

Immediate Release

The Luxe Manor x Davines Present Festive Celebrations

"Tutu Enchanted" Afternoon Tea at Nordic Restaurant FINDS Fizzy Dada-vines Cocktail Series at Dada Bar + Lounge "We Sustain Beauty" Theme Suites Staycation



Hong Kong, xx November 2024 - The Luxe Manor, a boutique hotel located in Tsim Sha Tsui joins forces again with Italian professional haircare brand Davines to present an extraordinary series of offerings, including the "Tutu Enchanted" Afternoon Tea at the Nordic Restaurant FINDS with an exclusive Davines OI haircare gift sets, Fizzy Dada-vines cocktails and snacks at Dada Bar + Lounge and a luxurious "We Sustain Beauty" staycation in themed suites.

"Tutu Enchanted" Afternoon Tea at FINDS

Let the forest atmosphere surround you as you enter FINDS with silhouettes of tree trunks, wooden deer heads and more. Coinciding with the launch of new OI SOUFFLÉ from the popular OI series by Davines, FINDS' culinary team drew inspiration from the ballet concept of the OI series and fluffy texture of OI SOUFFLÉ. The afternoon tea incorporates the signature red colour of the key ingredient, Roucou, presenting an elegant ballet-themed experience that delivers both subtle flavours and festive visual appeal.



The savoury creations include *Marinated Hokkaido Scallop*, fresh scallops are delicately embraced by soy foam, introducing an innovative and complex flavour. Another highlight is the perfectly *Roasted Black Angus Beef*, where the tender meat harmoniously complemented by the richness of black garlic.

The dessert selection draws inspiration from the classic Christmas ballet "The Nutcracker", specifically the second act, in which the Nutcracker Prince leads Clara into the Kingdom of Sweets, featuring eight different dances. Each dessert has been creatively designed based on the dancing characters and story elements, stimulating guests' imaginations.

Dark Chocolate Marquise is crafted with premium Spanish chocolate, offering an intense, refined taste that reflects the passionate Spanish dance, perfectly embodying the first dance of the Chocolate (Spanish Dance).

Light and crispy choux puff filled with rich Arabic coffee cream creates an **Arabica Coffee Puff** that transports guests to the scene of the second dance - the Coffee (Arabian Dance), seamlessly blending the elegance of ballet with the richness of coffee.

The *Gingerbread with Crème Brûlée* is a perfect combination, like Mother Ginger hugging her children. Every bite radiates festive warmth, and is reminiscent of the playful sixth dance of Mother Ginger and her children.

The delicate and moist *Plum Cake* offers a balanced sweet-tart flavour, releasing rich plum scents with every bite, as if you were listening to the Sugar Plum Fairy's melodious flute in the eighth dance, as she performs her elegant and graceful ballet steps.

Freshly-baked Cranberry Scones served with clotted cream and homemade Drottningsylt (Queen's Jam) round off this afternoon tea experience perfectly.



Roasted Black Angus Beef (left); Marinated Hokkaido Scallop with Soy Foam (right)



Dark Chocolate Marquise (left); Gingerbread with Crème Brûlée (right)







Arabica Coffee Puff

Plum Cake

OI Absolute Beauty Special Drinks

The "Tutu Enchanted" Afternoon Tea is served with a choice of gourmet coffee or contemporary blended tea selection from Finnish "Nordqvist". FINDS has also created special cocktails inspired by OI SOUFFLÉ and the black and white theme colours of OI series: "Bubble Fizz" and "Mocha Mint", priced at HK\$98 (Original: HK\$128) each.

A selection of Finnish teas from "Nordqvist", specially curated to provide a refreshing tea break from the indulgent feast. The five tea selections include organic black tea, organic green tea, organic ginger & citrus green tea, caffeine-free organic Rooibos & bilberry tea, and WÄINÖ cloudberry herbal tea. Notably, the WÄINÖ herbal tea in the collection is made from pure herbs grown in Finland, combined with Nordic favourites such as cloudberries, soothing nettle, angelica leaves, red clover, and angelica root, creating a truly unique and delightful blend.

