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FOR IMMEDIATE RELEASE

**THE DANNA LANGKAWI UNVEILS REFURBISHED ROOMS,
DELIVERING ELEVATED & RESPONSIBLE LUXURY**

This Langkawi icon redefines the meaning of luxury by elevating its offering with responsibly crafted, refurbished rooms, showcasing a commitment to responsible luxury

LANGKAWI, MALAYSIA - The Danna Langkawi, a distinguished member of Small Luxury Hotels of the World promises to offer elevated experiential getaways with Langkawi's peaceful, coastal surroundings providing a serene backdrop that perfectly harmonizes with the resort's luxurious offerings. After 13 years since The Danna Langkawi opened its doors to guests, it has recently completed phase one of its room refurbishment exercise resulting in 51 exquisitely refurbished rooms and suites. Also included was a conversion of 6 studio rooms into 2 new two-bedroom suites. More than just a place to stay, The Danna Langkawi promises an unforgettable journey immersed in graceful old-world charm.



The Danna Langkawi's Infinity Pool overlooking the Andaman Sea

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The first phase of refurbishment aims to maintain the essence of the resort and infuse a refreshed and relevant level of luxury that modern travellers have come to expect. Whilst the original structure and layout of the rooms remain, the bespoke furnishings now reflect a softer silhouette, lighter colours and all new fabrics that focus on quality and comfort.



The Danna Langkawi's Refreshed Grand Lobby

The design is a continuation from the lobby where the “colonial journey” can be experienced from the moment you walk into the grand lobby of The Danna to the newly refurbished room.



Newly refurbished Countess Sea View Suites



Newly refurbished Viceroy Sea View

The Danna Langkawi embodies uncompromising luxury and is known for its spacious suites with amazing views. Hence 4 more two-bedroom suites will be added with a generous floor space of 210 sqm. This enables the resort to have a total of 16 suites, ranging from 1 bedroom, 2 bedroom and 3-

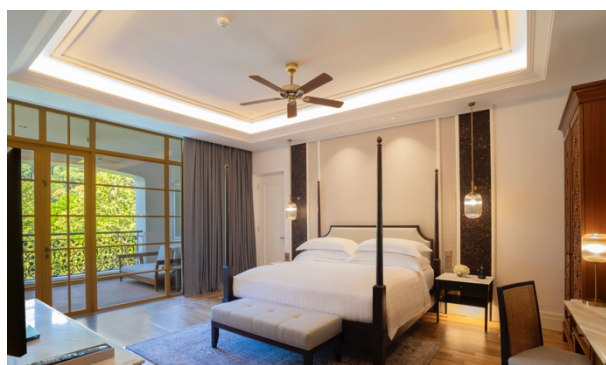
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bedroom suites by the end of Phase 2 of the refurbishment. The second phase of refurbishment works for remaining 74 rooms are expected to commence in April 2024 and targeted to be completed by end of June 2024.

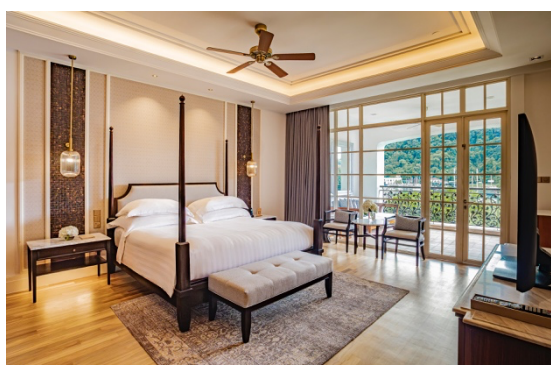


All New Grand Merchant 2-Bedroom Suites



All New Grand Merchant 2-Bedroom Suites

The room designs reflect sophisticated furnishings and swathed in a soothing neutral colour that creates a calming and brighter atmosphere for guests to drift into relaxation. The resort's well-appointed rooms are adorned with luxury in-room amenities to enhance guest comfort, such as exclusive bath amenities, private balconies, Nespresso coffee machines, TWG Tea and new upsized 55- and 65-inch TV sets.



Newly refurbished Grand Marina View



Newly refurbished Grand Marina View

General Manager Karan Singh expresses his enthusiasm as the curtain rises on this spectacular luxury destination, stating, "The Danna Langkawi is known for its unique colonial design, grand architecture and the genuine obsession for customer service. We wanted to keep the colonial elements, the classical luxury of our rooms, yet freshen them up with new and bright colours, furniture and fixtures. We paid particular attention to guest convenience, so we had the whole lighting in the rooms redesigned to ensure guests are able to utilise electricals with ease as well as implemented both C and USB ports for guests."

He adds. "The hotel has remained true to its roots in turning dreams to lasting memories; we've made fine adjustments to maintain the unique identity that is key to The Danna Langkawi brand."

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Feels Just Like Home Amenities

Recognizing that the modern guest might use a hotel's room and spaces differently from a generation ago, The Danna Langkawi's refurbished rooms have a distinctive refined atmosphere about them. Guests can relax or maximize their productivity at their own discretion making the rooms perfect however they choose to utilize them.

Meanwhile all the amenities in the rooms have been tailor made with the highest quality material, exclusively for The Danna Langkawi. Every product created by SV Casa has been meticulously executed and brought to life by master artisans, and therefore each product that a guest holds will be unique to this iconic property.

"The resort is a unique gem and taking part in its refurbishments has been an enormous privilege and an equally large responsibility in safeguarding its unique characteristics and identity. At SV Casa, we believe that it is our duty to provide bespoke accessories that perfectly blend in with their surroundings, and that each piece continues the story of the property's interior design and heritage," says Nicolo Santi, Managing Director of SV Casa.



