



*Guest Directory*



## *Our Guests*

Welcome to The Peabody Memphis, the “South’s Grand Hotel.”

The management, staff and the world-famous Peabody Ducks are pleased that you have chosen our hotel as your home while in Memphis.

We take pride in our over 150 year reputation for elegance, Southern hospitality, and our special brand of guest service through Peabody Service Excellence<sup>®</sup>. We are committed to exceeding your expectations with unique, consistent and efficient service.

The Peabody preserves the charm and grace of the past while setting trends for style, comfort, luxury accommodations and exquisite surroundings.

Thank you for selecting The Peabody. We hope that your visit will be a memorable experience, and we look forward to hosting you again in the near future.

Sincerely,

Martin S. Belz  
President & Chairman  
Peabody Hotels & Resorts



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## *The History of The Peabody*

The Peabody, the "South's Grand Hotel," is the epitome of Southern hospitality and luxury. A part of the lives of Mid-Southerners since 1869, memories have been made here for generations. As Memphis' only historic hotel, its name is considered synonymous with the elegance, grace and charm that has made it legendary. There has been no finer place for the grace and hospitality of the South than The Peabody.

The story of The Peabody begins with Colonel Robert C. Brinkley in 1869 during the turbulent Reconstruction era. Just prior to the original opening of the hotel, Brinkley learned of the recent death of his good friend, philanthropist George Peabody. In his friend's memory, Brinkley named the new 75 room hotel "Hotel Peabody." The original hotel was built at the corner of Main and Monroe at a cost of \$60,000 and was considered one of the finest in the South. The Peabody flourished as host for a wide assortment of guests. While elegantly attired socialites celebrated in the ballroom, brawls among deckhands and river rats were taking place in the Peabody Billiard Parlor.

The Peabody hosted such historic notables as Presidents Andrew Johnson and William McKinley. Business owners and professional gamblers frequented The Peabody, as did William Faulkner and Colonel Charles Lindbergh. With equal grace, the hotel sheltered the less-significant. At times, The Peabody served as a convalescent home and was even the site of an occasional funeral during the 1878 Yellow Fever epidemic.

The Peabody became a Memphis legend. Next to the Mississippi River, it was the city's most identifiable landmark, symbolizing Southern hospitality. The original hotel continued to enjoy success until it closed in 1923. In 1925, following exhaustive planning and design work by Chicago architect, Walter W. Ahlschlager, a new \$5 million Peabody opened at its present downtown location on Union Avenue on September 1, 1925... ushering in a new era for the hotel.

The Peabody was instantly the hub of Mid-South social and business activities. In addition to the 625 guest rooms, the hotel offered rental space for 40 shops and offices. One of three national live-radio broadcast sites during the 1930s and 40s, the Skyway and adjoining rooftop of The Peabody were the undisputed attractions for late-night revelers. Entertainers such as Tommy Dorsey, Paul Whiteman, Harry James and the Andrews Sisters appeared regularly in the Skyway. Cotton was King and Memphians were in high spirits.

By the 1950s, Downtown Memphis was feeling the sting of suburbia calling. The Peabody, a downtown mainstay, was caught in the shifting tide. Tired, in need of repairs and a series of major fires, the hotel suffered through the ensuing years. The Peabody was sold to various hotel corporations over next two decades before being closed in 1973. Enter the Belz family of Memphis, who bought the hotel on the steps of the Shelby County courthouse in 1975. In what could only be described as a lesson of love and blind faith, the family was determined to bring the hotel back to its former glory. It would take six years and \$25 million (more than twice the original estimate and four times what it cost to build in 1925) to complete the original renovation. The Peabody reopened as the glorious hotel it was meant to be Sept. 1, 1981.

The Peabody remains a living legend, the social and business heart of Memphis. This elegant National Historic Landmark continues to captivate its guests with unqualified luxury and elegance. To this day, U.S. presidents, vice presidents, heads-of-state, celebrities, movie stars and the who's who of the world make a stay at The Peabody an absolute requirement. The Belz family continues to renew these spirits with several multi-million dollar renovations. As the centerpiece of downtown Memphis, The Peabody is the crown jewel of the family's commitment to downtown and the entire Mid-South.

Once you experience the legendary Peabody, the "South's Grand Hotel," it will forever remain a part of your life.

## *The Legend of the Ducks*

*"The Mississippi Delta begins in the lobby of The Peabody Hotel and ends on Catfish Row in Vicksburg. The Peabody is the Paris Ritz, the Cairo Shepherd's, the London Savoy of this section. If you stand near its fountain in the middle of the lobby, where ducks waddle and turtles drowse, ultimately you will see everybody who is anybody in the Delta..."*

Author-historian David Cohn, 1935

### *How did the tradition of the ducks in The Peabody fountain begin?*

Back in 1933 Frank Schutt, General Manager of The Peabody, and a friend, Chip Barwick, returned from a weekend hunting trip to Arkansas. The men had a little too much Tennessee sippin' whiskey, and thought it would be funny to place some of their live duck decoys (it was legal then for hunters to use live decoys) in the beautiful Peabody fountain.

Three small English call ducks were selected as "guinea pigs," and the reaction was nothing short of enthusiastic. Thus began a Peabody tradition which was to become internationally famous.

The original ducks have long since gone, but after more than 85 years, the marble fountain in the hotel lobby is still graced with ducks. Today, the mallards are raised by a local farmer and friend of the hotel. The ducks live in the fountain until they are full grown and, on retirement from their Peabody duties, are returned to the wild.

The Peabody ducks march at 11:00am and 5:00pm daily.

## Hotel Information and Services

### Airport Transportation 4108 or 4452

ROUND-TRIP TRANSPORTATION FROM THE PEABODY TO THE MEMPHIS INTERNATIONAL AIRPORT.

### Manager on Duty touch 0

MANAGER ON DUTY IS AVAILABLE AT ANY TIME TO ASSIST YOU. PLEASE DO NOT HESITATE TO CALL FOR ASSISTANCE.

### Athletic Club 4161

OPEN SEVEN DAYS A WEEK, OFFERING CYBEX TREADMILLS, ARC TRAINERS, EXERCISE BIKES, TOTAL CIRCUIT OF CYBEX EQUIPMENT AND A COMPLETE CIRCUIT OF FREE WEIGHTS. WHIRLPOOL AND HEATED INDOOR SWIMMING POOL. PEABODY SIGNATURE ATHLETIC CLOTHING IS ALSO AVAILABLE. TANNING IS AVAILABLE FOR A NOMINAL FEE. ENTRANCE TO THE POOL AND ATHLETIC CLUB IS INCLUDED IN THE HOTEL SERVICE FEE. LOCATED ON THE LOWER LEVEL.

### Audiovisual 4178

THE PEABODY PROVIDES IN-HOUSE AUDIOVISUAL SERVICES.

### Automated Teller Machine

LOCATED ON THE LOBBY LEVEL NEAR THE LANSKY 126 SHOP.

### Car Rental 4108

CONCIERGE WILL ASSIST YOU WITH YOUR PREFERRED CAR RENTAL COMPANY.

### Catering & Convention Services 4154

FOR ASSISTANCE IN PLANNING A BANQUET OR RECEPTION, PLEASE CALL OUR CATERING DEPARTMENT. MONDAY THROUGH FRIDAY.

### Check-Out 0

CHECK-OUT TIME IS 11:00AM. ELECTRONIC CHECK-OUT IS AVAILABLE THROUGH YOUR TELEVISION. PLEASE CONTACT PRIORITY SERVICES FOR ADDITIONAL INFORMATION.

### Concierge 4108

THE CONCIERGE IS AVAILABLE DAILY FROM 7:00AM - 11:00PM AND IS ABLE TO PROVIDE ANY INFORMATION OR SERVICE YOU REQUIRE TO MAKE YOUR STAY MORE ENJOYABLE. MAIN LOBBY.

### Faxes 4108

ALL IN-COMING FAXES ARE RECEIVED AT THE CONCIERGE DESK.

### Feathers Spa 4400

NEVER FEEL RUFFLED AGAIN. FROM DEEP TISSUE MASSAGE TO FACIALS, MANICURES AND PEDICURES, FEATHERS SPA IS THE ULTIMATE SPA EXPERIENCE. SPA PACKAGES OR SINGLE SESSION TREATMENTS ARE AVAILABLE. LOCATED ON THE LOWER LEVEL.

### Golf 4108

PLEASE CONTACT THE CONCIERGE FOR ASSISTANCE IN ARRANGING TEE TIMES.