Bubble Fizz

A perfect blend of coconut rum and white wine, harmoniously combined with sweet strawberry purée, cranberry and pineapple juice. This creation takes guests on a journey between fruity aromas and gentle intoxication, topped with bubbles for a silky, voluminous effect.

Mocha Mint

Inspired by OI series' black and white theme colours, this cocktail interweaves rich coffee liqueurand white cacao. Peppermint liqueur delivers a cool sensation to the palate, while smoothing milk gently embraces the blend and creates a perfect balance.







Bubble Fizz

Mocha Mint

Exclusive Gift Set & Extraordinary offers

Guests who enjoy the "Tutu Enchanted" Afternoon Tea will receive a complimentary Davines OI Haircare Gift Set (Value: HK\$520) at FINDS and a redemption card for a complimentary OI Trial Set (Value: HK\$310) upon purchasing OI SOUFFLÉ (Retail price: HK\$390) at Davines salons*. (Gifts are available while stocks last)

The "OI Haircare Gift Set" includes:

- OI Shampoo 12ml (3pcs)
- OI Conditioner 250ml
- OI Oil 20ml
- Travel pouch

(Value: HK\$520)

"OI Trial Set" upon purchase of OI SOUFFLÉ includes:

- OI Conditioner 75ml
- OI All in One Milk 50ml

(Value: HK\$310)

^{*}Please visit Davines website for salon details at https://hk.davines.com/pages/salon-locator







Guest who enjoy "Tutu Enchanted" Afternoon Tea Receive Onsite: A Set of "OI Haircare Gift Set"; Upon purchase of OI SOUFFLÉ at Davines salons receive: A Set of "OI Trial Set"

OI SOUFFLÉ

"Tutu Enchanted" Afternoon Tea will be available from 1 December 2024 to 28 February 2025 between 3 pm to 5:30 pm daily.

Price

Monday to Friday – HK\$588 for 2 persons / HK\$338 for 1 person

Saturday, Sunday & Public Holidays – HK\$638 for 2 persons / HK\$368 for 1 person

*All prices are subject to a 10% service charge

For reservations or enquiries:

FINDS

Address: 1/F The Luxe Manor, 39 Kimberley Road, Tsim Sha Tsui, Kowloon, Hong Kong

Telephone: (852) 2522 9318 WhatsApp: (852) 9376 0331

Email: reservations@finds.com.hk

Website: www.theluxemanor.com/dining/finds



<u>Dada Bar + Lounge x Davines: Fizzy Dada-vines</u>



From 1 December, The Luxe Manor's artistic Dada Bar + Lounge (Dada), a favourite spot for ladies' gatherings, will launch the highly anticipated **Fizzy Dada-vines series** inspired by Davines Essential Haircare.

The Essential Haircare features active ingredients from the Slow Food Presidium in Italy, highlighting the brand's commitment to biodiversity. Dada's mixologist has crafted two special cocktails:

Aurora (HK\$168/glass):

The mixologist combines vodka, pineapple juice, Sprite, Blue Curaçao, and butterfly pea tea to create an enchanting cocktail with blue-purple colour gradient, a hint of sweetness and a smooth finish.

Snowy (HK\$168/glass):

The cocktail blends with gin, lime juice, syrup and cucumber, with a sugar-crystal rimmed glass that perfectly balances sweetness and alcohol content.

To complement the cocktails, DADA's culinary team has crafted two snacks at HK\$168 each, inspired by the ingredients in the Essential Haircare line. The *Iberico Pork Skewer* features premium pork pluma accompanied by fresh tomatoes used in NOUNOU Moisturizing collection, red celery from DEDE and olives from the LOVE Smoothing collection, perfectly



capturing Mediterranean flavours. The *Smoked Duck Prosciutto* pairs perfectly with cantaloupe from the MOMO Hydrating collection, topped with crispy almond flakes from the LOVE Curl collection and finished with sea salt from the SOLU Cleansing collection for enhanced flavour complexity.

Guests who order the Dada-vines Combo (HK\$ 328 each) inclusive of one cocktail and one snack will receive a complimentary Davines Essential Haircare shampoo 75ml (Value: HK\$160) in a random variation.

