



Media release

Immediate distribution

Haven Riviera Cancun Resort & Spa TAKES LEADERSHIP POSITION IN SUSTAINABLE PRACTICES

October 24, 2023 – In an important milestone, Haven Riviera Cancun Resort & Spa has achieved Silver Certified through EarthCheck, the world’s leading business advisory group specialising in sustainability and destination management for the travel and tourism industry.

This Silver Certification represents the culmination of a team effort focused on social responsibility and environmental care. All the employees of Haven Riviera Cancun have been committed to this endeavor since December 2022, and this new milestone reinforces our belief that our social and environmental actions will continue to grow, allowing us to position ourselves as one of the hotels that best care for and protect the environment.

José Serrano
Managing Director – Haven Riviera Cancun

To avoid catastrophic climate change, the world needs to limit the global temperature increase to 1.5 degrees centigrade above pre-industrial levels. Today, we are already at 1.1 °C and feeling the effects, meaning that the window for achieving our target and avoiding the most catastrophic impacts of climate change is rapidly closing. The very environmental values and cultural assets that attract visitors to destinations need to be protected and responsibly managed. The tourism industry and its operators are key to creating this change.

Stewart Moore, CEO and Founder of EarthCheck, said that Haven Riviera Cancun Resort & Spa has taken a significant leadership position in sustainability.

Mr. Moore said, “I would like to congratulate whole team at Haven Riviera Cancun Resort & Spa on their achievement. Haven Riviera Cancun Resort & Spa is a valued member of a global group of tourism operators who dare to make a difference.”



EARTHCHECK



By working with EarthCheck, Haven Riviera Cancun Resort & Spa has joined other industry leaders who are taking meaningful steps towards resolving some of the very real issues that face the planet.

ENDS

For more information, contact:

Marketing – EarthCheck

P: +61 7 3924 4200

E: marketing@earthcheck.org

About EarthCheck

EarthCheck is the world's leading business advisory group specialising in sustainability and destination management for the travel and tourism industry. EarthCheck's holistic approach to responsible tourism and its world leading science enables destinations and operators to benchmark and certify their performance with confidence and surety.

Through its Total Tourism Management™ platform, EarthCheck works in partnership with clients to help plan for the future and guide the design, construction and operation of smart buildings and the responsible management of tourism destinations. Find out more at earthcheck.org