

## The Pineapple: A Symbol of Hospitality That Has Endured Over Time

Every June 27th, International Pineapple Day not only celebrates the tropical flavor of this fruit but also connects us with an ancient tradition that remains alive in the world of hospitality. This day serves as a reminder of the generosity and warm welcome that this fruit represents.

## The Pineapple as an Emblem of Hospitality

The connection between the pineapple and hospitality has deep roots in the history of New England. In the past, captains returning from their Caribbean voyages would place a pineapple on the post of their fence upon arriving home. This gesture was not only a symbol of their safe return but also an open invitation to the community to share stories, meals, and the warmth of the home. In this way, the pineapple became a sign of welcome and generosity.

Over time, this tradition spread, and the pineapple began to be embraced as a universal emblem of hospitality, friendship, and warmth. It was adopted in the decoration of homes, hotels, and even in the logos of businesses that wanted to convey the idea of a warm and friendly reception. Thus, the pineapple has endured as a visual symbol of openness, a reminder that there is always a place where we feel welcomed and cared for.

Today, when we see a pineapple, we not only think of its flavor but also the spirit of hospitality and generosity it represents—a legacy that continues to thrive in every corner of hospitality, especially at **Porta Antigua**, where warmth and welcome have always been our essence.

