

# The Fishwrapper

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Dear Guests,

This has been a rewarding year for all of us at Bluefin Bay as we have celebrated our 25th anniversary, and the 100-year tradition of hospitality upon which Bluefin Bay was built.

We consider it a privilege to have welcomed so many of you to our Lake Superior retreat, and to have helped celebrate the romance, family, and tradition in your lives during the past 25 years.

It was in that spirit that we decided to mark this occasion by celebrating first and foremost with our guests. Throughout the year, we have offered special 25th anniversary discounts and deals, contests and activities with the goal of communicating how much we value your patronage.

As this anniversary comes to a close, and the holidays are upon us, we want to extend our deepest gratitude for entrusting us with your vacation memories over the years. Please enjoy your complimentary 15th Annual Bluefin Bay Calendar as a token of our appreciation and a celebration of our beautiful and pristine area on Lake Superior's North Shore.

We wish you health, happiness and prosperity in the New Year. Happy Holidays from all of us at Bluefin Bay.

Dennis Rysdahl  
Owner and General Manager

## WE'RE MAKING A BLUEFIN BAY WINTER VACATION MORE REWARDING THAN EVER

Plan your winter getaway where winter is never out of season and where the indoors are as great as the outdoors. At Bluefin Bay, we combine the very best in winter adventure and activity, with the biggest lake and the best waves, and the ultimate in relaxation — from in-room fireplaces and Jacuzzis, to our signature outdoor heated pool and hot tub, to the total relaxation of a pampering massage. And, when you're this close to the water, your entire experience is enhanced.

This year, we've added an extra reward on top of already great winter rates and our traditional winter deals, to create the ultimate Winter Wonderland Vacation Packages.

### WINTER WONDERLAND VACATION PACKAGES

The longer you stay, the more rewards you earn with our new Bluefin Bay Rewards Card. Stay two or three nights and earn a \$50 Rewards Card; four nights and receive a \$100 Rewards Card; five nights or more and earn a \$150 Rewards Card. Bluefin Bay Rewards Cards can be used anywhere at the Bluefin Bay Family of Resorts for lodging, restaurants, and in our gift shops.

Choose from one of these popular winter packages, and extend your rewards with an Extended Stay Winter Wonderland Package:

#### JANUARY 3 FOR 2

*Valid Jan. 3-31, 2010*

Stay three nights and get one of those nights completely **FREE**, plus receive a \$50 Rewards Card.

#### FEBRUARY 4 FOR 3

*Valid Feb. 1-28, 2010*

Stay four nights and get one of those nights completely **FREE**, plus receive a \$100 Rewards Card.

#### MARCH WEEKENDS AT MIDWEEK RATES

*Valid March 5-31, 2010*

Stay three nights over a weekend and receive ALL nights at our lower midweek rates, plus a \$50 Rewards Card.

#### SKI & STAY PACKAGES

Each of these Winter Wonderland offers above can be combined with discounted ski lift tickets to Lutsen Mountains to create a Ski and Stay Package. Ask your reservationist for details.

### NEW WINTER PACKAGES FOR THE FAMILY

#### PRE-HOLIDAY NORTH SHORE FAMILY GETAWAY

*Valid through Dec. 24, 2009*

Bring the family for an early North Shore Holiday and take advantage of our December Gales 3 for 2 Special. Stay three nights and receive one night completely FREE. Combine a family vacation with traditional family fun and some early shopping for one-of-a-kind north shore gifts.



#### FIRST-TIME FAMILY SKI & STAY PACKAGE

*Valid throughout 2009-10 ski season*

This NEW Ski and Stay Package is for families who want to experience downhill skiing at Lutsen Mountains for the first time. The two-day package includes everything you need to get started — including two nights lodging at Bluefin Bay, free shuttle to and from Lutsen Mountains, and a two-day learn to ski package with lift tickets, ski rentals and lessons. Packages start at \$498 for a family of four. Ask your reservationist for details.

