



SWEETWATERS SERENA
CAMP



JINGLE INTO THE

»» FESTIVE SEASON ««

OF TIMELESS TRADITIONS AND
CELEBRATIONS

PROGRAMME
2024 - 2025





HAPPY HOLIDAYS

Dear Esteemed Guest,

This festive season, embrace the warmth of timeless traditions and joyful holiday celebrations with us. Let's create cherished memories while staying committed to sustainability and wellness.

From our Serena Africa bag of delights:

There is the "Serena Little Explorers" Engaging adventures for young ones (ages 4-12), blending fun and learning.

There is Serena Active – Stay active, discover new passions, and celebrate your well-being.

There is Maisha Health Spa and Gym – Experience the essence of our Maisha spa massages with our new signature oils, inspired by Africa's Big 5 animals in a uniquely crafted sensory journey. Please make your booking at the reception.

Our Promise to you: Let us make this season truly unforgettable with moments you'll treasure for a lifetime.

Merry Christmas and a Happy New Year

The Serena Africa Family.



JINGLE INTO THE

»» FESTIVE SEASON

AT SWEETWATERS SERENA CAMP

This festive season, Serena Hotels invites you to immerse yourself in a Season of “*Timeless Traditions and Holiday Celebrations*”. Discover a unique blend of festive cheer and cultural richness, where every experience connects you with local heritage and creates unforgettable memories.






CHRISTMAS EVE

TUESDAY 24TH DECEMBER 2024

Timeless Traditions and Holiday Celebrations,
Christmas Eve festivities begin in captivating Sweetwaters Serena Camp

6.30-9.00 am.	Bubbly breakfast in the restaurant.
10.00-1 pm.	Parents can drop off their children for activities at the reception garden.
12.30-3 pm.	Mouth watering lunch served in the restaurant.
3.30-6.00 pm.	Afternoon high tea/coffee followed by game drives. (Charged at an extra cost).
6.30-7.30 pm.	Early dinner for kids in the Main Restaurant room.
7.30-9.30 pm.	Barbeque themed dinner in the Rhino Restaurant.
9.30-10pm.	Enjoy our evening entertainment production at the bar lounge.





CHIMPANZEE SANCTUARY



»»» CHRISTMAS DAY 

WEDNESDAY 25TH DECEMBER 2024

Timeless Traditions and Holiday Celebrations,
Christmas Day amid the serenity of Sweetwaters Serena Camp

6.30-9.00 am.	Bubbly breakfast served in the restaurant.
10-11.30 am.	Celebrate the arrival of Father Christmas at the reception, where children will joyfully welcome him. Capture the festive moments with photo sessions alongside Father Christmas, ensuring the kids have a delightful time enjoying their activities.
12.30-2.30 pm.	Tantalizing Christmas day buffet lunch in the restaurant.
2.30-4.00 pm.	Kids activities and competition at the main garden. Indulge in a refined high tea or coffee experience at the pergola, followed by an optional game drive at an additional fee. (Book at the reception)
7.00-7.30 pm.	Experience an informative presentation at the OI Pejeta slide in the bar lounge.
6.30-7.30 pm.	Early dinner for kids served in the Main Restaurant.
7.30-9.30pm.	Dinner at the Rhino Restaurant .
9.30-11 pm.	Get sited and enjoy our evening entertainment at the bar lounge.



»» BOXING DAY ««

THURSDAY 26TH DECEMBER 2024

Timeless Traditions and Holiday Celebrations,
Boxing Day begins in the stunning sanctuary of Sweetwaters

6.30-9.00 am.	Indulge in a delightful breakfast prepared by our skilled chef.
9-10.30 am.	Meet our resident naturalist at the reception for a Nature and Bird walk. (Leave a mark. Let us meet at the reception lounge for tree planting).
10-11.30 am.	Children's activities in the main area garden.
12.30-2.30 pm.	Sumptuous boxing day lunch in the restaurant.
2.30-3.30 pm.	Afternoon high tea/coffee at the Suni Bar Lounge. (Camp arranges game drives at an extra fee)
6.30-7.30 pm.	Early dinner for kids in the restaurant.
7.30-9.00 pm.	Tantalizing Boxing Day dinner served at the Rhino Restaurant.
9.30-11 pm.	Evening entertainment at the bar lounge.