Sustainable bath amenities



Premium Jo Loves by Jo Malone CBE Bath Amenities

There's even more good news for guests who love exclusive beauty products. The Danna Langkawi is proud to be the first hotel in Malaysia to carry the coveted Jo Loves by Jo Malone CBE, a bespoke line of body care and hair care amenities in oversized bathroom dispensers. The newly refurbished rooms will be installed with the Pomelo collection, featuring scent notes of Pomelo, Vetiver and Suede, for guests to enjoy and use during their stay.

Renowned perfumer Jo Malone CBE shares, "I am thrilled that guests at The Danna Langkawi can enjoy Pomelo amenities throughout their stay. This was the first fragrance I created for Jo Loves and is all about dreams and being the very best of yourself. Pomelo is inspired by white sandy beaches and memories of summer holidays and I hope it will remind you of your stay at the Danna Langkawi for years to come."

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Introducing The Revitalized Danna Jr. Club



All New The Danna Jr. Club



The Danna Jr. Langur

The Danna Langkawi's rooms refurbishment has unlocked a new level of adventure and entertainment with its all-new The Danna Jr. Club. Available for children ages 4 to 11 years old, The Danna Jr. Club features a robust schedule of events and experiences such as supervised crafts, engaging sports activities, fish feeding sessions, interactive board games, and more to keep the little ones entertained while parents can unwind and explore the resort at their leisure.

As kids revel in their own dedicated space, they will be delighted to be introduced to Danna Jr. Langur - the adorable mascot representing the dusky langur monkeys native to the island of Langkawi! Here, a fun-filled experience will certainly leave kids with a lifetime of memories at The Danna Langkawi Jr. Club.

#DannaCare – Elevating Sustainable Luxury



#DannaCare – In-house water bottling plant



#DannaCare – Wooden Key Cards

In keeping with The Danna Langkawi's commitment to sustainable luxury, #DannaCare initiatives are introduced to further align their dedication. Under this initiative, all single-use plastics have been removed from the rooms. Oversized containers for shower gel, shampoo, and conditioner have also been introduced. Additionally, in-room water amenities for guests come from the resort's very own new Water Bottling plant. The Danna aims to offer guests a comprehensive and environmentally conscious experience. This represents a significant stride in the ongoing commitment of The Danna Langkawi towards fostering sustainability and responsible practices in the realm of hospitality.

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Come and experience for yourself elevated and responsible luxury that The Danna Langkawi Resort & Beach Villas refurbished new rooms offers today!

To plan for your next luxurious getaway, visit www.thedanna.com, contact +604 959 3288 or email to reservation@thedanna.com. High resolution images are available for download here: <https://bit.ly/3S4XBUT>

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Social Media

Facebook: facebook.com/thedannalangkawi

Instagram: [@the_danna_langkawi](https://www.instagram.com/the_danna_langkawi)

TikTok: <https://www.tiktok.com/@thedannalangkawi>

LinkedIn: [linkedin.com/company/TheDannaLangkawi](https://www.linkedin.com/company/TheDannaLangkawi)

About The Danna Langkawi Resort & Beach Villas

Celebrating Langkawi's stunning scenic beauty, The Danna Langkawi Resort & Beach Villas welcomes you with legendary island hospitality while enchanting you at every turn. Take your time to explore this 5-star luxury beach resort featuring exclusively designed villas each with a private pool and direct access to the beach, colonial oceanfront rooms, intimate seaside dining and a soothing spa nestled in a lush tropical enclave and sandy beaches overlooking the Andaman Sea. Steeped in rich history, timeless elegance and sophisticated splendour, The Danna Langkawi Resort & Beach Villas is where your dreams become lasting memories. For more information, visit www.thedanna.com or www.thedanna.villas.

Let's Be Direct

Be rewarded and enjoy value-added benefits during your stay at The Danna Langkawi Resort & Beach Villas. Book directly with us via our website or Reservations team to receive complimentary return airport transfer, daily stay credit for food and beverage or spa, guaranteed late check-out at 1pm, Junior VIPs enjoy special privileges, and daily credit for non-motorized water sports activities. Also enjoy free access to the Club Lounge from 5pm to 7pm daily for evening cocktails exclusively for Villa and Suite guests only. For more information, visit <https://www.thedanna.com/special-offers>.

About Tradewinds Corporation Berhad

Tradewinds Corporation Berhad is a diversified conglomerate with key interests in property development (as Tradewinds Property) and hospitality (as Tradewinds Hospitality). Tradewinds Hospitality stands today as one of the largest hotel owners in Malaysia with seven trading hospitality assets throughout the country including its flagship hotel, The Danna Langkawi Resort & Beach Villas. Other prestigious hotel brands employed under its stable include Hilton Petaling Jaya, Hilton Kuching, Pelangi Beach Resort & Spa Langkawi, Mutiara Taman Negara, Rebak Island Resort & Marina, Tanjung Rhu Resort Langkawi and Glenmarie Hotel & Golf Resort. For more information, visit <https://tradewindshotels.com>.

About Small Luxury Hotels of the World

Small Luxury Hotels of the World™ (SLH) is the most desirable community of independently minded travellers and independently spirited hotels in the world. We turned the luxury boutique hotel into a phenomenon and selected the distinctive, the diverse and the downright delightful. People, places and experiences with individual character, intimate charm and inherent class. We've personally visited, vetted and verified over 520 hotels in more than 90 countries. We are envisioning a future where people experience the world with intention, experience its intensity and protect its integrity. Be part of the community – join us at INVITED, visit us at www.slh.com, contact a travel agent or call the Small Luxury Hotels of the World VIP Desk. Click [here](#) to view a full contact listing by country.

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