



— MEDIA RELEASE —

**CROWN TOWERS SYDNEY WINS AUSTRALASIAN HOTEL OF THE YEAR, BEST LUXURY HOTEL OF THE YEAR AND BEST NEW HOTEL OF THE YEAR AT THE HOTEL MANAGEMENT AWARDS**

**6 DECEMBER 2021** - Crown Towers Sydney has been awarded **Australasian Hotel of the Year, Best Luxury Hotel of the Year** and **Best New Hotel of the Year** at the 2021 HM Awards on 4 December 2021.

Opening on 28 December 2020, Crown Towers Sydney redefined luxury in Australia with the spectacular and pioneering design by Wilkinson Eyre dominating the Barangaroo precinct.

Crown Sydney Chief Operating Officer, Mark Holmes, said “to win these prestigious awards is an honour and testament to our vision to become Australia’s best luxury hotel and to ensure we offer all of our guests a truly bespoke world-class experience at Crown Towers Sydney”.

The HM Awards, for Hotel and Accommodation Excellence, are the leading industry awards in the region and celebrate the best properties, departments, people, chains and brands in Australia, New Zealand and the South Pacific. Each year, more than 1,500 nominations are assessed to determine more than 40 category winners.

Crown Towers Sydney also received a highly commended mention in the Best Tech Hotel 2021 category.

Standing at 275m high, Crown Sydney has already become an iconic landmark of the harbour city, with its unique petal-like design overlaid with a façade comprising of over 8,000 glass panels, all individually cut and unique in their size which creates an ever-moving reflection of the surrounding harbour.

Taking inspiration from its incredible harbourfront location, the building has been spectacularly designed to hero coastal hues that are symbolic of the natural surroundings and create a synergy with the local environment.

The Crown Sydney interiors were designed by globally renowned New York design house, Meyer Davis, with a focus on embracing the abundance of natural light to create a warm and serene feel of relaxed luxury.

**ENDS**

### **About Crown Towers Sydney**

Rising 275 metres above the bustling Barangaroo Precinct, Crown Towers offers unparalleled luxury accommodation in Sydney. With perfectly framed views of Sydney's skyline, each room's décor is designed to provide a sophisticated, modern backdrop that captures the essence of the hotel's unique harbourside setting. Crown Spa Sydney brings an unprecedented level of indulgence to the city. Designed by Blainey North and spanning across 2000sqm, Crown Spa Sydney includes terraces for yoga and meditation, relaxation rooms, vitality pools, experience showers, infrared saunas, and more.

In the heart of Sydney sits the city's only infinity pool, where guests can unwind at the expansive terrace surrounded by secluded cabanas, plush day beds and wet pool decks. Stunning panoramic views over the Harbour paired with poolside dining and attentive wait staff offer each guest a truly unforgettable experience.

Crown Towers Sydney launched in December 2020, boasting a compelling national footprint, giving Sydney one of the world's best hotels designed to compete with the best the world has to offer. With 349 luxury hotel rooms and suites, guests are treated to unrivalled views of Sydney Harbour's icons and with its unique architectural, concentric form it has been designed to stand alongside them as another defining landmark of the city. Now a globally recognisable landmark, Crown Sydney is set to attract thousands of international tourists, helping Sydney compete with other global tourism destinations for business, leisure and sporting events. In addition to its 349 hotel rooms and suites, the Barangaroo property includes luxury residences, signature restaurants, bars, premium retail outlets, an unrivalled pool and spa offering, conference rooms and VIP gaming facilities.