Fizzy Dada-vines

Serving Period: 1 December 2024 to 28 February 2025

Serving Time: 4pm to 12am

Enjoy 50% off for the second combo set when making the reservation with deposit on

before 21 December 2024

*All prices are subject to a 10% service charge

For reservations or enquiries:

Dada Bar + Lounge

2/F The Luxe Manor, 39 Kimberley Road, Tsim Sha Tsui, Kowloon, Hong Kong

Tel: (852) 3763 8778

WhatsApp: (852) 9376 0332 Email: info@dadalounge.com.hk

<u>Sustainable Beauty Journey at Theme Suites Staycation</u>

The Luxe Manor features six luxurious themed suites, each with its unique design aesthetic. Davines has carefully paired six haircare gift sets with these themed suites, priced from HK\$4,300 per night. The package includes a one-night stay in a themed suite, breakfast for two, late check-out privileges and a Davines haircare gift box for guests to experience a luxurious, sustainable beauty journey during their stay.

NORDIC Themed Suite x Heart of Glass Gift Box

NORDIC suite features a light blue colour scheme with ice-inspired design elements, complemented by a warm, plush carpeting that showcases the stylish coolness of a modern



Eskimo. The Davines Heart of Glass Collection in deep indigo blue, reminiscent of the mysterious beauty of the polar twilight, is a perfect match.

Heart of Glass Gift Box includes:

- Silkening Shampoo 250ml
- Rich Conditioner 250ml
- Luminous Hair Milk 150ml





Heart of Glass Gift Box

Themed Suite - NORDIC

LIAISON Themed Suite x LOVE Smoothing Gift Box

LIAISON embodies romance with its pink and burgundy colour interior, featuring a tailor made round bed that adds an Italian flair. The classical elegance of the room perfectly complements the Davines LOVE Smoothing Collection, which is aptly named after love, inviting guests to immerse themselves in romantic charm and allure.

LOVE Smoothing Gift Box includes:

- Smoothing Shampoo 250ml
- Smoothing Conditioner 250ml
- OI All in One Milk 135ml







LOVE Smoothing Gift Box

Themed Suite - LIAISON

ROYALE Themed Suite x OI Gift Box

ROYALE draws inspiration from Hollywood icon Marilyn Monroe, featuring shimmering silver elements that reflect her unique feminine allure. The luxurious and elegant design pairs perfectly with OI Gift Box by Davines, recreating the legendary star's glamorous and sophisticated essence.

OI Gift Box includes:

- OI Shampoo 280ml
- OI Conditioner 250ml
- OI Oil 135ml





OI Gift Box

Themed Suite - ROYALE

MIRAGE Themed Suite x NOUNOU Gift Box

MIRAGE's design incorporates optical illusions and hidden installations, featuring playful textiles and warm lighting that accentuates the room's intersecting design elements. This innovative design perfectly complements the Davines NOUNOU Gift Box, which is specifically formulated to provide nourishment and care for damaged hair.



NOUNOU Gift Box includes:

- NOUNOU Nourishing Shampoo 250ml
- NOUNOU Nourishing Conditioner 250ml
- OI Oil 135ml





NOUNOU Gift Box

Themed Suite - MIRAGE

CHIC Themed Suite x MOMO Gift Box

The suite blends striking contrasts of black, white, and earth tones, accented with elegant gold elements, exuding sophisticated and fashionable ambiance. This stylish design perfectly complements the Davines MOMO Gift Box, whose golden packaging echoes the room's gilded accents while providing natural shine and hydration for your hair.

MOMO Gift Box includes:

- MOMO Moisturizing Shampoo 250ml
- MOMO Moisturizing Conditioner 250ml
- Blowdry Primer 250ml



MOMO Gift Box

Themed Suite -CHIC



SAFARI Themed Suite x NOUNOU Gift Box

SAFARI embodies Middle Eastern luxury, evoking the ambiance of a starlit desert night. Distinctive features include wooden carvings, exotic lanterns, a built-in bathtub and a unique tree trunk desk. This exotic design pairs beautifully with the Davines NOUNOU Gift Box, offering rich nourishment and warmth reminiscent of sanctuary in the vast desert landscape.

