

**PARADOX HOTEL VANCOUVER AWARDED AAA FOUR DIAMOND
DESIGNATION FOR EXCELLENCE IN HOSPITALITY**



VANCOUVER, March 28, 2024 – Paradox Hotel Vancouver is thrilled to announce its selection as one of the latest additions to AAA's esteemed Four Diamonds list. This recognition underscores the hotel's commitment to excellence in hospitality and guest experience.

Each year, AAA Inspectors meticulously evaluate hotels and restaurants across North America, the Caribbean, and Costa Rica based on the rigorous standards of the Four Cs: Cleanliness, Comfort, Cuisine, and Consistency. Paradox Hotel Vancouver's dedication to these pillars of excellence has earned it a coveted place among the top-tier properties.

"Receiving the AAA Four Diamond designation is a tremendous honor for our team," said Tony Medd, General Manager of Paradox Hotel Vancouver. "It reflects our unwavering dedication to providing guests with exceptional service, upscale amenities, and outstanding dining experiences."

Cleanliness is paramount at Paradox Hotel Vancouver, with AAA hotel inspections incorporating ATP surface testing, ensuring the highest standards of hygiene. Comfort is another hallmark, with inspectors evaluating the quality of the guest experience, amenities, and hospitality.

The hotel's dining offerings have also been recognized, with Diamond restaurants assessed on their food, service, and ambiance. Paradox Hotel Vancouver's commitment to consistency across all aspects of its operations further distinguishes it as a AAA Four Diamond property.

The AAA Diamond rating is a prestigious accolade, with only six percent of hotels in the U.S., Canada, and Mexico earning this distinction. Paradox Hotel Vancouver is proud to stand among this select group, offering guests upscale style, amenities, and service.



Source: <https://www.aaa.com/tripcanvas/hotel/paradox-hotel-vancouver-246042>

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ABOUT PARADOX HOTEL VANCOUVER

Nestled in the heart of Vancouver's vibrant West End, Paradox Hotel Vancouver redefines luxury with relational hospitality. The award-winning luxury lifestyle hotel is your gateway to the city's iconic attractions such as Coal Harbour, Gastown, Stanley Park, and a treasure trove of high-end fashion retail outlets and dining in downtown Vancouver. The accommodations at Paradox Hotel Vancouver blend urban residential living and sophistication across its 147 stylish guest rooms, 16 bespoke one-bedroom suites, and the crown jewel, Paradox One-Bedroom Suite, all encased in Arthur Erickson's renowned twisting tower. Along with 15,000 sq. ft. of innovative event spaces, a serene 6,000 sq. ft. spa, fitness centre, an indoor pool, and a sprawling 3,982 sq. ft. terrace, we deliver experiences tailored to impress. Our partnerships with Mott 32, Karma Lounge, and Mansion Nightclub fuel the city's gastronomical and nightlife scene. For more information, please visit www.paradoxhotels.com/vancouver.

PRESS RELEASE

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ABOUT PARADOX HOTELS & RESORTS

Paradox Hotels & Resorts is an innovative hospitality brand and award-winning hotel collective that develops, operates, and markets exceptional boutique lifestyle hotels & resorts across the world. All Paradox hotels proudly showcase Canadian hospitality, manifested through thoughtful design, best-in-class facilities and guest services, and bespoke dining and gathering concepts. For more information, please visit www.paradoxhotels.com.

ABOUT AAA

Started in 1902 by automotive enthusiasts who wanted to chart a path for better roads in America and advocate for safe mobility, AAA has transformed into one of North America's largest membership organizations. Today, AAA provides roadside assistance, travel, discounts, and financial and insurance services to enhance the life journey of 64 million members across North America, including more than 57 million in the United States. To learn more about all AAA has to offer or to become a member, visit AAA.com.