#### FAMILY SPRING BREAK - SKI & STAY PACKAGE

*Valid March 28-April 11, 2010*

This package includes three nights lodging, plus three days of lift tickets and free ski rental and ski lessons for the entire family. Package prices start at \$699. Ask your reservationist for details.

### ROMANCE IS ALWAYS IN SEASON

Named Minnesota's Most Romantic Resort (Lake Superior Magazine) and Best Honeymoon Resort five years in a row (MN Bride), we pride ourselves on getting romance right. The new Bluefin Bay Romance Package has been extremely popular. It includes:

- Two nights lodging in the room style of your choice
- A bottle of champagne in your room upon arrival
- Breakfast for two each morning at the Bluefin Grille or Coho Café (in-room delivery available on weekends)
- A romantic candlelight dinner for two at the Bluefin Grille with breathtaking views of Lake Superior (value up to \$80)
- A special Bluefin Bay photo album to hold photos from your favorite romantic getaway

Add any of the following to enhance your romantic package:

- Rose petals in your room upon arrival — \$30
- Appetizers & wine delivered to your room — \$30
- Cozy sleigh ride for two with hot chocolate — \$40

Package prices start from \$249 and vary depending on dates and room style chosen.

**CALL US AT 1-800-BLUEFIN (258-3346) or visit [www.bluefinbay.com](http://www.bluefinbay.com) to book your winter vacation today.**



Winter To Do List:



**SKI LUTSEN MOUNTAINS**  
Enjoy mountain skiing right in Bluefin Bay's backyard. 92 alpine runs sweep across four interconnected mountains, making Lutsen larger than any other Midwest ski area. Ski and snowboard lessons; free shuttle to and from Lutsen Mountains.



**STRAP ON THE SNOWSHOES**  
Snowshoeing through the woods offers unparalleled beauty. Try the Superior Hiking Trail, backcountry trail systems, or shoe along waterfalls and rivers. Bluefin Bay offers complimentary equipment, free shuttle service, and guided hikes.



**SLEIGH RIDES WITH COMPLIMENTARY HOT CHOCOLATE**  
Experience the peaceful beauty of the north woods on a classic horse-drawn sleigh ride with Belgians Jack and Julie. Ride through pristine Cascade River State Park and enjoy complimentary hot chocolate after.



**DOG SLEDDING THROUGH THE BACKCOUNTRY**  
If you haven't tried it, you'll want to experience dog sledding through the backcountry trails with some of the best dog mushers in North America.



**SPEND SOME QUALITY FAMILY TIME**  
Ice skating on the Bluefin Bay rink, taking them on in a game of hockey, or just enjoying smores and stories around the campfire.



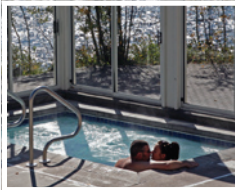
**TAKE TO THE CROSS-COUNTRY SKI TRAIL**  
The North Shore Ski Trail features 150 kilometers of professionally groomed trails winding through the Superior National Forest. Most are groomed for classic and skate skiing. Bluefin Bay offers complimentary equipment, shuttles to area trailheads, and guided ski tours.



**ENJOY A CANDLELIT DINNER WITH LAKE VIEW**  
Indulge your romantic side with a candlelit dinner at the Bluefin Grille — where the cuisine is as great as the views. Enjoy our fresh lake fish, signature dishes, and the moonrise over the lake.



**TAKE A STROLL ON THE LAKEWALK**  
Take in the stars and the sparkle of the moon on the water with a stroll along the Bluefin Bay lakewalk. It doesn't get more romantic than this!



**EXHILARATION & RELAXATION BAR NONE**  
Take a dip in Bluefin's signature outdoor heated pool and unwind in the hot tub overlooking the lake. You can't get this experience anywhere else on the shore — and the views are amazing day or night.



**PARTAKE IN A RELAXING MASSAGE**  
Pamper yourself from head to toe with a relaxing massage. Try our Hot Stone Massage — the perfect reprieve after a day of outdoor adventure.

