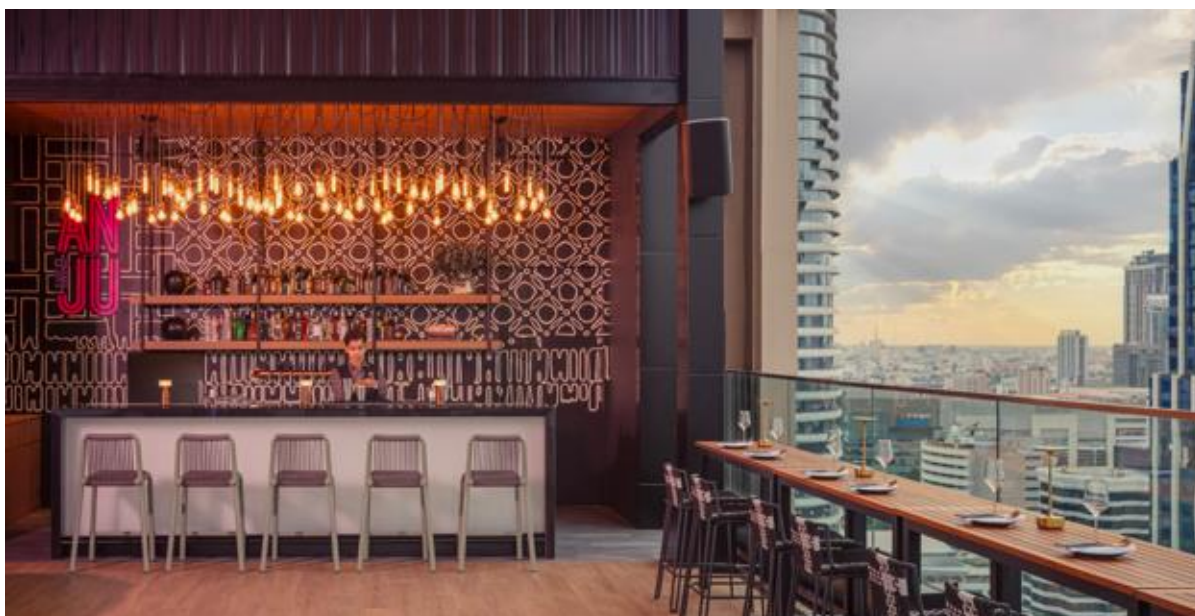


**Say "Annyeong Haseyo!" to ANJU Korean Rooftop Bar  
on the 31st Floor of the Sindhorn Midtown Hotel Bangkok, Vignette Collection**



**Bangkok, Thailand - 5 July 2023** - Say "Annyeong Haseyo!" to ANJU Korean Rooftop Bar, making its grand debut on 7 July 2023, with breathtaking views of Bangkok's skyline on the 31<sup>st</sup> floor of the Sindhorn Midtown Hotel Bangkok, Vignette Collection. The term ANJU (안주) refers to food that is eaten while consuming alcohol - and guests will enjoy a perfect pairing of comforting 'Seoul food' favorites curated by a team of professional Korean chefs and a unique Korean-inspired signature and classic cocktails from Benyapa Gongrum, Beverage and Bar Manager at Sindhorn Midtown Hotel Bangkok, Vignette Collection. Surrounded by a breathtaking view of Bangkok's skyline, ANJU brings the pinnacle of Seoul-inspired nightlife chic and K-pop vibes to the heart of Bangkok. Perched on the 31st floor with Bangkok's skyline as the backdrop, ANJU is the picture-perfect place to celebrate and dance the night away.



ANJU's 'Seoul Food' Favorites

Whet your appetite with a delectable menu curated by two Korean chefs that ensure tasty, authentic Korean food using traditional recipes and high-quality ingredients. The food selection offers something for everyone: street food favorites such as crispy fried chicken and cheesy tteokbokki to Korean comfort favorites such as Kimchi Jigae, Bossam (boiled pork belly wraps), and spicy seafood ramyun.



Signature cocktail - Yak-Gwa

After feasting on ANJU's mouthwatering menu, it's time to get in the mood to dance or party the night away with ANJU's selection of innovative signature and classic cocktails with a Korean twist. Explore the signature cocktails from the creation of Benyapa Gongrum, inspired by popular Korean food and classic twists that put a Korean spin on classic cocktails.



Signature Cocktail - Beon-De-Gi

Excite your taste buds with signature cocktails such as Jjam-Ppong, Yak-Gwa, and Kim-bap, or if you're feeling adventurous, try the Beon-De-Gi, a Korean insect-based street food made with silkworm pupae. Fans of classic cocktails will have plenty to choose from - such as Kosmopolitan (inspired by Cosmopolitan), Ginseng 75 (Inspired by French 75), Medduki (Meaning 'Grasshopper,' inspired by Grasshopper), Seoul Mule (Inspired by Moscow Mule) and many more exciting twists featuring Korean ingredients and spirits to transport you to Gangnam.

After tasting the bar's selection, it's time to dance to the latest K-Pop and international hits, with ANJU's lineup of resident DJs spinning live from Thursdays - Saturdays from 6 pm - midnight. Dance the night away with ANJU's lineup featuring DJ Scissors, DJ Dumrong Lee, DJ Pegg, and DJ Tannix. Like all Korean bars, be ready to get up and dance when the newest hits BLACKPINK, NewJeans, or Stray Kids come on.



Insta-worthy Views

"We are thrilled to be the first Korean rooftop bar with the best views of Bangkok's skyline," said Patrick Both, Area General Manager of Luxury & Lifestyle Thailand & Cluster General Manager. "We aim to provide guests with the best Korean bar experience, taking them from Bangkok to Seoul for the night with an elevated dining and Korean entertainment experience that guests, both local and visitors, can only find at ANJU. Whether you're a fan of K-pop or simply looking to savor authentic Korean food with stunning views, ANJU is the place to be."

ANJU will be open daily from 5 pm to 2 am. For reservations or further information, stay up to date with the latest events and news at

Facebook: <https://www.facebook.com/anjukoreanrooftopbar>

Instagram: <https://www.instagram.com/anju.bangkok/>

or contact 02-796-8888 or [anju.sindhornmidtown@ihg.com](mailto:anju.sindhornmidtown@ihg.com).

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**About ANJU:**

ANJU is Bangkok's first Korean rooftop bar on the 31st floor of the Sindhorn Midtown Hotel Bangkok, Vignette Collection. ANJU offers an authentic taste of Korean cuisine, a diverse beverage program, and a modern Seoul-chic bar aesthetic. The rooftop bar also features live resident DJs spinning Korean and international hits, providing guests with a vibrant and memorable experience. For more information, visit <https://www.facebook.com/anjukoreanrooftopbar> or follow <https://www.instagram.com/anju.bangkok/> on Instagram.