



VERIFIED BY INCLUCARE: HOTEL ÉCLAT BEIJING BECOMES FIRST ACCESSIBILITY AND INCLUSION-CERTIFIED LUXURY HOTEL IN CHINA.

Luxury art hotel completes four-step education and adaptation programme to deliver 'Conscious Inclusivity' for disabled guests.

21 May 2025 – Hotel Éclat Beijing, a luxury art boutique hotel and member of Small Luxury Hotels of the World, has become the first hotel in China to be Verified by IncluCare – the pioneering inclusivity and accessibility accreditation from UK-based inclusive hospitality experts, Inclu. This recognition reflects Hotel Éclat Beijing's wholehearted commitment to Inclu's radical concept of 'Conscious Inclusivity' for disabled guests. The verification follows the successful completion of a rigorous four-step, expert-led evaluation, education, and transformation programme for hospitality providers.

"We are honoured to be the first hotel in China to receive the Verified by IncluCare accreditation," said Dany Lützel, General Manager of Hotel Éclat Beijing. "This recognition reflects our ongoing commitment to creating an inclusive and welcoming environment for all guests. From our art-filled interiors to our personalised guest services, we believe luxury should be accessible to everyone."

"The hotel offers accessible Room 1901 with wide doors, furniture, and a safe bathroom. Public areas feature wide doors, barrier-free elevators, and suitable table heights. Step-free parking is available at the main entrance and underground. Parkview Green shopping center is connected with accessible corridors and restrooms. Dongdaqiao Metro Station, just 5 minutes away, has elevators and ramps. Transportation options include walking, driving, and airport transfers, with landmarks easily reachable by metro or a short drive. Trained staff provides professional support."

Located in the iconic Parkview Green complex in Beijing's Central Business District, Hotel Éclat Beijing is renowned for its fusion of contemporary luxury and museum-quality art, featuring works by Salvador Dalí, Andy Warhol, and Zeng Fanzhi. The hotel offers over 100 rooms and suites, including 20 individually styled suites with private terraces and lagoon features. With a focus on intuitive service and bespoke experiences, Hotel Éclat Beijing now also leads the way in inclusive hospitality.

Established in 2022, *Verified by IncluCare* accreditation is awarded only to hotels, restaurants, and hospitality venues that successfully implement IncluCare's curated programme designed to empower organisation leadership and all guest-interacting staff to establish a culture of inclusivity for guests with mobility, sensory, and neurodivergent exceptionalities. Crucially, it requires hotels to make their accessible room inventory visible, bookable, and confirmed at the point of booking – removing a key barrier to access for countless potential guests.

Training and education are a central pillar of the Inclu vision to change mindsets and instil the concept of 'Conscious Inclusivity' - a paradigm shift of thinking and actions that goes well beyond the narrow, static construct of 'accessibility', too often seen as the only measure of an organisation's capacity to

accommodate guests with disabilities. In contrast, 'Conscious Inclusivity' identifies 'facility' - the built and physical environment - as only one facet of genuinely equitable provision. As Inclu CEO Richard Thompson explains, *"an organisation's capacity to welcome and delight disabled guests is overwhelmingly determined by its provision of an impeccable, personalised and consciously inclusive service delivered by an aware, empowered and confident workforce, facilitating access to the full range of amenities and experiences that it has to offer."*

For further information, visit: www.eclathotels.com/beijing

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About Inclu

Inclu is a revolutionary new brand from the UK's most established accessible and inclusive hospitality experts, encompassing a plethora of products and services created to realise the vision of enabling travel for all - encapsulated by the strapline "It means the world. To everyone."

More than a specialist accessible travel company, Inclu is a complete ecosystem of B2B and B2C products, services, solutions, and support that is set to galvanise the whole industry from top to bottom and transform travel opportunities for disabled people. The Inclu brand family currently comprises concierge-led discovery platforms Inclusive Luxury Hotels and Inclusive Luxury Table; B2B training and strategic business solutions services, Inclu Academy and Inclu Consulting; and expert-led evaluation, education, and transformative programme, IncluCare.

Pioneers of crafting equity of experience in luxury hospitality and travel, Inclu's philosophy is enshrined in the concept of 'Conscious Inclusivity' - a paradigm shift of thinking and actions that goes well beyond the narrow focus of 'accessibility'.

About Hotel Éclat Beijing

Hotel Éclat Beijing is offering an unparalleled blend of art and luxury, with 100 rooms and suites and personalised service. With a world-class art collection, including works by Salvador Dalí and Andy Warhol, along with private lagoon suites and exceptional dining, Hotel Éclat provides an unforgettable experience for its guests. With the signature 'Éclat Essentials' for guests to enjoy, Éclat redefines the upscale hotel experience, bringing you the art of contemporary luxury and the luxury of contemporary art. Hotel Éclat is part of the Hong Kong Parkview Group, which operates hotels, serviced residences, offices, and retail throughout Asia and Europe.

Hotel Éclat Beijing won "2023 the No. 1 in China and 37th Best Hotel in the World Award by Conde Nast Travelers Readers' and was ranked 2024 again as one of the best Hotels in Mainland China.

About Small Luxury Hotels of the World™

Small Luxury Hotels of the World (SLH), the champion of small, luxury, independent hotels, has a collection of over 570 hotels in 90 countries. They are constantly on the road, getting the first glimpse of the latest openings, game-changing hotel concepts, and the most far-flung destinations.

For further information or to discuss press trip opportunities, please contact:

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State Name and Details

Hotel Éclat Beijing Overview Image: www.eclathotels.com/beijing



Accessible Guest Room



Lagoon Suites



Georger's Restaurant and Bar