### Hotel Services Fee

FOR YOUR CONVENIENCE, A HOTEL SERVICES FEE WILL BE ADDED TO YOUR BILL EACH NIGHT TO COVER UNLIMITED LOCAL AND 800 CALLS, USE OF THE ATHLETIC CLUB AND POOL, MORNING NEWSPAPER, SHOE SHINE (TWO PAIR MAXIMUM), COFFEE EACH MORNING IN PEABODY DELI AND DESSERTS AND HIGH SPEED INTERNET.

### Ice Machines

LOCATED AT EACH END OF THE MAIN CORRIDORS ON ALL GUEST FLOORS.

### Laundry & Dry Cleaning touch 0

DAILY LAUNDRY, DRY CLEANING SERVICE AND ONE-HOUR PRESSING ARE AVAILABLE. CONTACT PRIORITY SERVICES BEFORE 9:00AM TO BE RETURNED BY 6:00PM.

### Lost & Found 4162

IF YOU LOSE OR FIND A PERSONAL ITEM, PLEASE CALL THE SECURITY DEPARTMENT. UNCLAIMED ITEMS WILL BE HELD FOR 30 DAYS.

### Mail & Packages 4108 or 3642

### Meetings 4154

PLEASE SEE CATERING & CONVENTION SERVICES, OR CONTACT THE CATERING DEPARTMENT, MONDAY THROUGH FRIDAY. OUTSIDE HOTEL PHONE, 901-529-4154.

**Guest Room Phones:** *Please press "On" to make outgoing calls.*

## PEABODY No. 1 HOTEL FACTS



THE ORIGINAL PEABODY OPENED IN 1869 AT THE COST OF \$60,000. THERE WERE 75 GAS-LIT ROOMS WITH PRIVATE BATHS. INCLUDING MEALS, THE COST FOR A NIGHT'S STAY WAS \$4. THE HOTEL WAS AN IMMEDIATE SUCCESS AS SOCIALITES, SALESMEN, GAMBLERS, COTTON TRADERS, AND CELEBRITIES FILLED THE GUEST REGISTER.

## Hotel Information and Services

**Messages** touch 0  
TO LISTEN TO YOUR VOICE MESSAGES, PLEASE PRESS LINE 1 AND THEN PRESS THE BUTTON.

**Notary Public** 4108  
PLEASE SEE CONCIERGE.

**Pool** 4161  
RELAX IN OUR INDOOR POOL OR WHIRLPOOL, IN THE PEABODY ATHLETIC CLUB. OPEN WEEKDAYS FROM 5:30AM - 10:00PM, SATURDAYS AND SUNDAYS FROM 7:00AM - 9:00PM. USE OF THE POOL IS INCLUDED IN THE HOTEL SERVICES FEE. TANNING IS AVAILABLE FOR A NOMINAL FEE. LOCATED ON THE LOWER LEVEL.

**Priority Services** touch 0  
YOUR NEEDS AND REQUESTS ARE OUR PRIORITY. FOR NEEDS SUCH AS: BABY CRIBS, HAIRDRYERS, AND EXTRA BLANKETS, TOUCH 0 TO SPEAK TO A PRIORITY SERVICES SPECIALIST.

**Reservations** 4100  
FOR EXTENDED OR FUTURE RESERVATIONS AT THE PEABODY, PLEASE DIAL EXTENSION 4100 OR CALL OUR TOLL-FREE NUMBER, 1-800-PEABODY.

**Sales (Groups)** 4167  
FOR ASSISTANCE IN PLANNING A MEETING OR CONVENTION AT THE PEABODY MEMPHIS, PLEASE CONTACT OUR SALES DEPARTMENT, MONDAY THROUGH FRIDAY. OUTSIDE HOTEL PHONE, 901-529-4167. FOR GROUPS OF LESS THAN 10 ROOMS, PLEASE DIAL EXTENSION 4100 OR CALL OUR TOLL-FREE NUMBER, 1-800-PEABODY.

**Shoeshine Parlor**  
START YOUR DAY OFF WITH A SHINE. PROFESSIONAL SERVICES ARE AVAILABLE MONDAY THROUGH SATURDAY. LOCATED ON THE LOWER LEVEL ACROSS FROM THE DAY SPA.

**Shopping** 4108  
DISCOVER A GALLERY OF UNIQUE SHOPPING IN THE EXCLUSIVE SHOPS IN THE LOBBY.

**Lansky 126 - Clothes That Rock** 901-405-7625  
THE LANSKY 126 IS NAMED AFTER THE LANSKY'S FIRST LOCATION ON 126 BEALE STREET, THE STORE CUSTOMERS LIKE ELVIS PRESLEY, JERRY LEE LEWIS, CARL PERKINS, B.B. KING AND ISAAC HAYES SHOPPED. LANSKY 126 CARRIES THE LATEST IN FASHIONS FROM JEANS TO SHIRTS LOCATED IN THE GALLERIA, EAST LOBBY.

**Lansky: The Accessories Shop** 901-844-1913

### PEABODY No. 2 HOTEL FACTS

IN 1904 TELEPHONES IN HOTEL GUEST ROOMS WERE A REAL LUXURY. THE PEABODY WAS NOT ABOUT TO LET ITS GUESTS DO WITHOUT. THE CUMBERLAND TELEPHONE AND TELEGRAPH INSTALLED 175 TELEPHONES AND A STATE-OF-THE-ART TELEPHONE SYSTEM UNDER THE HOTEL'S PRIVATE EXCHANGE. TO MAKE THE GUEST'S STAY COMPLETE, THE HOTEL HAD A WESTERN UNION OFFICE AND A TICKET OFFICE FOR THE ILLINIOS CENTRAL RAILROAD.

UNIQUE ACCESSORIES: JEWELRY, HANDBAGS, GIFT ITEMS.

**Lansky at The Peabody** 901-529-9070  
THIS RICHLY APPOINTED BOUTIQUE OFFERS SHOPPERS ONE OF THE FINEST AND LARGEST COLLECTIONS OF DESIGNER APPAREL BY GUCCI, MICHAEL KORS, ISABELA FIORE AND MANY MORE. THIS SHOP ALSO CARRIES FINE QUALITY ACCESSORIES AND GIFT ITEMS. LOCATED ON THE LOBBY LEVEL.

**The Lucky Duck** 901-432-0943  
THIS SHOP SPECIALIZES IN GIFTS OF ALL TYPES WITH AN EMPHASIS ON PEABODY AND SOUTHERN REGIONAL MEMORABILIA AND A FULL SELECTION OF VERA BRADLEY ACCESSORIES. THE LARGE COLLECTION OF DUCK DECOYS ARE TRADITIONAL GIFT ITEMS AND ARE A "MUST HAVE" MEMENTO OF YOUR TRIP TO THE PEABODY. LOCATED ON THE LOBBY LEVEL.

**Gir** 901-522-1116  
CUSTOM-MADE ARTISAN TREASURES, JEWELRY AND GIFTS FROM AROUND THE WORLD.

**FedEx Office** 901-576-1320  
A RETAIL OUTLET FOR FEDEX EXPRESS AND FEDEX GROUND SHIPPING, AS WELL AS PRINTING, COPYING, AND BINDING SERVICES.

**Transportation** 4108  
CHAUFFEUR-DRIVEN LUXURY CARS, LIMOUSINES AND VANS ARE AVAILABLE. PLEASE CONTACT THE CONCIERGE. TAXIS ARE AVAILABLE FROM THE HOTEL'S PORTE COCHERE.

**Valet** 4452

## Hotel Information and Services

COVERED VALET AND SELF PARKING ARE AVAILABLE FOR HOTEL GUESTS AND PATRONS.

### Vending Machines

LOCATED AT EACH END OF THE MAIN CORRIDORS ON ALL GUESTROOM FLOORS.

**Wake-Up Calls** touch 0

**Weather** 9+ 522-8888  
FOR LOCAL WEATHER INFORMATION.

### PrintMe Instructions

PRINT YOUR DOCUMENTS EASILY AND PICK THEM UP AT OUR CONCIERGE DESK.

EMAIL YOUR DOCUMENT TO: [PRINT@PRINTME.COM](mailto:PRINT@PRINTME.COM)

YOUR DOCUMENT CAN BE SENT AS AN ATTACHMENT OR IN THE BODY OF THE EMAIL. YOU WILL RECEIVE A RESPONSE EMAIL WITH A SIX DIGIT DOCUMENT ID CODE. IF YOU DID NOT RECEIVE YOUR EMAIL WITH YOUR CODE, CHECK YOUR SPAM FOLDER AND SETTINGS. PRESENT YOUR DOCUMENT ID TO OUR CONCIERGE IN THE LOBBY.

