



UNDER EMARGO - FOR RELEASE 6PM MONDAY 12TH MAY 2025

## Carla Zampatti Celebrates 60 Years of Iconic Australian Fashion with “Ubiquity” Runway Showcase

**Sydney, Australia** – In a landmark event at Australian Fashion Week on Sydney Harbour, Carla Zampatti proudly marks its 60th anniversary with “*Ubiquity*” – a runway presentation honouring six decades of design excellence, innovation, and influence. Launched in 1965, the Carla Zampatti brand has become synonymous with Australian elegance, empowering generations of women.

The show features 60 curated looks, including 14 exclusive designs by Australia’s leading fashion designers. This collaboration collection showcases work by Michael Lo Sordo, Pip Edwards, Toni Maticevski, Christopher Esber, Romance Was Born, Gail Sorronda, Kit Willow, Akira Isogawa, Iordanes Spyridon Gogos, Alix Higgins, Grace Lillian Lee, Mariam Seddiq, Beare Park, and Bianca Spender. Each designer contributes a unique interpretation of Carla Zampatti’s enduring legacy, a testament to her profound and continued impact on the industry. These pieces will be donated to the Powerhouse Museum as part of their permanent collection of Australian designers.

*Ubiquity* celebrates Carla Zampatti’s expansive presence, in professional and personal spheres, in memories and milestones, and across Australia’s fashion and cultural landscapes. The show not only honours our founder Carla Zampatti, but also celebrates the women, designers, and industry leaders who carry her vision forward.

“We wanted to make a bold statement to mark our 60th anniversary. This brand has become part of Australia’s fashion story, shaped by the extraordinary women who wear our designs and the creative community we’re proud to work alongside. As a second-generation fashion house, it’s an honour to celebrate this legacy while recognising that it has always been a shared one, built in collaboration, and carried forward together.”

– Alexander Schuman, CEO, Carla Zampatti.

This milestone presentation is made possible through the generous support of leading partners:

- **Range Rover** – Official luxury vehicle partner, supporting talent and VIP arrivals in elegance and style, reflecting the sophistication of Carla Zampatti’s legacy.
- **Lancôme** – Providing beauty and skincare direction for the show, aligning timeless glamour with runway innovation. Led by Beauty Director Lara Srokowski.
- **O&M** – Official hair partner, delivering bold and refined styling across all runway looks with a focus on Australian-made clean formulas. Led by Hair Director Pauline McCabe.
- **Westpac** – Longtime supporter of female-led enterprise, championing innovation in the creative industries.
- **Edward Meller** – Providing footwear that elevated each look with refined craftsmanship and modern edge.
- **Shark Beauty** – Official hair tool partner, empowering backstage teams with innovative hair tools to create high-impact, effortless looks. Led by Hair Director Madison Voloshin.
- **Sofitel Sydney Wentworth** – The official luxury hotel partner, offering guests a luxury experience in the heart of Sydney.
- **Fairfax & Roberts** – Showcasing signature jewellery pieces that reflect the show’s timeless elegance and contemporary glamour, while honouring its own rich heritage as Australia’s oldest established jeweller, founded in 1836.
- **memobottle** – Supporting sustainability at Fashion Week with their sleek, reusable water bottles for guests and talent.
- **FAQ by FOREO** – Beauty tech partner keeping models’ runway-ready with premium pre-show treatments and technology-driven beauty solutions.

Together, these partners helped bring the vision of *Ubiquity* to life, celebrating not just a brand but a national legacy in motion.

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