

#### FOR IMMEDIATE RELEASE

**Contact:** Steven Kalczynski Managing Director / (248) 642-5396 <u>skalczynski@townsendhotel.com</u>

# The Townsend Hotel Receives AAA Inspector's Best of Housekeeping Award

The Townsend Hotel gains top honors, once again!

**BIRMINGHAM, Mich. (April 24, 2021)** – The Townsend Hotel is honored to announce that it has received a 2021"Best of Housekeeping" award from the American Automobile Association (AAA). The award is presented to the top 25 percent of all 25,000 AAA Inspected and Approved hotels in the United States and Canada, based on cleanliness and condition ratings by an AAA Inspector.

"In today's day and age of the pandemic, we promote safety & cleanliness first. We are very proud of our Housekeeping Department leadership and every member of our Housekeeping Team for consistently delivering on their high standards for cleanliness. Being recognized with this award is an honor that affirms the appreciation we all have for our Housekeeping Team's outstanding performance." stated Steven Kalczynski, Managing Director of The Townsend Hotel.

As stated by AAA, "Given the state of the World today, this award is something to be very proud of! Cleanliness is one of the top reasons why travelers stay at the properties they choose! This designation, coupled with your AAA Approved status represent safety, security and peace of mind, all of which are now and will be "top-of-mind" for today's travelers!"

### About AAA:

The AAA is a federation of motor clubs throughout North America. It is a privately held, nonprofit, national member association and service organization with over 59 million members in the United States and Canada. AAA represents one of the largest independent leisure travel segments in North America. The trusted AAA travel products that feature hotel listings like this one are among the top reasons AAA/CAA members join and renew. And finally, AAA/CAA members spend \$40 billion a year on lodging and account for 31% of all room nights booked in the United States, according to DK Shifflet research.



The AAA Diamond Experts Inspector's web page:<u>www.aaa.com/diamonds/diamond-experts</u>

## About The Townsend Hotel:

The Townsend Hotel is celebrating its thirty-fourth anniversary in 2021, and is a 33 year in-arow AAA Four-Diamond luxury property, located in downtown Birmingham, Mich. The Townsend is a Forbes Travel Guide "Four Star" property and the Rugby Grille is a Forbes Travel Guide "Recommended" restaurant. The Townsend is known for its exceptional service and amenities, including the Rugby Grille, banquet and catering services. For more information, visit <u>www.townsendhotel.com</u>or contact The Townsend Hotel at (248) 642-7900, 100 Townsend Street, Birmingham, MI 48009-6068

## **Connect with The Townsend Hotel:**

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