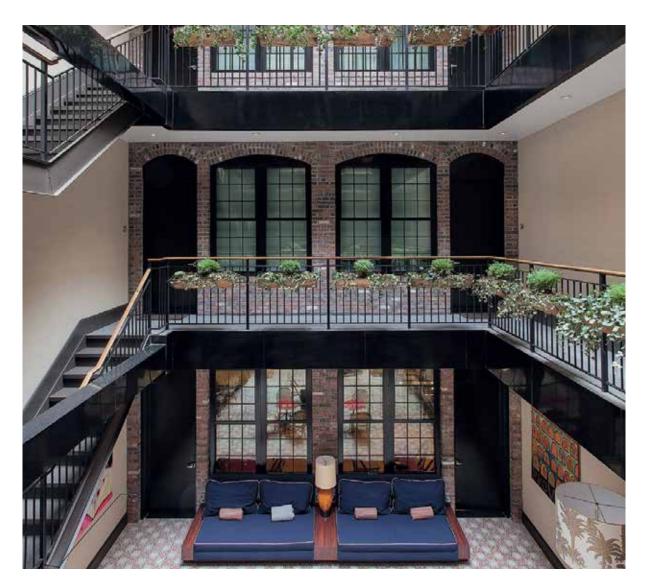
CA SA VOGUE



The Broome

Despite an overhaul lasting seven years, this five-storey, 14-room boutique hotel, which once housed artists' lofts and is now owned by four Frenchmen, is faithful to its origins. Art from the owners' private collections adorns the walls and the serene atrium (above) provides guests with some reprieve from the bustle of Soho beyond. All the rooms are tastefully done out in Mitchell Gold + Bob Williams furnishings,

and overlook Broome Street or the inner courtyard. The home-from-home feel is enhanced by thoughtful touches such as the complimentary morning pastries from nearby bakery Ceci Cela (T 212 274 9179). We recommend booking the one-bedroom Penthouse, which has a roof terrace and panoramic views of the neighbourhood. 431 Broome Street, T 212 431 2929, www.thebroomenyc.com