



TIE THE KNOT IN SOME OF MEXICO'S MOST ICONIC DESTINATIONS

Mexico being a country of diverse landscapes, rich cultural heritage, and warm hospitality has emerged as one of the top locations for destination weddings. Those desiring to exchange their vows in some of the most sought-after venues should rely on La Colección Resorts to provide the ideal blend of romance experiences and optimum vacation fulfillment.

TOP RESORTS



LIVE AQUA URBAN RESORT SAN MIGUEL DE ALLENDE

Offers a range of indoor and outdoor venues, including a rooftop terrace with breathtaking views of the city, and wedding packages that cater to couples' unique preferences. The resort's experienced wedding planners ensure that every detail of the wedding celebration is meticulously planned and executed, making it a dream destination for couples looking to tie the knot in style.

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LIVE AQUA BEACH RESORT CANCÚN

Is well known for its scenic location, delectable menu options, and the amazing memories they help create through a variety of fun activities intended for both the happy couple and their guests. Stunning ocean views and tastefully decorated interiors make it the perfect venue for an unforgettable wedding.

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GRAND FIESTA AMERICANA LOS CABOS ALL INCLUSIVE GOLF & SPA

Is prepared to host everything from an intimate family affair to a grand gala for a few hundred guests in the property's open-air settings, distinguished by sophisticated architecture and interiors, and accompanied with a spectacular view of the Cabo San Lucas coastline. Couples can pass their special moment with the SOMMA Wine Spa's Barefoot Experience that begins with a symbolic grape trampling followed by a foot massage at the spa, right on the beach and ending with the resort's sommelier who leads a wine tasting experience during dinner under the stars.

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BOUTIQUE HOTELS FOR SOLO TRAVEL

Solo travel can be a transformative and eye-opening experience for clients seeking personal growth and adventure. Where to go for a solo travel adventure? Inspired by the magic of the Mayan culture, Nisay Tulum is the first Curamoria Collection property—a brand that enhances the boutique resort experience with authentic concepts, personalized services, and ultimate luxury. With its Mayan name meaning "to dream", Nisay Tulum showcases details of the culture at every corner from its contemporary design set in nature to its organic amenities made from honey, a traditional and valuable ingredient of the ancient Mayans. This charming 36-room resort offers unparalleled comfort including a pool top pool with stunning views of the Akáa Zama jungle, the exquisite restaurant A-KHÉ, offering cuisine that uses only the freshest ingredients from the region, a refuge spa with relaxing massage cabins, and more. The resort is just a few minutes away from key area attractions including the Tulum National Park and Ruins.

CINCO DE MAYO

Celebrate Cinco de Mayo in Puebla, home to vibrant events including the popular Cinco de Mayo festival in the historic city center. The festival includes parades, live music performances, traditional dances, and local food and drinks. Witness the reenactment of the famous battle of Puebla, symbolizing Mexican resistance and victory over the French army on May 5th, 1862. Experience the local cuisine, including traditional dishes such as mole poblano, chiles en nogada, and omites, a traditional dish from the region filled with camotes, Oaxacan cheese, and bathed in delicious poblano sauce.

WHERE TO STAY: GRAND FIESTA AMERICANA PUEBLA ANGÉLOPOLIS

Located in one of the flourishing innovative neighborhoods of Puebla, Mexico, the Grand Fiesta Americana Puebla Angelópolis combines luxury with unique amenities designed to give you an exceptional stay with top-of-the-line service, unmatched hospitality, and unique cuisine. Guests can refresh and replenish their body and minds in the private spa that features a chic, modern décor mixed with a peaceful ambience to create an inviting oasis for relaxation—guests can enjoy facials, chocolate therapy, hot stone therapy, sports therapy and more. At this urban resort, guests can treat themselves to an unforgettable dining experience where they can savor beautifully crafted international and local cuisine and the property's on-site restaurants and rooftop—Puebla Cityscape.

