

MARCH 16, 2021

Park Hotel Group Debuts on Main Island “Honshu”, Expanding in Japan with Opening of Park Hotel Kyoto

New hotel located on historical Oike street in the heart of Kyoto is an ideal spot to immerse in key festivities including Gion Matsuri

KYOTO, Japan and SINGAPORE – Park Hotel Group, a leading hospitality company in Asia Pacific, opened Park Hotel Kyoto today, heralding the Group's debut on the main island “Honshu”, Japan. Park Hotel Kyoto which is located on the famous Oike Street, one of the major streets at the center of Kyoto city, is the hospitality company's second property in Japan. The hotel is jointly owned by Park Hotel Group and Apricot Capital.



“Opening Park Hotel Kyoto complements Grand Park Otaru in Hokkaido, offering our guests another beautiful destination in Japan to experience our signature culturally-rooted, globally-inspired hospitality. It also represents our commitment to expand in key destinations around the world beginning with Asia Pacific so that our guests have more choices when they travel. Kyoto has always had extremely strong domestic demand and Park Hotel Kyoto will benefit from the resumption of domestic travel. Similarly, as the cultural capital of Japan is also a top destination for international travellers, we are confident that the hotel is well positioned to ride on the recovery when borders reopen,” said Allen Law, Chief Executive Officer of Park Hotel Group.

“We are thrilled to open our doors and welcome guests to enjoy a comfortable and enriching experience at Park Hotel Kyoto. With our ideal location so accessible to the iconic attractions in Kyoto, our guests can enjoy the best of what the destination has to offer. To ensure the safety of our guests and their peace of mind during their stay, we have taken necessary precautionary measures, which includes placing hand sanitisers in the public areas and implementing temperature screening at the hotel entrance,” shared Kazuhiko Saito, General Manager of Park Hotel Kyoto.

Prime location near Nijō Castle

Conveniently located about 200 metres away from the Karasuma-Oike Station, Park Hotel Kyoto is just a few minutes' walk from the subway line which connects to the major railway hub of Kyoto Station. Travellers looking to visit and explore historic and cultural sites of Kyoto as well as architecture that showcase the former capital's long history since the Nara-Heian era will find the hotel an exceptional base from which to start. These attractions include the famous Nijō Castle, the Kiyomizu-dera Temple, The Museum of Kyoto, as well as gastronomic centres Nishiki Market and Pontocho.

Contemporary hotel and inspired spaces



The nine-storey Park Hotel Kyoto offers 112 guestrooms and two suites that are designed for travellers today. Its contemporary interiors bearing elements of traditional Japanese aesthetic and handmade arts and crafts from Kyoto offer guests an understated yet sophisticated sense of place upon arrival. At check-in, guests can opt for either paperless, digital check-in using computer tablets or conventional check-in. The same applies for guests during check-out.

The modern guestrooms and suites feature light wood and neutral-hued furnishings, as well as mood lighting, providing a cosy and chic stay experience. The hotel offers five room categories to cater to different traveling needs: *Superior Twin Room*, *Standard Double Room*, *Deluxe Twin Room*, *Oike Suite* and *Park Suite*.

While all the guestrooms come with a sofa and a coffee table, the *Deluxe Twin Room* is furnished with a sofa bed to accommodate for triple-sharing. Top of the range *Park Suite* is bright and airy, spacious with dining and sofa areas. Guests staying in this suite have exclusive access to the hotel's rooftop garden, and the choice to lounge under the stars and take in the panoramic views of the surrounding. The *Oike Suite* offers great views of the main street from its full-length windows, especially during Gion Matsuri (festival of Yasaka Shrine), the most famous festival in Japan.

Modern facilities and dining

Guests can work and play with free Wi-Fi internet access that is available within the hotel. In addition, guests can stay active at this hotel which offers a fitness room and enjoy delightful treats at *The Corner* café and bar. By day, *The Corner* is a café that offers breakfast, lunch, and tea; come evening, it is a bar that serves drinks and light bites.

Opening offer



Park Hotel Kyoto – Hotel
Facade

In celebration of its opening, Park Hotel Kyoto is extending an opening offer for guests to enjoy up to 40% off Best Flexible Rates when they book and stay from March 16 till June 30, 2021 inclusive. Terms and conditions apply. Visit parkhotelgroup.com/kyoto for more details.

Park Hotel Kyoto participates in Room For Trees, a Park Hotel Group's sustainability commitment. Through Room For Trees, Park Hotel Group will plant a tree for every booking made with Park Hotel Kyoto via its website.

For further information and reservations, visit parkhotelgroup.com/kyoto.

About Park Hotel Group

Headquartered in Singapore, Park Hotel Group is one of Asia Pacific's leading hospitality companies. Established in 1961, Park Hotel Group's growing presence in the region today comprises of nearly 30 hotels and resorts operating or under development across key destinations in Singapore, Japan, China, the Maldives and more. With a focus on expanding across Asia Pacific and meeting the changing needs of travellers today, Park Hotel Group has a brand portfolio featuring its luxury Grand Park, its upscale Park Hotel and its midscale Destination, as well as Park Rewards, its dedicated loyalty programme that rewards guests, diners and corporate bookers. Find out more about Park Hotel Group at www.parkhotelgroup.com, get our latest news on www.parkhotelgroupnews.com and connect with us on social – [Facebook](#), [LinkedIn](#) and [Instagram](#).

About Park Hotel

Park Hotel, an upscale hotel brand, curates high standards of hospitality, service and contemporary amenities to deliver utmost comfort and convenience for our world travellers today. Park Hotel properties are found in destinations including Kyoto, Singapore and Hong Kong, with Malaysia and Australia properties still under development.

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