### PressReader

YOUR MORNING NEWSPAPER IN THE PALM OF YOUR HAND.

WE ARE PROUD TO PROVIDE AN ECO-FRIENDLY DAILY DIGITAL NEWSPAPER AND MAGAZINE SERVICE FOR YOU TO ENJOY DURING YOUR STAY WITH US.

TO SET UP PRESSREADER ON YOUR MOBILE DEVICE:

- CONNECT TO OUR WIFI NETWORK
- DOWNLOAD THE PRESSREADER APP ON YOUR DEVICE AT [WWW.PRESSREADER.COM](http://WWW.PRESSREADER.COM)
- LAUNCH PRESSREADER, PICK YOUR TITLE AND ENJOY READING.



### Fire and Safety 4162 or touch 0

OUR SECURITY STAFF WILL BE HAPPY TO ADDRESS ANY CONCERNS OR ANSWER ANY QUESTIONS YOU MAY HAVE. PLEASE FAMILIARIZE YOURSELF WITH THE FOLLOWING FIRE AND WEATHER SAFETY MEASURES.

#### Fire

SMOKE CAN BLIND AND SUFFOCATE YOU. DEADLY GASES CAN OVERCOME YOU IN SECONDS. PANIC CAN MAKE YOU ACT FOOLISHLY AND LEAD YOU INTO DANGER. TRY TO REMAIN CALM, AND USE COMMON SENSE.

#### Plan ahead

- AS SOON AS YOU CHECK IN, LOOK AROUND AND DECIDE ON AN EMERGENCY ESCAPE PLAN.
- LOCATE THE NEAREST FIRE EXITS.
- COUNT AND REMEMBER THE NUMBER OF DOORS BETWEEN EXITS AND YOUR ROOM.
- OPEN EXIT DOORS TO BE SURE THEY WORK AND EXAMINE THE STAIRCASE LAYOUT.
- LOCATE THE NEAREST PULL STATION AND READ OPERATING INSTRUCTIONS.

#### Inspect your room

- STUDY THE LAYOUT OF YOUR ROOM.
- READ ANY FIRE EMERGENCY INFORMATION PROVIDED, INCLUDING INSTRUCTIONS FOR REPORTING A FIRE.
- KEEP YOUR KEY CARD HANDY; KNOW WHERE IT IS AT ALL TIMES.

#### In case of fire, act fast

- REPORT FIRE OR SMOKE IMMEDIATELY.
- TOUCH PRIORITY SERVICES OR DIAL EXTENSION 4222 ON YOUR ROOM TELEPHONE.
- IF YOU ARE IN THE HALLWAY, PULL THE NEAREST ALARM.
- IF FIRE IS IN YOUR ROOM, GET OUT AND CLOSE THE DOOR TO KEEP THE FIRE FROM SPREADING.

### PEABODY HOTEL No. 3 FACTS

GROUND BREAKING ON THE NEW PEABODY HOTEL, LOCATED AT UNION AND 2ND STREET, WAS IN 1923, A MONTH AFTER THE ORIGINAL HOTEL CLOSED. IT TOOK 5,000 RAIL CARS TO BRING THE 30,000 SACKS OF PLASTER, 750,000 FACE BRICKS AND OTHER BUILDING SUPPLIES TO MEMPHIS. THE ITALIAN RENAISSANCE STYLE BUILDING WOULD HAVE 12 STORIES, 625 ROOMS, AND IN THE AIR-CONDITIONED LOBBY, A TRAVERTINE MARBLE FOUNTAIN. THE ESTIMATED COST OF THE NEW HOTEL WAS \$4,000,000.



## *Hotel Information and Services*

*Don't ignore any alarm, day or night. Report fire or smoke immediately.*

- REMAIN CALM. IF YOUR ROOM IS SMOKY, DROP TO YOUR HANDS AND KNEES AND CRAWL TO THE DOOR (AIR IS FRESHER AT THE FLOOR LEVEL).
- DETERMINE A COURSE OF ACTION.
- FEEL THE DOOR. IF IT IS HOT, DON'T OPEN IT. IF IT IS COOL, OPEN IT A CRACK, THEN LOOK INTO THE HALLWAY. BE READY TO SLAM IT SHUT IF YOU FIND SMOKE OR FLAMES. IF THE DOOR IS HOT OR CORRIDOR SEEMS UNSAFE, STAY IN YOUR ROOM.  
IF YOU ARE UNABLE TO EVACUATE, BE PREPARED TO FIGHT SMOKE AND/OR FIRE.
- STAY LOW TO THE FLOOR. TIE A WET CLOTH OVER NOSE AND MOUTH FOR EASIER BREATHING. THIS WILL NOT FILTER OUT DEADLY GASES.
- FILL THE BATHTUB WITH WATER. YOU MAY NEED IT TO WET DOWN YOUR ROOM.
- SEAL THE ROOM FROM SMOKE. STUFF WET TOWELS, SHEETS, ETC., IN THE CRACKS AROUND THE DOOR. TURN OFF THE AIR CONDITIONER AND FANS OR SEAL UP VENTS.
- THROW WATER ONTO HOT SURFACES (WALLS, DOORS). USE AN ICE BUCKET, WASTEBASKET, ETC. REMOVE CURTAINS; WET DOWN THE WINDOW IF THE FIRE IS RIGHT OUTSIDE.
- SIGNAL FOR HELP BY USING THE TELEPHONE, WAVING A SHEET, FLASHING A LIGHT, ETC.

*If you are able to evacuate, be cautious and move quickly*

- WHEN YOU LEAVE, TAKE YOUR KEY.
- KEEP A WET CLOTH TIED OVER NOSE AND MOUTH.
- CLOSE THE DOOR BEHIND YOU
- YELL OR KNOCK ON DOORS TO WARN OTHERS.
- IF THERE IS NO SMOKE IN THE CORRIDOR, WALK TO THE NEAREST SMOKE-FREE STAIRWELL.
- IF THERE IS SMOKE OR IF IT IS DARK, CRAWL TO THE EXIT, COUNTING DOORS SO YOU DON'T GET LOST.
- NEVER TRY TO GO THROUGH SMOKE. IT CAN KILL YOU.
- PROCEED DOWN THE STAIRS CALMLY.
- HOLD ONTO THE RAIL. NEVER USE AN ELEVATOR IN A FIRE.
- IF YOU'RE STOPPED BY SMOKE, GO INTO A SMOKE-FREE HALLWAY AND FIND ANOTHER STAIRCASE, OR RETREAT TO YOUR ROOM.

### *Tornadoes*

A TORNADO WATCH INDICATES THAT TORNADO CONDITIONS ARE A REAL POSSIBILITY. IT DOES NOT MEAN THAT A TORNADO IS IMMINENT. WHEN A TORNADO WATCH IS ISSUED, FURTHER ADVISORIES WILL INDICATE THE COURSE OF ACTION.

A TORNADO WARNING IS ISSUED WHEN TORNADO CONDITIONS ARE EXPECTED. WHEN A TORNADO WARNING IS ISSUED, ALL PREPARATIONS SHOULD BE MADE FOR THE STORM. REMAIN CALM. HOTEL SECURITY MONITORS ALL TORNADO WATCH AND TORNADO WARNING REPORTS VIA WEATHER ALERT RADIO AND TELEVISION.

### *Evacuation*

- IF AN EVACUATION WARNING SOUNDS, PLEASE LEAVE YOUR ROOM IMMEDIATELY AND GO TO EITHER STAIRWELL AT THE END OF EACH GUESTROOM FLOOR.
- DO NOT USE AN ELEVATOR. TRAVEL TO THE LOBBY OR STREET LEVEL, AT WHICH TIME A STAFF MEMBER WILL PROVIDE FURTHER DIRECTION.
- OUR GUESTS WITH DISABILITIES ARE ASKED TO CONTACT SECURITY EXTENSION 4162 FOR EVACUATION ASSISTANCE.

**If you decide to stay in your room, please follow these steps for safety**

- STAY AWAY FROM THE WINDOW.
- TAKE SHELTER IN THE TUB.
- COVER YOURSELF WITH BLANKETS OR SOMETHING TO BLOCK FLYING DEBRIS.
- SIGNAL FOR HELP BY USING THE TELEPHONE.

