

TITANIC

RESERVE

K A Ç K A R

WTM LONDON 2026 · SALES & EXPERIENCE
BOOK

The Kaçkar
Mountains,
reimagined.

NATURE · LONGEVITY · THERMAL

AYDER · ÇAMLIHEMŞİN · RİZE · TÜRKİYE

A TITANIC HOTELS RESERVE · OPENING MAY 2027



01

THE RESERVE

A new kind of mountain escape.

Where immersive nature, thermal wellbeing and personalized longevity come together in the heart of the Kaçkar Mountains.

Titanic Reserve Kaçkar is an 84-room mountain resort developed in Ayder, bringing together private thermal accommodation, a longevity clinic and the Kaçkar landscape in one journey.

Guests can choose a quiet mountain escape, a thermal retreat, or — where appropriate — a personalized wellbeing programme guided by experts.

LOCATION

Ayder · Çamlıhemşin · Rize, Türkiye

SCALE

84 rooms & suites · private thermal rooms · Reserve Clinic

OPENING

May 2027 · pre-opening sales

BRAND

A Titanic Hotels Reserve



THE DESTINATION

Come for the Kaçkars. Stay for yourself.

Misty forests. Mountain air. Living local culture. The sound of water.

THE RESERVE EXPERIENCE

Nature · Longevity · Thermal

A considered mountain resort shaped around restoration, personal wellbeing and connection with place.



NATURE

Forest, mist, rain and the river below the resort set the rhythm of every day. Guided walks, yayla routes and quiet mornings.



LONGEVITY

Reserve Clinic: precision assessment, personalized strategy and the Reserve 360° Longevity Method.



THERMAL

Thermal water at the centre — indoor pool, Forest Infinity Pool, banya, cold plunge and private thermal rooms.

02

THERMAL BY NATURE

Forest Infinity Pool & outdoor wellness.

Warm water, cool mountain air and forest views. An experience designed around the natural rhythm of the Kaçkars.

A single-level, open-air thermal infinity pool faces the forest, surrounded by timber decks, natural stone and quiet rest areas.

Around it, three outdoor wellness spaces — Russian bath, cold plunge and the forest-facing movement studio with its signature fire.

POOL

Single-level · open-air · forest-facing

AROUND IT

Banya · cold plunge · movement studio · signature fire

INDOORS

Thermal pool · panoramic sauna · steam · hamam · salt room



RESTORE YOUR NATURAL RHYTHM

A curated wellness circuit,
the forest always close.



RUSSIAN BATH · BANYA

Timber and stone, steam and heat. Small-group or private rituals with trained practitioners.



COLD PLUNGE

A separate, supervised cold-water pool. Temperature and timing follow a personal protocol — never a test of endurance.



MOVEMENT STUDIO

Breathwork, yoga, Tai Chi, Qi Gong and sound healing, facing the forest and the sound of the river.

RESERVE CLINIC

The Reserve 360° Longevity Method

Seven pillars. One integrated approach.

01

PRECISION HEALTH ASSESSMENT

Understand your health. Establish your baseline.

02

BIOLOGICAL AGE & RISK PROFILING

Understand the factors that influence aging.

03

PERSONALIZED LONGEVITY STRATEGY & SUPPLEMENTS

Your biology. Your priorities. Your plan.

04

METABOLIC & NUTRITIONAL OPTIMIZATION

Nourish your body. Support your health.

05

FUNCTIONAL STRENGTH & PERFORMANCE

Move better. Build strength. Maintain independence.

06

BRAIN HEALTH & MENTAL RESILIENCE

A healthy mind is essential to lasting wellbeing.

07

INTEGRATED RECOVERY & FITNESS CARE

Transform your experience into lasting habits.

RESERVE CLINIC · SIGNATURE PROGRAMS

Five signature programs. One personalized journey.

01

RESERVE AGE CODE

Longevity & preventive health — decode your biology, redefine your future.

02

RESERVE METABOLIC / WEIGHT RESET

Metabolic wellbeing & body composition — rebalance your metabolism.

03

RESERVE NEUROPRIME

Brain health & mental resilience — sharpen your focus.

04

RESERVE RESTORATION & RENEWAL

Recovery, sleep & restorative wellbeing — restore balance.

05

RESERVE PEAK PERFORMANCE

Strength, mobility & physical capacity — perform at your best.



RESERVE CLINIC · TECHNOLOGY

Clinical precision, mountain calm.

Assessment and recovery technology planned for the first phase of the Reserve Clinic.

ASSESSMENT

3D Body Scanner · posture & body mapping

InBody 580 · body composition

VO₂ Max / Spiroergometry · cardio-metabolic fitness

Biomarkers & biological age · where clinically appropriate

MEDICAL WELLNESS

CellGym / IHHT · intermittent hypoxic training

Hyperbaric Oxygen (HBOT) · recovery & oxygenation

INUSpheresis · therapeutic apheresis

IV Therapy · personalized infusions

Ozone Therapy

RECOVERY & PHYSIO

Full-body PBM / Red Light

Shockwave Therapy

Electrotherapy · TENS / NMES

Spinal Decompression · motorized traction

SKIN & AESTHETICS

Ultherapy PRIME

Hydrafacial Syndeo

Procedures are offered where clinically appropriate and after individual assessment. First-phase planning list; models and quantities to be confirmed.



