

**CONTACT:**

Redha Rashid  
Marketing Communications Manager  
The Danna Langkawi Resort & Beach Villas  
+604 950 0888  
[redha@thedanna.com](mailto:redha@thedanna.com)

**FOR IMMEDIATE RELEASE**

**The Danna Langkawi Resort & Beach Villas, A Member of Small Luxury Hotels of the World  
Welcomes New General Manager**

**Langkawi, Malaysia – 9 August 2024** – The Danna Langkawi Resort & Beach Villas, an esteemed member of Small Luxury Hotels of the World, is thrilled to announce the appointment of Aditya Shamsher Malla as its new General Manager, effective August 2024. Aditya, a highly regarded hospitality professional, brings a wealth of experience and a strong commitment to excellence, making him an invaluable addition to The Danna team.



*Aditya Shamsher Malla, General Manager at The Danna Langkawi*

**THE DANNA LANGKAWI RESORT & BEACH VILLAS**

Telaga Harbour Park, Pantai Kok, 07000 Pulau Langkawi, Kedah Darul Aman, Malaysia  
T: +604 959 3288 | F: +604 959 3188 | E: [info@thedanna.com](mailto:info@thedanna.com) | W: [thedanna.com](http://thedanna.com) | V: [thedanna.villas](http://thedanna.villas)  
A Member of Small Luxury Hotels of the World  
Owned & operated by Benua Perdana Sdn. Bhd (337514-T)

Aditya is a seasoned professional with over three decades of extensive experience in the hospitality industry. His illustrious career spans various high-profile roles, including operating, pre-opening, renovating, converting, repositioning, and relaunching branded hotels. Aditya has successfully led teams across diverse destinations, both leisure and business, and has been instrumental in cultivating service-led, values-driven cultures.

Aditya has worked with some of the most prestigious brands, including Oberoi Hotels & Resorts, Taj Luxury Hotels, Shangri-La, Hyatt Regency, Marriot International, and Hilton. He has spearheaded sales and marketing efforts for some of the finest luxury and MICE hotels and delivered operational excellence as General Manager. Most recently, he served as the General Manager in Indonesia, transitioning it to full service following acquisition and conversion from Accor.

His educational background includes advanced courses in strategic leadership and management from esteemed institutions, including the Indian School of Business and IIM Bengaluru. He is an alumnus of Delhi University, graduating with honours in Economics, and holds a PGDM in Human Resources from IMT Ghaziabad.

Aditya is also an avid golf and squash player, reflecting his passion for sports and community engagement. He has been actively involved in industry associations and enjoys mentoring future leaders in hospitality. Aditya has contributed as Vice President of Poona Hoteliers Association (PHA), President of SKAL International Kolkata, Managing Committee member of SKAL Hyderabad and Mumbai, and Tourism Committee member of CII in West Bengal and Andhra Pradesh. In 2020, he was recognized in the Forbes List of Top 100 Great People Managers for his initiatives in a study by GMI, an associate of Great Place to Work Institute.

*"I am honoured to join The Danna Langkawi, a luxury resort renowned for its elegance and exceptional guest experiences. I look forward to working with the dedicated team here to elevate our standards of hospitality and create unforgettable experiences for our guests."*  
Stated Aditya.

The entire team at The Danna Langkawi is excited to welcome Aditya and looks forward to growing under his experienced leadership and learning from his wealth of knowledge.

For more information about The Danna Langkawi and its offerings, please visit <https://www.thedanna.com>. High resolution images are available for download here: <https://bit.ly/3A6WLS4>.

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#### **Social Media**

Facebook: [facebook.com/thedannalangkawi](https://facebook.com/thedannalangkawi)

Instagram: [@the\\_danna\\_langkawi](https://www.instagram.com/the_danna_langkawi)

TikTok: <https://www.tiktok.com/@thedannalangkawi>

LinkedIn: [linkedin.com/company/TheDannaLangkawi](https://www.linkedin.com/company/TheDannaLangkawi)

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### **About The Danna Langkawi Resort & Beach Villas**

Celebrating Langkawi's stunning scenic beauty, The Danna Langkawi Resort & Beach Villas welcomes you with legendary island hospitality while enchanting you at every turn. Take your time to explore this 5-star luxury beach resort featuring exclusively designed villas each with a private pool and direct access to the beach, colonial oceanfront rooms, intimate seaside dining and a soothing spa nestled in a lush tropical enclave and sandy beaches overlooking the Andaman Sea. Steeped in rich history, timeless elegance and sophisticated splendour, The Danna Langkawi Resort & Beach Villas is where your dreams become lasting memories. For more information, visit [www.thedanna.com](http://www.thedanna.com) or [www.thedanna.villas](http://www.thedanna.villas).

### **Let's Be Direct**

Be rewarded and enjoy value-added benefits during your stay at The Danna Langkawi Resort & Beach Villas. Book directly with us via our website or Reservations team to receive complimentary return airport transfer, daily stay credit for food and beverage or spa, guaranteed late check-out at 1pm, Junior VIPs enjoy special privileges, and daily credit for non-motorized water sports activities. Also enjoy free access to the Club Lounge from 5pm to 7pm daily for evening cocktails exclusively for Villa and Suite guests only. For more information, visit <https://www.thedanna.com/special-offers>.

### **About Tradewinds Corporation Berhad**

Tradewinds Corporation Berhad is a diversified conglomerate with key interests in property development (as Tradewinds Property) and hospitality (as Tradewinds Hospitality). Tradewinds Hospitality stands today as one of the largest hotel owners in Malaysia with seven trading hospitality assets throughout the country including its flagship hotel, The Danna Langkawi Resort & Beach Villas. Other prestigious hotel brands employed under its stable include Hilton Petaling Jaya, Hilton Kuching, Pelangi Beach Resort & Spa Langkawi, Mutiara Taman Negara, Rebak Island Resort & Marina, Tanjung Rhu Resort Langkawi and Glenmarie Hotel & Golf Resort. For more information, visit <https://tradewindshotels.com>.

### **About Small Luxury Hotels of the World**

Small Luxury Hotels of the World™ (SLH) is the most desirable community of independently minded travellers and independently spirited hotels in the world. We turned the luxury boutique hotel into a phenomenon and selected the distinctive, the diverse and the downright delightful. People, places and experiences with individual character, intimate charm and inherent class. We've personally visited, vetted and verified over 520 hotels in more than 90 countries. We are envisioning a future where people experience the world with intention, experience its intensity and protect its integrity. Be part of the community – join us at INVITED, visit us at [www.slh.com](http://www.slh.com), contact a travel agent or call the Small Luxury Hotels of the World VIP Desk. Click [here](#) to view a full contact listing by country.

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