### **PEABODY** No. 4 **HOTEL** **FACTS**

ORIGINALLY THERE WERE JUST THREE DUCKS IN THE PEABODY FOUNTAIN: PEABODY, CHISCA AND GAYOSO, NAMED FOR THE CITY'S THREE HOTELS OWNED BY THE MEMPHIS HOTEL COMPANY. WHEN THE DUCKS RETIRED, THEY WERE REPLACED BY BED, BATH AND BEDLAM, FOLLOWED BY RUBY, PEARL AND GEORGE. TODAY, THE PEABODY CONSIDERS THE DUCKS WILD WATERFOWL AND DOES NOT NAME THEM.

## Restaurants and Lounges

### Capriccio Grill 3687

SERVING SPECTACULAR DISHES FROM ITALY, CAPRICCIO GRILL FEATURES STEAKS, PASTAS, SEAFOOD, AND CHICKEN SPECIALTIES, THE WONDERFULLY STOCKED WINE CELLAR PROVIDES THE PERFECT ACCOMPANIMENT TO THE CUISINE. BREAKFAST, LUNCH AND DINNER, SEVEN DAYS A WEEK. SUNDAY-THURSDAY 6:30AM - 10:00PM; FRIDAY-SATURDAY 6:30AM - 10:30PM. LOCATED ON THE WEST SIDE OF THE LOBBY.

### Chez Philippe 3687

AS THE CROWN JEWEL OF THE PEABODY, CHEZ PHILIPPE IS THE ONLY FORBES FOUR-STAR RESTAURANT IN THE MID-SOUTH. THE ZENITH OF FRENCH CUISINE, IT IS THE SIGNATURE RESTAURANT OF THE HOTEL. OPEN FOR DINNER: WEDNESDAY-SATURDAY, 5:00PM- 10:00PM; AFTERNOON TEA: WEDNESDAY THROUGH SATURDAY, 1:00PM - 3:30PM. RESERVATIONS ARE RECOMMENDED AND APPROPRIATE DRESS IS REQUIRED. LOCATED ON THE EAST SIDE OF THE LOBBY LEVEL.

### The Corner Bar 6707

A RELAXED ATMOSPHERE FEATURING SPECIALTY MARTINIS, CRAFT BEERS, FRESH JUICE COCKTAILS, WINES AND LIGHT BITES. SUNDAY THROUGH THURSDAY, 4:00PM - 11:00PM; FRIDAY 4:00PM - MIDNIGHT; SATURDAY, 11:00AM - MIDNIGHT; SUNDAY, 11:00AM - 11:00PM. DAILY HAPPY HOUR SPECIALS, 4:00PM- 7:00PM. LOCATED ACROSS FROM CAPRICCIO GRILL IN THE WEST LOBBY.

### Lobby Bar 4260

OFTEN REFERRED TO AS "THE LIVING ROOM OF MEMPHIS," THE PEABODY GRAND LOBBY IS THE PLACE TO SEE AND BE SEEN. HOME TO THE INTERNATIONALLY FAMOUS PEABODY DUCKS FROM 11:00AM - 5:00PM DAILY, THE LOBBY BAR FEATURES AN EXTENSIVE SELECTION OF THE FINEST SPIRITS, WINES, APERITIFS AND CORDIALS. SUNDAY - THURSDAY, 10:00AM - MIDNIGHT; FRIDAY - SATURDAY, 10:00AM - 2:00AM.

### The Peabody Deli & Desserts 4164

DROP BY THE PEABODY DELI & DESSERTS FOR AN OVERSTUFFED DELI SANDWICH, GOURMET SALADS, HOUSE-MADE ICE CREAM AND SINFULLY DELICIOUS PEABODY DESSERTS. NEED A CAFFEINE BOOST? TAKE A STEAMING LATTE, ESPRESSO OR CAPPUCCINO, GRAB A BITE TO EAT AND ENJOY YOUR FAVORITE BOOK OR NEWSPAPER. OPEN SUNDAY - THURSDAY, 6:00AM - 8:00PM; FRIDAY - SATURDAY, 6:00AM - 9:00PM.

### Sunday Brunch, Capriccio Grill 3687

OUR SUNDAY BRUNCH BOASTS AN ELABORATE FEAST OF SALADS, SMOKED FISH, EGGS PREPARED TO ORDER, ENTRÉE SELECTIONS, CARVED MEATS, CAKES AND PASTRIES. SUNDAYS 11:00AM - 2:30PM. CAPRICCIO GRILL IS LOCATED ON THE WEST SIDE OF THE LOBBY LEVEL.

### In-Room Dining 4230

ENJOY A WIDE VARIETY OF TASTE-TEMPTING CHOICES IN THE COMFORT OF YOUR ROOM INCLUDING A COMPLETE BREAKFAST, LUNCH AND DINNER MENU, AS WELL AS YOUR FAVORITE SNACKS, SANDWICHES AND BEVERAGES. FOR YOUR CONVENIENCE, PROMPT, COURTEOUS SERVICE, OFFERED 24 HOURS DAILY. YOUR IN-ROOM DINING MENU IS LOCATED ON THE DESK.

### PEABODY HOTEL No. 5 FACTS

ACCORDING TO LEGEND, DUCKS WERE NOT THE FIRST RESIDENTS OF THE PEABODY'S LOBBY FOUNTAIN. IF STORIES ARE TO BE BELIEVED, THE HOTEL'S MANAGEMENT TRIED OUT TURTLES AND BABY ALLIGATORS BEFORE GENERAL MANAGER FRANK SCHUTT PLACED DUCKS IN THE FOUNTAIN AS A PRACTICAL JOKE IN 1933.

IN 1940, THE PEABODY HIRED EDWARD PEMBROKE, A FORMER CIRCUS ANIMAL TRAINER, AS A BELLMAN. PEMBROKE VOLUNTEERED TO CARE FOR THE HOTEL'S RESIDENT DUCKS AND TO BRING THEM TO AND FROM THE LOBBY EACH DAY, THUS INVENTING THE NOW-FAMOUS PEABODY DUCK MARCH AND BECAME THE HOTEL'S FIRST DUCKMASTER. DURING HIS 50 YEARS AS DUCKMASTER, PEMBROKE WAS FEATURED IN "PEOPLE" MAGAZINE AND APPEARED ON THE "TONIGHT SHOW" WITH JOHNNY CARSON.

## *Peabody Points of Interest*

### **The Peabody Memorabilia Room**

THE PEABODY MEMPHIS COLLECTION OF LOANED AND DONATED MEMORABILIA, OLD MENUS, RECIPES, NEWSPAPER CLIPPINGS, PHOTOGRAPHS, TABLEWARE, INVITATIONS AND ORIGINAL DOCUMENTS IS HOUSED IN A FORMER MEN'S LIBRARY ON THE MEZZANINE. GUESTS ARE INVITED TO ENJOY A SHORT VIDEO OF THE HOTEL'S RICH AND COLORFUL HISTORY. OPEN 6:00AM - 10:00PM.

### **The Duck March**

EACH MORNING AT 11:00AM, THE PEABODY DUCKS, FOUR HENS AND A DRAKE, MARCH IN REGAL STYLE ON A RED CARPET INTO THE HOTEL LOBBY TO THE MUSIC OF JOHN PHILIP SOUSA'S ROUSING "KING COTTON MARCH." WITH A SPLASH THEY ENTER THE BEAUTIFUL LOBBY FOUNTAIN WHERE THEY HAPPILY SPEND THE DAY. AT 5:00PM, THE PARADE REVERSES AND THE PEABODY DUCKS CEREMONIOUSLY RETURN TO THEIR ROYAL DUCK PALACE FOR THE NIGHT. WE RECOMMEND ARRIVING 30 MINUTES PRIOR TO THE DUCK MARCH TO ENSURE THE BEST VIEWS.

### **PEABODY HOTEL FACTS** No. 6

THE SKYWAY WAS NOT PART OF THE ORIGINAL HOTEL DESIGN. GUESTS DINED UNDER THE STARS ON WHAT WAS FIRST CALLED THE "MARINE ROOF," THEN LATER THE "MOROCCAN ROOF." IN 1938 THE DECISION WAS MADE TO ENCLOSE THE EAST END OF THE ROOF. THE OPEN ROOFROP AREA WAS RENAMED "THE PLANATION ROOF," AFTER MARGARET MITCHELL'S BEST SELLER "GONE WITH THE WIND," BUT LATER BECAME KNOWN SIMPLY AS THE ROOFTOP. IN 1939 THE SKYWAY WAS OPENED AND BECAME THE LOCATION FOR NATION-WIDE CBS RADIO BIG BAND BROADCASTS.

