

## GOODWOOD PARK HOTEL'S MID-AUTUMN GRANDEUR RETURNS WITH TANTALISING DELICACIES!

Celebrate with new delectable creations and returning favourites 31 July (5pm) to 10 September 2022



From L-R: Traditional Baked Pastries Combo, Snowskin Combo, Durian Combo

Singapore, June 2022 – As we inch closer to the annual Mid-Autumn Festival, Goodwood Park Hotel is excited to celebrate this enchanting time of the year with the return of its **Mid-Autumn Grandeur** delicacies, masterfully handcrafted by Hong Kong chefs in collaboration with the hotel's culinary team. This highly-anticipated yearly affair showcases a decadent line-up of handmade and preservatives-free creations, available from <u>31 July (5pm) to 10 September 2022</u>!

Gracing the repertoire is an all-NEW assortment of festive baked pastries including *Traditional Wife Cake*, *Traditional Husband Cake*, *Teochew-style Cake* as well as the *Tiger Tubbies* exclusive to this Year of the Tiger. The quintessential snowskin mooncakes are also making a comeback with enticing new flavours like *Ondeh Ondeh* and *Strawberry*, along with perennial favorites – *D24 and 'Mao Shan Wang'*. Making a special return is the *Durian Combo*, this time featuring four different durian varieties - D24, 'Mao Shan Wang', the premium Black Thorn and all-new D88 durian, each encased within velvety smooth snowskin!

Guests may place their orders at the Festive Online Shop: <u>https://goodwoodparkfestive.oddle.me</u> for self-pick-up or deliveries from 31 July (5pm) to 10 September 2022. **5 days' advance notice is required** for **pre-orders**. Last pre-order date is 5 September 2022. Minimum online order of \$100 nett is required, with a delivery fee of \$22 nett to one location (except Jurong Island). Free delivery to one location (except Jurong Island) is applicable for online orders of \$800 nett and above.

Alternatively, guests may contact the Mooncake Call Centre at (65) 6730 1868, email the order form (available at <u>www.goodwoodparkhotel.com</u>) to <u>mooncake@goodwoodparkhotel.com</u>, or walk-in at The Deli to place their takeaway pre-orders for self-collection only. **5 days' advance order is required from order date for collection**. Minimum order of 5 boxes of 4pcs is required for self-pick-up pre-orders.

### LIMITED-EDITION PACKAGING

This season, bestow loved ones and corporate associates with Mid-Autumn delights in the limited-edition packaging at an additional \$28 nett per box, applicable for both baked and snowskin mooncakes. Boasting intricate oriental motifs, a symbolic octagonal shape, and topped with a red tassel, this elegant packaging not only makes a lasting impression, but may also be repurposed as a beautiful storage idea for sweets and snacks.



### **NEW SNOWSKIN DELIGHTS**



### ONDEH ONDEH 冰皮椰糖椰丝

\$52 nett for 2 pieces, \$82 nett for 4 pieces

Sought-after and evergreen, the quintessential snowskin mooncakes return with an inimitable and novel flavour. Beautifully finished with all-natural pandan green swirls, the *Ondeh Ondeh* snowskin mooncake is a medley of choice ingredients. Featuring a luscious pandan centre enveloped in choux pastry, *gula melaka* that hails directly from Java and freshly grated bits of coconut at its base, this handcrafted creation is rich both in texture and taste.

STRAWBERRY 冰皮草莓 \$48 nett for 2 pieces, \$75 nett for 4 pieces

Sweet and refreshing, the *Strawberry* snowskin mooncake is decked in a mesmerising shade of baby pink and filled with a fusion of strawberry and soursop purée. Juicy strawberry chunks and hints of soursop within promises a pleasant contrast of sweet and tangy flavours in every bite.





### DURIAN COMBO 冰皮榴梿组合

\$116 nett for 4 pieces; 1 piece per flavour

Perfect as a gift or simply for self-indulgence, this combo is a great way to sample an assortment of the famed king of fruits. The exquisite quartet features a selection of rich, high-grade durians, each encased within velvety smooth snowskin. Each box contains one piece each of *D24 Durian*, *'Mao Shan Wang' Durian*, *Black Thorn Durian* and now even the *D88 Durian* exclusive to this set.

