
#UHGOESGREEN

CORPORATE SOCIAL RESPONSIBILITY

At Urban Hive Milano we care about the environment and we are committed to making our daily life as sustainable as possible.

One of the pillars of our brand is SUSTAINABILITY: with this term we mean our will and our commitment to do our best every day in trying to make responsible decisions towards the planet and both our internal and local communities. We approach these matters with humility and are constantly listening to suggestions from our customers and collaborators.

We recognize our role and the impact of the tourism industry and for this reason we are working to create procedures that will lead us to contribute to the sustainable development of the sector.

What do we do?

Starting from small gestures, we are committed to including small actions in our daily lives to improve our environmental impact:

WE RAISE AWARENESS WITHIN OUR TEAMS AND GUESTS

- Signs reminding to turn off lights and electronic devices not in use, to pay attention to the heating and cooling of rooms, limiting their consumption;
- Monthly Newsletter in which we keep our collaborators updated on news and actions taken;
- Information in collaborators' spaces;
- Signages for Guests to encourage them to participate in our commitment, for example related to the responsible use of towels and daily room cleaning;
- We participate in urban-decor activities together with WAU! Milano association

WE SAVE WATER AND ELECTRICITY

- We have installed pressure reducers in our showers and have reduced the flow rate in the bathroom taps in the common areas to limit the waste of resources;
- We monitor consumption on a monthly basis to promptly implement any improvement actions;
- All our lightings are LED;
- We have installed as many presence detectors as possible both in the back of house areas and in the Guest corridors;
- For guests staying multiple nights, bedding is changed every 3 days. Used towels are exchanged for fresh ones every day, only if guests leave the used towels on the floor;
- We have reduced the level of the toilet cisterns to reduce water waste

WE LIMIT AND SEPARATE WASTE

- We have placed papers and plastics bins in all rooms;
- In the rooms we have limited the amenities products, making them available "on request" so we don't waste what is not needed;
- We manage waste in line with local laws and provide information at the back of house departments, so that the whole team has handy information;
- We have installed water fountains on each floor so our guests can use their own bottles, and limit the use of disposable bottles

WE PAY ATTENTION TO OUR F&B OFFER

- When selecting our suppliers, we try where possible to prefer brands that share our values, preferring locals and/or fair trade businesses;
- Our Breakfast and restaurant/snack menus offer healthy choices and vegetarian, vegan and kosher options;
- Our menu follows the seasonality of the products vegetarian, vegan and kosher options;
- We try to include dishes on the base of the circular kitchen criteria

THE WELLBEING OF OUR TEAM...

- Full respect for labor law and all legislative aspects connected to it, with specific reference to the prohibition of child exploitation;
- Equal treatment and rights for all;
- Work environments and procedures that make the work surrounding safe and protected;
- Pleasant staff environments;
- Competitive wages compared to the sector's national collective labor agreement and company welfare plan;
- Opportunities for training and personal growth;
- We encourage the use of bicycles to come to work and we have installed a rack available to staff in our courtyard;
- We dedicate a monthly budget for team celebrations and team building activities

...AND OUR GUESTS

- We use ecolabel cleaning products;
- We collaborate with a housekeeping services company that shares our same values;
- Totally non-smoking environments;
- We take care of our green spaces without pesticides, through a company that pays particular attention to sustainability;
- We do our best in choosing carefully every amenities we propose in our rooms. For example: Grown Alchemist bathrooms products and the introduction of a mini-bar on demand option to avoid wastes.

For the years to come, our commitment will be to continue on this path and continually improve ourselves to gradually reduce our impact.

Thanks to the collaboration with UP2YOU company in 2024, we have activated the initiative where, if our Guests wish, there will be a saving of resources in daily cleaning and an additional compensation of a few kg of Co2 on our part. At the end of of the 2024, we have activated 520 codes, compensating 2.6 tons of Co2.

In 2024 we have also started to collect plastic and cork caps and donate those to FSM - Blood Diseases Foundation.

In spring 2025 we will have 2 hives on the rooftop and in April we will participate to the Run Challenge Marathon in collaboration with PlayMore.

We will also focus on providing an even further vegan and vegetarian menus and continue to follow the circular kitchen rules.

Milan, January 2025

General Manager
Roberta Cau