### **The Duck Palace**

THE PEABODY DUCKS HAVE A HOME THAT BEFITS THEIR IMAGE AS MASCOTS OF THE "SOUTH'S GRAND HOTEL." THE PALACE IS A SOUTHERN MANSION, COMPLETE WITH A DUCK FOUNTAIN AND GARDEN. IT IS WHERE THE DUCKS SPEND THEIR "OFF-DUTY HOURS" AND SLEEP. THE PALACE IS LOCATED ON THE SOUTH SIDE OF THE ROOFTOP. FOR VIEWING HOURS, CONSULT THE LOBBY OR MEZZANINE READER BOARDS OR CALL THE CONCIERGE.

### **Francis Scott Key Piano**

A SQUARE GRAND PIANO, CUSTOM-BUILT EXPRESSLY FOR FRANCIS SCOTT KEY, IS ON DISPLAY ON THE MEZZANINE LEVEL DIRECTLY ACROSS FROM THE ELEVATORS. THE PIANO WAS BUILT IN 1838 BY KNABE AND GAEHLE (NOW WILLIAM KNABE AND COMPANY). IT WAS USED UNTIL FRANCIS SCOTT KEY'S DEATH IN 1843. THE LAVISHLY HAND-CARVED DETAIL EXTENDS AROUND ALL FOUR SIDES OF THE ROSEWOOD CASE. THE PLATE IS ORNAMENTED WITH FINE INLAY OF MOTHER-OF-PEARL.

FRANCIS SCOTT KEY, BORN IN 1779, WROTE THE LYRICS TO "THE STAR SPANGLED BANNER" WHILE A PRISONER ON A BRITISH SHIP WHICH WAS BOMBARDING FT. MCHENRY, BALTIMORE IN 1814.

## Memphis Area Points of Interest

### A. Schwab 901-523-9782

"IF YOU CAN'T FIND IT HERE, YOU'RE BETTER OFF WITHOUT IT." THAT'S THE SLOGAN OF SCHWAB'S DRY GOODS STORE ON BEALE STREET SINCE 1876. SCHWAB'S, ONE OF THE OLDEST WORKING, FAMILY-OWNED GENERAL STORES IN THE MID-SOUTH, IS THE PERMANENT HOME OF THE A. SCHWAB "BEALE STREET" MUSEUM. LOCATED AT 163 BEALE STREET.

### AutoZone Park - Memphis Redbirds Baseball Stadium 901-721-6000

HOME OF THE AAA BASEBALL FARM CLUB OF THE ST. LOUIS CARDINALS. LOCATED ACROSS FROM THE PEABODY ON THE CORNER OF UNION AND 3RD.

### Beale Street 901-761-5250

LEGENDARY AS THE BIRTHPLACE OF THE BLUES, TODAY BEALE STREET THRIVES AS A CENTER FOR ENTERTAINMENT, DINING, SHOPPING AND CULTURE. NIGHTCLUBS AND RESTAURANTS DRAW THOUSANDS FROM ALL OVER THE WORLD FOR TASTES OF LOCAL CUISINE AND LIVE MUSIC, RANGING FROM BLUES, TO ROCK TO SOUL. THE STREET ALSO FEATURES A. SCHWAB, A CENTURY-OLD DRY-GOODS STORE AND W.C. HANDY'S HOME. LOCATED ON BEALE STREET BETWEEN 2ND AND 4TH STREETS.

### Belz Museum of Asian and Judaic Art 901-523-2787

THIS MUSEUM OFFERS A TOUR THROUGH THE LEGACY OF CHINA, WHICH INCLUDES RARE EXAMPLES FROM THE QING DYNASTY - THE LAST GREAT DYNASTY OF ANCIENT CHINA. THE MUSEUM ALSO FEATURES CONTEMPORARY JUDAICA AND A SELECTION OF NATURAL HISTORY OBJECTS FROM AROUND THE WORLD. ADMISSION FEE. LOCATED IN PEMBROKE SQUARE, 119 S. MAIN.

### The Children's Museum of Memphis 901-458-2678

CMOM'S MISSION IS TO CREATE FUN AND EDUCATIONAL LEARNING EXPERIENCE THROUGH HANDS-ON, INTERACTIVE EXHIBITS DESIGNED TO HELP DISCOVER SCIENCE, MATH, HEALTH, AND ART. ADMISSION FEE. LOCATED AT 2525 CENTRAL AVENUE.

### The Cotton Museum 901-531-7826

THE MUSEUM RELATES THE STORY OF THE COTTON INDUSTRY AND ITS INFLUENCE ON MEMPHIS, A CITY THAT REMAINS AT THE EPICENTER OF WORLD-WIDE COTTON TRADING. THE TOUR BEGINS ON THE "MEMBERS ONLY" TRADING FLOOR AND SHOWS COTTON'S IMPACT ON EVERYTHING FROM MUSIC TO HIGH SOCIETY. ADMISSION FEE. LOCATED AT 65 UNION AVENUE.

### PEABODY No. 7 HOTEL FACTS

ALONZO LOCKE, THE HOTEL'S LONG-STANDING MAÎTRE D', WAS KNOWN FOR HIS AMAZING MEMORY. FOR OVER 40 YEARS HE WELCOMED DINERS AND GUIDED THEM TO THEIR TABLES, NOTING THEIR NAMES IN HIS MENTAL NOTEBOOK. YEARS LATER, THE SAME GUESTS WOULD RETURN, SURPRISED AND IMPRESSED AS MR. LOCKE GREETED THEM BY NAME.

### Dixon Gallery and Gardens 901-761-5250

SINCE 1976, THE DIXON GALLERY AND GARDENS HAS BEEN ONE OF MEMPHIS' PREMIER ART INSTITUTIONS, SPECIALIZING IN IMPRESSIONIST AND POST-IMPRESSIONISTS PAINTINGS AND DECORATIVE ARTS SURROUNDED BY BEAUTIFUL GARDENS. ADMISSION FEE. LOCATED AT 4339 PARK AVENUE.

### FedEx Forum 901-205-2525 (box office)

MANAGED AND OPERATED BY THE MEMPHIS GRIZZLIES, THE FACILITY IS HOME TO BOTH THE NBA MEMPHIS GRIZZLIES AND THE UNIVERSITY OF MEMPHIS TIGERS BASKETBALL TEAM. LOCATED AT 191 BEALE STREET AND 3RD.

### Fire Museum of Memphis 901-320-5650

THE FIRE MUSEUM OF MEMPHIS IS AN INTERACTIVE ATTRACTION APPEALING TO SCHOOL-AGE CHILDREN, FAMILIES AND TOURISTS. INSIDE THE MUSEUM, VISITORS WILL FIND THE HISTORY OF FIRE FIGHTING IN THE MEMPHIS AREA, EDUCATIONAL EXHIBITS AND FIRE SAFETY INFORMATION. ADMISSION FEE. LOCATED AT 118 ADAMS AVENUE.

### Gibson Guitar Factory 901-5544-7998

HAND-CRAFTSMANSHIP AT ITS BEST AND MADE IN MEMPHIS. THIS ON-THE-FLOOR, DOCENT-LED WALKING TOUR OF THE GIBSON GUITAR FACTORY TAKES YOU THROUGH 16 DIFFERENT STATIONS OF GUITAR-MAKING PROCESS. TOURS DAILY. ADMISSION FEE. LOCATED AT 146 GEORGE W. LEE STREET.

### Graceland 901-332-3322

HOME OF THE LATE ELVIS PRESLEY. GUIDED TOURS COVER MAIN FLOOR, STABLES, TROPHY ROOM, RACQUETBALL COURT AND GRAVE SITES. ALSO TOUR ELVIS' PRIVATE JET, THE LISA MARIE, AND THE AUTOMOBILE MUSEUM. ADMISSION FEE. LOCATED AT 3734 ELVIS PRESLEY BOULEVARD.

### Lichterman Nature Center 901-767-7322

650-ACRE NATURAL SANCTUARY AND ENVIRONMENTAL EDUCATION CENTER. ADMISSION FEE. LOCATED AT 5992 QUINCE.