IN THE MEDIA



MSN

15 Best All-Inclusive Resorts in Cancun for a Well-Deserved Dreamy Getaway

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ONE CHEF OF AN ADVENTURE

Review: Live Aqua Los Cabos Private Residences

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TRAZEE TRAVEL

Celebrate Cinco de Mayo in Puebla

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THE EXPERT TALKS



DIEGO MADERO

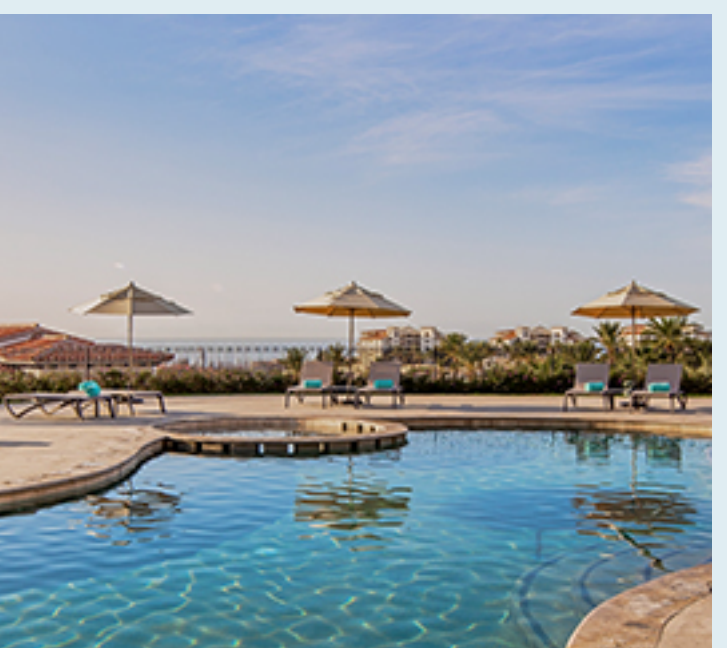
Los Cabos Outlook with New General Manager

What prompted your decision to move to the portfolio's beach resorts in Los Cabos? Grand Fiesta Americana Los Cabos All Inclusive Golf & Spa is one of the most important properties in the Grupo Pousadas portfolio, and for me it is an honor. I'm pleased with the opportunity to lead this resort and its incredible team to continue success, contributing with my extensive experience of over ten years with Grupo Pousadas. During the next three years we'll be remodeling the hotel, which will allow us to maintain the standard we provide to our guests as one of the best resorts in Los Cabos when considering facilities, quality, and service.

What goals do you have for these resorts in 2023? With the upward trend of Multiple Adult and Family Travel, our biggest goal is to position Grand Fiesta Americana Los Cabos All Inclusive Golf & Spa and Live Aqua Private Residences Los Cabos as the ideal resorts in the destination for those kinds of travelers. Another goal for both resorts is to take advantage of our prime location in the Cabo del Sol Golf Community and secure special rates at the exclusive Cabo del Sol Golf Course to increase awareness in the golf segment. In terms of recovery, both resorts will continue to focus on bringing their group business back to pre-pandemic levels. At Live Aqua Los Cabos, one of our most important goals is to increase recognition of this exclusive resort as one of the best luxury lifestyle resorts in the destination. For Grand Fiesta Americana Los Cabos, we'll also work to maintain our title as the leading property in the La Colección Wedding portfolio, with over 100 weddings a year.

What types of travelers are the resorts targeting in terms of demographics, i.e., where do they come from in the United States, Europe, Mexico, etc.? In terms of demographics, both Grand Fiesta Americana Los Cabos and Live Aqua Los Cabos attract the most with travelers from the U.S., Canada, and Mexico—with top markets in the U.S. being the West Coast and Mid-West, and Mexico City, Guadalajara, Monterrey, and Toluca for Mexico. Regarding types of travelers, most of our reservations belong to leisure groups such as groups of friends or partners, as well as MICE groups. In Grand Fiesta Americana Los Cabos we see lots of families and weddings as well, while at our adult-only sister property, Live Aqua Los Cabos, we greet more couples.

BENEFITS



BENEFITS WITH LA COLECCIÓN RESORTS BY FIESTA AMERICANA:

La Colección Resorts Celebrates its Valued Partners for National Travel Agent Day!

La Colección Resorts by Fiesta Americana would like to celebrate National Travel Agent Day by offering you and your clients a win-win deal that'll leave everyone eager to travel. As a way to thank you for your continued support, we'd like to offer our verified retail Travel Partners a 15% commission on all new reservations booked in the month of May to any of our beach resorts. In addition, our special Travel Advisor rates will be granted from May 1st to August 31st, 2023, with rates starting as low as \$55 USD per room, per night for European. Then resorts and \$99 USD per person, per night, for All-Inclusive resorts, per room, per night. The outstanding promotion is valid for reservations booked through 800-FIESTA-1 and is not applicable with other promotions.

Not only do we want to pamper you, but we want to help you spoil your clients, which is why we're also offering a 50% off special promotion for those booked to any of our beach resorts in the next month. Eligible trips must be booked between May 1st and June 2nd, with travel dates between May 2nd and December 23rd, 2023.

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THE NEWS



THE NEWS OUT OF LA COLECCIÓN RESORTS BY FIESTA AMERICANA

La Colección Resorts by Fiesta Americana Wins Big with the 2023 Forbes Travel Guide

The Forbes Travel Guide, the only global rating system for luxury hotels, restaurants, spas, and ocean cruises, announced its 2023 Star Awards. La Colección Resorts by Fiesta Americana is proud to announce that for the fourth year in a row, Grand Fiesta Americana Coral Beach Cancun All Inclusive Spa Resort was awarded a coveted Four-Star rating for 2023, one of the only six resorts in Cancun to achieve this.

The resort's 40,000 square foot "Gem Spa" also received a Four-Star rating for the seventh consecutive year and is one of only three spas in Cancun awarded with this highly sought-after honor. Also honored with a Four-Star Award from the Forbes Travel Guide was our exclusive, luxury resort, Live Aqua Urban Resort San Miguel de Allende.

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