

PRESS RELEASE

Paradox Singapore 20 Merchant Road, Singapore 058281 Telephone +65 6337 2288 www.paradoxhotels.com/singapore

A New Era of Events:

Paradox Singapore Unveils Newly Renovated Merchant Court Ballroom as a Modern Tribute to Celebration & Culture

Inspired by Singapore's rich multicultural heritage, the ballroom raises the bar for authentic hospitality and memorable occasions.

Singapore, 17 JUNE 2025 - Paradox Singapore proudly announces the grand debut of its newly renovated **Merchant Court Ballroom**, a stunning event space designed to inspire connection, creativity and celebration. This milestone marks a new chapter for the hotel as it redefines event experiences through thoughtful design, advanced technology and warm hospitality.

Spanning 660 square metres, the ballroom features a striking pillar-free layout crowned by soaring 5.5-metre ceilings. Floor-to-ceiling windows invite abundant natural light, while fully retractable walls allow the space to effortlessly transition from an intimate gathering to a grand affair, giving hosts the flexibility to tailor the setting to any occasion.

The centrepiece is a 21 x 4.3-metre panoramic LED video wall, forming part of an AV system that supports up to seven simultaneous visual displays. This cutting-edge feature surrounds and engages, elevating every moment. Just beyond, a light-filled pre-function foyer provides a stylish welcome for guest arrivals, networking sessions or cocktail receptions, enhanced by dynamic ambient lighting that shifts seamlessly between daylight, warm and cool tones. Six rigging points offer versatile staging and AV capabilities for event production needs.

20 Merchant Road Tel: +65 6337 2288 Singapore 058281 Fax: +65 6334 0606 In tandem with the ballroom transformation, all ten meeting rooms at Paradox Singapore have been fully upgraded to meet the demands of modern businesses and hybrid collaboration. Outfitted with intuitive Huawei IdeaHub smart boards, high-lumen projection systems and adaptable layouts, these spaces deliver clarity, agility and intelligent design – ideal for strategy sessions, workshops or high-impact presentations.

To introduce these refreshed venues, Paradox Singapore launches the "<u>Meet with More</u>" campaign, a limited-time package for event planners and corporate clients. Supported by a dedicated events team, each element is thoughtfully planned to ensure a seamless experience, from tailored menus to flawless execution, all delivered with the warmth and care Paradox is known for.

Meet with More Package Inclusions:

- Complimentary coffee break enhancements
- Room upgrades and complimentary transfers
- Flexible half-day and full-day meeting packages
- Exclusive group room rates for residential meetings
- Dining credits

As part of this celebration, Paradox Singapore will host "Fried Rice Paradise - The Makan Party" an immersive dinner theatre collaboration with the Singapore Repertory Theatre, blending local storytelling and culinary artistry. The event will feature a custom-crafted four-course menu and themed drinks, co-developed by SRT and Paradox culinary teams to "taste" the tale; course by course, aligned with the storyline.

Paradox Singapore also unveils four distinct wedding themes – Crimson Romance, Wonderland, Timeless Classic and Pastel Revelry – each reflecting modern love stories in a unique way. Lush floral installations and immersive LED visuals combine with elegant styling that bridges contemporary trends and timeless traditions, highlighting the ballroom as the perfect setting for unforgettable weddings.

"This isn't just a venue refresh—it is a return to what makes events meaningful," said **Christine Choo**, General Manager of Paradox Singapore. "The new Merchant Court Ballroom reflects our deep belief that connection lies at the heart of every celebration. We are proud to offer a space that honours that truth—through elegance, adaptability, and the signature Paradox hospitality.

 20 Merchant Road
 Tel: +65 6337 2288
 info@paradoxsingapore.com

 Singapore 058281
 Fax: +65 6334 0606
 paradoxhotels.com

Merchant Court Ballroom - Key Features at a Glance

- Total Space: 660 sqm of pillar-free configurable layout
- Ceiling Height: 5.5 m soaring ceilings
- Signature Feature: 21 x 4.3 m panoramic LED video wall and up to 7 simultaneous display configurations
- Natural Light: Floor-to-ceiling windows throughout the ballroom and foyer
- Pre-function Space: Light-filled reception fover for guest arrivals and networking
- Lighting System: Dynamic ambient lighting with adjustable warm, cool and daylight tones
- Event Flexibility: Fully retractable walls for customised room sizing
- Rigging Capability: 6 rigging points for staging and AV equipment suspension

Additional Information

For additional information or images, please contact:

Connie Lai

Director of Marketing Communications

E: connie.lai @paradoxsingapore.com

T: +65 6239 1732

Marilyn Tan

Marketing Communications Executive

E: marilyn.tan@paradoxsingapore.com

T: +65 6237 1736

Meeting and Event Spaces:

https://www.paradoxhotels.com/singapore/events/meetings-conferences

Event & Wedding Enquiries:

https://www.paradoxhotels.com/singapore/events/request-for-proposal or email us at:

sales@paradoxsingapore.com / weddings@paradoxsingapore.com

Fried Rice Paradise - The Makan Party Show:

www.srt.com.sg

 20 Merchant Road
 Tel: +65 6337 2288
 info@paradoxsingapore.com

 Singapore 058281
 Fax: +65 6334 0606
 paradoxhotels.com

ABOUT PARADOX SINGAPORE

Paradox Singapore is an urban resort that offers guests a sophisticated yet playful blend of

traditional refinement and modern elegance. Located in the vibrant river district of Clarke

Quay, the hotel is perfect for those looking for a stylish home base during business travel, or

a quiet sanctuary to relax and unwind. Our comfortable rooms and spacious suites feature

picturesque views of the city's skyline and are equipped with thoughtful amenities for laid-back

style without any fuss. The financial hub of Raffles Place and tourist spots such as Chinatown

and Clarke Quay are within proximity. The Clarke Quay MRT Station at its doorsteps provides

ease of commuting to and from the airport, the city, and major attractions.

For more information about Paradox Singapore, please visit

www.paradoxhotels.com/singapore.

ABOUT PARADOX HOTEL GROUP

Paradox Hotel Group reimagines hospitality for the modern traveller. An award-winning

collective of lifestyle hotels, resorts and boutique retreats in some of the world's most dynamic

cities, Paradox offers immersive stays that connect guests to the rhythm of their destinations.

Every location is uniquely curated to blend modern aesthetics with the richness of local culture,

delivering authentic experiences that celebrate individuality and vibrant perspectives.

For more information about Paradox Hotel Group, please visit www.paradoxhotels.com.

20 Merchant Road Singapore 058281 Tel: +65 6337 2288 Fax: +65 6334 0606 info@paradoxsingapore.com paradoxhotels.com