## Memphis Area Points of Interest

### PEABODY *No. 8* HOTEL FACTS

*DURING WORLD WAR II, THE PEABODY UNABLE TO ACCOMMODATE THE EVER-EXPANDING WAITING LIST, INSTITUTED A 3-DAY MAXIMUM STAY. HOWEVER, SOLDIERS AND SAILORS WITH NO PLACE TO GO WERE NEVER TURNED AWAY. AS LONG AS THEY WERE UP BY DAWN, THEY WERE WELCOME TO SLEEP IN THE HOTEL'S MEZZANINE AND LOBBY.*

### The National Civil Rights Museum 901-521-9699

LOCATED AT THE HISTORIC SITE OF THE LORRAINE MOTEL WHERE DR. MARTIN LUTHER KING, JR. WAS ASSASSINATED, THIS MUSEUM PROVIDES A COMPREHENSIVE OVERVIEW OF THE AMERICAN CIVIL RIGHTS MOVEMENT. EXHIBITS AND INTERACTIVE DISPLAYS TRACE THE HISTORY OF THE MOVEMENT AND ITS LEADERS. ADMISSION FEE. LOCATED AT 450 MULBERRY STREET.

### Meeman-Shelby Forest State Park 901-876-5215

THE MOST POPULAR STATE PARK IN TENNESSEE. 12,512 ACRES FOR CAMPING, HIKING, BOATING, FISHING AND HORSEBACK RIDING. PICNIC AREAS AVAILABLE. HUNTING IN SEASON. LOCATED AT 910 RIDDICK ROAD, MILLINGTON, TENNESSEE, 12 MILES NORTH OF MEMPHIS.

### Memphis Botanic Garden 901-576-4100

THE GOLDSMITH CIVIC GARDEN CENTER AND BOTANIC GARDEN CONTAINS 87 ACRES OF GARDENS, INCLUDING A JAPANESE GARDEN AND A SENSORY GARDEN. ADMISSION FEE. LOCATED AT 450 CHERRY ROAD IN AUDUBON PARK.

### Memphis Brooks Museum of Art 901-544-6200

A MAJOR GALLERY OF ART WITH WORKS RANGING FROM ANTIQUITIES TO THE MODERN PERIOD. FEATURES WORK OF NEW ARTISTS. ADMISSION FEE. LOCATED AT 1934 POPLAR AVENUE IN OVERTON PARK.

### Memphis College of Art 901-272-5100

MEMPHIS COLLEGE OF ART IS A PROFESSIONAL CENTER OF ART AND DESIGN EDUCATION. STUDENT AND PROFESSIONAL WORKS OF ART ON DISPLAY IN THE MAIN HALL OF THE ACADEMY. FREE ADMISSION. LOCATED IN OVERTON PARK.

### Memphis Motorsports Park 901-358-7223

MEMPHIS MOTORSPORTS PARK IS ONE OF THE MOST POPULAR AND VERSATILE RACING FACILITIES IN THE COUNTRY, PLAYING HOST TO MORE THAN 200 EVENTS A YEAR, INCLUDING NASCAR AND NHRA. LOCATED AT 5500 VICTORY LANE, MILLINGTON, TN.

### Memphis Pink Palace Museum 901-320-6320

A MUSEUM OF THE NATURAL AND CULTURAL HISTORY OF THE MID-SOUTH, EXPLORING ALL FACETS OF THE REGION. CHANGING EXHIBITS THROUGHOUT THE YEAR. THE PLANETARIUM, UNDER A 50-FOOT DOME, REPRODUCES 8,000 STARS IN A MAN-MADE SKY. IMAX THEATER. ADMISSION FEE. LOCATED AT 3050 CENTRAL AVENUE.

### Memphis Riverboats 901-527-5694

RELIVE THE ROMANTIC STEAMBOAT ERA ON A 90-MINUTE RIDE ON THE MISSISSIPPI RIVER. EXCURSIONS DAILY DURING THE SUMMER. ADMISSION FEE. LOCATED AT 45 RIVERSIDE DRIVE AT THE FOOT OF MONROE STREET AND RIVERSIDE DRIVE.

### Memphis Rock 'N' Soul Museum 901-205-2533

THE MEMPHIS ROCK 'N' SOUL MUSEUM'S EXHIBITION ABOUT THE BIRTH OF ROCK AND SOUL MUSIC, CREATED BY THE SMITHSONIAN INSTITUTION, TELLS THE STORY OF MUSICAL PIONEERS WHO, FOR THE LOVE OF MUSIC, OVERCAME RACIAL AND SOCIO-ECONOMIC BARRIERS TO CREATE THE MUSIC THAT SHOOK THE ENTIRE WORLD. ADMISSION FEE. LOCATED AT 191 BEALE ST.

### Memphis Zoo 901-276-9453

MEMPHIS' LARGEST ATTRACTION AND HOME TO OVER 2,800 ANIMALS REPRESENTING 400 VARIED SPECIES. INCLUDES CAT COUNTRY, A NATURAL, FREE-ROAMING HABITAT FOR EXOTIC AND ENDANGERED WILD CATS AND NORTHWEST PASSAGE, FEATURING POLAR BEARS, SEA LIONS, SEALS AND BEARS. THIS IS ONE OF ONLY FOUR U.S. ZOOS TO EXHIBIT GIANTS PANDAS, ADMISSION FEE. LOCATED AT 2000 PRENTISS PLACE IN OVERTON PARK.

### Mud Island River Park 901-576-7241

AN EDUCATIONAL AND RECREATIONAL RIVER-THEMED COMPLEX ON AN ISLAND IN THE MISSISSIPPI RIVER, IT FEATURES A MUSEUM OF LIFE ON THE RIVER FROM THE EARLIEST SETTLERS TO STEAMBOATS, THE CIVIL WAR, AND THE EVOLUTION OF RIVER MUSIC FROM W.C. HANDY TO ELVIS. THE RIVER WALK IS A FIVE-BLOCK-LONG SCALE MODEL OF THE LOWER MISSISSIPPI RIVER. OPEN SEASONALLY AND FEATURES EVENTS IN ITS AMPHITHEATRE. LOCATED AT 125 N. FRONT STREET.

### National Ornamental Metal Museum 901-774-6380

ARCHITECTURAL METAL WORK AND DECORATIVE ARTS MUSEUM ESTABLISHED AS A MEMORIAL TO THE ART OF METALSMITHING. ADMISSION FEE. LOCATED AT 374 METAL MUSEUM DRIVE.

## Memphis Area Points of Interest

### Orpheum Theatre 901-525-7800

THE ORPHEUM THEATRE OPENED IN 1928 AND IS AN HISTORIC LANDMARK TO ENTERTAINMENT IN DOWNTOWN MEMPHIS. BRINGING THE FINEST BROADWAY PRODUCTIONS TO THE AREA, A WIDE ARRAY OF ENTERTAINERS CONTINUE TO GRACE THE ORPHEUM'S STAGE. BALLET MEMPHIS AND OPERA MEMPHIS ALSO CALL THE ORPHEUM HOME. LOCATED AT 203 S. MAIN STREET.

### Rhodes College 901-843-3000

RHODES COLLEGE, LOCATED AT 2000 NORTH PARKWAY, IS ONE OF THE FINEST EXAMPLES OF COLLEGIATE GOTHIC ARCHITECTURE IN THE COUNTRY. THIRTEEN BUILDINGS ON THE CAMPUS ARE INCLUDED IN THE NATIONAL REGISTER OF HISTORIC PLACES. THE GALLERY AND ALL BUILDINGS ARE OPEN WEEKDAYS AT NO ADMISSION CHARGE.

### Shelby Farms 800-767-7275

SHELBY FARMS IS ONE OF THE TWENTY LARGEST URBAN PARKS IN THE UNITED STATES. AT A SIZE OF 4,500 ACRES, IT COVERS MORE THAN FIVE TIMES THE AREA OF CENTRAL PARK IN NEW YORK CITY. IT INCLUDES LAKES, NATURAL FORESTS, AND WETLANDS ALONG WITH HIKING AND BIKING TRAILS. BOATING OPPORTUNITIES ARE AVAILABLE AT PARTRIOT LAKE. SHELBY FARMS IS ALSO HOME TO A BISON HERD. 500 NORTH PINE LAKE DRIVE.

### Southland Greyhound Park 800-467-6182

FEATURING GAMING AND RACING, SOUTHLAND IS THE WORLD'S LARGEST GREYHOUND RACING FACILITY, RACING ALL YEAR LONG. ADMISSION FEE. LOCATED 1-55 AND 1550 INGRAM BOULEVARD IN WEST MEMPHIS, AR.