### **NEW FESTIVE BAKED PASTRIES**

Available for takeaway at The Deli and via Festive Online Shop

TIGER TUBBIES 咸蛋莲蓉虎仔 \$48 nett for 8 pieces

Exclusive to this Year of the Tiger are the *Tiger Tubbies*, a rendition of last year's deftly-crafted *Chicky Duo*. Light and fragrant, this adorable baked pastry is made with a similar filling to its predecessor and is guaranteed to delight both young and old. Beneath its rotund and buttery shell lies a delicious filling of lotus seed paste and a quarter salted egg yolk.





### TRADITIONAL WIFE CAKE 老婆饼 \$38 nett for 6 pieces

Delightfully flaky on the outside yet irresistibly chewy within, this traditional pastry is otherwise known as the sweetheart cake. Filled with a candied winter melon and kumquat paste, as well as toasted white sesame seeds, this Chinese bakery classic makes for the perfect afternoon snack.

TRADITIONAL HUSBAND CAKE 老公饼 \$38 nett for 6 pieces

Complementing the *Traditional Wife Cake* is the moreish *Traditional Husband Cake* – a savoury and flavourful alternative to its sweet counterpart. Baked to perfection with its double-layered skin, this scrumptious treat is generously packed with pork floss, desiccated coconut, kumquat and black sesame seed paste.





### **TEOCHEW-STYLE CAKE** 潮州式梅菜饼 \$38 nett for 6 pieces

Fragrant and addictive, this old-school Teochew-style pastry is a traditional treat that packs a mouthful of flavours. Within lies a complex blend of preserved salted vegetables, white sesame seeds, bits of kumquat, candied winter melon and lotus seed paste.

### TRADITIONAL BAKED PASTRIES COMBO 传统酥饼组合

\$38 nett for 6 pieces; 2 pieces per flavour

Best enjoyed with a warm cup of tea, the *Traditional Baked Pastries Combo* is a hearty set of traditional festive bakes ideal for sharing or gifting. Each box contains 2 pieces each of *Traditional Wife Cake*, *Traditional Husband Cake* and *Teochew-style Cake*.



#### **RETURNING CROWD FAVOURITES**

Available for takeaway at The Deli and via Festive Online Shop



From L- R: D24 Durian Snowskin Mooncake, Premium Duo Snowskin Mooncake

### D24 DURIAN 冰皮D24榴梿

\$62 nett for 2 pieces, \$90 nett for 4 pieces

Back by popular demand, the signature *D24 Durian* mooncake is robust in flavour and remains a classic indulgence for the durian connoisseur.

### 'MAO SHAN WANG' DURIAN 冰皮猫山王榴梿

\$74 nett for 2 pieces, \$110 nett for 4 pieces

A signature at Goodwood Park Hotel, this treat is decadently creamy and distinguished by its rich, bittersweet notes.

### BLACK THORN DURIAN 冰皮黑刺榴梿

\$88 nett for 2 pieces, \$138 nett for 4 pieces

Cloaked in black snowskin and embellished with gold flakes, the wildly sought-after *Black Thorn Durian* is a must-try and boasts an intense, bitter flavour.

### PREMIUM DUO: BLACK THORN AND 'MAO SHAN WANG' DURIAN 冰皮黑白精选

\$78 nett for 2 pieces; 1 piece per flavour, \$126 nett for 4 pieces; 2 pieces per flavour

### MANGO WITH POMELO 冰皮杨枝甘露

\$48 nett for 2 pieces, \$75 nett for 4 pieces

Well-loved for its tangy and refreshing taste, the *Mango with Pomelo* snowskin mooncake makes a comeback yet again this year and needs little introduction. Reminiscent of the mango pomelo sago dessert served at the hotel's restaurant Min Jiang, this delightful fruit-based mooncake leaves one pining for seconds.





# CEMPEDAK 冰皮金蜜

\$52 nett for 2 pieces, \$82 nett for 4 pieces

Dressed in a variegated snowskin of vibrant orange and white, this mooncake tastes as fresh as it looks. Made to resemble the flesh of its tropical fruit, it is an ensemble of not only creamy and silky purée but also textured chunks of juicy *cempedak*.