NOUNOU Gift Box includes:

- NOUNOU Nourishing Shampoo 250ml
- NOUNOU Nourishing Conditioner 250ml
- OI Oil 135ml





NOUNOU Gift Box

Themed Suite - SAFARI

For enquiries or reservations, please contact the Reservation Department at (852) 3763 8880 or email to rsvn@theluxemanor.com for further assistance.

Address: The Luxe Manor, 39 Kimberley Road, Tsim Sha Tsui, Kowloon, Hong Kong

Telephone: (852) 3763 8888 Email: info@theluxemanor.com Website: www.theluxemanor.com

Facebook: <u>www.facebook.com/theluxemanor</u> Instagram: <u>www.instagram.com/theluxemanorhk</u>

#TheLuxeManorHK # #FINDS #DadaBarLounge #DavinesHongKong #Davines #GrowBeautiful #SustainableBeauty

High-resolution images can be downloaded here: https://bit.ly/48qBbFf



About FINDS

Established in 2004, FINDS has been Hong Kong's iconic Nordic restaurant, with award winning cuisine crafted by the chef. FINDS is an acronym for the Nordic countries – Finland, Iceland, Norway, Denmark and Sweden, and carries a distinct Nordic culture in the bustling heart of Tsim Sha Tsui. The majority of the seasonal ingredients are imported directly from Northern Europe, complemented with original Nordic cooking techniques such as smoking, curing, pickling and fermenting, offering the true and delicate flavours.

The restaurant itself was awarded as The Best of The Best MasterChef Recommendation Restaurant by the Asia Art of Cuisine Society in 2019, 2021-2023. The restaurant receives high acclaim from media, such as being listed in the Hong Kong and Macau's Best Restaurants by Hong Kong Tatler, South China Morning Post's 100 Top Tables, WOM Guide and Louis Vuitton Hong Kong/Macau City Guide. FINDS is the first western-cuisine restaurant in Hong Kong to join WWF's Ocean-Friendly Menu programme and proudly support Green Monday campaign.

About Dada Bar + Lounge

Dada Bar + Lounge (Dada), inspired by the Dadaism art movement of the early 20th century, is a living example of contrast and imagination. Located on the 2/F of the luxury boutique hotel The Luxe Manor, the bar's design elegantly incorporates the spirit of the Dadaist cultural movement; the space is infused with irony and a visual extravaganza of contrasting patterns, fabrics, and shapes. For those searching for a dose of something bizarrely hip, Dada is a living, breathing ignition of the senses; daring drinks take the reins of taste buds, and inspired jazz melodies offer mesmerising aural flavours.

About The Luxe Manor

The Luxe Manor is a stylishly surrealism-inspired boutique hotel located in Hong Kong's Tsim Sha Tsui since 2006. Nuzzled amidst the bustling nightlife of Knutsford Terrace, The Luxe Manor boasts 153 stunning guest rooms and 6 themed suites offering a distinct feeling of adventure within Hong Kong's urban jungle. FINDS is the iconic Nordic restaurant featuring Northern European cuisine. DADA, the property's bar and lounge, is creatively reminiscent of the elusive Dada art movement, catering to the stylish segment of both the luxury leisure and business travellers. The Luxe Manor is managed by GR8 Leisure Concept Ltd., a Hong Kong based hospitality group.

About GR8 Leisure Concept Limited

Founded in 2004, **GR8 Leisure Concept** is an innovative hospitality group that owns and manages a portfolio of seven brands, consisting of hotels, restaurants, and bars across Hong Kong and China. **The Luxe Manor**, a surrealism-inspired boutique hotel located in Tsim Sha Tsui. The property is home to the city's authentic Nordic restaurant, **FINDS** and **Dada Bar + Lounge**, a contemporary variety club creatively reminiscent of the elusive Dada art movement. Also in Hong Kong is the group's charming beachside café, **Cafe Roma**, which boasts a premium spot by Tung Wan Beach in Ma Wan. **Hotel Soul** is the group's second hotel venture located in Suzhou, China. The hotel features continental restaurant



Brasserie 101, and the hotel's latest concept, **Bar Soul**, which brings a unique blend of retro and industrial elements to Hotel Soul.

For more details, please visit www.theluxemanor.com.

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