

Sofitel Sydney Wentworth announce pioneering food and beverage partnership with House Made Hospitality.

14 February 2024: Last year the iconic Sofitel Sydney Wentworth unveiled an expansive \$60 million refurbishment, to be completed in Q3 2024. Led by visionary architecture and interior design firm Fender Katsalidis, the refurbishment encompasses all 436 guest rooms and suites, club lounge, lobby entrance, wellness and fitness centre, and 15 event spaces. With the refurbishment underway, the esteemed five-star luxury hotel is re-inventing hotel dining by partnering with prominent Sydney hospitality group House Made Hospitality. The partnership will see the introduction of an exceptional dining precinct located in the one luxury destination. Featuring two restaurants and two bars, this curated collection of dining and drinking venues further elevates the hospitality offering of the vibrant Phillip and Bligh Street CBD neighbourhood, offering a variety of unique experiences. The four venues comprise:

Ground floor Australian seafood grill: Celebrating the best of Australian seafood, cooked over flame, and offering generous table sizes, this 110-capacity restaurant has an Australian take on classic drinks and a plush dining environment.

Ground floor bar: Where traditional drinking rituals are combined with Australian native ingredients, flavours, and nostalgic storytelling, the 90-capacity bar exudes a contemporary understated elegance.

Level 5 French-Vietnamese restaurant: A grandiose dining room where French techniques meet Vietnamese traditions & flavours. The interiors will transport you to a 1920s villa in Hanoi's Old Quarter; the faded patina of old-world elegance juxtaposed with the bright and colourful influence of a new era. The dining room, seating 150, spills onto the lush terrace with capacity for an additional 60 diners. A contemporary take on old-world tapestries will create an exotic and transportive setting.

Level 5 rooftop terrace bar: The French-Vietnamese inspiration extends onto the terrace, which will see the rebirth of one of Sydney's most iconic rooftop bars. Intertwining classic French drinking styles with vibrant Vietnamese flavours and ingredients, the size and scale of this bar (capacity of 250) will cement it as one of Sydney's most spectacular al fresco drinking destinations.

Justin Newton, Director, House Made Hospitality, says, "We already have quite a few venues nearby, so we know this section of the CBD pretty well and feel these four new venues within this historic landmark building will be a great addition to the buzzy Bligh Street precinct. The owners have given us the unique opportunity to create, launch and run these venues as part of the House Made Hospitality family, and we're excited to open them in line with the upcoming hotel refurbishment."

Created by Qantas in the 1960s, Sofitel Sydney Wentworth has a storied history spanning over half a century. Over the past 57 years, Sofitel Sydney Wentworth has hosted an illustrious array of international dignitaries and celebrities, solidifying its status as a cultural hub. These include the late Queen Elizabeth II and the Duke of Edinburgh, Prince Charles, the late Princess Diana, Bill Gates, numerous film and sports stars, and American Apollo astronauts, Neil Armstrong, Buzz Aldrin, and Michael Collins. The hotel's famous pillarless Wentworth Ballroom, one of Sydney's largest, which can hold up to 750 delegates, has borne witness to prestigious conferences, exhibitions, and gala events attended by the crème de la crème of the city.

Sam Panetta, General Manager, Sofitel Sydney Wentworth, says, "The transformation of Sofitel Sydney Wentworth will be further strengthened by our partnership with leading hospitality group House Made Hospitality. Our ambition is to set a new standard for Australia's hotel dining scene by



offering a world-class variety of venues all located in the one luxury destination. In addition to the two restaurants and two bars, hotel guests will further benefit from elevated food and beverage services with breakfast and in-room dining also curated by House Made Hospitality. With this groundbreaking partnership, we will be able to offer something truly unique, that redefines luxury hotels and hospitality."

Sofitel Sydney Wentworth is poised to usher in a new era of French-inspired luxury and understated grandeur. This transformative journey will see it reborn as the Sydney icon it historically was, reigniting and celebrating the hotel's glamorous past and unique heritage, while propelling it firmly into the future. The new Sofitel Sydney Wentworth will provide an all-encompassing experience where entertainment, fashion, art, leisure, business, and unparalleled hospitality will converge seamlessly, transcending traditional hotel boundaries.

ENDS

Sofitel Sydney Wentworth, 61-101 Phillip Street, Sydney. <u>Sofitelsydney.com.au</u>

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To view/ download hi-res imagery please see Dropbox link below:

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For more info, imagery and interview/ profiling requests please contact **Pendulum Communications**:

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Notes to Editor:

Brief History of Sofitel Sydney Wentworth:

The hotel has been an iconic feature of Sydney's urban landscape since its inception as the Wentworth Hotel in 1966, setting a new standard in travel and luxury. The largest single brick structure in the southern hemisphere, with 15 storeys curving gently around an elevated garden courtyard, it became Sydney's first 5-star international hotel, encapsulating the essence of 1960s jet-set glamour. Managed by Accor since 2002, the hotel sits under the Sofitel brand and is part of the group's luxury, global Sofitel Hotels and Resorts portfolio - the first international luxury hotel brand to originate from France and a celebrated ambassador of French culture and elegance around the world.