### BLUE PEA FLOWER WITH WHITE LOTUS SEED PASTE AND MELON SEEDS 冰皮蝶豆花瓜仁白莲蓉 \$56 nett for 2 pieces, \$83 nett for 4 pieces

Enrobed in white snowskin, this alluring mooncake is embellished with enchanting blue brushstrokes extracted from the natural colour of butterfly pea flower and highlights traditional flavours with its generous filling of white lotus paste alongside melon seeds.





### SNOWSKIN COMBO 冰皮组合

\$80 nett for 4 pieces; 1 piece per flavour

Another gift-worthy set for your loved ones who enjoy a variety of flavours is the fruit-based *Snowskin Combo* featuring a well-balanced selection of the returning crowd favourites. Adorned in soft pastel hues, each box contains one piece each of *Strawberry*, *Mango with Pomelo*, *Cempedak* and *D24 Durian* mooncake.

### **CLASSIC BAKED SELECTION**

Available for takeaway at The Deli and via Festive Online Shop



From L- R: Traditional Piglet Biscuit, Baked Combo

### TRADITIONAL PIGLET BISCUIT 猪仔饼

\$22 nett for 2 pieces

A nostalgic treat for many, this adorable biscuit is no enigma. Filled generously with lotus seed paste, a pair is presented within a luxe embroidered pouch and is a lovely gift for children too.

### ASSORTED NUTS WITH HAM ('KUM TOY') 良木园金腿

\$62 nett for 2 pieces, \$99 nett for 4 pieces

Set within its baked golden-brown pastry skin is a sweet and savoury filling packed with a lavish array of nuts and seeds; such as melon seed, almond, sesame, walnut, cashew nut, 'jin hua' ham, house-roasted 'char siew', as well as candied winter melon. Crunchy and robust in flavour, this time-honoured delicacy is the ultimate festive classic.

### WHITE LOTUS SEED PASTE WITH MELON SEEDS 瓜仁白莲蓉

\$48 nett for 2 pieces, \$78 nett for 4 pieces

### LOTUS SEED PASTE WITH DOUBLE YOLK 双黄莲蓉

\$53 nett for 2 pieces, \$88 nett for 4 pieces

### WHITE LOTUS SEED PASTE WITH SINGLE YOLK 单黄白莲蓉

\$53 nett for 2 pieces, \$88 nett for 4 pieces

### WHITE LOTUS SEED PASTE WITH DOUBLE YOLK 双黄白莲蓉

\$58 nett for 2 pieces, \$92 nett for 4 pieces

WHITE LOTUS SEED PASTE WITH FOUR YOLKS 四黄白莲蓉

\$62 nett for 2 pieces, \$99 nett for 4 pieces

### BAKED COMBO 传统组合

\$88 nett for 4 pieces; 1 piece per flavour

Housed in a set of four, the popular Baked Combo includes one piece each of White Lotus Seed Paste with Melon Seeds, White Lotus Seed Paste with Single Yolk, Lotus Seed Paste with Double Yolk, and Assorted Nuts with Ham ('Kum Toy').

### **PROMOTIONS**

**Early Bird Offer^:** All guests will enjoy 25% off, and Goodwood Park Hotel Gourmet cardmembers will enjoy 30% off with a minimum purchase of 2 boxes from 31 July to 18 August 2022.

**National Day Offer<sup>+</sup>:** In celebration of Singapore's 57<sup>th</sup> birthday, Citibank, DBS/POSB, HSBC, OCBC, UOB, Goodwood Park Hotel Gourmet cardmembers will enjoy additional 5.7% off with minimum spend of \$380 nett (before discount) in a single bill from 6 to 9 August 2022.

^+Promotion is valid for 2pc and 4pc boxes of mooncakes, Piglet Biscuits (in multiples of 4pcs), Tiger Tubbies, Traditional Baked Pastries, except for 'Mao Shan Wang', Black Thorn, Premium Duo, Durian Combo Mooncakes and Deluxe Mooncake Packaging.

