

Hotel Éclat Beijing and artist Shen Jingdong present Limited Mooncake Gift Box

[Beijing - July 29th, 2022] - Hotel Éclat Beijing is excited to present the Limited Mooncake Gift Box in collaboration with renowned artist Shen Jingdong. The artist selected his art piece "Ba Da Shan Ren - Deer" as the design inspiration for the Mid-Autumn Festival Mooncake Gift Box which showcases the beauty of classical Eastern imagery and the blessings and wishes for an auspicious life.



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Hotel Éclat Beijing Limited Mooncake Gift Box is elegantly blending in the exquisite art piece of "Ba Da Shan Ren - Deer", and bringing guests a pleasing gift during the Mid-Autumn Festival. The Mooncake Gift Box uses serene blue as the main theme color, which highlights and matches the traditional meaning of the Mid-Autumn Festival reunion. Hotel Éclat Beijing embedded its brand essence "Luxury of Art, Art of Luxury" into this Mooncake Gift Box, and exudes timeless artistic charm on this festival occasion.



Hotel Éclat Beijing Limited Mooncake Gift Box takes inspiration from "Ba Da Shan Ren - Deer"

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The Limited Mooncake Gift Box contains six traditional and innovative flavors, including Salted Egg Custard, Cantonese Style Coconut & Latte, Cantonese Style Beef with Sichuan Pepper, and Suzhou Style Green Plum & Longjing Tea, Special Cheese & Hawthorn, and Special White Peach Oolong & Cheese. Open the gift box and a detailed description of the artist and his artwork is ready for guests to include the artwork in the digital art NFT region, bringing new masterpieces to your art collection.



Mooncake Flavors: Special Cheese & Hawthorn, Salted Egg Custard

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About Hotel Éclat Beijing

As part of the Hong Kong Parkview Group, Hotel Éclat Beijing with 100 rooms and suites offers a unique opportunity to experience world-class art while enjoying stylishly inviting accommodations, outstanding cuisine, intuitive yet non-intrusive guest services, and a spectacular Mall where you can shop till you drop - all within its unique architectural complex. With the signature 'Éclat Essentials' for guests to enjoy, Éclat re-defines the upscale hotel experience, bringing you the art of contemporary luxury and the luxury of contemporary art. Hotel Éclat Beijing is also a member of the exclusive *Small Luxury Hotels of the World™*.

About Parkview Green

Parkview Green, the multi-use complex in which Hotel Éclat Beijing is situated, is also home to various high-level grade offices, luxury retail outlets, art galleries, and even state-of-the-art Cineplex. Parkview Green was the first integrated commercial project awarded the LEED Green Building Rating System Platinum Certification. The award-winning structure uses innovative environmental technologies resulting in energy use 50% lower than other buildings of similar size.



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About Small Luxury Hotels of the World™

Small Luxury Hotels of the World (SLH), the champion of small, luxury, independent hotels, has a collection of over 520 hotels in 80 countries. They are constantly on the road getting the first glimpse of the latest openings, game-changing hotel concepts and the most far-flung destinations.

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