### St. Jude Children's Research Hospital/Danny Thomas - ALSAC Pavilion 901-595-3300

FOUNDED BY THE LATE ENTERTAINER, DANNY THOMAS, ST. JUDE CHILDREN'S RESEARCH HOSPITAL IS THE FIRST AND ONLY INTERNATIONAL INSTITUTION ESTABLISHED FOR THE SOLE PURPOSE OF CONDUCTING RESEARCH INTO CATASTROPHIC CHILDHOOD DISEASES. THE PAVILION SERVES AS A HISTORICAL RECORD OF THE HOSPITAL, THE FUNDRAISING ORGANIZATION AND WORKS OF ITS FOUNDER, DANNY THOMAS, WHOSE FINAL RESTING PLACE IS ON THE PREMISES. LOCATED AT 262 DANNY THOMAS PLACE.

### Stax Museum of American Soul Music 901-946-2535

THE STAX MUSEUM IS ONE OF ONLY A HANDFUL OF MUSEUMS IN THE WORLD DEDICATED TO SOUL MUSIC. STAX RECORDS LAUNCHED THE CAREERS OF ISAAC HAYES, OTIS REDDING, THE STAPLE SINGERS, WILSON PICKETT, THE BAR-KAYS, BOOKER T. AND THE MG'S AND MORE. THE STAX MUSIC ACADEMY IS A STATE-OF-THE-ART FACILITY WHERE PRIMARILY AT-RISK YOUTH ARE MENTORED THROUGH MUSIC EDUCATION AND UNIQUE PERFORMANCE OPPORTUNITIES. LOCATED AT 926 E. MCLEMORE AVENUE.

### Sun Studio 901-521-0664

BIRTHPLACE OF ROCK-AND-ROLL, WHERE ELVIS PRESLEY, JERRY LEE LEWIS, B.B. KING AND ROY ORBISON BEGAN THEIR CAREERS. SUN STUDIO CAFE IS LOCATED NEXT DOOR TO THE MUSEUM. ADMISSION FEE. LOCATED AT 706 UNION AVENUE.

### Tunica, Mississippi Casinos

RIVERBOAT GAMBLING ONLY 20 MINUTES FROM DOWNTOWN MEMPHIS. FLOATING CASINOS MOORED ON THE MISSISSIPPI RIVER BANK PROVIDE ALL TYPES OF GAMBLING FROM SLOT MACHINES TO POKER, BLACKJACK AND ROULETTE. FOR MORE INFORMATION, PLEASE CALL THE CONCIERGE. LOCATED IN TUNICA, MS.

### Victorian Village

EIGHTEEN LANDMARK BUILDINGS, PRESERVED, RESTORED OR UNDER RENOVATION, CLUSTERED ON 12 SITES. THE ARCHITECTURE RANGES FROM NEO-CLASSICAL THROUGH LATE GOTHIC REVIVAL. THREE MUSEUM-HOUSES ARE OPEN TO THE PUBLIC. LOCATED ON ADAMS STREET BETWEEN ORLEANS AND DANNY THOMAS BLVD.

Fontaine House 901-526-1469. Admission fee.

Magevney House 901-526-4464. Free admission.

Mallory-Neely House 901-523-1484. Admission fee.

### University of Memphis Gallery & Information Center 901-678-2224

COMMUNICATION AND FINE ARTS BUILDING. CHANGING EXHIBITS. DON'T MISS THE INSTITUTE FOR EGYPTIAN ART AND ARCHEOLOGY, THE ONLY PUBLIC COLLECTION OF EGYPTIAN ART IN THE MID-SOUTH. FREE ADMISSION. LOCATED AT 108 JONES HALL ON THE UNIVERSITY OF MEMPHIS CAMPUS.

## PEABODY HOTEL No. 9



IN SEPTEMBER OF 1977, THE PEABODY WAS PLACED ON THE NATIONAL REGISTER OF HISTORIC PLACES AND RETAINS TO THIS DAY ITS STATUS AS A NATIONAL HISTORIC LANDMARK.

## *Telephone Guides*

### Guest Room Phones:

*Please press "On" to make outgoing calls*

### *Dialing Instructions*

#### Room-to-Room

FLOORS 4-9 TOUCH 7 + ROOM NUMBER

FLOORS 10-12 TOUCH ROOM NUMBER

#### Local Calls

TOUCH 9 + TELEPHONE NUMBER

#### Long Distance Calls

TOUCH 8 + 1 + AREA CODE + TELEPHONE NUMBER

#### 800 Calls

TOUCH 9 + 1 + 800 + TELEPHONE NUMBER

#### Operator Assisted

TOUCH 8 + 0 + AREA CODE + TELEPHONE NUMBER

#### International Calls

TOUCH 8 + 011 + COUNTRY CODE + CITY CODE + TELEPHONE NUMBER

Airport Transportation	4108
Athletic Club	4161
Audiovisual	4178
Banquets	4154
Bell Services	touch 0
Car Rental & Limousine	4108
Capriccio Grill	3687
Cashier	4200
Catering & Convention Services	4154
Chez Philippe	3687
Childcare	4108
Churches & Synagogues	4108

Concierge	4108
Dentists	4108
Doctors	4108
Feathers Spa	4293
Faxes	4228
Fire Safety & Evacuation	4162 or 0
Housekeeping	touch 0
In-Room Dining	4230
THE IN-ROOM DINING MENU IS ON THE DESK.	
Laundry & Dry Cleaning	touch 0
Lost & Found	4162
Mail & Packages	4108 or 3642
Manager on Duty	touch 0
Meetings	4154
Outside Hotel Phone	901-529-4154
Messages	Touch 0
Notary Public	4108
Peabody Deli & Desserts	4164
Pool	4161
Priority Services	touch 0
Reservations	4100 or 1-800-PEABODY

### *Restaurants and Lounges*

Capriccio Grill	3687
Chez Philippe	3687
Lobby Bar	4260
The Corner Bar	6707
The Peabody Deli & Desserts	4164

## *Telephone Guides*

Safety Deposit Boxes	4200
Sales ( <i>Groups</i> )	4167
Security	4162
Shopping	4108
Lansky 126	901-405-7625
Lansky: The Accessories Shop	901-844-1913
Lansky's at The Peabody	901-529-9070
Lucky Duck Gift Shop	901-432-0943
Lansky-Essentials	901-844-1913
Gir	901-522-1116
Fed Ex Office	901-576-1320
Transportation & Taxi Service	4108 or 4452
Wake-Up Calls	Touch 0

<i>Airlines</i>	
American	1-800-433-7300
Delta	1-800-221-1212
Frontier	1-800-432-1359
Southwest	1-800-I-FLY-SWA
U.S. Air	1-800-428-4322
United	1-800-241-6522

### *General Information Numbers*

Chamber of Commerce	901-543-3500
Convention & Visitors Bureau	901-543-5300
Memphis Convention Center Complex	901-576-1200
Visitors Information Center	901-543-5333