NIGHT GAME DRIVE

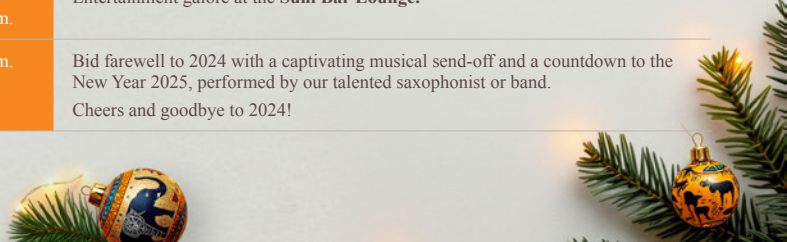


»» NEW YEAR'S EVE

TUESDAY 31ST DECEMBER 2024

Timeless Traditions and Holiday Celebrations,
New Year's Eve, welcome 2024 amid the magic of Sweetwaters

6.30-9.00 am.	Bubbly breakfast served in the restaurant.
7.00-8.00 am.	Join our resident naturalist for bird watching.
10-11.30 am.	Participate in Greening Sweetwaters with our tree planting initiative. Please sign up at our reception desk to join the tree planting exercise.
11.30-12 pm.	Kids competition and activities.
12.30-2.30 pm.	Lunch served in the restaurant.
3.00-3.30 pm.	Treasure hunt for kids - Conducted by our naturalist.
3.30-6.00 pm.	Indulge in a delightful afternoon high tea or coffee at our bar area.
5.30-6.45 pm.	Savour the Camp Manager's cocktail experience at the watering hole, where you can unwind and enjoy the serene surroundings.
6.30-7.30pm.	Early bird dinner for kids served in the Main Restaurant.
7.30-10 pm.	Laikipia finest barbeque themed dinner in the restaurant.
9.45-11.55pm.	Entertainment galore at the Suni Bar Lounge .
11.55pm.	Bid farewell to 2024 with a captivating musical send-off and a countdown to the New Year 2025, performed by our talented saxophonist or band. Cheers and goodbye to 2024!





HAPPY NEW YEAR

WEDNESDAY 1ST JANUARY 2025

Timeless Traditions and Holiday Celebrations,
New Year's Day at Sweetwaters

6.30-9.00 am.	Bubbly breakfast served in the restaurant.
10-11.30 am.	Kids programme and activities at the reception garden yard.
12.30-2.30 pm.	Ol Pejeta sumptuous new year lunch in the Main Restaurant.
3.30-7.00 pm.	Afternoon tea/coffee at Suni Lounge followed by game drives (Hire camp vehicle at a charge).
6.30-7.30 pm.	Children's dinner served in the Main Restaurant.
7.00-7.30pm.	Learn about the Conservancy slide at the bar lounge.
7.30-9.00-pm.	New year Barbeque dinner in the restaurant.
9.30-10 pm.	Enjoy our evening entertainment at the bar lounge.

Discover & Explore

SERENA AFRICA

UGANDA

KAMPALA SERENA HOTEL
LAKE VICTORIA SERENA GOLF RESORT & SPA

KENYA

NAIROBI SERENA HOTEL
SWEETWATERS SERENA CAMP
LAKE ELMENTEITA SERENA CAMP
MARA SERENA SAFARI LODGE
AMBOSELI SERENA SAFARI LODGE
KILAGUNI SERENA SAFARI LODGE
SERENA BEACH RESORT & SPA

DR CONGO

GOMA SERENA HOTEL

RWANDA

KIGALI SERENA HOTEL
LAKE KIVU SERENA HOTEL

TANZANIA

DAR ES SALAAM SERENA HOTEL
ZANZIBAR SERENA HOTEL
SERENA MIVUMO RIVER LODGE
ARUSHA SERENA HOTEL
LAKE MANYARA SERENA SAFARI LODGE
NGORONGORO SERENA SAFARI LODGE
SERENGETI SERENA SAFARI LODGE
MBUZI MAWE SERENA CAMP
KIRAWIRA SERENA CAMP

MOZAMBIQUE

POLANA SERENA HOTEL



SERENA HOTELS

SAFARI LODGES AND CAMPS
HOTELS • RESORTS

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