^Available for walk-in purchases with immediate collection at The Deli, subject to stock availability. Pre-orders for self-pick-up or delivery are available through the Festive Online Shop. Not valid at shopping mall stalls or via ordering channels managed by external parties, unless otherwise stated. Orders must be collected or delivered by 18 August 2022.

<sup>+</sup>Available for walk-in purchases with immediate collection at The Deli only, subject to stock availability. Not valid for pre-orders, online orders, at shopping mall stalls or via ordering channels managed by external parties, unless otherwise stated. Combining or splitting of bills are not allowed.

### **CARD PRIVILEGES**

Citibank, DBS/POSB, HSBC, OCBC, UOB cardmembers will enjoy 15% off<sup>#</sup>, and Goodwood Park Hotel Gourmet cardmembers will enjoy 20% off from 31 July to 10 September 2022.

<sup>+#</sup>For bank offers, payment must be made with the respective credit or debit cards, except for HSBC (only credit cards). Not valid for Deluxe Mooncake Packaging, purchases via ordering channels managed by external parties, or with other offers unless otherwise stated. Discount is available on the Festive Online Shop, for walk-in purchases with immediate collection at The Deli and selected shopping mall stalls, subject to stock availability. Pre-orders for self-pick-up or delivery are available through the Festive Online Shop. Note: All takeaway prices quoted are inclusive of GST, unless otherwise stated. Prices quoted for dine-in items are subject to 10% service charge and GST. Digital images of the mooncakes are available upon request. Please refer to Appendix for a summary of prices and availability

For media enquiries and assistance, please contact:

Sixth Sense PR Chantel Chua, PR Associate Tel: 6423 1096 Email: <u>chantel@sixthsense.com.sg</u>

#### **Goodwood Park Hotel**

Justina Loh, Director of Marketing Communications Tel: 6730 1715 Email: justina.loh@goodwoodparkhotel.com Noelle Tan, Consultant Tel: 6423 0096 Email: <u>noelle@sixthsense.com.sg</u>

Stella Chiang, Assistant Marketing Communications Manager Tel: 6730 1885 Email: <u>stella.chiang@goodwoodparkhotel.com</u>

Sean Soh, Marketing Communications Executive Tel: 6730 1830 Email: <u>sean.soh@goodwoodparkhotel.com</u>

### FACT SHEET

<ul><li>Promotion</li><li>Duration</li></ul>	Mid-Autumn Grandeur at Goodwood Park Hotel 31 July (5pm) to 10 September 2022
<ul> <li>Address</li> </ul>	Goodwood Park Hotel, 22 Scotts Road, Singapore 228221
<ul> <li>Order hotline</li> </ul>	(65) 6730 1868 (general enquiries)
	(65) 6730 1867 (corporate enquiries)
<ul> <li>Order email</li> </ul>	mooncake@goodwoodparkhotel.com
<ul> <li>Order website (recommended)</li> </ul>	https://goodwoodparkfestive.oddle.me
The Deli's opening hours	10am to 8pm daily
Mooncake Call Centre	9am to 7pm (Mondays to Fridays)
	9am to 1pm (Saturdays, Sundays, and public holidays)

### **GENERAL INFORMATION ON GOODWOOD PARK HOTEL**

Address	Goodwood Park Hotel, 22 Scotts Road, Singapore 228221
Mainline	(65) 6737 7411
Website	www.goodwoodparkhotel.com
Facebook	facebook.com/GoodwoodParkHotel
Instagram	@goodwoodparkhotelsg
Hashtag	#goodwoodparkhotel
LinkedIn	https://www.linkedin.com/company/goodwood-park-hotel

### Summary

An icon on Scotts Road, Goodwood Park Hotel is housed in a uniquely designed building that dates back to 1900. Regarded as a distinguished institution in hospitality circles, the Hotel is also one of the most reputable pioneers of the tourism industry. Much of her original beauty has been faithfully restored and her majestic air artfully accentuated with fluted columns, delicate woodworks, decorative plasterwork and graceful archways. Through the years, she has gained recognition for her exquisite elegance, legendary charm and tradition of excellence, with her Grand Tower gazetted a national monument in 1989. The Hotel has five distinctive restaurants, each providing a unique dining experience, along with a deli, a bar, two outdoor swimming pools and a fitness centre. Committed to ensuring a safe and clean environment for all, the Hotel has been certified as a SG Clean establishment by the Singapore Government, where hygiene and sanitation measures have been inspected and endorsed by appointed assessors.