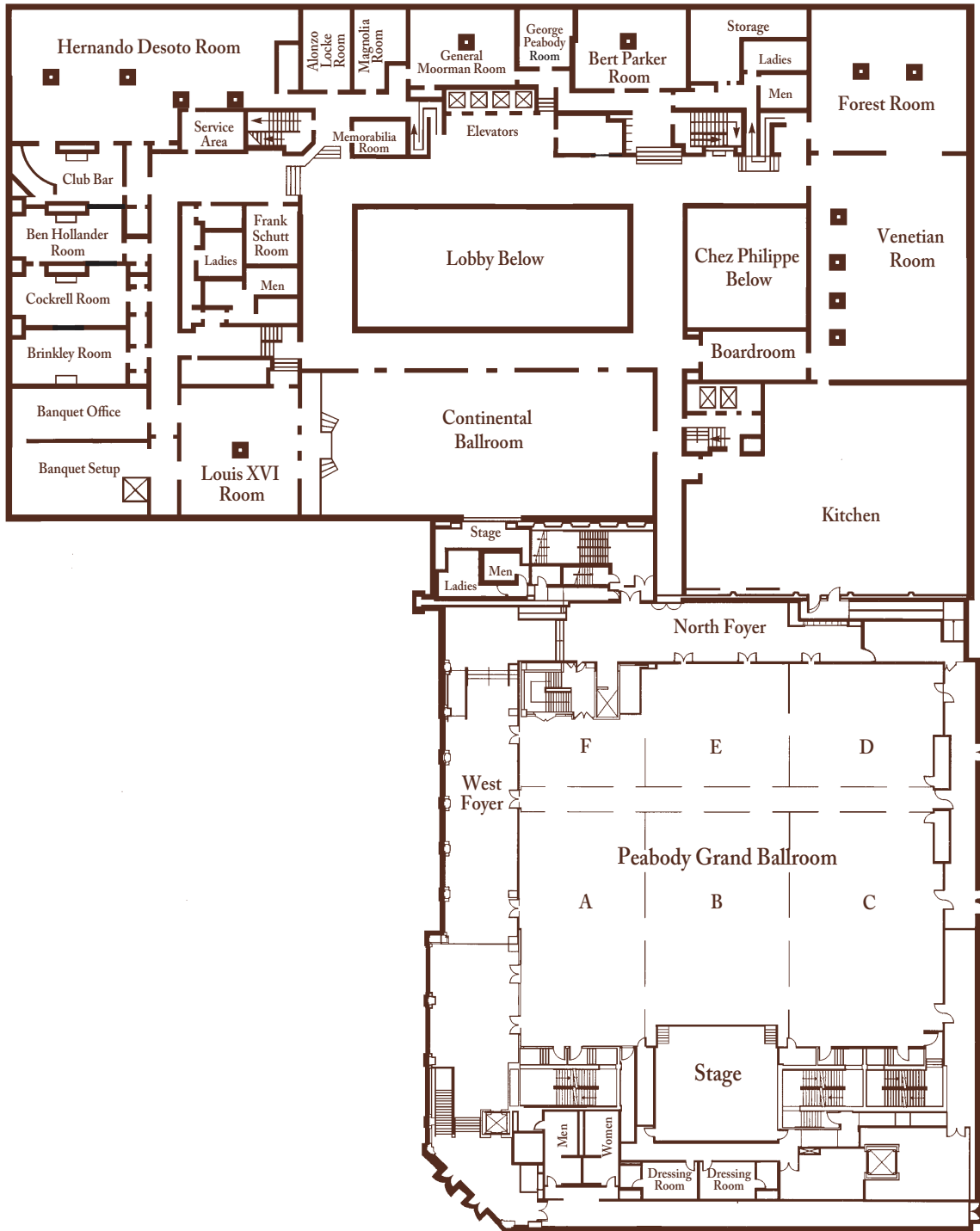
### **PEABODY** *No. 12* **HOTEL** **FACTS**

IN 1872 THE GRAND DUKE ALEXIS, SON OF CZAR ALEXANDER II OF RUSSIA, WAS THE FIRST OF THREE GENERATIONS OF ROMANOV'S TO VISIT THE PEABODY. THE 11-COURSE MEAL WAS CONSIDERED THE SOCIAL EVENT OF THE CENTURY. THE GRAND DUKE WAS TRAVELING THROUGHOUT THE UNITED STATES AT THE INVITATION OF PRESIDENT ULYSSES S. GRANT. RUSSIAN ROYALTY RETURNED TO THE HOTEL IN 1932 WITH PRINCE THEODORE ROMANOV, NEPHEW OF CZAR NICHOLAS II. THE PEABODY HOSTED A THIRD GENERATION OF RUSSIAN ROYALTY, PRINCE NIKITA ROMANOV, IN 1998. A DIRECT DESCENDANT GRAND DUKE ALEXIS, THE PRINCE TRAVELED TO MEMPHIS IN CONJUNCTION WITH "THE JEWELS OF THE ROMANOV'S: TREASURES OF THE RUSSIAN IMPERIAL COURT," AN EXHIBITION AT BROOKS MUSEUM OF ART.



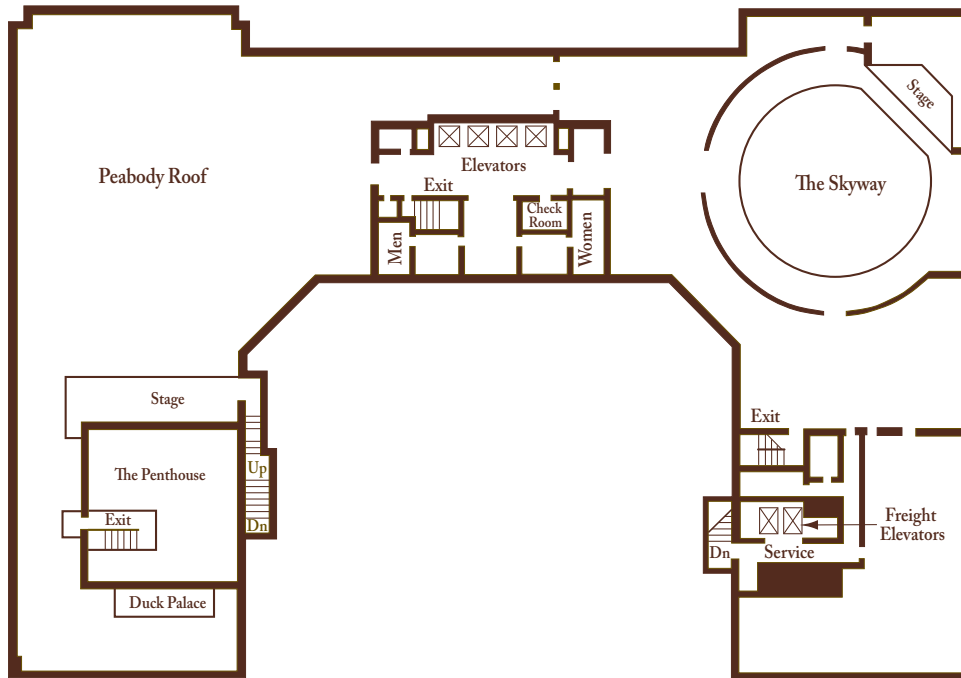
# Meeting and Banquet Space

## Mezzanine Level

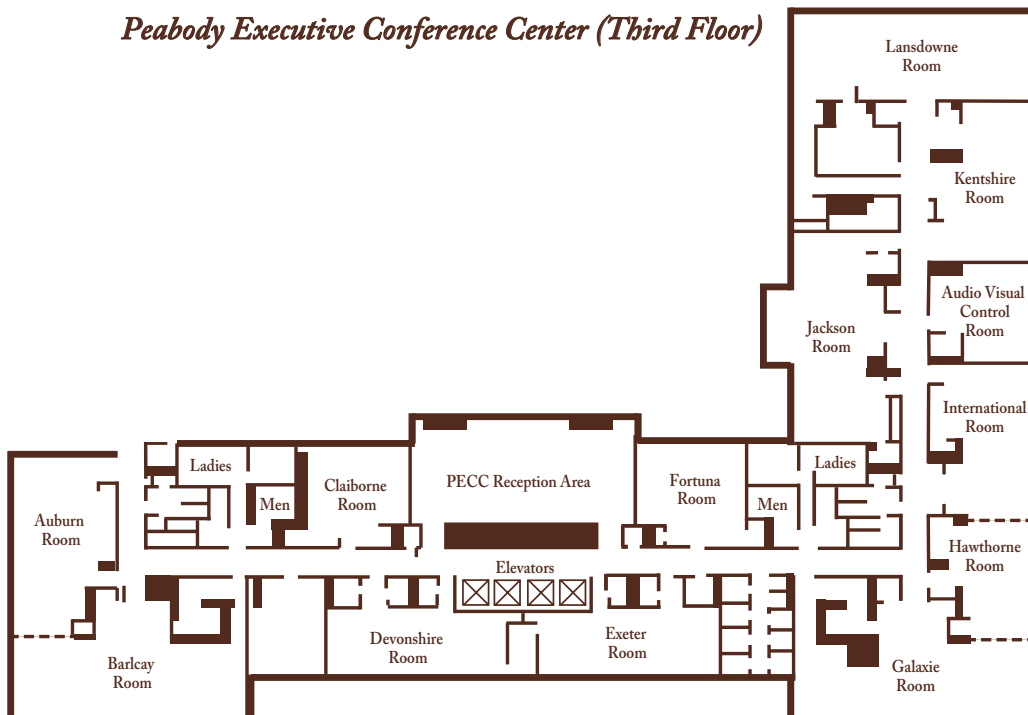


# Meeting and Banquet Space

## The Skyway & Rooftop



## Peabody Executive Conference Center (Third Floor)



# Meeting and Banquet Space

## Tennessee Exhibit Hall