STAY

Rooms & suites in the forest.

Private space, deep sleep, warm materials — and thermal water at your door.

CATEGORY	EXPERIENCE
Reserve Room	Forest or mountain views, blackout sleep, tea corner, no TV by design. Coffee machine, kettle, Rize teas and curated bath amenities in every room.
Private Thermal Room	A private thermal plunge pool and deck in front of the room; dry living area and wet outdoor space designed together.
Connected Rooms	Neighbouring rooms used together with a shared outdoor pavilion for friends and families.
Reserve Suite 1+1	Separate bedroom and living area; private thermal tub, sauna and hamam proposed.
Reserve Suite 2+1	Two bedrooms and a shared living space for guests travelling together.

84 rooms · room counts and final categories to be confirmed at launch. In-room standard: Sleep Mode evening service, pillow menu, beauty bar, signature Kaçkar welcome plate.



MOVE WITH THE MOUNTAINS

Hareket · Keşif · Sessizlik

Yoga, Tai Chi, Qi Gong, guided movement, meditation and sound healing — complemented by immersive outdoor experiences.



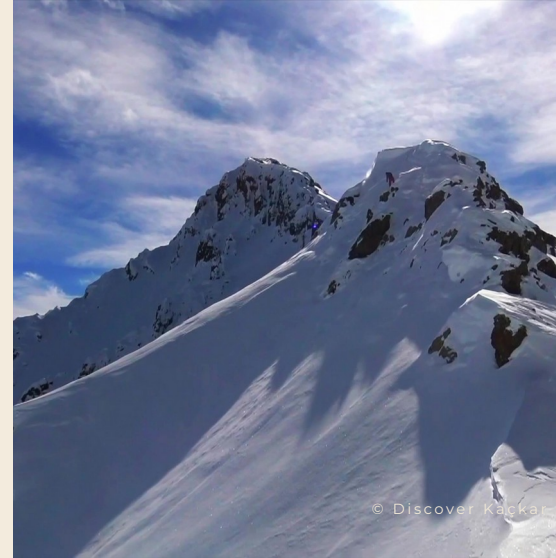
YAYLA & RIDGE ROUTES

Pokut, Sal and Gito plateaus; guided hikes graded by season and ability.



RIVER & VALLEY

Firtina Valley rafting and river days, waterfalls, Zilkale and the stone bridges.



FOUR SEASONS

Snow walks and winter stillness; spring blossom; cool green summers; golden autumn.



QUIET MORNINGS

Forest paths, botanical walks and silent starts to the day — always with tea at the end.



03

NOURISHMENT, ROOTED IN PLACE

Slow food. Slow time.

Seasonal local ingredients and contemporary interpretations of Turkish and Black Sea cuisine, with individually tailored nutrition where clinically appropriate.

The Kaçkar Table: local producers, open-fire cooking, Black Sea greens, honey and dairy from the plateaus.

Rize tea culture at the heart of the house — a tea lounge for the afternoon, a Vitamin Boost Bar after the spa.

RESTAURANT

Main restaurant · seasonal Black Sea menu

TEA & BAR

Tea lounge · Vitamin Boost Bar

CLINIC

Personalized nutrition plans where appropriate

BEYOND THE STAY

Meetings in the mountains.
Space for families.



MEET

Three meeting halls, natural light and forest views. Boardrooms, workshops, leadership retreats.



MOVE · RESTORE

Meet in the morning, walk the yayla at noon, thermal at dusk. The next morning, back at the table — renewed.



KIDS CLUB

A nature-based club with its own hours and spaces, so adults' rest areas stay calm.

STAY LONGER. FEEL DIFFERENT.

Three nights, five, or seven.

A peaceful mountain escape, a thermal retreat or a personalized longevity journey — shaped around each guest's goals.

PROGRAMME	NIGHTS	EXPERIENCE
Thermal Reset	3	Welcome consultation, thermal circuit, gentle movement, tea, sleep ritual.
Deep Restore	5	Expert assessment where needed, personal movement and recovery plan, nature and quiet time.
Mountain Renewal	7	Progressive nature programme, movement, thermal and rest days, personal recommendations after the stay.
Reserve Clinic Programs	5-7+	The five signature programs of the Reserve 360° Longevity Method.





TITANIC

RESERVE

KAÇKAR

Discover the Kaçkar difference.

For travel partners, curated retreats and tailored guest journeys. Connect with the Titanic Reserve Kaçkar team for programme availability, launch information and commercial terms.

SALES

Duygu Sancaklı Dandin

E-MAIL

reserve@titanic.com.tr

WEB

titanic.com.tr

WTM LONDON

2 – 5 November 2026