Calendar of Events

DECEMBER 2009

- 1 Gales 3 for 2 Special continues until 12/24  
Winter Activities begin at Bluefin Bay
- 4-6 Waterfront Photography Weekend at Bluefin Bay
- 11 Trailer Trash at Papa Charlie's, Lutsen Mountains
- 10-13 Grand Marais Playhouse – Cinderella Kids
- 19 Mick Sterling & the Irresistibles at Papa Charlie's, Lutsen Mountains
- 20 The Nylons Christmas Concert – Arrowhead Center for the Arts
- 24 Last day of Quiet Time at Bluefin Bay
- 25 Christmas Day
- 31 New Year's Eve Fireworks and Torchlight Parade at Lutsen Mountains

JANUARY 2010

- 1 New Years Day
- 3 Jan. 3 for 2 Special Begins
- 3-10 College Week – Comedy/Live Music/Games at Lutsen Mountains
- 7-9 SnowBall Festival at Lutsen Mountains
- 15-16 Gooneybirds Reunion at Papa Charlie's, Lutsen Mountains
- 18 Martin Luther King Jr. Day
- 23-31 Volks Ski Festival
- 30 The Hillcats at Papa Charlie's, Lutsen Mountains
- 31 John Beargrease Sled Dog Marathon

FEBRUARY 2010

- 1 Feb 4 for 3 Special Begins
- 5-7 Family Olympic Festival – Lutsen Mountains
- 13 Mardi Gras Carnival/Jack Brass Band
- 14 Valentines Day
- 15 President's Day
- 20 Billy Johnson's Roadshow – Papa Charlie's
- 25 Winter Track Festival – Gunflint Trail Lodge
- 27 Shane Martin Band at Papa Charlie's, Lutsen Mountains

MARCH 2010

- 5 March Weekends at Midweek Rates  
Special Begins
- 14 Daylight Savings Begins
- 17 St. Patrick's Day
- 27 Spring Carnival/Beach Party w/DJ D'Angelo at Lutsen Mountains
- 28 Spring Quiet Time/Spring Fever Special Begins

GIVE THE GIFT OF BLUEFIN BAY

Give the gift of...

- ...travel
- ...adventure
- ...romance
- ...relaxation
- ...family tradition
- ...lifelong memories

Give the gift of Bluefin Bay



This holiday give an incredible gift that will keep on giving long after it is unwrapped — the gift of a seaside getaway to Bluefin Bay. When you give the gift of Bluefin Bay, you're not only giving that special someone a trip to Minnesota's Favorite Resort, but also romance, relaxation, adventure, pampering, and memories that will last forever.

Bluefin Bay gift cards can be purchased in any dollar amount and used anywhere at the Bluefin Bay Family of Resorts (Bluefin Bay, Surfside and Temperance Landing) for lodging, restaurants, gift shops and more.

Gift cards are mailed within a few days of placing your order, and each card comes in special holiday packaging with a place for a personal message — all making your job of giving even easier.

Call 1-800-BLUEFIN (258-3346) or 218-663-7296  
locally to order your gift cards today.

Holiday Waldorf Salad  
Compliments of Ed Douglass,  
Executive Chef, Bluefin Grille



- Dressing:**  
2 cups real mayonnaise  
1/4 cup fresh lemon juice  
1/2 teaspoon Tabasco sauce  
2 cloves chopped garlic  
Salt and pepper to taste  
Blend all ingredients until smooth and set aside.
- Salad:**  
2 pounds bite size broccoli florets  
4 cups cooked, whole wild rice  
2 honeycrisp apples, cored and diced (not peeled)  
2 cups dried cranberries (reserve half)  
2 cups cashew pieces (reserve half)  
8 each green onions, chopped
- Directions:**  
In a large bowl, mix salad ingredients and then add the dressing mixing well. Allow to rest in the cooler for 4 hours or over night to blend the flavors. Stir and place in your favorite bowl.  
Top with the reserved cashews and cranberries and serve.
- Warm or chilled, grilled chicken breast takes this from a side dish to a great light lunch.