

Ifuru Island Maldives Elevates Sales Leadership WITH THE PROMOTION OF ASSISTANT DIRECTORS OF SALES



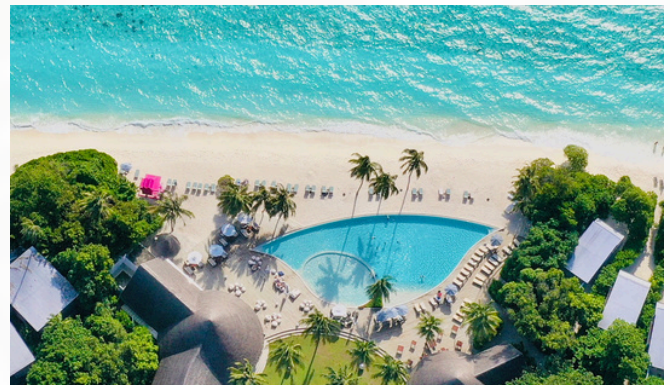
Ifuru Island Maldives proudly announces the promotion of two key members of its sales team, reinforcing the resort's commitment to strong sales leadership across global markets. Devindra De Silva has stepped into the role of Assistant Director of Sales for Europe, the UK, and the US, bringing his expertise to strengthen the resort's presence in these key markets. Manisha Walia has stepped into the role of Assistant Director of Sales for Russia, CIS, and Asia, driving growth and fostering stronger relationships across these regions.

As Assistant Director of Sales for Europe, the UK, and US at Ifuru Island Maldives, Devindra De Silva brings extensive experience in hospitality sales and marketing. He began his career at Aitken Spence Maritime (Clark Spence & Co. Ltd.) and has held key positions at Cinnamon, Amaya Kuda Rah, and Nika Island Resort. In his leadership role, he drives strategic sales initiatives that surpass targets and support revenue growth across his markets.

As Assistant Director of Sales for Russia, CIS, and Asia, Manisha Walia brings deep expertise in sales management and market development, with prior roles at Brennia Kottefaru and Amaya Kuda Rah and strong experience in the MICE sector. Her skills in partnership management and understanding of regional market dynamics are pivotal in expanding Ifuru Island Maldives' presence in these markets.

"We are proud to recognize the promotion of Devindra and Manisha within our team," stated Sundar Raj, Director of Sales & Marketing at Ifuru Island Maldives. "Their extensive experience and proven track records will continue to play a vital role in driving our growth across key international and regional markets, and we look forward to the positive impact they will undoubtedly bring in their new leadership roles."

Since its opening in September 2023, Ifuru Island Maldives features 147 sunset suites and villas. Guests can savor a premium all-inclusive experience across six restaurants and four bars, complemented by indulgent 24-hour offerings.



Notes to Editors

*Terms and conditions apply. 24-hour 'Exclusively Yours' all-inclusive meal plan includes, complimentary meet & greet, with welcome drinks and amenities, at the island's airport, dine-around experience at each of the resort's restaurants and bars, premium brand spirits, sparkling and premium wines, tailor-made cocktails, and soft drinks, as well as an in-villa mini-bar replenished once a day.

High-res images available here: [DropBox](#)

About Ifuru Island Maldives

Set in a secluded part of the beautiful Raa Atoll, Ifuru Island Maldives is an independently owned private island retreat. Focusing on fostering a playful, social atmosphere, the resort proudly stands on four pillars: Social, Fun, Lifestyle, and Great Value.

Intentionally designed to make every moment unforgettable, each of the resort's **147 beach suites and villas** are **sunset-facing** and offer exceptional views of the pristine beach and turquoise Indian Ocean beyond.

Offering a premium **24-hour premium all-inclusive** programme '**Exclusively Yours**', guests can savour a range of exceptional dishes and culinary creations at six restaurants – two of which are à la carte – and four bars, as well as enjoy in-room minibars which are replenished daily.

Ensuring guests can truly immerse themselves in the destination and create unforgettable memories, Ifuru Island offers a range of activities and excursions, including **diving, snorkelling, cultural immersions, sunset charters, island-hopping and star gazing**.

Guests can also access a range of complimentary facilities, including snorkelling equipment, non-motorised water sport equipment, Coconut Kids Club, 24-hour gym, Tennis and Futsal Court (reservation required), recreational centre and high-speed wi-fi.

With a pristine sandy beach, infinity pool and the Xanadu Spa, which offers a range of treatments and wellbeing programmes, as well as plunge pools, saunas and steam rooms, there are plenty of opportunities to find rest and relaxation at Ifuru Island.

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Ifuru Island Maldives, Raa Atoll, Republic Maldives

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