Preferred Hotels & Resorts' prestigious Legend Collection.

Edwardian Hotels London also owns and operates <u>The May Fair</u>, <u>The Edwardian Manchester</u>, both part of premium lifestyle brand Radisson Collection, 10 Radisson Blu Edwardian hotels across London and a range of luxury restaurant and bar brands, including the award-winning <u>The Kitchens</u> concept restaurants; May Fair Kitchen, Bloomsbury Street Kitchen, Peter Street Kitchen, Leicester Square Kitchen, Monmouth Kitchen and May Fair Bar, as well as <u>Steak & Lobster</u> and <u>Scoff & Banter</u>.