### <u>APPENDIX</u> MID-AUTUMN GRANDEUR PRICE LIST

31 July (5pm) to 10 September 2022

All prices are nett unless otherwise stated.

CATEGORY	ITEMS	PRICE
Baked Selection 烘皮月饼	POPULAR White Lotus Seed Paste with Melon Seeds 瓜仁白莲蓉	\$48 for 2 pieces, \$78 for 4 pieces
	POPULAR Lotus Seed Paste with Double Yolk 双黄莲蓉	\$53 for 2 pieces, \$88 for 4 pieces
	POPULAR White Lotus Seed Paste with Single Yolk 单黄白莲蓉	\$53 for 2 pieces, \$88 for 4 pieces
	POPULAR White Lotus Seed Paste with Double Yolk 双黄白莲蓉	\$58 for 2 pieces, \$92 for 4 pieces
	White Lotus Seed Paste with Four Yolks 四黄白莲蓉	\$62 for 2 pieces, \$99 for 4 pieces
	Assorted Nuts with Ham ('Kum Toy') 良木园金腿	\$62 for 2 pieces, \$99 for 4 pieces
	POPULAR Baked Combo 传统组合	\$88 for 4 pieces
	(1 piece each – White Lotus Seed Paste with Melon Seeds, White Lotus Seed Paste with Single Yolk, Lotus Seed Paste with Double Yolk, Assorted Nuts with Ham ('Kum Toy'))	
Snowskin Selection 冰皮月饼	NEW! Strawberry 冰皮草莓	\$48 for 2 pieces, \$75 for 4 pieces
	POPULAR Mango with Pomelo 冰皮杨枝甘露	\$48 for 2 pieces, \$75 for 4 pieces
	POPULAR Cempedak 冰皮金蜜	\$52 for 2 pieces, \$82 for 4 pieces
	SIGNATURE D24 Durian 冰皮D24榴梿	\$62 for 2 pieces, \$90 for 4 pieces
	POPULAR Snowskin Combo 冰皮组合	\$80 for 4
	(1 piece each – Strawberry, Mango with Pomelo, Cempedak, D24 Durian)	pieces
	NEW! Ondeh Ondeh 冰皮椰糖椰丝	\$52 for 2 pieces, \$82 for 4 pieces
	POPULAR Blue Pea Flower with White Lotus Seed Paste and Melon Seeds 冰皮蝶豆花瓜仁白莲蓉	\$56 for 2 pieces, \$83 for 4 pieces
	SIGNATURE 'Mao Shan Wang' Durian 冰皮猫山王榴梿	\$74 for 2 pieces, \$110 for 4 pieces
	POPULAR Black Thorn Durian 冰皮黑刺榴梿	\$88 for 2 pieces, \$138 for 4 pieces
	POPULAR Premium Duo: Black Thorn and 'Mao Shan Wang' Durian 冰皮黑白精选	\$78 for 2 pieces, \$126 for 4 pieces
	NEW! Durian Combo 冰皮榴梿组合 (1 piece each – D24, D88, 'Mao Shan Wang', Black Thorn Durian)	\$116 for 4 pieces

Festive Baked Pastries	Traditional Piglet Biscuit 猪仔饼	\$22 for 2 pieces
佳节烘焙糕点	NEW! Tiger Tubbies 咸蛋莲蓉虎仔	\$48 for 8 pieces
	NEW! Traditional Wife Cake 老婆饼	\$38 for 6 pieces
	NEW! Traditional Husband Cake 老公饼	\$38 for 6 pieces
	NEW! Teochew-style Cake 潮州式梅菜饼	\$38 for 6 pieces
	NEW! Traditional Baked Pastries Combo 传统酥饼组合 (2 pieces each – Traditional Wife Cake, Traditional Husband Cake, Teochew-style Cake)	\$38 for 6 pieces